



THANK YOU!

Thank you so much for your interest in training with Sweet P Lash Academy!

YOU are the reason we are here. We strive to work with students that are looking to partner with a company that is invested in their success.

If you are passionate about people, the beauty industry and a career with boundless opportunities, then you may have just found your calling and the company to get you there.

At Sweet P Academy we offer several courses, workshops, and career opportunities for top students looking to dive deeper into the Lash industry.

CONTACT

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AVAILABLE COURSES

Classic
Volume
Classic & Volume Combo
Building Your Lash Biz*
Back to the basics
Train the Trainer

BUILDING YOUR BUSINESS COURSE OUTLINE

Online course: \$150 (coming soon)

E-Book: \$50.00 (Theory & personal work)

This course is included with our Classic Training

WHAT IS COVERED?

Getting started

- Insurance
- Business License
- Paperwork/waivers
- Accountants & taxes

THE PERSONAL SIDE

- Attitude
- Gratitude
- Understanding your role in your client's lives
- Appearance
- Language
- Your work space

YOU AND YOUR BRAND

- Marketing & Messaging
- Values
- Networking
- Out of the box ideas to grow your business
- Social Media Do's and Don'ts
- Building & Maintaining your client base

SCHEDULING

- Scheduling appointments
- Scheduling in self care
- Booking fills
- What do I say?!?

PRICING

- Pricing your services
- Overcoming price objections
- Dealing with pricing questions
- MLM's and respecting your clients
- Building a retail sales business
- When and How do I sell products?

PLANNING FOR SUCCESS

- What is your WHY?
- Goals & Goal setting
- Dealing and overcoming stagnant growth
- Dangers of the Comfort Zone

Being great at lashes simply isn't enough if you want to build a thriving lash business. Our goal with this course is to arm you with the knowledge and ideas to get your business up and running, and hopefully the inspiration to get out of your comfort zone and building a business and life of your DREAMS!

We at Sweet P are here to support you, this course was designed to help anyone no matter what their background build a prosperous and rewarding Lash Business.

Our goal for you is longevity in this industry. The only way to make that possible is by:

- Ensuring your skill level far exceeds industry standards
- Giving you all the tools necessary to hit the ground running with your business
- Creating a solid relationship so that you are comfortable to reach out and ask for help when needed. Our support does not end when the course does!

When selecting the training program that is right for you, just remember.....an average training will leave you with average skills, average skills will lead to an average income. NO ONE should invest in average!

We would love to be a part of your lashing journey and having you be a part of the Sweet P family!