

ecla
SKIN CARE



Organic Rose Water

Usage, Tips & Recipes

Thank You for purchasing Ecla Skin Care!

If you have questions about the product,
or if there was any damage, or if anything
made you unhappy...

Please contact me directly by replying to
this email or by emailing me at
support@eclaskincare.com
and I'll do my best to make it right!

I want to personally thank you for trusting us with your order. We're a small, family-owned and operated business, and we're dedicated to bringing you the best and the highest quality products. We always strive to create the most natural, organic products to serve your health and beauty needs and we take pride in our excellent customer service.

Here is your Tips and Recipes book with lots of interesting and useful information and how to use your product. I hope you will find some very useful and perhaps even surprising tips from our customers on how to get the most out of your purchase.

Please don't hesitate to contact us if you have any questions. We are here to serve you!

Best Regards,

Tim Ouhbi

Co-Founder, Ecla Skin Care

Our Moroccan Rose water is made by distilling rose petals with steam. Rose Water is fragrant, and it's sometimes used as a mild natural fragrance as an alternative to chemical-filled perfumes. Rose water benefits are a plenty as it is undoubtedly beauty's magic potion, and also remarkably versatile. Whether you have oily, dry or combination skin, rose water can be added to your beauty regime. That's what makes it a beauty secret or rather a secret weapon of women all over the world. The usage of rosewater dates back to early Egypt, when Cleopatra (yes, Cleopatra) used the natural product in her skincare regime. And how can we not follow the footsteps of the world's most legendary beauty queen? We know rose water is great for skin and hair but why it's good and how exactly must you use it, is key!

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ECLA ROSE WATER BENEFITS



Facial Toner

Skin Revitalizer

Hair Moisturizer

Dark Circles Removal

Facial Cleanser

Puffy Eyes Treatment

Body Spray

Acne Reducer

Face & Skin Benefits

MAINTAINS THE pH BALANCE OF YOUR SKIN

The excessive use of soaps, facial cleansers, and products can disrupt the pH balance of the skin and lead to the growth of bacteria, resulting in issues such as acne. Rose Water helps balance out the disruption by bringing your skin's pH levels back to normal.

HYDRATES YOUR SKIN

A common misconception when it comes to the use of toners is that they dry out your skin. This is not true when you are using natural and mild ingredients such as pure rose water for skin. Our Organic Rose Water will help freshen up your skin by settling into your pores and providing it with mild hydration. This goes a long way when it comes to improving the texture of your skin. The best part is that it is super easy to spritz on whenever your skin starts to feel dehydrated.

REDUCES SKIN REDNESS

Rose Water has been used as a beauty product for thousands of years, so it's no surprise that it can improve your complexion and reduce skin redness. With its anti-inflammatory properties, our organic Rose Water will help reduce skin redness drastically.

REFRESHES YOUR SKIN

Carrying a bottle of Ecla Rose Water in your bag is the best way to ensure that your skin feels fresh all through the day. Not only does it help keep your skin hydrated but it also works as a face mist and makeup setter that keeps your skin feeling fresh and supple for long hours.

CURBS ACNE

Rose Water helps remove the excess oils from your face. It also helps discourage the growth of acne-causing bacteria with its pH balancing properties. This helps reduce acne while controlling future breakouts.

TONES YOUR SKIN

Toning is one of the most important steps in skincare as it completes the cleansing process. Any time you cleanse you inevitably strip the skin and most toners contain alcohol, which dries up skin pores, and natural oil that our skin produces. Using Rose Water Toner helps get rid of the excess oil, dirt, and leftover cleanser and, most important, bring the skin back to its neutral pH level, preparing your skin for optimal hydration.

SOOTHES SKIN IRRITATIONS

One of the greatest benefits of organic Rose Water is its strong anti-inflammatory properties. These properties can help treat multiple ailments, both internal and external. It may even help soothe the irritation of rosacea, psoriasis and eczema.

HAS ANTI-AGING PROPERTIES

Human skin ages faster because of exposure to harmful UV rays of the sun, due to the use of products laden with harsh chemicals, stress, an unhealthy lifestyle, and pollution. All of these factors assist the generation of free radicals that damage your skin. Rose Water's high antioxidant content helps tackle this by neutralizing the free radicals and keep your skin healthy.

