

COFFEE STATS

WEEKLY CONSUMPTION PER PERSON

FINLAND
23



NORWAY
19



SWEDEN
15



USA
08



ITALY
06

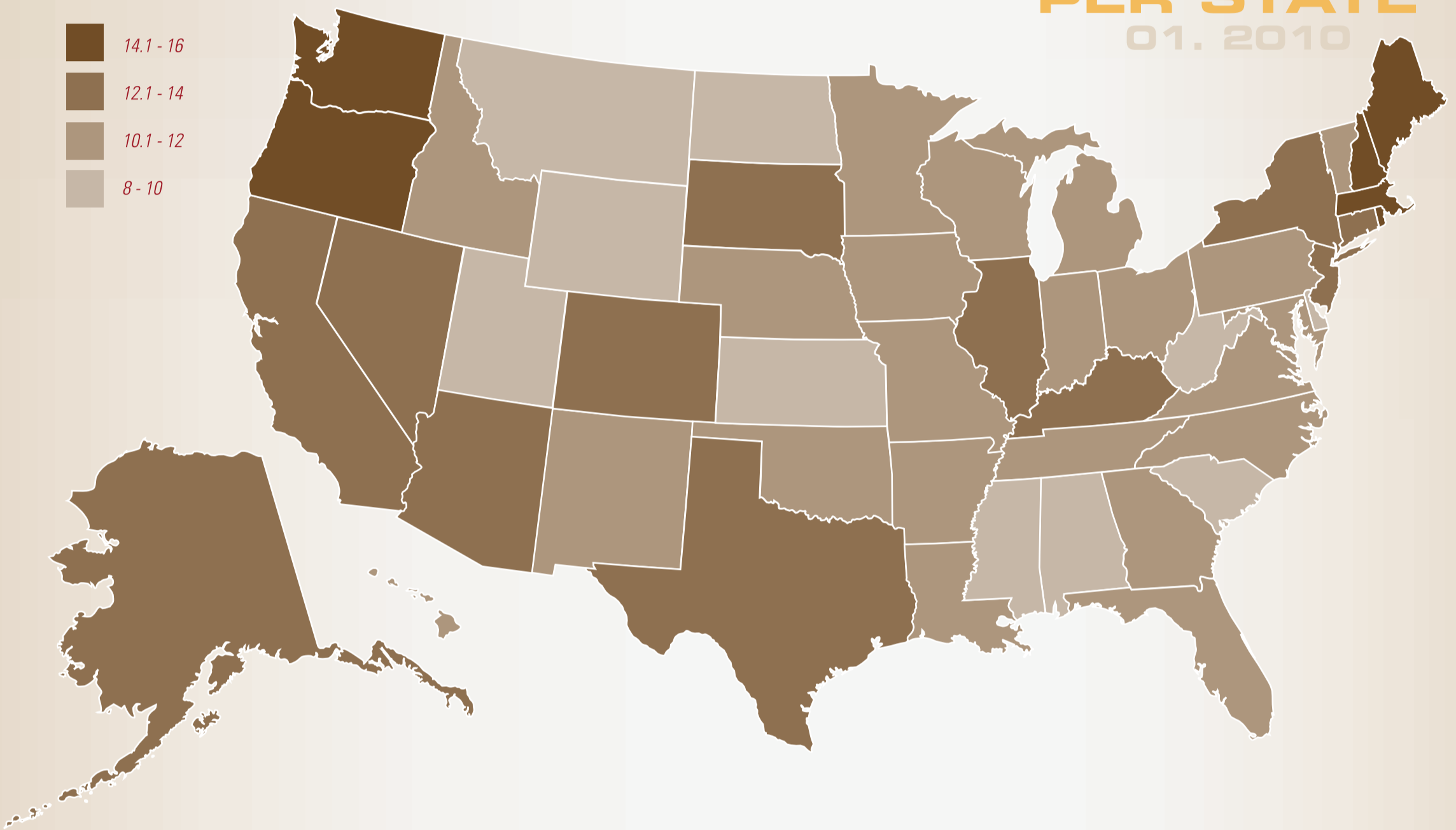


AUSTRALIA
05



MONTHLY TRANSACTIONS PER STATE

01. 2010



TOP 10 COFFEE CITIES

AVERAGE MONTHLY SPENDING

\$36	★	Seattle
\$34	★	San Jose
\$33	★	Portland
\$33	★	Phoenix
\$32	★	Las Vegas
\$32	★	Denver
\$30	★	San Antonio
\$30	★	Dallas
\$30	★	San Francisco
\$29	★	Tucson

