



SOPHYTO^{PRO}

PURE DAILY SYSTEM

- Mildly acidic to support the natural functions of the skin
- Formulas average 90% organic botanicals
- Researched and developed in the United Kingdom

Harvesting the power of clinically proven botanicals, SophytoPRO[®] is the natural choice for healthy skin.

PURE Cleanser

Recommended by professional makeup artists for its outstanding results. Astringent **hazelnut oil** dissolves excess oils on the skin. **Honey, propolis** and **shea butter** condition skin helping to maintain healthy moisture levels.

PURE Antioxidant Serum

The body's internal antioxidant system fades with age, making external supplementation of important water-soluble antioxidants (such as **green** and **white tea** as well as **red grapes**) essential. Topically applied tea extracts can penetrate the skin to protect it from oxidative stress that threatens its youthful appearance and function.

PURE Moisturizer

Ayurvedic adaptogens ginseng, schizandra and **astragalus** help rejuvenate and harmonize imbalanced, stressed skin conditions. **Sea buckthorn seed oil** is the only plant known to contain Omega's 3,6,9 – and the rare 7 – altogether. It also contains a vitamin C concentration ten times greater than oranges.

The outer layer of the skin is known as the acid mantle and, as its name suggests, is acidic in nature. It is demonstrated that skin with pH values below 5.0 is in a better condition than skin with pH values above 5.0, as shown by measuring the biophysical parameters of barrier function, moisturization and scaling.¹

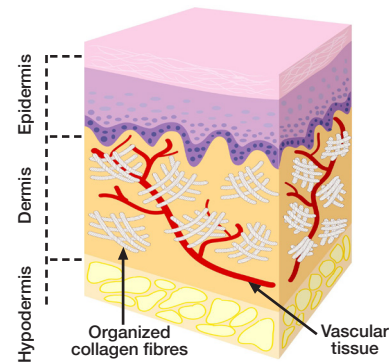
Mild acidity

- Helps skin appear brighter
- Encourages new skin cells
- Reduces wrinkle depth
- Helps reduce enlarged pores

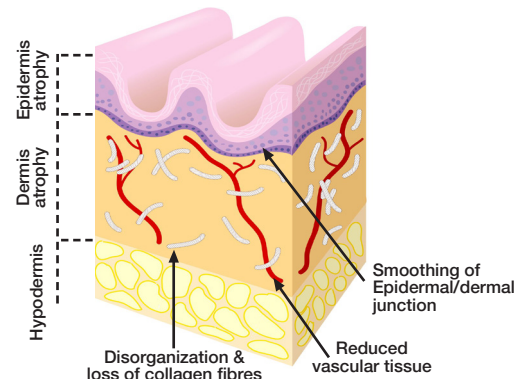
Alkalinity

- Causes more fine lines and crows feet
- Causes severe dryness and irritation
- Makes skin look dull and lack luster

Mild acidity skin



Alkaline skin



SOPHYTO^{PRO}

Healthy Skin

Brought to you by science and nature

PURE Cleanser

Ingredients: Aqua (water), simmondsia chinensis (jojoba) seed oil*, cetearyl alcohol, corylus avallana (hazel) seed oil*, glyceryl stearate, prunus amygdalus dulcis (sweet almond) oil*, sodium stearoyl lactylate, butyrospermum parkii (shea butter)*, mel (Honey)*, aloe barbadensis leaf juice powder*, potassium sorbate, levulinic acid, cyamopsis tetragonoloba (guar) gum*, lecithin, alcohol*, tocopherol, xanthan gum, glycerin, sodium levulinate, rosmarinus officinalis (rosemary) leaf extract*, helianthus annuus (sunflower) seed oil, propolis extract*, citric acid, sodium hydroxide

PURE Antioxidant Serum

Ingredients: Aqua (water), pyrus malus (Apple) juice*, glycerin*, olea europaea (olive) leaf extract*, xanthan gum, camellia sinensis (green tea) leaf extract*, potassium sorbate, aloe barbadensis leaf juice powder*, levulinic acid, camellia sinensis (white tea) leaf extract*, vitis vinifera (grape) fruit juice*, sodium levulinate, rosmarinus officinalis (rosemary) leaf extract*, sodium benzoate, citric acid

PURE Moisturizer

Ingredients: Aqua (water), helianthus annuus (sunflower) seed oil*, cetearyl alcohol, simmondsia chinensis (jojoba) seed oil*, butyrospermum parkii (shea butter)*, glyceryl stearate, sodium stearoyl lactylate, pyrus malus (apple) seed oil, cera alba (beeswax)*, hippophae rhamnoides (sea buckthorn) seed oil*, oenothera biennis (evening primrose) oil*, rubus idaeus (raspberry) seed oil*, xanthan gum, aloe barbadensis leaf juice powder*, potassium sorbate, sodium benzoate, levulinic acid, lecithin, tocopherol, glycerin*, sodium levulinate, rosmarinus officinalis (rosemary) leaf extract*, parfum (fragrance), paeonia lactiflora root extract*, rose extract*, astragalus membranaceus root extract*, eleutherococcus senticosus (siberian ginseng) root extract*, panax ginseng root extract*, schizandra chinensis fruit extract*, benzyl alcohol, linalool, citric acid, limonene

*Organic, agricultural ingredients are produced organically.

