

Perfect 10 Custom Nails – Press Release

Made-to-measure luxury nails - style your look with re-useable, wearable art.

From her studio in Melbourne, Australia, nail technician Jessica Harris polishes, buffs and files a set of custom designed nails for her client. A typical day for any nail artist - except that the client is in Japan. Jess shares her passion for nail art with the world by creating bespoke press-on nails. At last count, her work is worn and enjoyed in 13 countries around the world - by makeup artists, models, fashion and jewellery designers, and simply those who enjoy the aesthetic of beautiful nails.

Perfect 10's website has a wide variety of designs readily available for purchase. The user friendly interface allows clients to choose their shape, size and length, and even customise colours and embellishments. The extensive range of pre-designed sets is updated regularly and caters for every taste and occasion, however custom work is where Jessica's creativity really gets a workout. From classic and understated to fanciful avant-garde creations, she is guaranteed to produce handmade nails of impeccable quality and unique beauty.

"Whether it's seeing my work featured in high-end fashion settings or creating the perfect set to match a prom dress, I get the same buzz from seeing the nails brought to life. For me, the creative process is not complete until my work is worn and enjoyed - the nails become an extension of my client's persona. That's what really gets me excited."

It's not surprising that Jessica's work has become so popular. The prospect of having unlimited nail design options literally at your fingertips - interchangeable, re-useable and custom designed - is sparking curiosity and gaining momentum. Feedback from her 20k+ followers on Instagram indicates that these bespoke, high quality accessories are appreciated and treasured.

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