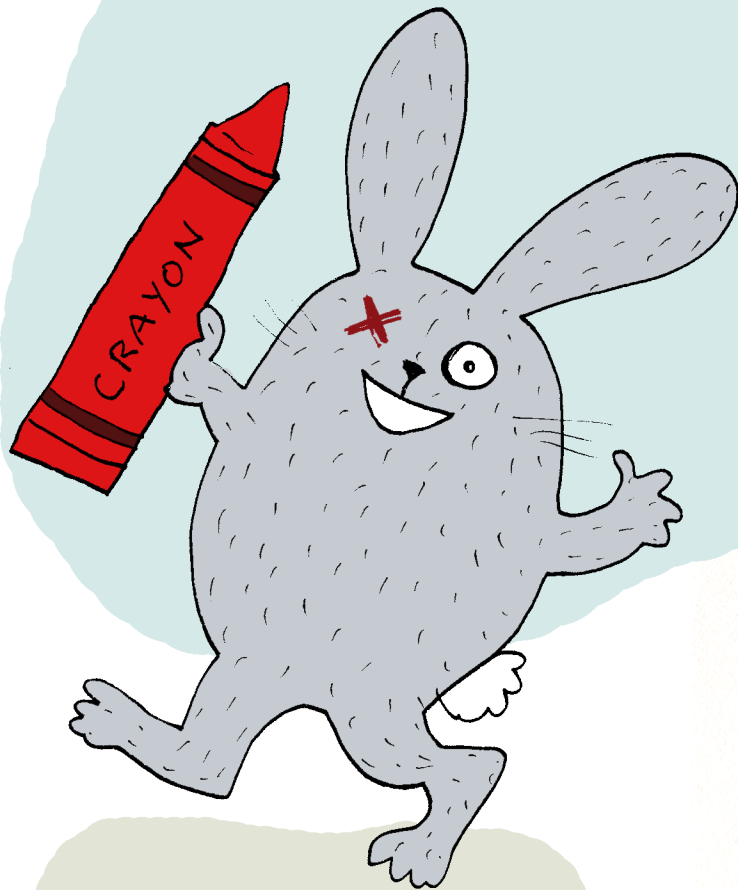


The

# CAPITALISM MUST DIE!



# COLORING BOOK!

Stephanie McMillan

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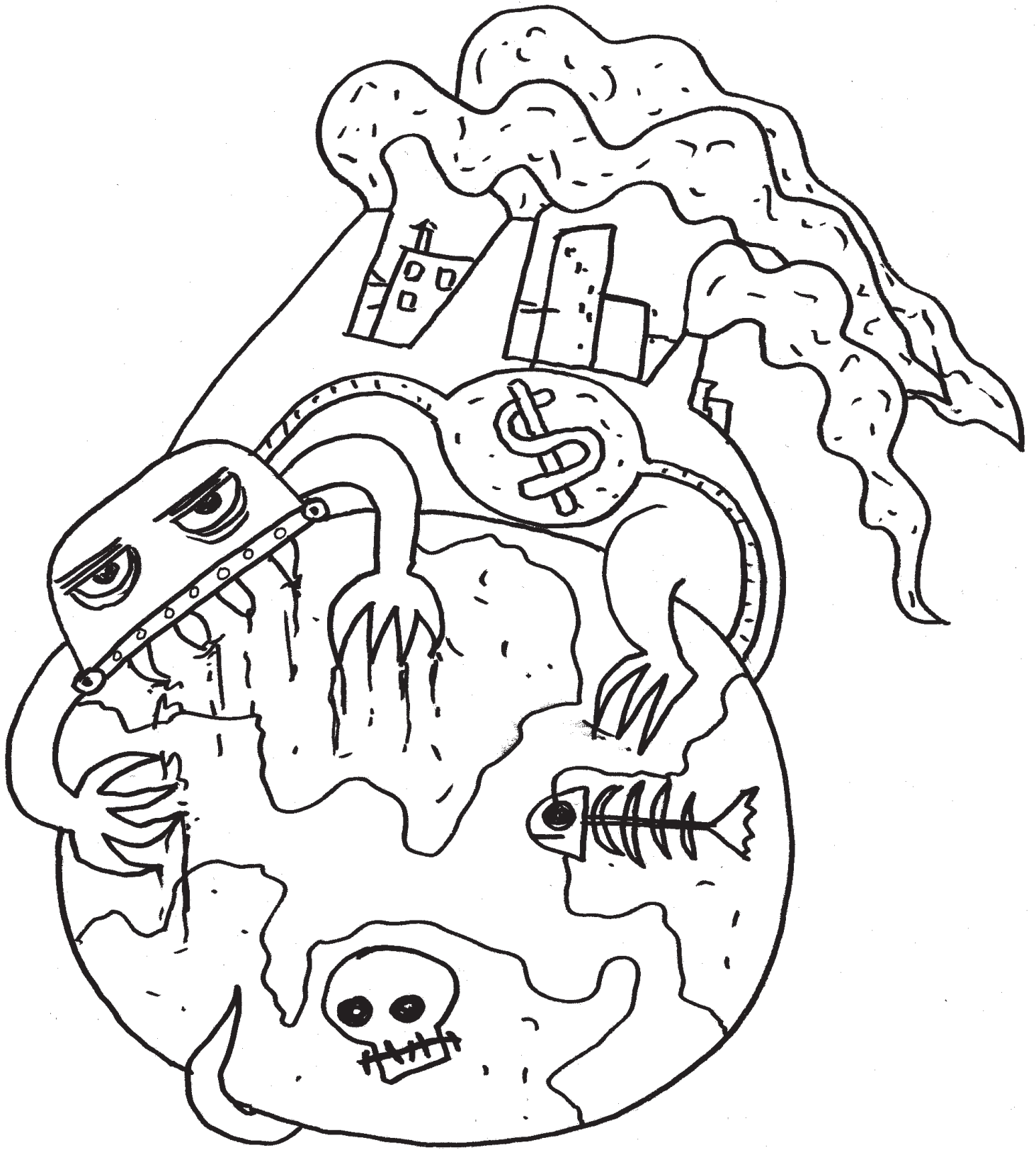
The comics herein are selected from the book *Capitalism Must Die! A Basic Introduction to Capitalism: what it is, why it sucks, and how to crush it*, a 224-page book combining comics and text, published by Ideés Nouvelles, Ideés Prolétariennes ([koleksyon-inip.org](http://koleksyon-inip.org)), 2014. The book is available in print (\$12) and ebook (pay-what-you-choose) formats at: <http://stephaniemcmillan.org/shop/capitalism-must-die/>

Support for the author's writing/comics/organizing is appreciated!  
(Landlords and grocery stores haven't yet repudiated capitalism).  
Paypal: [steph@minimumsecurity.net](mailto:steph@minimumsecurity.net)

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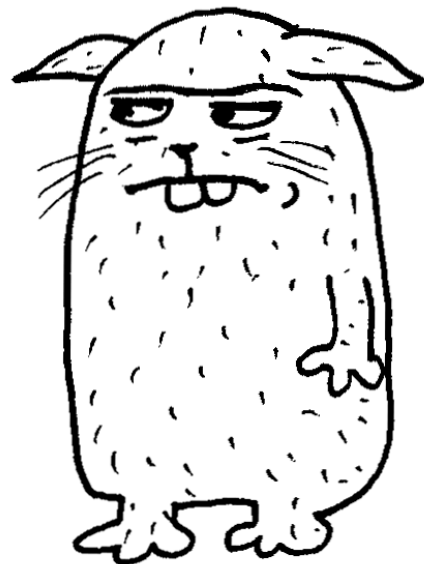
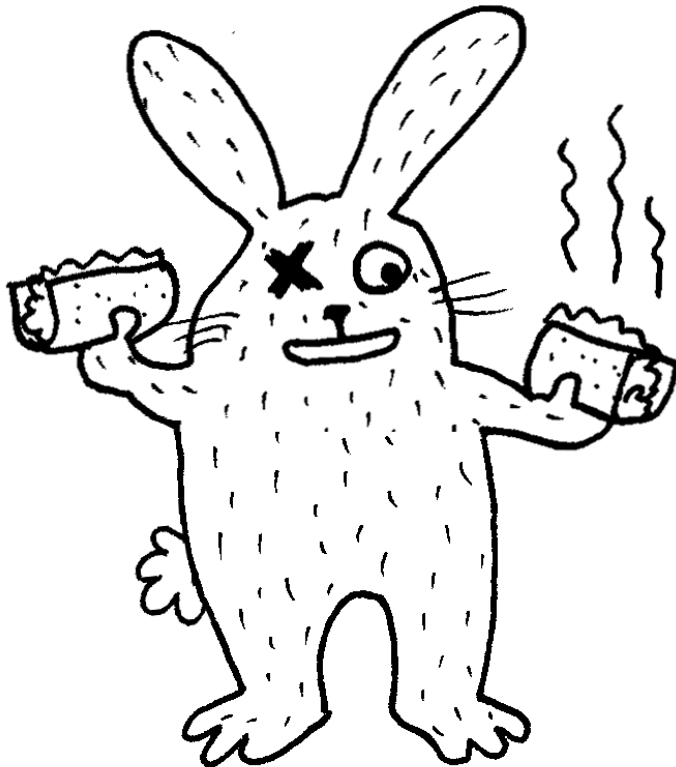