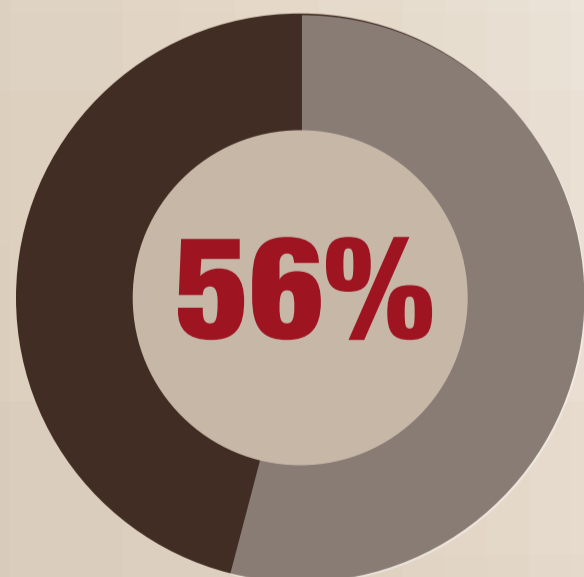
45
hours

SPENT WAITING FOR COFFEE ANNUALLY



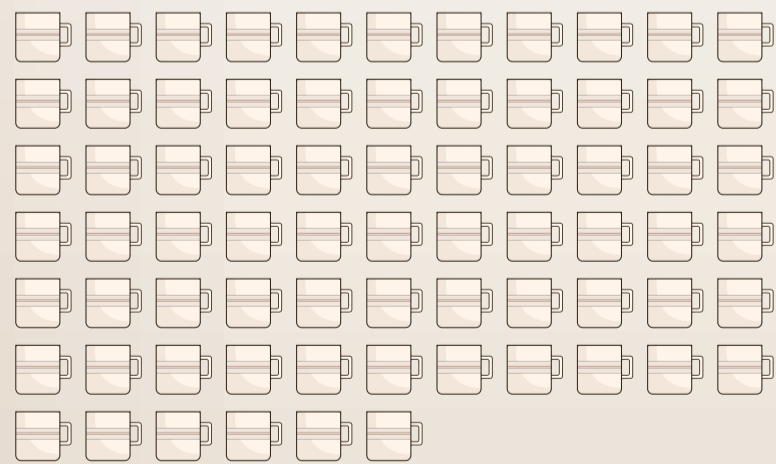
48
hours

SPENT IN THE SHOWER ANNUALLY

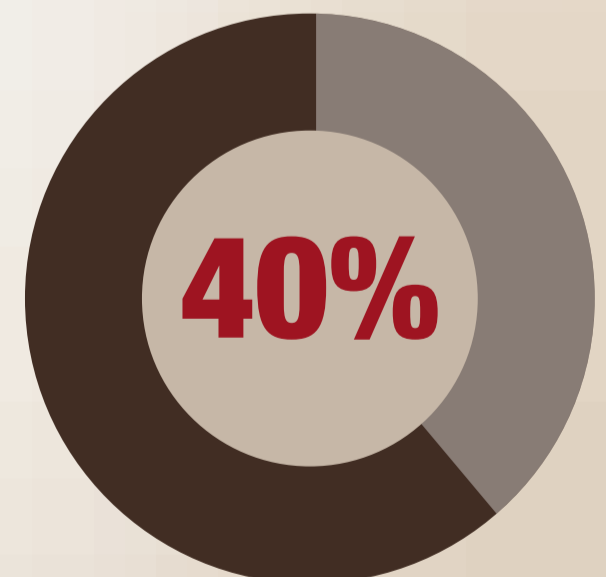


of U.S. adults drink coffee

TOTALING
66 BILLION CUPS

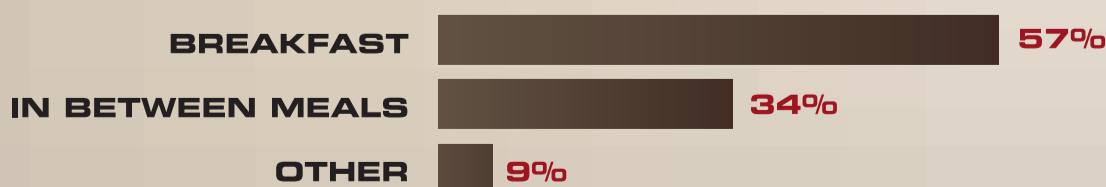


PER YEAR



of this coffee is considered gourmet

WHEN DO YOU DRINK COFFEE



WHERE DO YOU DRINK COFFEE

