



## How to ask a store to become a Sew Powerful Purse Collection Site

- Introduce yourself: Hello, my name is XXXX. I am a volunteer for Sew Powerful. Sew Powerful is a non-profit organization whose mission is to combat extreme poverty in the African country of Zambia.
- We are approaching retailers, like [name of store], to see if you would be willing to join us in empowering women and girls to help break the cycle of poverty in Zambia. **You can help this cause by having [name of store] become an Official Sew Powerful Purse Collection Site.** It is simple on your part, and you will likely attract new customers from among our volunteers as they come in and drop off their completed purses.
- You see, other volunteers, like me, sew the Sew Powerful purse. Our empty purses travel to Zambia, where they are filled with reusable feminine hygiene supplies made by the seamstresses we train and employ in Zambia. The filled purses are then given to schoolgirls so they can attend school all month, improving their chances to complete their education.
- The average purse maker sews over 20 purses every year. Some produce many more. Last year, in total, we produced over 22,000 purses. We expect to make even more this year.
- Sew Powerful has a web page that identifies Purse Collection Sites, and we would love to include [name of store] with a link to your website. We provide Window Clings, a certificate of appreciation, and signage for you to display. **You just agree to collect and ship the purses to Sew Powerful in California.**
- Good news! We have a special arrangement with an organization called **Give Back Box**. They allow anyone in the US to ship up to 90 pounds of purses to Sew Powerful via UPS **for just \$20**. It's all explained on our website, **SewPowerful.org**.
- We would love to get [name of store] listed on our website as an Official Purse Collection Site. **Just fill out the online enrollment form and you will be joining us in this terrific cause.**
- Find the form on our website at: [www.SewPowerful.org/pages/purse-collectors](http://www.SewPowerful.org/pages/purse-collectors)
- Thank you so much! If you have questions, I am happy to answer them or, if I don't know, find the answers for you.
- You can also reach out to our **Remote Purse Collection Sites Manager**, Judy Mitschelen, at [JudyM@SewPowerful.org](mailto:JudyM@SewPowerful.org) for more information.

Print this page, cut on the dotted line, and leave the invitation below to make it easy to enroll. Sign your name if you like.



Sew Powerful would be sew honored if you would join us as a Purse Collection Site!

To enroll, visit the Purse Collectors page on the Sew Powerful website:

**<https://www.sewpowerful.org/pages/purse-collectors>**