# WHY CORRECT THEORY IS IMPORTANT

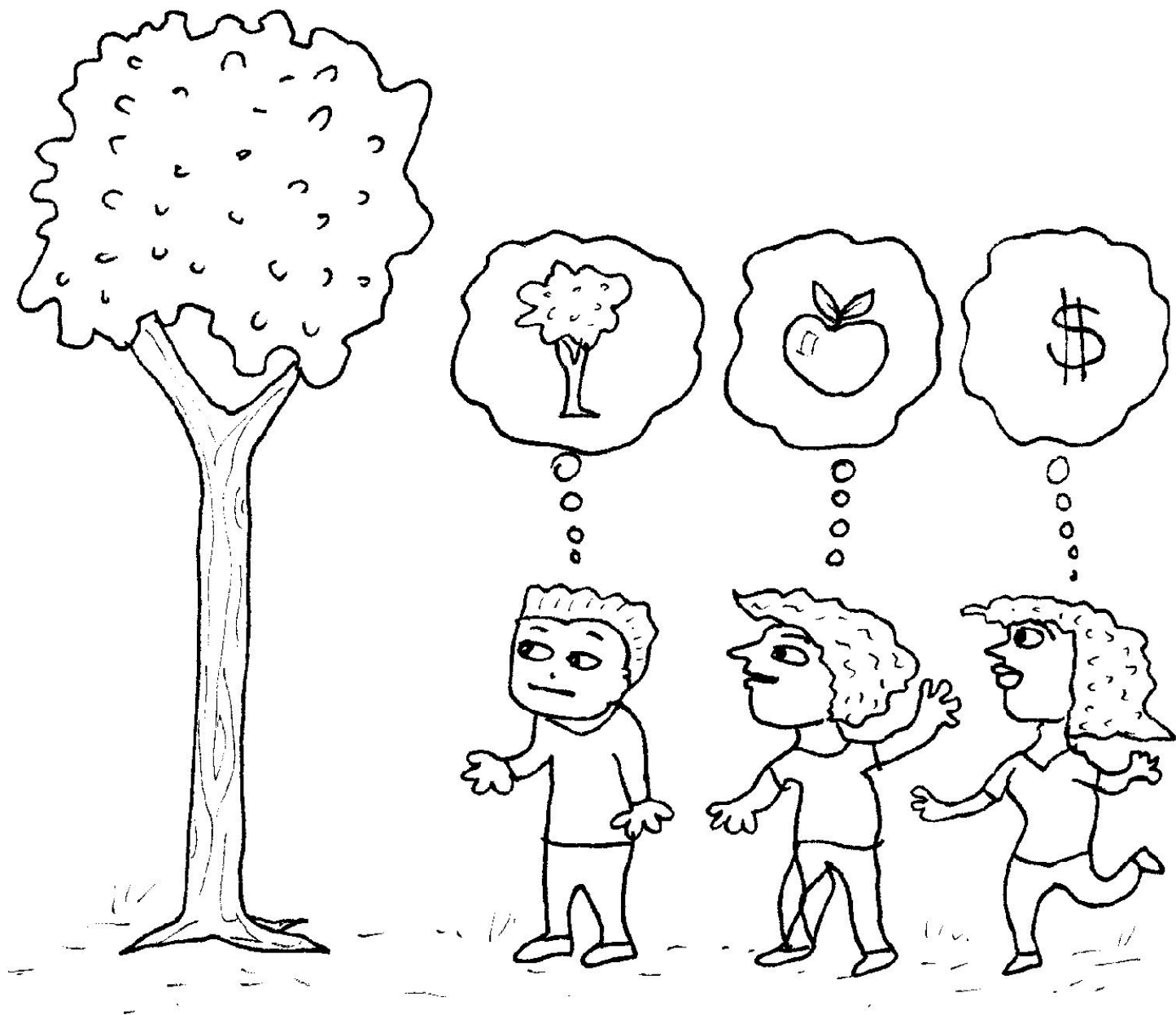
HYPOTHESIS:

A bean & cheese taco is good,  
but I can make an even tastier  
one with liver & peppermint.

This one  
is for you.



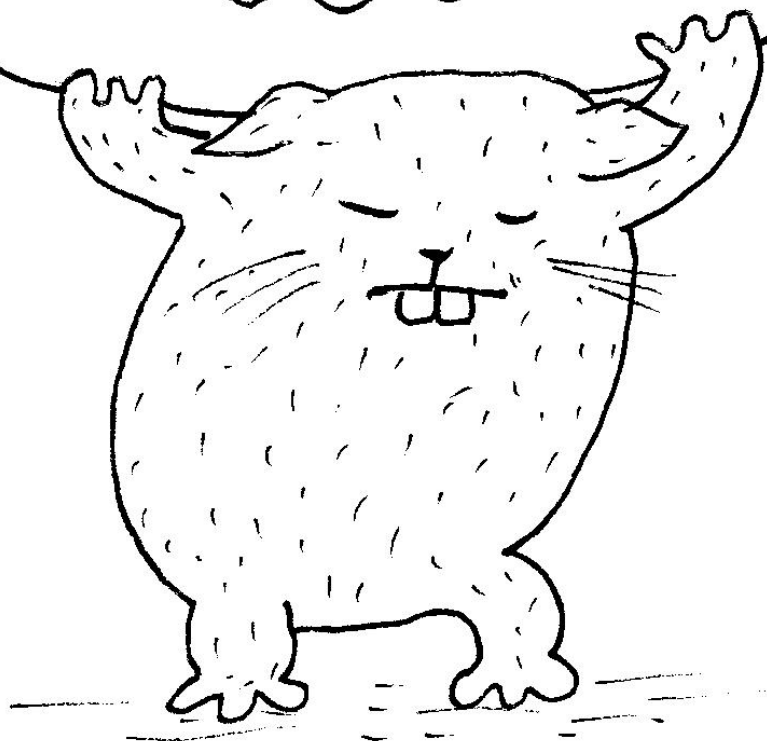
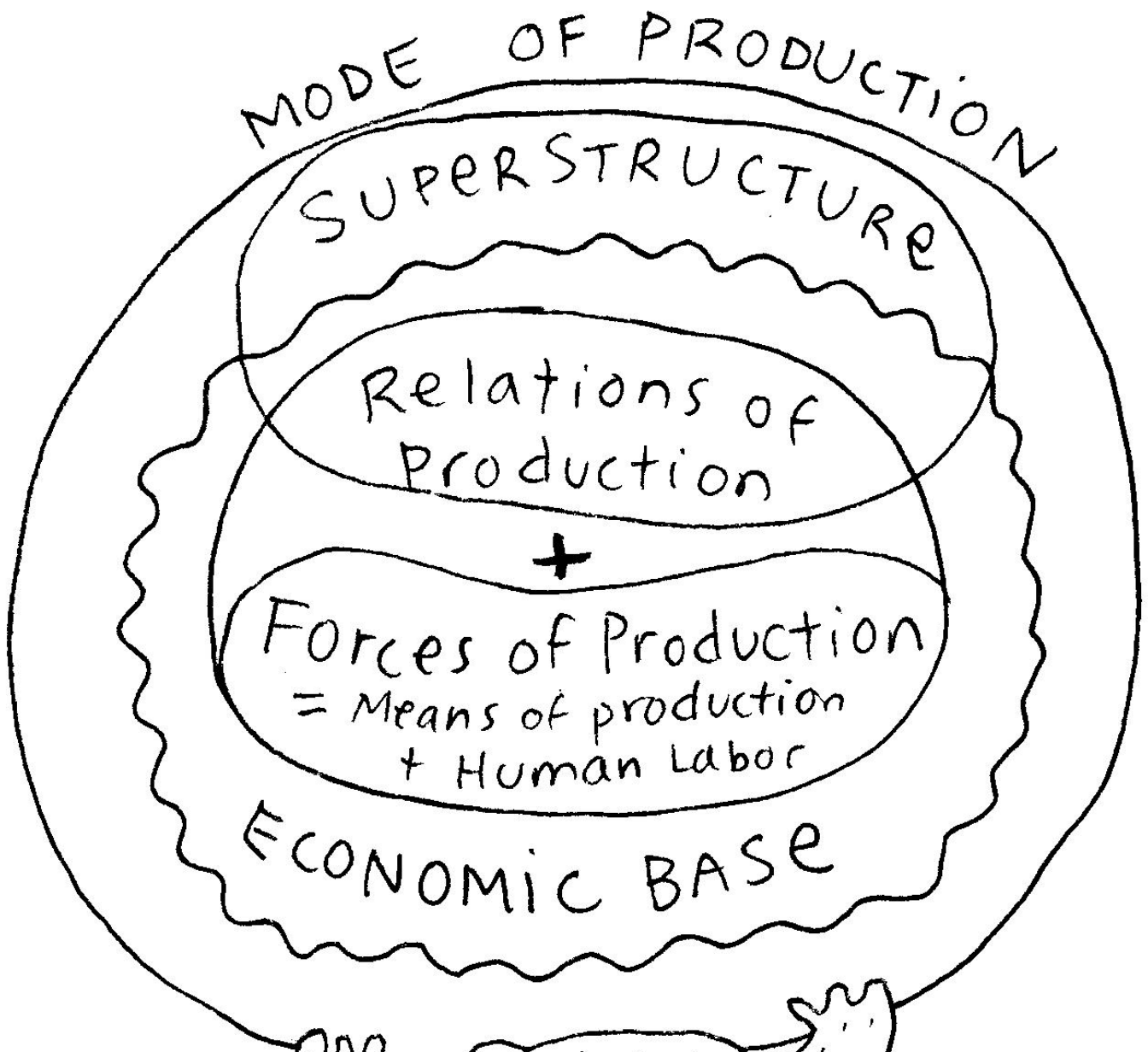




