

BEVERLY HILLS

In the PINK

Natalie Bloomingdale is wearing her love of The Beverly Hills Hotel on her sleeves. The founder of The SIL-a meticulously curated site for independently designed collections by such standouts as Tish Cox, Molly Moorkamp and Cassandra King Polidori—is launching a capsule collection of bags, caftans, shirtdresses, shorts and earrings with a twist. "Each designer pays homage to the legendary hotel using our shared palette of hunter green and blush pink," says Bloomingdale. Fittingly, the designs debut on Nov. 14 and Nov. 15 at a bungalow trunk show. The Beverly Hills Hotel, 9641 Sunset Blvd., Beverly Hills; shopthesil.com. ELIZABETH VARNELL