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It Forward



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LUST-HAVE

CALIFORNIA DREAMIN'

Hometown designer Hayden Lasher teams up with **The SIL** for a Beverly Hills-inspired handbag. —MFT

When local designer Hayden Lasher was asked by Natalie Bloomingdale, founder of hip e-commerce site The SIL, to join in on a collaboration with the iconic Beverly Hills Hotel, she didn't have to think twice. "I jumped at [the opportunity]," says the designer, who spent time in L.A. during her university days at USC and admits to more than a few times spent by the hotel pool. Lasher grew up in Houston and launched a line of leather bags in 2014 for New York-based heritage brand Belgian Shoes, which was started by her great-uncle Henri Bendel. Now, Lasher is one of five designers to take part in The Beverly Hills Hotel's first-ever capsule collection, which is available exclusively on shopthesil.com through the spring.

The debut includes an emerald-green peplum top by Texas-based designer Tish Cox; a blush-toned embellished caftan; a bubblegum-pink dress with a black flowy bow; and more. Lasher's contribution is the leather Elle bag (\$1,500): "A Beverly Hills pink pressed crocodile leather structured handbag with bow detail and piping," she describes. "It has functional pockets inside, so I often describe it as a bag where form and function meet." The handbag's distinct silhouette is typical of Lasher's contemporary handbags but feels timeless and fitting of the vintage-inspired collab. The shade is a tribute to the Pink Palace itself, says the designer: "It's the kind of color that evokes happiness the moment you hold it!"