OBJECTIVE  
REALITY

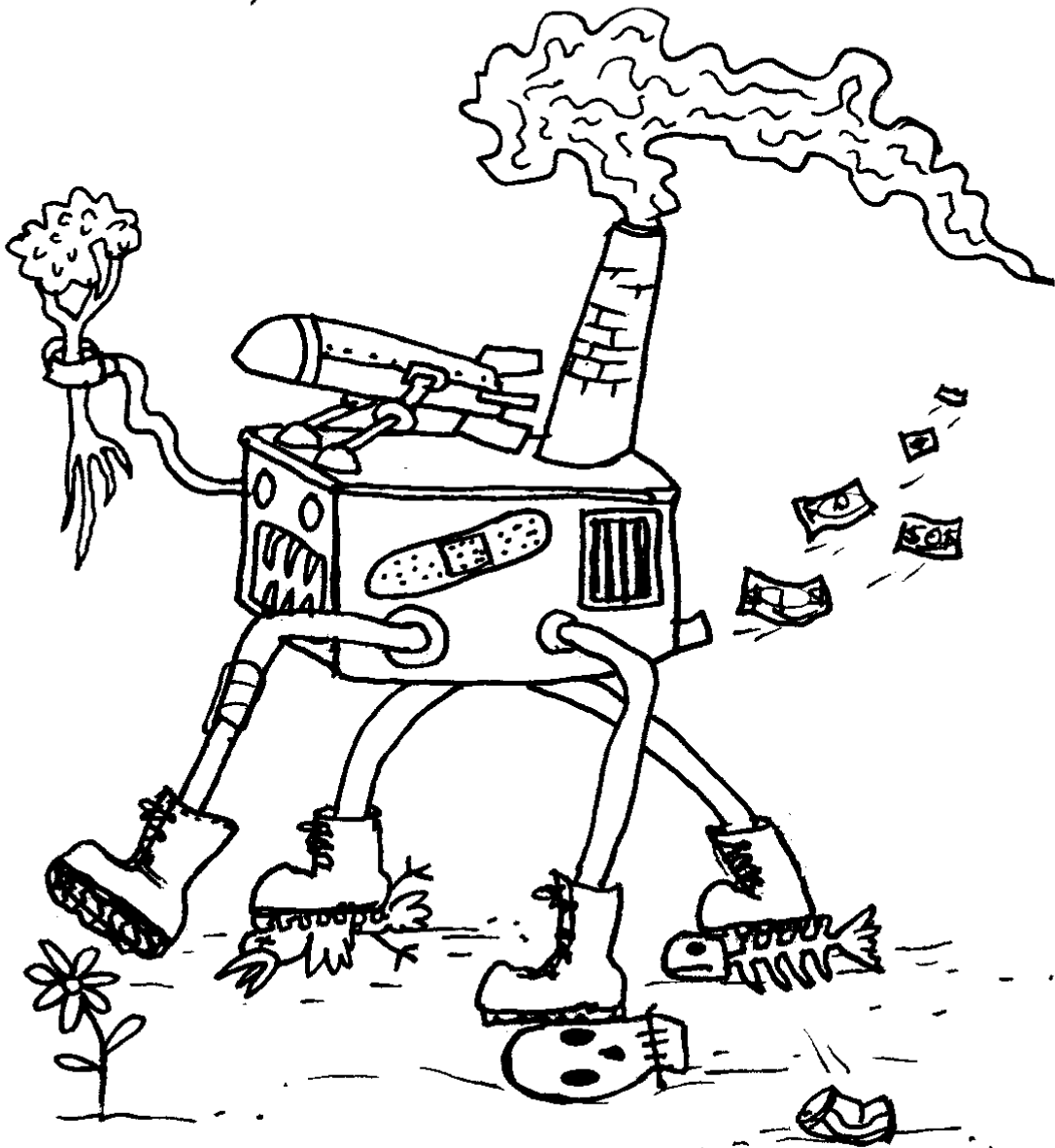
SUBJECTIVE  
INTERPRETATION

CLASS INTERESTS DETERMINE  
OUR IDEAS.



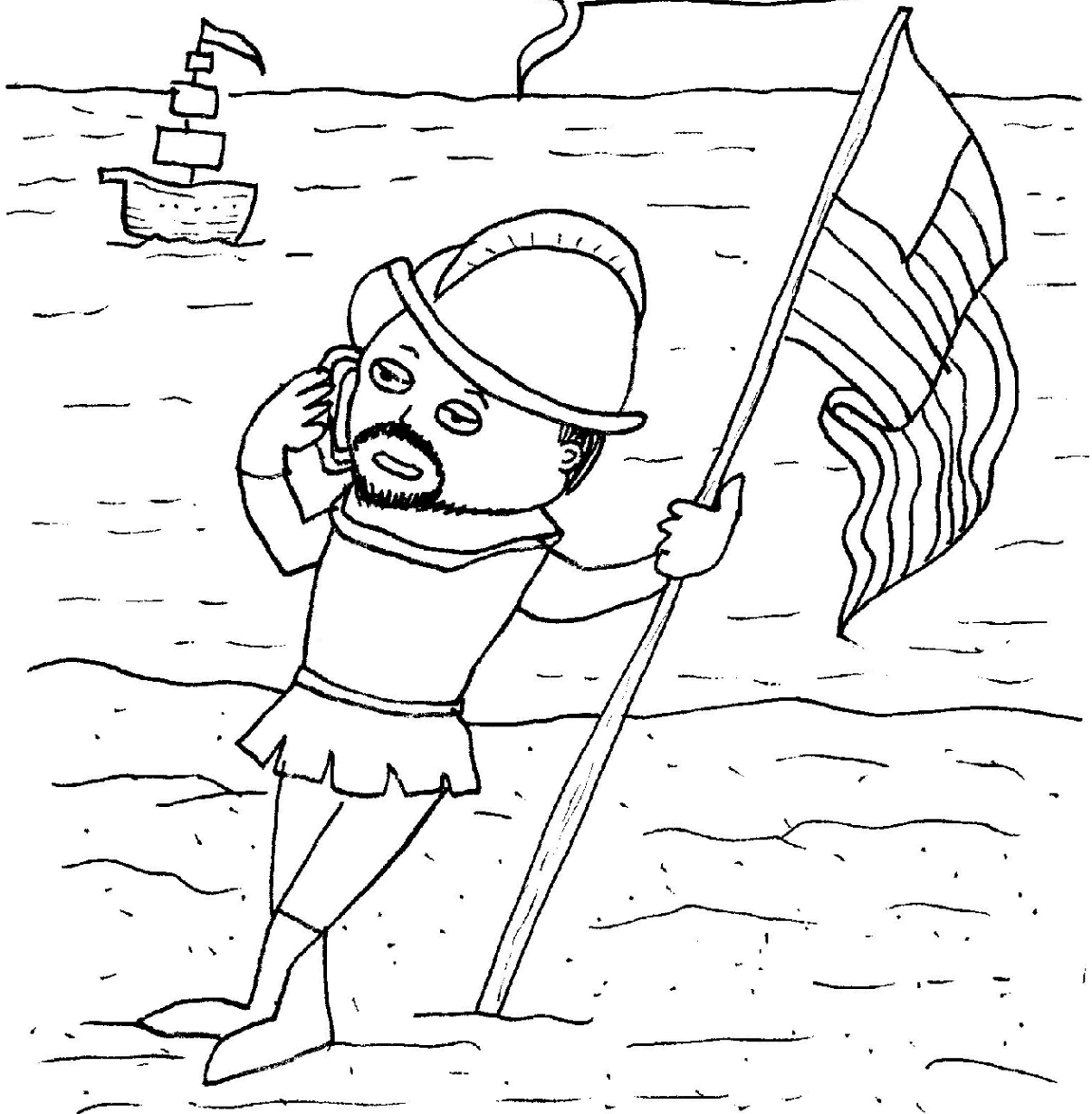
# KNOW the ENEMY

CAPITALISM is THE current  
dominant mode of production  
and manifestation of class  
society. It is omnicidal.