SOOTHES SUNBURNS

Rose Water helps soothe and heal sunburns with its cooling properties. If you ever forget your sunblock and end up with a nasty burn, Rose Water can help soothe your skin while accelerating the healing process.

REDUCES PUFFINESS

Rose Water's anti-inflammatory and cooling properties not only leave your skin feeling refreshed but it also tackles puffiness, especially under your eyes. By simply placing two cotton pads saturated with cold Rose Water over your eyes, you can tackle puffiness within minutes.

How to use Rose Water for Face & Skin ?

- 1. Reduce under-eye puffiness** – Soak a cotton pad in chilled rose water (place in the fridge for a while) and gently place on your eyelids. Keep on for as long as you want while enjoying the soothing feeling around your eyes. It will help reduce puffiness and give relief to tired eyes instantly.
- 2. Natural makeup remover** – This is the best makeup remover. Add a few drops of Argan Oil (works also with Coconut or Almond oil) to rose water on a cotton pad and cleanse your face. The mixture works wonders to wipe off makeup and nourish your skin deeply at the same time. Rub gently to avoid being harsh to your skin.
- 3. Face mist** – A quick spray of rose water on the face or sweaty skin will refresh it immediately and can be used as many times as required without worrying about the side effects or dryness in the skin.
- 4. Setting spray** – A great way to use rose water is by spritzing it on your face once you're done with your morning beauty routine. Just spray over makeup to work as a makeup setting product, it will keep your face fresh and hydrated and give you a dewy finish.
- 5. Hydrating the skin** – Rose water gives healthy glow to the skin and is good for boosting hydration. Mix a small amount of rose water in your moisturizing cream and apply it on your face for a refreshing feel. The moisturizer will get easily absorbed in the skin hydrating it from within.
- 6. Facial Cleanser** – Rose water can be used as a cleanser on all skin types. After washing your face with a mild face wash, add a few drops of glycerin to 1 tbsp rose water and apply it on your face.
- 7. Facial Toner** – Wet a soft cotton ball with chilled Rose Water and dab it on cleansed skin. Its mild astringent properties help tighten the pores and gently tone the skin.
- 8. Face Wash** – Rose Water is also used by many, including Superstar Salma Hayek, as a face wash in the morning. At night your skin replenishes all the things you lost during the day, if I cleanse very well at night, why would it be dirty when you wake up? Just a spritz of Rose Water to wake the skin up.

Rose Water Uses.

Facial Toner



1. Mist entire face with Rose Water Spray to tone and hydrate
2. Continue routine

Hair Mist



1. Mist dry or damp hair with Rose Water Spray to freshen and moisturize
2. Brush through and enjoy

Setting Spray



1. Mist entire face to set makeup and refresh throughout the day
2. Let dry and enjoy

Acne Treatment

Rose water has antiseptic and antimicrobial properties that make it an efficient anti-acne ingredient. Not only does it help kill off acne-causing bacteria but it also helps heal your scars and clear out your skin. Unlike most topical treatments for acne, Rose Water is extremely gentle on your skin. In fact, it does not cause any irritation even when used on sensitive skin. In addition to this, rose water has a cooling effect that helps soothe redness and aggravated skin. It also helps unclog your pores, controls oil production, as well as reduces the size of your pores, preventing future breakouts.

TO PREVENT ACNE

1. Clean your face with a facial cleanser and pat dry.
2. Spritz Rose Water onto your face. Wait for 20 seconds and then wipe it off with a tissue.
3. Moisturize your face with a non-comedogenic moisturizer.
4. Spritz your face whenever you feel the need to throughout the day.

TO CLEAR THE SKIN

The combination of Lemon and Rose Water is an antibacterial powerhouse. Both lemon and rosewater will help to soothe and eliminate acne.

INGREDIENTS:

- Organic rose water – 1 tablespoon
- Freshly squeezed lemon juice – 1 tablespoon

DIRECTIONS:

- Wash your face with a facial cleanser and pat dry.
- Mix fresh the lemon juice with rose water and then saturate a cotton pad with the mixture.
- Use the cotton pad to apply the mixture onto your face.
- Leave the mixture on for 15 minutes and then wash your face with cool water.
- Repeat this process 3-4 times a week until the acne subsides.



