

ALCHIMIE FOREVER

OF SWITZERLAND



ALL IN THE FAMILY

• **DR. LUIGI POLLA** established himself in the Swiss beauty scene when he opened the country's first medispa, Forever Laser Institut. Now he's passing the torch to his four daughters as they embark on their own medispa concept in Lausanne, Switzerland. "We're taking everything we've learned over the past 30 years and bringing it to the masses," says Ada Polla, the eldest of the sisters and ceo of Alchimie Forever, the family's skin-care brand. Opening Oct. 26, Forever



Cyrille, Rachel, Ada and Roxane Polla and their new venture, Forever Boutique.

Boutique offers on-the-go services targeting Millennials concerned with aging prevention, such as lip injections and Botox "light." The space is meant to be less intimidating than a doctor's office and has an open floor plan, colorful fixtures and a retail space. Aged 27 to 39, the sisters are the prime example of the women they're targeting and are using their close bond to continue the family business. "It's 99 percent pleasure and one percent stress," Polla laughs. "The beauty of working together is we're creating something for the future generation that'll live beyond any of us."