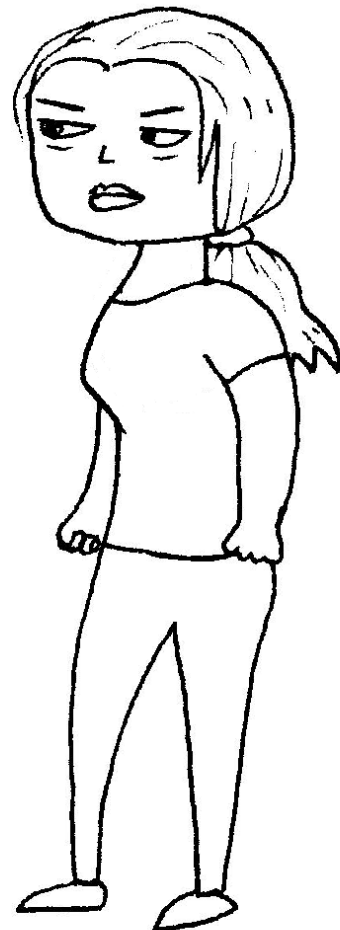
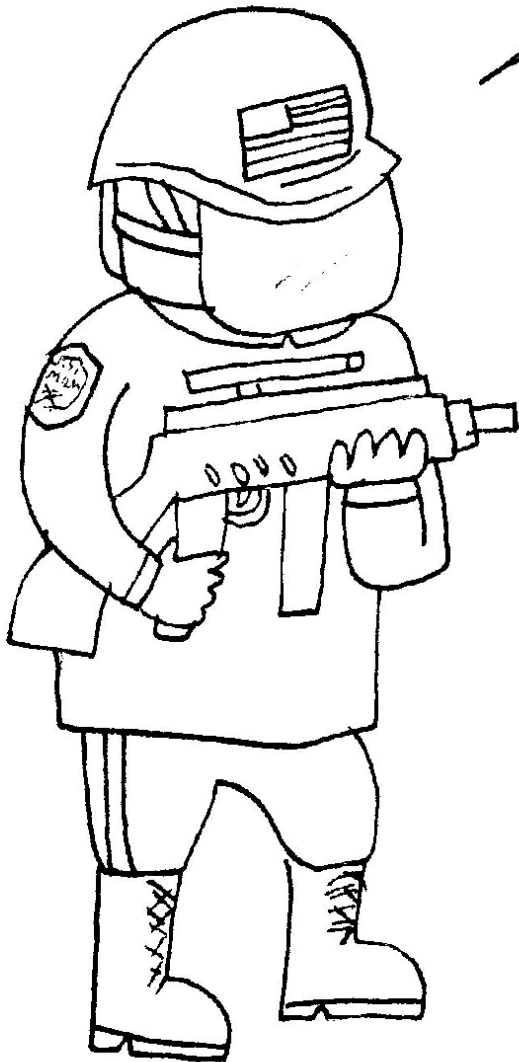
I discovered another new country, your majesty.

Should I just kill everyone straightaway, or extract a bit of surplus value from them first?



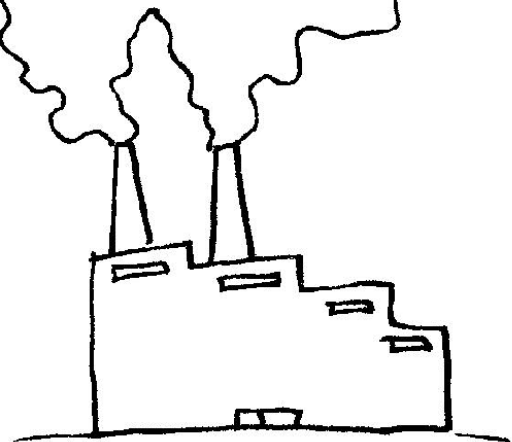
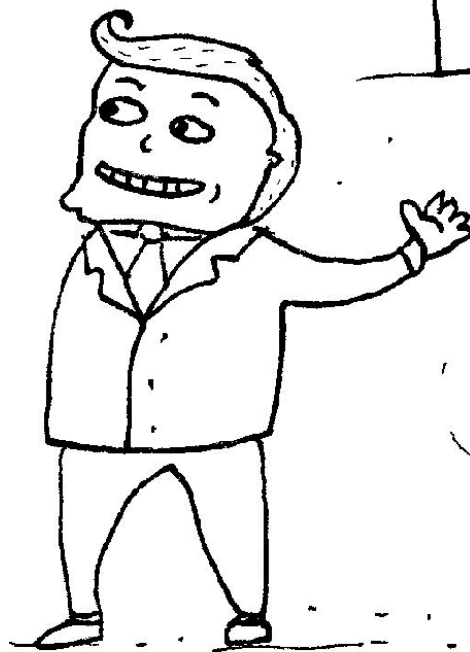
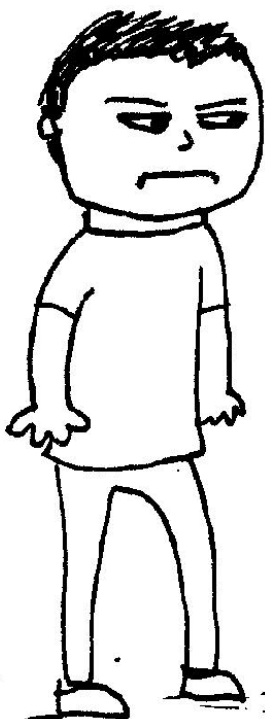
We're here to invade  
you, massacre you,  
steal your land and  
enslave your children.

Then we'll call  
you a poor  
country, unable to  
govern yourself.



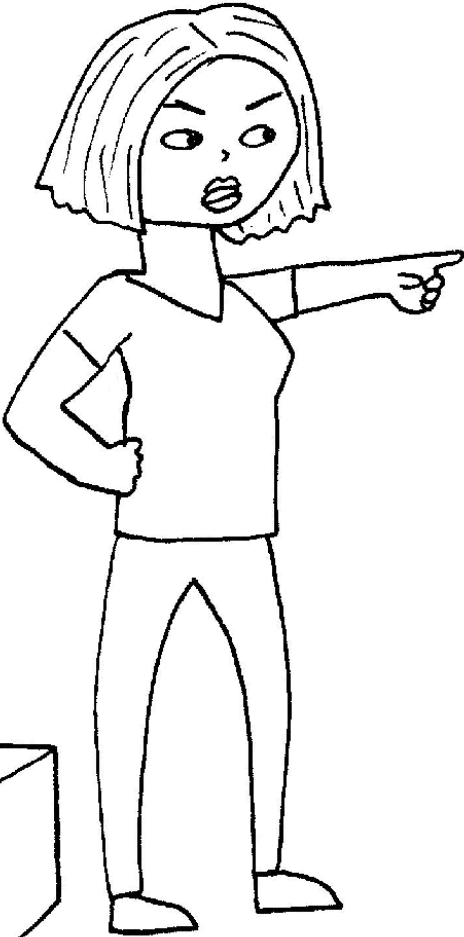
Okay, we destroyed your economy, killed your families, stole your land. Our bad.

But today we're prepared to offer you a glamorous job in our new factory!

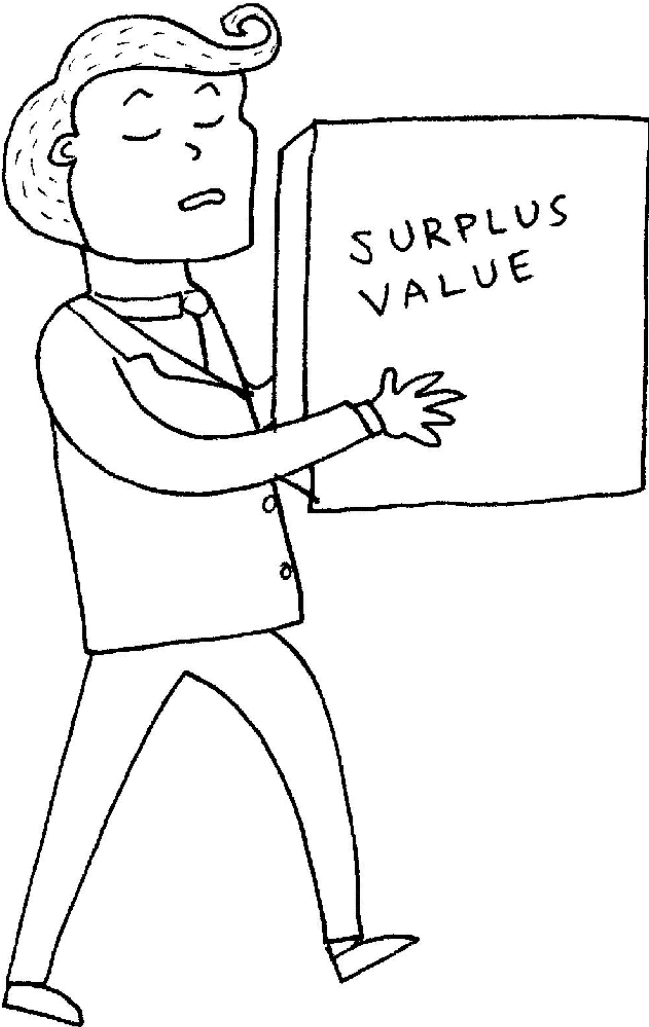


I made that.  
Why can't I  
have it?

You can't  
afford it.