Acne Treatment

TO CLEAR THE SKIN & HEAL SCARS

Vitamin C is rich in antioxidants that help fight skin damage. It also has strong anti-inflammatory properties that help get rid of pimples faster. The vitamin helps boost the production of collagen, which helps heal acne scars.

INGREDIENTS:

- 1 tsp powdered vitamin C tablets
- 1 tsp Rose Water
- Facial cleanser



DIRECTIONS:

- Clean your face with a facial cleanser.
- Combine the powdered vitamin C tablets and rose water until you get a smooth mixture.
- Apply this mixture onto the affected areas of your skin.
- Leave it on for about 10 minutes and then rinse off with cool water.
- Pat your skin dry.

STUBBORN ACNE TREATMENT

INGREDIENTS:

- 1 tablespoon Rose Water
- 1 tablespoon chickpea flour
- 1 teaspoon orange juice
- ½ teaspoon glycerin
- A pinch of turmeric



DIRECTIONS:

- Blend all the ingredients to make a creamy paste. If the consistency is too thick, add more Rose Water.
- Clean your face and apply the paste, focusing on the affected area.
- Keep it on for 15-20 minutes and then wash off.
- Apply Rose Water as a toner.



FACE & SKIN RECIPES

TO REDUCE UNDER-EYE BAGS

INGREDIENTS:

- Chilled Rose Water
- Cotton pads

DIRECTIONS:

- Soak a cotton pad in chilled rose water (place in the fridge for a while)
- Place the cotton pads gently on your eyelids.
- Keep on for as long as you want while enjoying the soothing feeling around your eyes



MAKEUP REMOVER

INGREDIENTS:

- 2 teaspoons Rose Water
- 1 teaspoon Argan Oil (or Coconut Oil or Alomd Oil)

DIRECTIONS:

- Mix Rose Water and your choice of Oil
- If you use Coconut Oil, make sure to melt it first.
- Dip a cotton pad in the blend and wipe your makeup with it.
- Rub gently to avoid being harsh to your skin.



FACE & SKIN RECIPES (2)

BODY MOISTURIZER

INGREDIENTS:

- 2 tablespoons almond oil
- 1 tablespoon Ecla Rose Water Toner



DIRECTIONS:

- Mix the oil with Rose Water
- Adjust quantity of the oil and Rose Water as needed.
- Use mixture to massage all over your body.

ANTI-AGING SERUM

INGREDIENTS:

- 1 tablespoon almond or avocado oil
- 1 tablespoon Rose Water
- 25 drops rosehip oil
- 5 drops ylang-ylang oil
- 5 drops geranium essential oil



DIRECTIONS:

- Mix all the ingredients in a bottle.
- If the blend is not fragrant enough, add a little more Rose Water.
- Apply it all over your face and neck.
- Remember to shake well before using.

FOR SOOTHING YOUR SUNBURN

INGREDIENTS:

- 60ml Rose Water Toner
- ½ tablespoon apple cider vinegar
- ¼ tablespoon Aloe Vera juice
- 5 drops lavender Oil



DIRECTIONS:

- Add all the ingredients to a bottle and shake well.
- Apply to the sunburn affected areas.

FACE & SKIN RECIPES (3)

SKIN BRIGHTENING FACE MASK

INGREDIENTS:

- 3 tbsps. rose water
- 4 tbsps. honey

DIRECTIONS:

- Combine the ingredients until you get a smooth mixture.
- Apply this mixture onto your face like a mask.
- Leave it on for 15 minutes and then wash it off with cold water.



REFRESHING FACE MASK

INGREDIENTS:

- 2 inches of fresh cucumber
- 2 tbsps. raw honey
- 1 tbsp. rose water

DIRECTIONS:

- Peel the cucumber and then blend it with honey to get a smooth mixture.
- To this mixture, add the rose water and mix well.
- Apply this mask onto your face and leave it on for about 15 minutes.
- Wash your face with cool water.
- Use 1-2 times a week.



