



THANK YOU!

Thank you so much for your interest in training with Sweet P Lash Academy!

YOU are the reason we are here. We strive to work with students that are looking to partner with a company that is invested in their success.

If you are passionate about people, the beauty industry and a career with boundless opportunities, then you may have just found your calling and the company to get you there.

At Sweet P Academy we offer several courses, workshops and also career opportunities for top students looking to dive deeper into the Lash industry.

CONTACT

PHONE:
250-938-5044

WEBSITE:
www.sweetPLash.ca

EMAIL:
trainwithsweetp@gmail.com

AVAILABLE COURSES

Classic
Volume
Classic & Volume Combo
Building Your Lash Biz
Back to the basics
Train the Trainer

CLASSIC & VOLUME COMBO COURSE OUTLINE

In person training (Not the online program)

Cost: \$2,900.00 Kit & GST not included.

DAY 1

The Fundamentals of Lashing

- History of Lash extensions
- Classic VS Volume lashes
- Your role as a Lash Artist
- Hygiene and Safety (Health Canada Standards)
- Lash growth cycle
- Lash extension longevity
- Retention and retention issues
- Forms and Waivers
- Lash extension lengths
- Lash extension curls
- Lash extension diameters
- Eye shapes
- Lash extension styling
- Posture and room set up
- Angles and hand placement
- Pallet set up
- Washing and Taping
- APPLICATION practice (on mannequin head)

DAY 2

- Fills
- Removals
- Reactions and Allergies
- Application on models
- *Application will be on 2 models, 2-3 hours per model will be required

DAY 3

- 2 models @ 3 hours each
- Review
 - Test
 - Access to “**Building your Lash Business**” course will be given. This course is quite extensive and needs to be done outside class time.

DAY 4 THE FUNDAMENTALS OF VOLUME

- Quick review on eye shapes & effects
 - Difference between Classic, Volume & Mega volume
 - Why do Volume
 - Volume Lash weights
 - How much weight can natural lashes hold?
 - Bridging the gap from expectation to reality
 - American VS Russian Volume
 - Pre-made fans, self-made fans, and pre-made self-made fans
 - Glue usage
 - Fan width
 - Fan Placement
 - Pricing your work
 - Practical application: this is where you will apply the theory and start practicing fans.
- Model:** 2 hours. This is where you will practice your application technique.
-

Practical “hands on” experience is THE most critical portion to this course. Reading up on how to do lashes is NOT the same as actually DOING them.

A true understanding of extension application is vital for your success as a Lash Tech. In order to excel in the application of lash extensions you must invest in a course that is heavy on the “hands on” portion, not strictly theory focused.

What will be covered in the “Building your Lash Business” course?

- Insurance & Licensing guidelines
 - Accountants and Taxes
 - Business cards & paperwork
 - Branding, Messaging & Values
 - Social media do's and don'ts
 - Building a client base
 - Keeping a client base
 - Scheduling & Self Care
 - Pricing, retail sales
 - Overcoming objections & What to say when...
 - Success Planning
 - Stagnant growth
 - Personal development
- *This course is sold on it's own, it is so important to your lashing success that we include it in with the Classic Course.

Our goal for you is longevity in this industry. The only way to make that possible is by:

- Ensuring your skill level far exceeds industry standards
- Giving you all the tools necessary to hit the ground running with your business
- Creating a solid relationship so that you are comfortable to reach out and ask for help when needed. Our support does not end when the course does!

When selecting the training program that is right for you, just remember.....an average training will leave you with average skills, average skills will lead to an average income. NO ONE should invest in average!



We would love to be a part of your lashing journey and having you be a part of the Sweet P family!