

What are primers for?

Prime primer is a tool that can be used in **SOME** situations on **SOME** clients. Not all products are meant for everyone all the time. Keep reading to find out why....

- Remove excess dirt & oil
- Help balance the PH of your client's lashes & open cuticles of natural lash
- Speed up curing time of glue
- Can lead to better retention (when used properly)



As mentioned above, primers are not to be used on every client. Some lashes do not need primer, and using it can actually hinder your retention. Primer is to be used on your clients with lower ph level lashes. I know what you are thinking...how the heck do I know what the ph level of my client's lashes are? We will go over this on the following page.

Note: You want to use a non-alcohol based primer like Swet P Prime. Alcohol can strip the natural lash too aggressively of moisture, causing a weak bond.

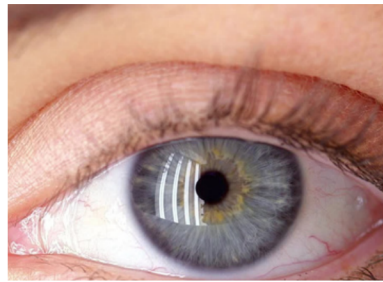
How do you know lash ph levels?

Typically when you are looking at your client's lashes, you'll notice some are thick & glossy looking, while others are a bit wispier and matte. This is actually how you can tell the ph level of your client's lashes.



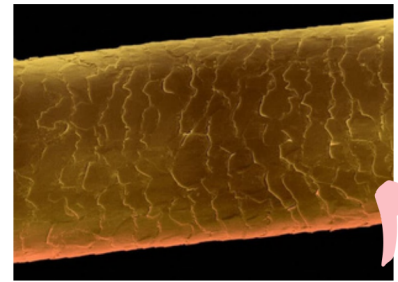
THICK & GLOSSY

Thick & glossy lashes have a lower ph level. Meaning that the natural lash has a more "smooth" surface (closed cuticle.) With lower ph levels, the glue will not only cure slower, but the bond will not be as good as someone with a more open cuticle/ higher ph. **This is a person you would want to prime!**



THINNER & MATTE

On a thinner, wispier, more matte looking lash, your ph level is higher. This also means that the cuticle is more open and porous allowing for the glue to bond better. The higher ph levels also helps with the curing time, leading to a stronger bond. **This is the type of client you would not need to prime.**



LOW PH VS HIGH

As seen **above**, a low ph lash has more of a closed cuticle. This makes it harder for the glue to adhere to the natural lash.

Below is a high ph lash. The open cuticles allows for the glue to grab & attach to the natural lash more easily.

