



CHOCOLATE DREAMS

Recognised as one of London's most influential people in the *Evening Standard* Power 1000, Amelia Rope is a chocolatier like no other. A dynamic self-starter, Rope has built up a highly-respected quality brand through sheer passion, perfectionism and determination

AMELIA ROPE ADORES FINE CHOCOLATE.

But her journey to full-time chocolatier has been far from text book. It is her eclectic career path – Rope is a qualified aromatherapist – that has informed her award-winning flavours and blending techniques, resulting in a top-notch brand distributed to high-end retailers worldwide. "I do all my recipe development – everything. I'm not just a name on a brand. I'm a chocolatier," claims Rope.

"I have high expectations. I want it perfect," she adds. One cube of her pale hazelnut and sea salt chocolate and it's apparent she's reached that goal.

"Last night, I walked past Fortnum's and I was amazed – my chocolate is in that store," Rope enthuses proudly. Her chocolate has broader reach than that, available from Kuala Lumpur to Kuwait. And her ambitions don't end there. "My brand is only going to go up. It needs to be the Prada of chocolate," proclaims Rope. "I want to be the biggest luxury chocolate brand in the world." 🍫