DE-TANNING & ANTI-INFLAMMATION TREATMENT

INGREDIENTS:

- 1 tbsp. Aloe Vera Gel
- 1 tbsp. Rose Water

DIRECTIONS:

- Combine the ingredients until you get a smooth mixture.
- Apply this mixture onto your face like a face pack.
- Leave it on for 20 minutes.
- Wash your face with cool water.
- Apply 2-4 times a week.



FACE & SKIN RECIPES (4)

APPLE CIDER VINEGAR AND ROSE WATER TONER

INGREDIENTS:

- ½ tsp apple cider vinegar
- 60 ml Rose Water
- Cotton pad
- Moisturizer



DIRECTIONS:

- Dilute the apple cider vinegar with the rose water.
- Pour the mixture into a bottle and shake well.
- Saturate a cotton pad with the solution.
- Start dabbing the cotton pad onto your cleansed face.
- Let it dry.
- Moisturize
- Apply 1-2 times a day, after you wash your face.

GLOWING FACE SCRUB

INGREDIENTS:

- Oats – 2 tablespoons
- Honey – 1 teaspoon
- Rose water – 2 tablespoons



DIRECTIONS:

- Grind the oats to make a coarse powder.
- Add the honey and Rose Water and mix to make a coarse paste.
- Apply and scrub gently, in circular motions.
- Wash off with lukewarm water.

FACE MASK TO LIGHTEN FACIAL HAIR

INGREDIENTS:

- Potato juice – 1 tablespoon
- Rose water – 1 tablespoon (add honey if you have dry skin)



DIRECTIONS:

- Mix the potato juice and rose water to make a watery solution.
- Dry skin types can even add half a teaspoon of honey.
- Apply this to your face and leave it overnight.
- Wash off with Luke water in the morning.

FACE & SKIN RECIPES (5)

CLAY ANTI-ACNE FACE PACK

INGREDIENTS:

- Rose water – 1 tablespoon
- Rhassoul Clay – 1 heaped tablespoon
- Tea tree oil – 2-3 drops



DIRECTIONS:

- Mix the clay powder with Rose Water and the tea tree oil to make a smooth paste.
- Apply a thin layer on your face and leave it on for 10 to 15 minutes. Don't let it dry.
- Wash off with cool water, and follow up with a moisturizer such as Organic Argan Oil.
- Do this 2-2 times a week.

"This is the purest version of rose water I have ever had!" - Claudia



Only been about a week since I started using it. Has a wonderful light smell. I spray it on my face and my hair at night time. Makes me feel light and refreshed

- Lady



Love this product!! Face feels so refreshing after I applying and dark circles underneath my eyes have significantly reduced. I would highly recommend it to anyone who has sensitive skin..it's light weight and feels great. Definitely will be using this product for a long time. Thank you!

- Nilam



I noticed a difference in my skin immediately. This product made my skin super smooth and gave a nice glow. I prefer spraying it directly on my face rather than using a cotton ball to apply the rose water because I feel as though it works better that way and less product is wasted.

- Nazeli



I love it !!! I have very sensitive and red skin . This product is amazing the redness on my face went down and now it's a very light pink . I am not afraid to leave the house with out makeup anymore my face looks so good and the acne is barely noticeable. I would absolutely recommend this product .

- Maria



I have used a few skin products that contain rose oil or water. While they all claim to be hypoallergenic, they cause skin rashes. I tried Ecla Rose Water toner for a week now and I am happy to report that it does not cause any issue, even with my sensitive skin. So I think the reason why all the others are causing me troubles is because they are not natural and contain alcohol or other chemicals, while Ecla does not.

What I like:

- **All natural:** 100% organic rose water. That's the only ingredient!
- **Multi-purpose:** I use it mainly for face as a toner, and a quick mist spray when my skin is too dry from sitting in an AC office. You can also use it on your hair to quickly refresh it.
- **The scent:** It's a soft pretty rose scent. While I find the other rose products heavily scented, this rose water is rather mild, probably because it is natural and no artificial fragrant is added.



Benefits For Hair

HYDRATING FOR HAIR AND SKIN

Rose Water is an excellent way to hydrate and nourish the hair at the same time. Use our organic rose water to moisturize your scalp, and soothe the effects of heat and pollution. Rehydrating your scalp is the trick to naturally get rid of dry and unmanageable hair.

