

## TRADITIONAL WALLPAPER INSTALLATION INSTRUCTIONS

\*All rolls will have 1/2" overlap that requires double cutting.

### PREPARATION OF PRODUCT

All labels shall be checked for accuracy by the installer to ensure that the shipment is as ordered.

### PREPARATION OF SURFACE

Proper surface preparation is key to getting great results. To prepare the surface properly, we recommend that you prime all surfaces with a universal, white-pigmented, mold inhibiting wallcovering

### APPLICATION OF TRADITIONAL WALLPAPER

Before hanging, examine panels for color uniformity and consistency of design. Follow instructions packaged with the roll. All material must be installed sequentially.

Graphic design of panels will determine seaming method to be implemented. Overlapping, double-cutting and pre-trimming have advantages in making acceptable seams. Do not "score" drywall when double-cutting.

As with all wallcoverings, certain deeply embossed non-design print patterns will provide a more satisfactory seam if through the graphic design a two – three inch selvage cut can be taken from each side of the sheet. When hanging materials it is best to observe from a distance the first two – three sheets before continuing. If an "unacceptable" edge is visible, contact Olivia + Poppy™.

Hang wallpaper with a premium quality heavy-duty clear pre-mixed adhesive. Use a mildew inhibitor in the adhesive is recommended as above instructions. Do not dilute adhesive. Brush an even coat of paste over entire back of wallcovering. Pay particular attention to run over edges so they are sure to be pasted. Book material for 10 minutes.

We are not responsible for the appearance and performance of the wallpaper not applied according to these instructions.

Vertical joints should not occur less than 6 inches from outside or inside corners.

Do not install wallcoverings unless a temperature above 65°F is maintained in both areas of installation and storage. Permanent building lights should be available for installation.

Measure the wall height, allowing for pattern match, add 4 inches, and then cut the wallpaper. It will overlap onto the ceiling and the base approximately 2 inches.

Apply the recommended adhesive to the back using either a pasting machine or a paint roller. Work the adhesive in, to cover the back completely, especially near the edges. Fold each end toward the middle, pasted sides together, aligning the edges carefully so they do not dry out. CAUTION: Do not crease the wallpaper.

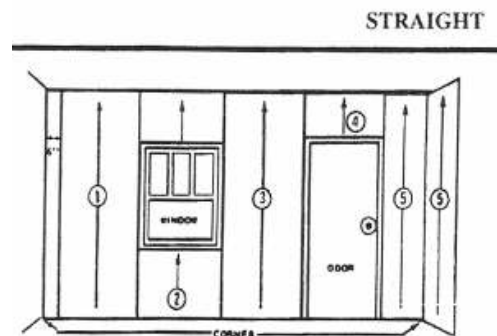
Allow to "relax" for 10 minutes (booking). This will allow the adhesive to penetrate the wallpaper fabric, which is important to successful installation.

Avoid burnishing the face of the material. Use a wallcovering brush or a plastic scraper to smooth the wallcovering on the wall.

Do not rub. Do not allow adhesive to dry on the surface as it might leave a white residue. Wash off excess paste from face of wallcovering as you hang it with a cellulose sponge. The cellulose sponge must be rinsed in clean water after every use. Blot dry with a clean cloth.

Place the second strip to the edge of the first strip. Tape seams before overlapping and double cutting to avoid getting adhesive on the wallcovering. If paste does get on the vinyl, clean it off immediately with clean warm water and blot dry with a clean lint-less towel. Use a soft bristle brush to wash the ceiling and the baseboard to remove any paste residue. Do not leave any paste on the seams as material will not adhere to itself. \* Seams should be vertical, have a tight fit, and be free from air and paste bubbles. Seams should not be located closer than 6" to corners.

After three panels are smoothed to wall surface and excess paste removed, examine the installed panels for color uniformity. Any objectionable variations in color match, pattern match, etc.. should be immediately communicated to Olivia + Poppy™.



## AFTER INSTALLATION

After installation, the walls and wallpaper should be monitored for potential moisture or vapor infiltration or accumulation. Any such infiltration/accumulation after installation must be promptly eliminated in order to reduce the risk of mold/mildew growth.

Step back and enjoy your Olivia + Poppy™ Wallpaper.