



## PROFILE

This intense course is the foundation of how to train. Knowledge and skill are simply not enough if you do not have the know-how of how to educate, influence and connect. After this course you will have the foundational skill sets to effectively teach, create highly proficient students, build a rewarding training career, and how to support your students to thrive in the Lash Industry!

## CONTACT

PHONE:  
250-938-5044

WEBSITE:  
[www.sweetPLash.ca](http://www.sweetPLash.ca)

EMAIL:  
[trainwithsweetp@gmail.com](mailto:trainwithsweetp@gmail.com)

## AS A TRAINER....

YOU INSPIRE OTHERS TO LEARN, GROW, RISE, BUILD AND BELIEVE IN THEMSELVES! WE PASS ON THE SKILL AND KNOWLEDGE TO NOT JUST DO LASHES, BUT TO CHANGE LIVES!

# TRAIN THE TRAINER

## OUTLINE

---

Learn the methods and skills required to train adult learners effectively.

- Your duties & responsibilities as a trainer
- Building your brand
- Adult learning theories and how to apply them in your training
- How to price your courses and overcoming price objections
- Delivering theory (voice, tone, speed, fluency)
- How to give effective constructive feedback
- Breakdown of how to teach each section of the 3 manuals (Classic Lashes, Volume Lashes, & Building your Business Course)

## WHY THIS PROGRAM?

---

### SUPPORT

We WANT you to succeed. All trainers have access to our support team 5 days a week and emergency support 7 days a week! We are here because of you, so you can trust that we will always be here FOR YOU!

### ACCESS

When you take the TRAIN THE TRAINER program, you do not have to reinvent the wheel, we have taken the guess work and grunt work out! We will provide you with EVERYTHING you will need:

- Training outlines for potential students
- Training manuals
- Workshop & future workshop materials
- Student Waivers
- Template for all the forms your students will need to run their lash businesses.

### EARNING POTENTIAL

The way Sweet P structured their Trainer program allows you to build residual income without the hassle of carrying costly inventory, shipping, invoicing and ordering.

- Earn a % of all your students product orders
- Earn a % of the profits from your Training kits
- You keep 100% of all profits you earn from teaching, there are no fees or royalties to be paid for the use of our programs.

---