Reference

Mild Acidity source:

(1) International Journal of Cosmetic Science Volume 28, Issue 5, pages 359–370, October 2006. The effect of pH on adhesion of resident skin micro flora was also assessed; an acid skin pH (4–4.5) keeps the resident bacterial flora attached to the skin, whereas an alkaline pH (8–9) promotes the dispersal from the skin. International Journal of Cosmetic Science Volume 28, Issue 5, pages 359–370, October 2006.

Green tea source:

- (2) Borawska MH, Czechowska SK, Markiewicz R, Hayirli A, Olszewska E, Sahin K. Cell viability of normal human skin fibroblast and fibroblasts derived from granulation tissue: effects of nutraceuticals. J Med Food. 2009 Apr; 12(2):429-34
- (3) Pillai SP, Mitscher LA, Menon SR, Pillai CA, Shankel DM. Antimutagenic/antioxidant activity of green tea components and related compounds. J Environ Pathol Toxicol Oncol. 1999;18(3):147-58
- (4) Li YM, Chan HY, Huang Y, Chen ZY. Green tea catechins upregulate superoxide dismutase and catalase in fruit flies. Mol Nutr Food Res. 2007 May;51(5):546-54

Sea buckthorn source:

(5) The medicinal research and development of seabuckthorn. Xu Mingyu, Sun Xiaoxuan, Cui Jinhua

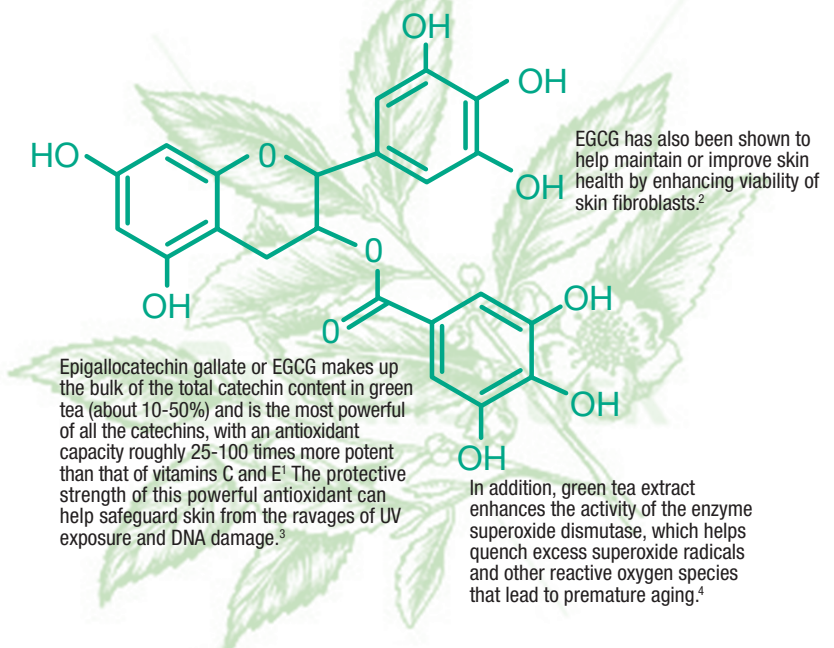
Red grape source:

- (6) The Grape Antioxidant Resveratrol for Skin Disorders: Arch Biochem Biophys. Author manuscript; available in PMC 2012 April 15
- (7) Fabbrocini G1, Staibano S, De Rosa G, Battimiello V Resveratrol-containing gel for the treatment of acne vulgaris: a single-blind, vehicle-controlled, pilot study. Am J Clin Dermatol. 2011 Apr 1;12(2):133-41.

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Utilizing the power of Nature

EGCG is the most abundant catechin in green tea and is a potent antioxidant



Sea buckthorn is the superfruit among superfruits⁵

Superfruit	Nutrients	B12	Fat Soluble Vitamins	Antioxidant Strength
Acai	High	Low	Low	High
Goji	High	Low	Moderate	Moderate
Mangosteen	Low	Low	Low	Low
Noi	Low	Low	Low	Low
Pomegranate	Low	Low	Moderate	Moderate
Sea Buckthorn	Highest	Highest	Highest	High



An antioxidant powerhouse: Red grapes

Red grapes are a phytochemical-rich fruit with a high-concentration of resveratrol – a unique antioxidant that has unique skin benefits. Studies have shown resveratrol provides significant protection against damaging free radicals caused by oxidative stress, ultraviolet radiation and environmental pollution, all drivers of premature skin aging.⁶ When applied topically, resveratrol rejuvenates antioxidant levels in the skin, promotes collagen synthesis, and has been shown to improve skin texture and appearance.⁷