WAGES





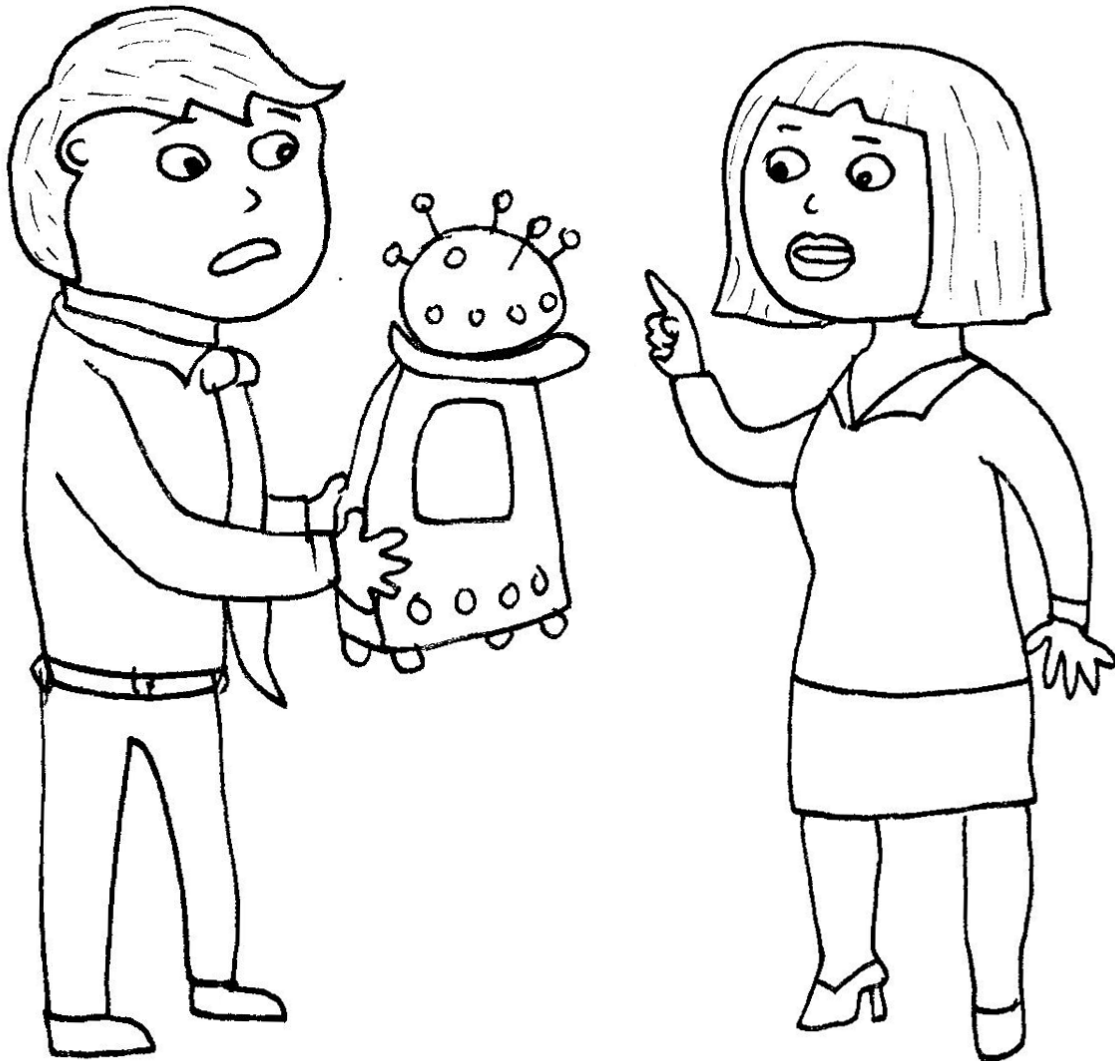
If we make fuel out of this, it'll turn the entire world into dead goop within two weeks.

What's the projected profit margin?



But this is  
useless and  
dysfunctional.

... which is why  
we need to  
advertise the  
hell out of it.



You already have  
thirty-seven of those.

But not the  
pink one.



# The REALIZATION of SURPLUS VALUE

It's just  
a damn  
hair dryer.



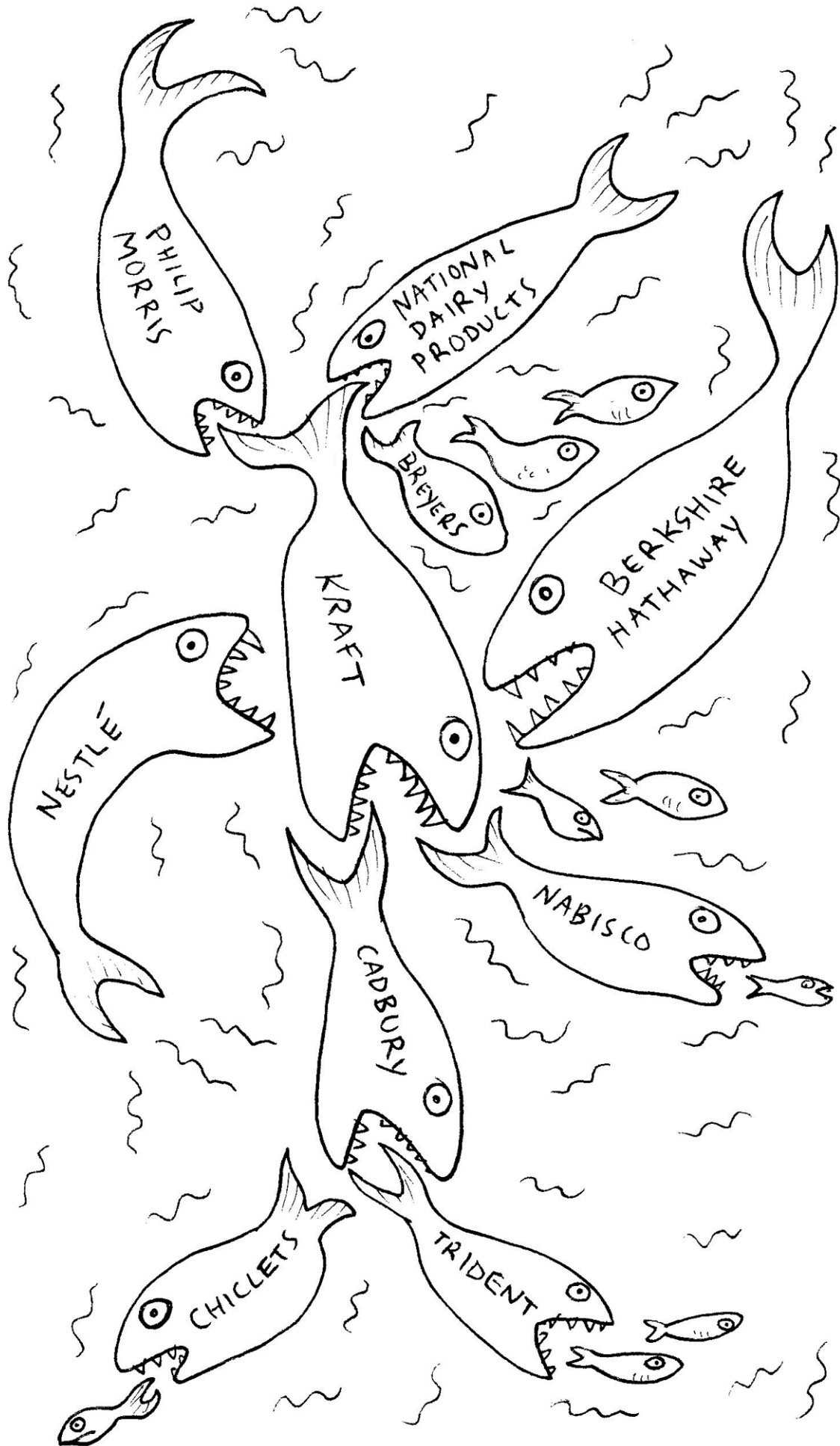
# INTER-CAPITALIST CONFLICT

They're always calling us zombies. I hate that.

Me too. The vampire metaphor is also overused, but has more panache.

This piece is mine, by the way.







I could probably  
sell this branch  
for 20 bucks.

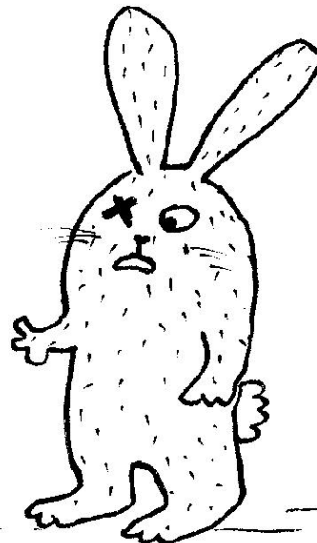
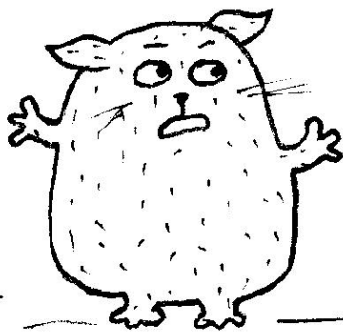
Capitalist  
Logic