SOFTENING CONDITIONER

Regular use of organic Rose Water will help make your hair softer, fuller, and bouncier. Our Rose Water Toner beats most brands out there because it is distilled and void of hard minerals. Minerals in your hair can build up and cause the hair to become brittle.

ANTIBACTERIAL AND CLEANSING

If you're looking for a cleansing toner for the scalp, you'll be happy to know that Rose Water is antibacterial and is ideal for killing bacteria on the hair and scalp without causing dryness. Rose Water will also cleanse the scalp and prevent scalp fungus from growing. You can also use Rose Water spray for hair extensions.

PROMOTES HAIR GROWTH

Rose water contains vitamins A, C, D, E, and B3, all of which strengthen the hair. It is also loaded with flavonoids, tannins, and antioxidants that combat the aging of the scalp and follicle cells. In Morocco, women traditionally use rose water for hair growth, as it helps to stimulate the scalp and reduce hair fall.

REDUCES DANDRUFF

If you have tried numerous anti-dandruff shampoos and treatments in vain, say hello to one of the most effective natural remedies of dandruff. Simply soak fenugreek seeds in rose water for 4-5 hours and grind it into a paste. Apply this to your scalp and leave it on for 15-20 minutes. Wash it off with a mild shampoo and lukewarm water.

IT REPAIRS HAIR DAMAGE

If you blow dry, straighten or curl your hair frequently, (a big cause of dry and damaged hair!), it can easily lose its natural luster and strength. Using rose water to massage your scalp increases blood circulation, which in turn rejuvenates follicles of the scalp. You can also spray your hair with rose water after shampooing. This will leave your hair looking shiny and feeling soft.



How to use Rose Water for Hair ?

1. **Shampoo** – This is probably the simplest way to use rose water in your hair care regimen. You can dilute your regular shampoo with rose water and wash as normal.
2. **After-Shampoo** – Spray onto your hair after shampooing, or, after shampooing and conditioning. Leave it in your hair (or rinse it out after several hours or overnight if you prefer).
3. **Dry & Frizzy Hair** – Spray rose water onto your hair anytime you want to decrease frizz or add a spritz of scent.
4. **Reduce itching** – Apply Rose Water using cotton swabs directly to the scalp and gently massage it in. It will help reduce dandruff and itching.



HAIR RINSE

INGREDIENTS:

- 2 tablespoons of Rose Water per cup of water (adjust the quantity accordingly)

DIRECTIONS:

- Mix Rose Water with regular water.
- After you have thoroughly shampooed and conditioned your hair, rinse your hair with the rosewater mix.

DRY AND FRIZZY HAIR TREATMENT

INGREDIENTS:

- 1 tbsp. Rose Water
- 1 tbsp. Glycerin

DIRECTIONS:

- Mix equal parts rose water and glycerin
- Apply on the scalp with the help of cotton pads and massage for 10-15 minutes.
- Let it stay for another 30 minutes and wash off with shampoo.

DAMAGED HAIR TREATMENT

INGREDIENTS:

- 30ml Rose Water
- Few drops of Prickly Pear Seed oil
- 1 capsule of vitamin E

DIRECTIONS:

- Mix ingredients together and apply to damp hair and scalp.
- Massage for at least 10 minutes and then shampoo and style as usual.



**Made With Natural
& Organic
Ingredients**



**Cruelty Free
Never Tested
On Animals**



Vegan Friendly



No Sulphates



No Parabens



No Toxins

CUSTOMER REVIEWS

CLAUDE ★★★★★

This is the purest version of rose water I have ever had! The light scent is simply beautiful and it leaves skin refreshed without the typical alcohol smell from others I have tried. You may want to keep in the fridge to avoid losing scent or a slight change in scent as it is natural without chemicals to prevent it from a lightly spoiled smell. It feels much nicer on skin when cold. Also great to freshen up hair after a workout.

SAFINA SHAIKH ★★★★★

Great product. The spray function is great it sprays a fine mist. I absolutely love it. I use it as a face mist for some freshness randomly throughout the day, or sometimes as a toner. It smells fantastic. It's not too strong of a smell and it fades in a few minutes, it also absorbs fast into the skin. Its 100% pure distilled rose water, no other ingredients. I'm not too sure about its pore reduction or other claims I have not noticed any of those changes. Nevertheless I am halfway through this bottle (in a month) and will definitely be purchasing it again.

