

COSMETIC TEETH WHITENING PROFITABILITY CHART



Based on	
Cost per Gel Kit	230,00
Recommended Whitening Session Price	650,00
Profit Per Whitening Session	420,00
Working days per week	5
Working days per month	21

*Monthly Nett Profit before tax will vary depending on the overhead structure of your business and how much other products and services are sold

Monthly Gross Profit					
Smiles per day	Minutes work / day	Smiles / Month	Revenue	Gel Kits Cost	Gross Profit
1	2	21	R 13 650,00	R 4 830,00	R 8 820,00
2	4	42	R 27 300,00	R 9 660,00	R 17 640,00
3	6	63	R 40 950,00	R 14 490,00	R 26 460,00
4	8	84	R 54 600,00	R 19 320,00	R 35 280,00
5	10	105	R 68 250,00	R 24 150,00	R 44 100,00
6	12	126	R 81 900,00	R 28 980,00	R 52 920,00
7	14	152	R 98 800,00	R 34 960,00	R 63 840,00
8	16	168	R 109 200,00	R 38 640,00	R 70 560,00
9	18	189	R 122 850,00	R 43 470,00	R 79 380,00
10	20	210	R 136 500,00	R 48 300,00	R 88 200,00