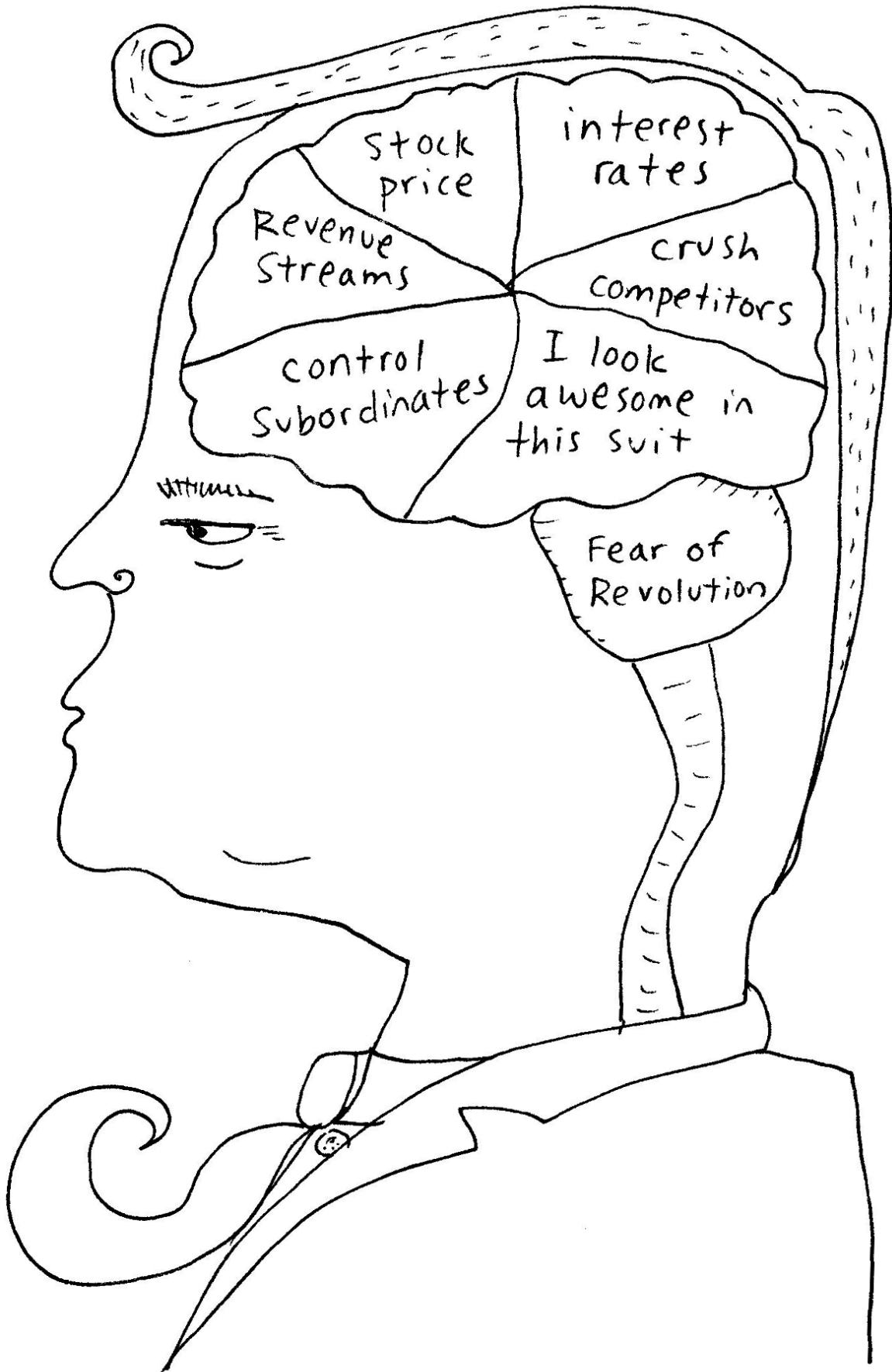


You can't have infinite growth on a finite planet.

You're obviously not an economist.

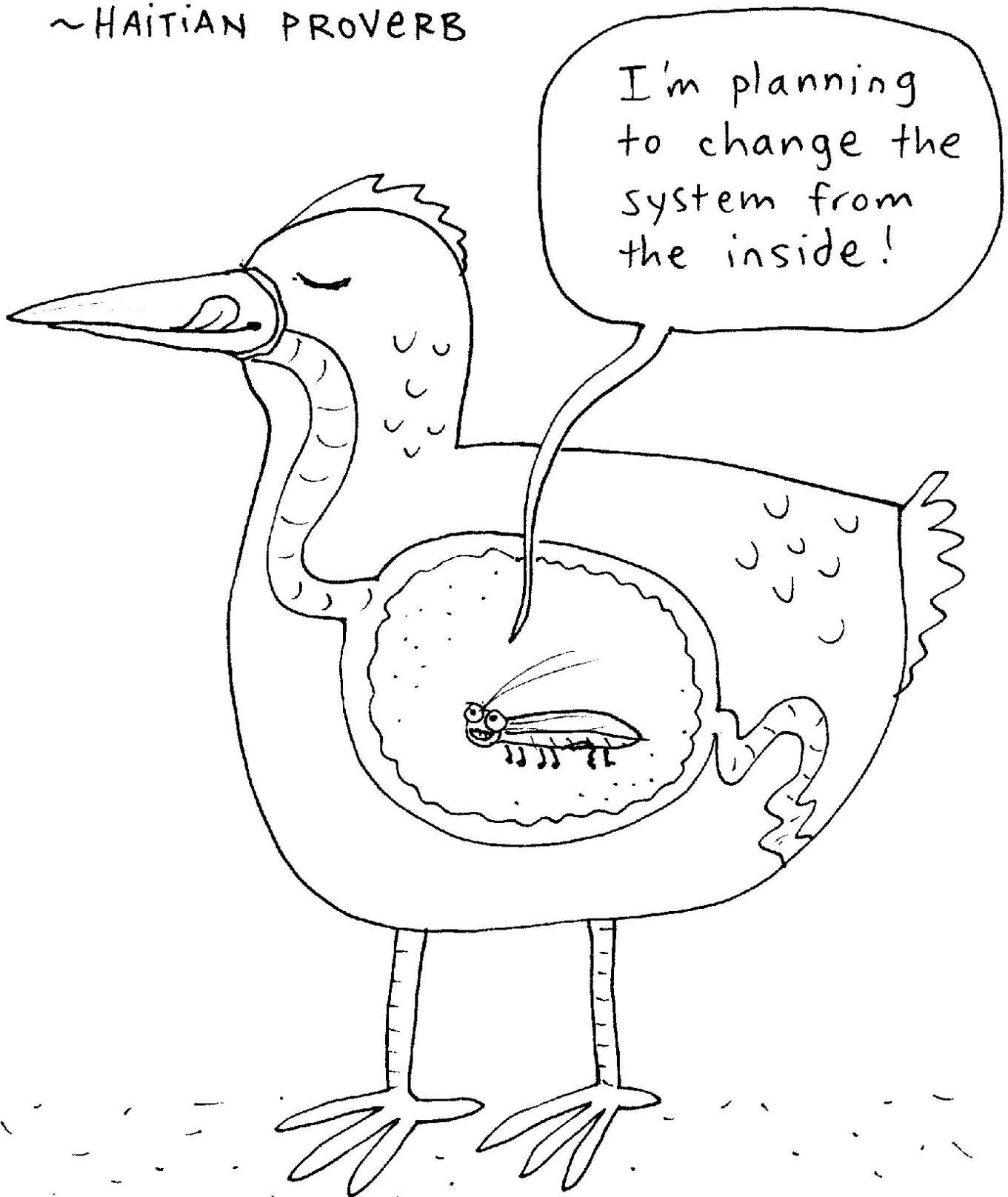


# The bourgeois brain



"THE UNITY OF THE CHICKEN AND THE ROACH  
HAPPENS IN THE BELLY OF THE CHICKEN."

~ HAITIAN PROVERB



Capital is the fundamental enemy of the working class.  
Compromising with capital will never lead to emancipation.

We're all middle class,  
right? So vote for the  
candidate who cares  
about our interests.

But first, take  
care of the  
clean-up on  
aisle 3.



STRATEGIES THAT DON'T WORK #475:  
"VOTING WITH YOUR DOLLARS."

Hm... should I choose the brand that's destroying the rainforest, the one that murders union organizers, or the one that poisons children?



My foundation will  
pay you to campaign  
for your cause!

Awesome!





But I don't like being a pet, working 27 hours a day at being cute, locked in a cage and being fed dry, tasteless pellets. Can't we run free?

