

SILVER DOLLAR[®]



Advanced Aluminum Coatings

SILVER DOLLAR®



ADVANCED ALUMINUM COATINGS

Silver Dollar is the #1 brand, setting the standard in aluminum coatings. Since 1950, the Silver Dollar brand has been recognized for quality and performance. It has grown to become the preferred brand of painters, roofers and homeowners, who know of it's consistent quality and value.

Innovative scientific research has produced advanced, patented formulations which is the reason Silver Dollar products out perform others in the market.

These exceptional aluminum coatings are manufactured using patented formulations resulting in exceptional reflectivity and durability. Our technicians have sought out

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the highest quality imported aluminum pigment which enhances this product even more.

We are proud to be the industry leader in aluminum coatings, and are committed to remaining #1. The Silver Dollar packaging has been upgraded to incorporate our new Performance Rating System (see below). This system rates key characteristics of reflective coatings, and makes product selection easier. It is setting new standards in the way these products are sold, and will drive more sales of reflective coatings. As your customers compare these characteristics, they will have a better understanding of the premium products and step up to purchase quality.

By offering Silver Dollar products, you increase customer satisfaction by providing them with the #1 brand of aluminum coatings.

PERFORMANCE RATINGS

Our new Performance Rating System is an educational tool to inform the purchaser of the key benefits that the products provide. By making this chart simple and clear, it is easy to make an educated and informed purchase

decision. We are very excited about this major step forward in increasing the educational value of reflective coatings.

Silver Dollar Super Bright Premium Aluminum Roof Coating

Performance Rating System	Rating (Scale of 1 - 10)
65% Initial Reflectance	6
5-7 Year Life Expectancy	7
Ponding Water Resistance	9
Flexibility	5
Heat Transfer Reduction	6
Potential Energy Savings*	5
*On Cooling Costs 20%	
Overall Performance Rating =	7

Silver Dollar Aluminum Roof Coating

Performance Rating System	Rating (Scale of 1 - 10)
50% Initial Reflectance	5
3-5 Year Life Expectancy	4
Ponding Water Resistance	7
Flexibility	3
Heat Transfer Reduction	4
Potential Energy Savings*	4
*On Cooling Costs 15%	
Overall Performance Rating =	5

Silver Dollar Super-Bright Fibered Aluminum Roof Coating



Our highest quality reflective aluminum coating, formulated to provide the brightest and longest lasting finish with a five year warranty. The high content of aluminum in this product enables it to form a brilliant silver shield to reflect the sun's destructive rays. Cooling costs can be significantly reduced while the underlying roofing materials are protected and preserved. Super Bright serves as a great rust inhibitor and will aid in the prevention of corrosion for metal surfaces. This product also contains interlocking fibers which increase the life and durability of the coating. This premium product has a 5 year warranty and meets Energy Star and ASTM performance ratings.

- 65% Reflectance Rating*
- Approximately 50 sq. ft. per gallon;
75 sq. ft. per gallon over metal roofing.



ITEM#	SIZE	PACK	UPC#
6221-GA	1 gallon	6 per crtn.	025056622105
6225-GA	5 gallon	36 per plt.	025056622501

Silver Dollar Aluminum Roof Coating

A reflective and protective, fibered coating with aluminum flakes suspended in a tough and flexible vehicle of selected asphalt and solvent. Upon application, the aluminum flakes leaf to the surface to form a reflective metal shield that insulates against the sun's destructive rays, helping to reduce interior temperatures and provide savings on energy costs.

- 50% Reflectance Rating*
- Approximately 50 sq. ft. per gallon;
75 sq. ft. per gallon over metal roofing.



ITEM#	SIZE	PACK	UPC#
6211-GA	1 gallon	6 per crtn.	025056621108
6215-GA	5 gallon	36 per plt.	025056621504

* Initial Reflectance after application

GIVE YOUR CUSTOMERS THE BRANDS THEY WANT!



Innovative Asphalt Coatings

A complete line of innovative asphalt based coatings for roofs and driveways. It's not just black sticky stuff anymore!



Advanced Elastomeric Coatings

Dedicated to advancing the use and performance of elastomeric coatings technology.



Professional's Choice Since 1913

Providing the professional contractor with quality coating for nearly a century. **Black Jack**® was actually the first roof cement ever made.



Advanced Aluminum Coatings

The original aluminum roof coating is still the best seller, 60 years later!



Caulks & Wallcovering System

A complete line of quality, job specific caulks and wallcovering products. Engineered for ease-of-use by contractors and home owners.



Made for the Professional Roofer

Dedicated to the professional roofing contractor for over 30 years. Commercial grade products and waterproofing systems specified by architects and demanded by contractors!



Professional Caulks and Adhesives

Engineered quality is why professional painters and wallcovering installers have come to trust our caulks and adhesives. Use **Dynamite** and get a "bang" out of life.

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