FLEUR ★★★★★

The must for all skin type. Even works for acne prone skin as for my daughter. Bye-bye expensive products, rose water does it all! We even spry it on arms and it works perfect: smooth skin. Very nice scent: ROSE! Very nice feeling on the skin. Ancient remedy. Needs to be recovered by consumers! Works better than hamamelis flower water for acne... No non-sense spray bottle, doesn't need to be fancy, what count it what is inside the bottle!

GINA OGDEN ★★★★★

I usually use Teak Naturals brand, but they were out of the plain rose water, so I looked for a brand that was organic and only had a couple of ingredients. The sprayer on this has a nice fine mist to it. It has a noticeable rose scent, so you can spray it in your hair as well as on your skin. I had had a problem with my order, but this family-run company straightened it out right away. I'm very pleased with the service I got from them.

ABIGAIL ★★★★★

This stuff is fabulous! Makes my old skin feel young again!!! Smells terrific & is so easy to use!!! You won't be sorry!!!☐☐

KRISTINE_PAULOWSKI ★★★★★

I have been using this product for a couple of weeks now and I really like it! The fresh, moisturized feeling before and after my make up application has been a game changer! No more dry spots on my cheeks! I spritz to set my make up before applying mascara and it adds a gentle glow while setting my foundation. So far, so good!

SAN DRA ★★★★★

I keep this in my fridge to refresh my face in the morning and also spray it on my dogs coat

OLIVIA WIEGAND ★★★★★

I am so happy with this Ecla Rose Water Toner. I am delighted with the beautiful smell of fresh cut roses. I find this spray very refreshing and soothing. I use it after I put on my Retin-a and I feel like it prevents my skin from peeling. This rose water leaves my skin looking youthful and dewy. It tones my skin extremely nicely.

I also apply this toner to my hair. It softens my hair so nicely and makes my hair smell like roses. I will purchase this product again and again. I have never been disappointed with any of the Ecla products I have tried. I find the brand to really delivery on products that work.

Ecla rose water is organic and chemical and fragrance free. I feel this product is fabulous for dry along with maturing skin. This bottle is 3.4 ounces which is fabulous for the asking price. I have purchased less quality rose water for much more money.

LISA STAHL ★★★★★

This exceeded my expectations! I've tried many different Rose Waters and this one is by far the most fragrant and true rose smell. I love it and use it each morning. I'll definitely be a return buyer!

MS. FRANKLIN ★★★★★

I love what this product does for my face and neck area, especially during these dry winter months. Very nice light rise scent. I Willis purchase this product again.

VERONICA VILLA ★★★★★

This toner is excellent, it smells amazing and leaves my skin feeling youthful. I just turned 30 and have had troubled facial skin for the majority of my adult and teenage years, I get oily and often use products which are intended for oily skin, but, these amplify my fine lines. I have been using this product for about two weeks and absolutely love it helps with the oils, and also helps with the fine lines. I would certainly recommend this product.

STACIE ST. GERMAINE ★★★★★

I like this to spritz on my face because I have ridiculously dry skin. I find it helps soothe and refresh my face and relieve that "tight" feeling.

ALLY H ★★★★★

Love this! I am obsessed with the calming effects of rose water. It's really great for sensitive skin and redness. I use this twice a day before my makeup and when I go to bed. It's very calming.

SARAH ★★★★★

I love this rose water toner! This to Er is exactly as pictured and described. This toner smells amazing and the fragrance lasts a long time also. This toner gets all the yuck off of my fave that my cleanser left behind not to mention that it's very refreshing and light. This toner leaves my skin very soft and refreshed. I love how it's 100 percent pure and organic and has no added chemicals. My pores have gotten smaller and my acne had gotten a lot better. I seriously couldn't ask for a better toner. I also love that you can use it in your hair and that it helps promote hair growth and healthy hair. Over all I think this is a great product and worth the cost!

I did receive this product for free or discounted in exchange for my honest and unbiased review and all opinions are my own.