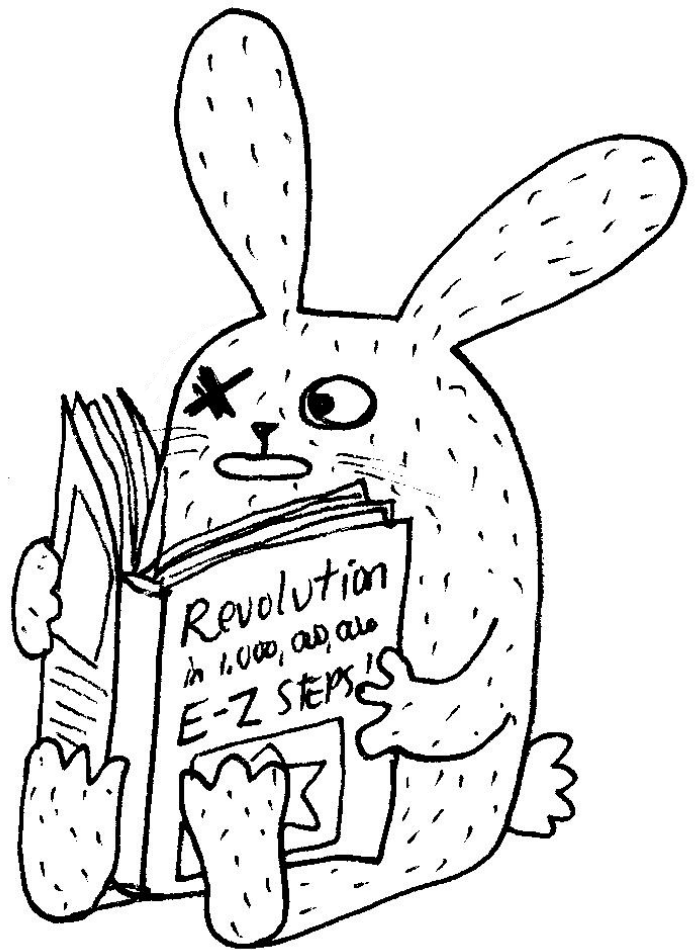
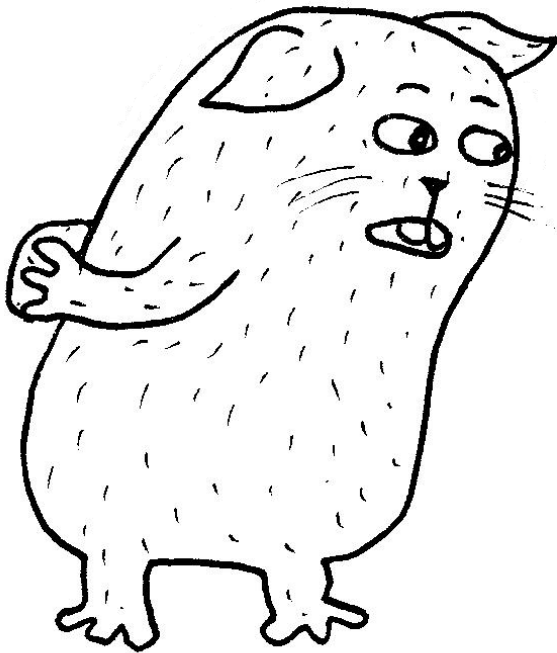
Grow up. Bunnies were not meant to be free.



"Revolution in  
1,000,000,000,000  
E-Z Steps."

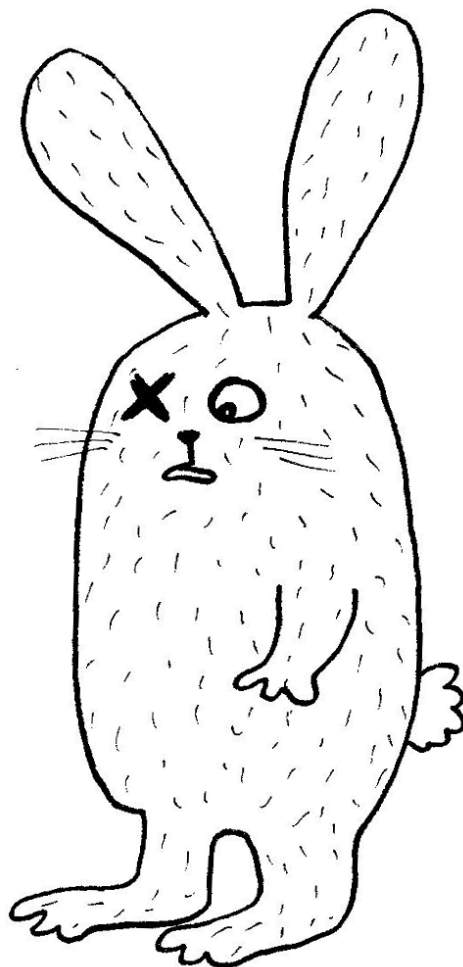
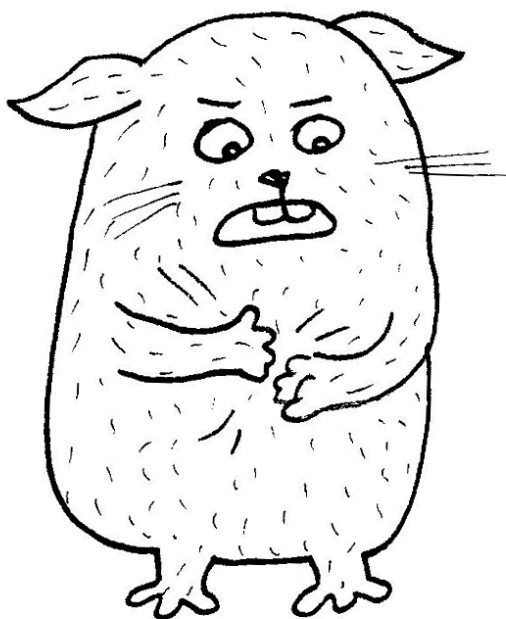
Hm.

How hard  
could it  
be?

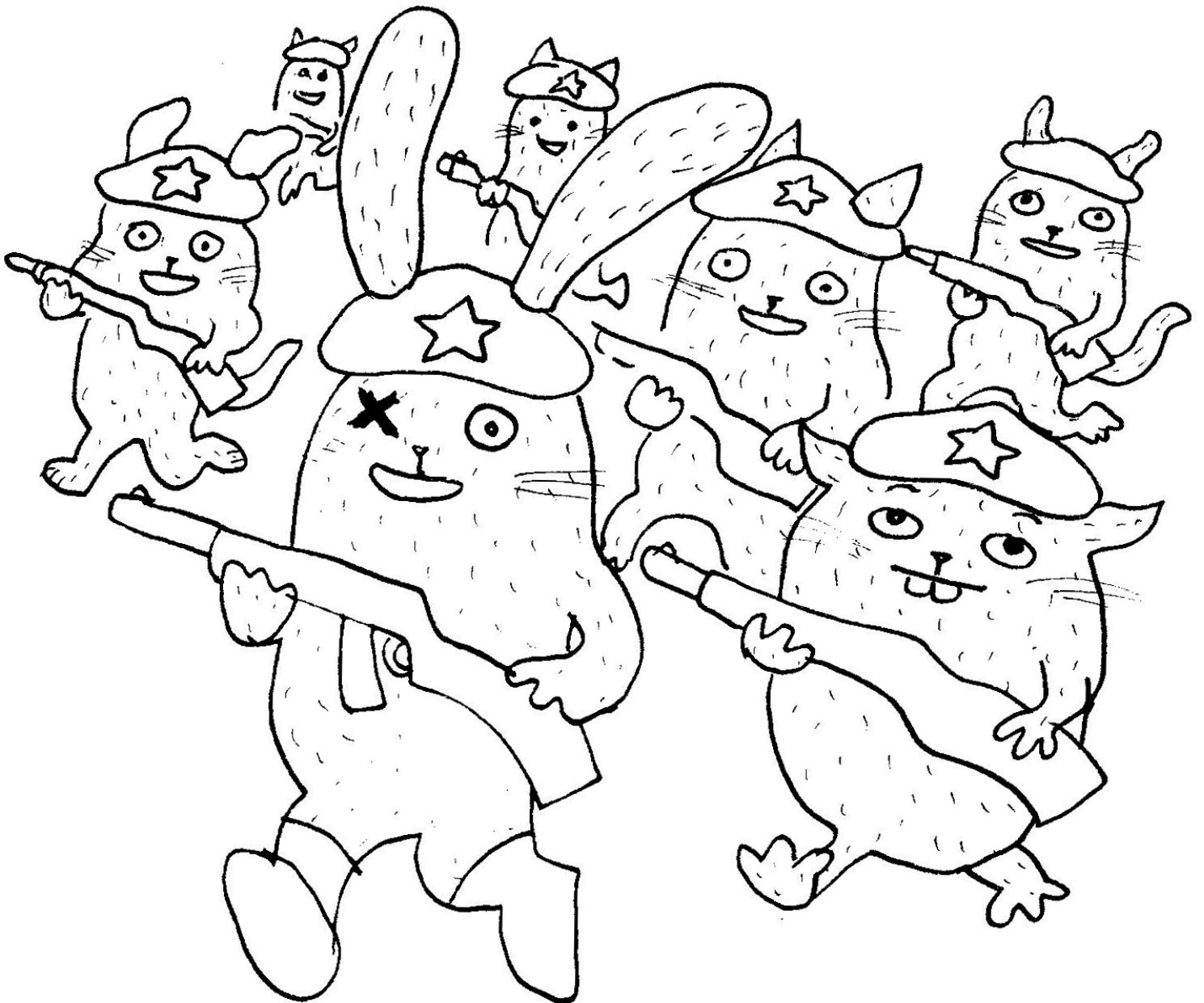


Being a revolutionary militant requires tremendous sacrifice, resolve, persistence, and hard work. It ends in violent death or prison.

