

1

**Be KIND, but
not weak.....**

2

**Have clear
boundaries....**

TRAITS OF

a

successful lash tech

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3

**Be a person of
your word.....**

4

**Stay
curious.....**

**Success looks different to everyone,
but to BE successful in the lash
industry there are a few traits that will
help you immensely.....**

1

**Be KIND,
but not
weak.....**



In your lashing career you may have hundreds, maybe even thousands of people cross your path, and not all of them will have the best intentions.

You can be a kind person without allowing people to walk all over you!

2

Have clear boundaries



Many of us that are drawn to the lashing industry are empaths by nature. Empaths can have pretty questionable boundaries at times.

To save yourself much pain and suffering, have very clear boundaries, especially around the following:

1- Your appointment times

2-The hours and days you work, and when you DO NOT work!

3-Your pricing

4-Cancellation policies

Making your boundaries clear & sticking to them will save you countless headaches, as well, you will be more respected if you stick to your guns!

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3

Be a person of
your word



You know who doesn't generally build a super successful business? FLAKES!

Do what you say you are going to do!

Follow up!

Follow through!

Flakey people attract flakey clients....don't be a flake!

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4

Stay curious



Do not let not knowing everything be an excuse to not move forward!

The beautiful thing about this industry is that it is constantly changing & evolving. What you learned last year, may now be obsolete! Stay on top of your skill & knowledge by:

1. Continuing to take courses & go to workshops/seminars.

1. Follow credible sources for new/updated information.

1. Practice your skill set daily.

1. READ, listen to podcasts! No, not just on lashing but on, building your business, human behaviour, marketing, relationships, etc

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