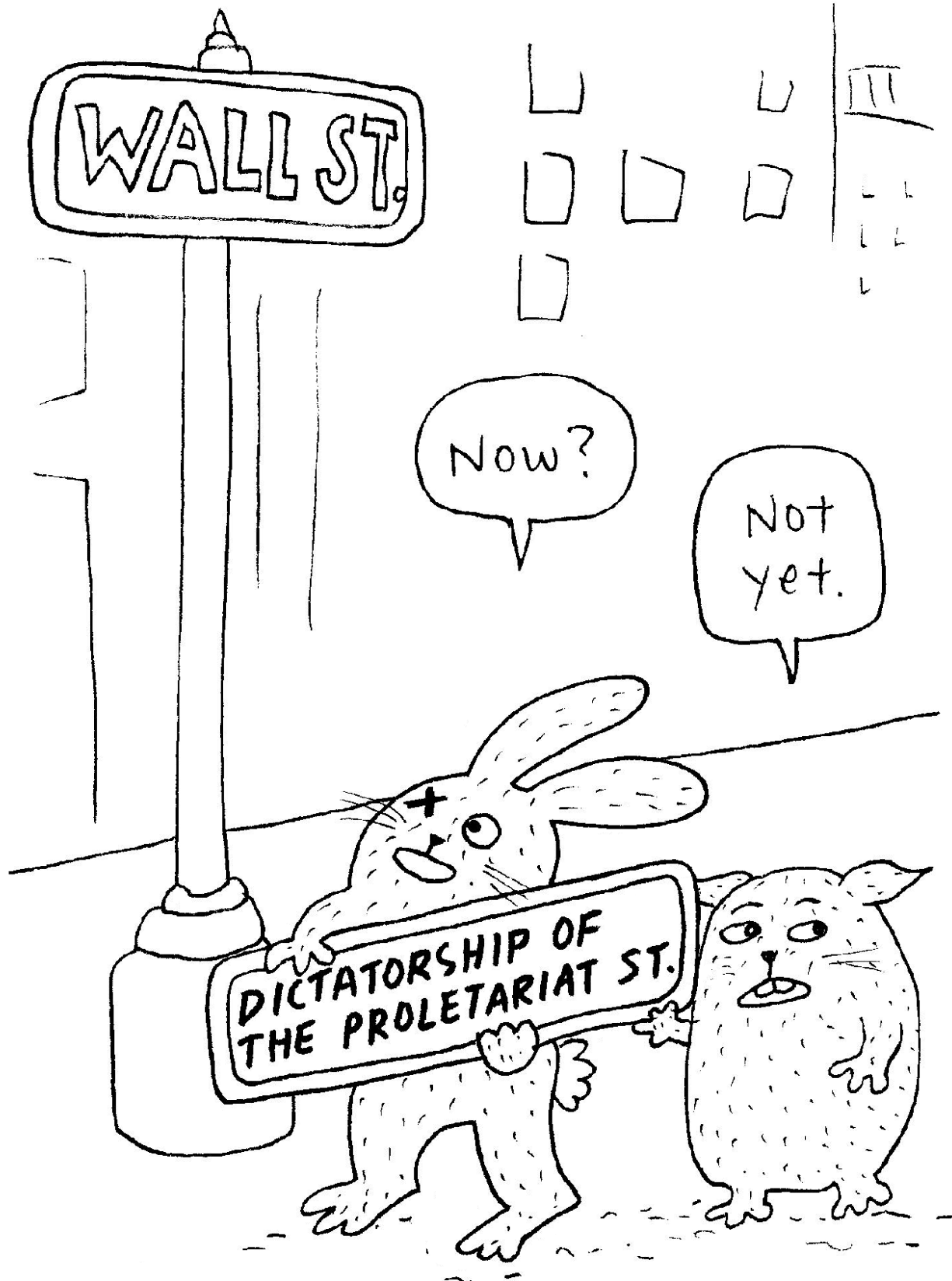
Your recruitment pitch could use some work.



You never know when  
a People's Army will  
come in handy.



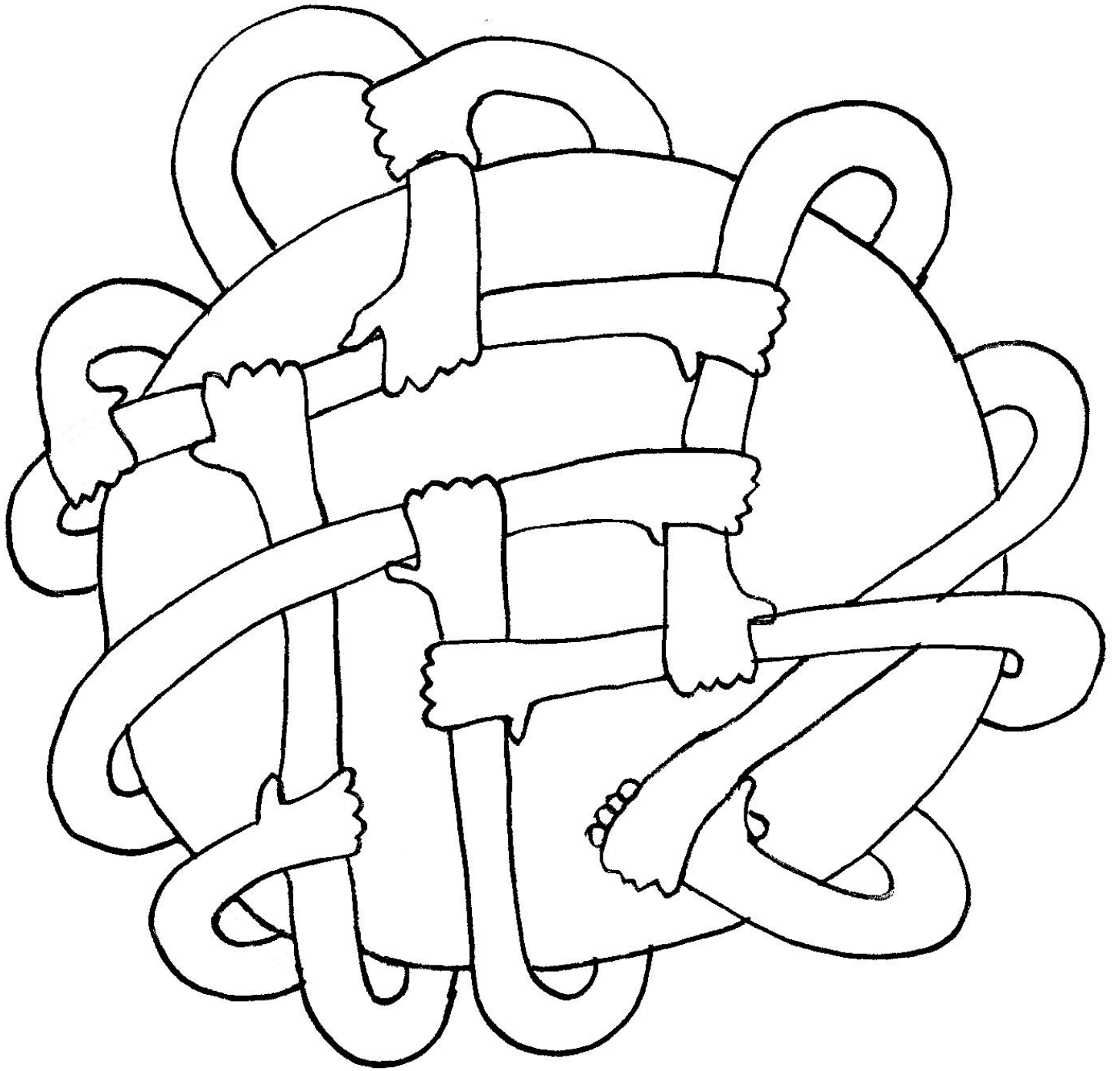
DETERMINING WHEN A REVOLUTION  
HAS OR HAS NOT OCCURRED.











## Praise for *Capitalism Must Die!*

"Provocative, insightful, and entertaining."

– Jeff Monson ("The Snowman"), world champion MMA fighter

"Very educational, while still remaining fun to look at."

– Sean Michael Dodd

"Sometimes the cartoons are revelatory and I perceive a new insight into something I thought I already had a full understanding of. They encapsulate big concepts in succinct and thoughtful ways."

– Duccio

"This is an especially tough message to hustle – that all these feel-good recycling type things individuals are doing mean nothing if we don't shift systemically. We collectively don't actually want to hear this message; we are trying to dodge it. But then these clever cartoons come along. And we like cartoons and we read them, and we are shaken up and we can't just go back to pretending."

– Paxus Calta-Star



### About the Author

Stephanie McMillan has been a political cartoonist since 1992. She is the creator of the editorial cartoon *Code Green*, and the comic strip *Minimum Security*, syndicated through Universal Uclick.

Her cartoons have earned several major awards, including the RFK Journalism Award, and the Sigma Delta Chi Award from the Society for Professional Journalists. They have appeared in hundreds of publications and anthologies worldwide including the *Los Angeles Times*, the *South Florida Sun-Sentinel*, *Daily Beast*, *The Occupied Wall Street Journal*, *Funny Times*, and the *San Francisco Bay Guardian*.

She has six previous books, including most recently *The Minimum Security Chronicles: Resistance to Ecocide* (graphic novel, 2013, Seven Stories Press), *The Beginning of the American Fall* (comics journalism, 2012, Seven Stories Press); and *The Knitting Circle Rapist Annihilation Squad* (a novel with Derrick Jensen, 2012, PM Press), plus another graphic novel, comic strip collection, and a children's book.

Stephanie has been involved in the struggle against capitalism since 1982. Currently she is an organizer for the anti-capitalist/anti-imperialist group One Struggle ([onestruggle.net](http://onestruggle.net)). In addition, she works with the collective publishing project *Ideés Nouvelles, Ideés Prolétariennes* ([koleksyon-inip.org](http://koleksyon-inip.org)).