

COFFEE MIGRATION THROUGH HISTORY

ETHIOPIA

THE BEGINNING

Many stories about about coffee's origins, but the story most commonly told is that of an African goatherd. This story suggests that coffee was discovered when an Ethiopian goatherd noticed his goats acting vigorous and energetic after eating coffee berries.

ARAB WORLD & MIDDLE EAST

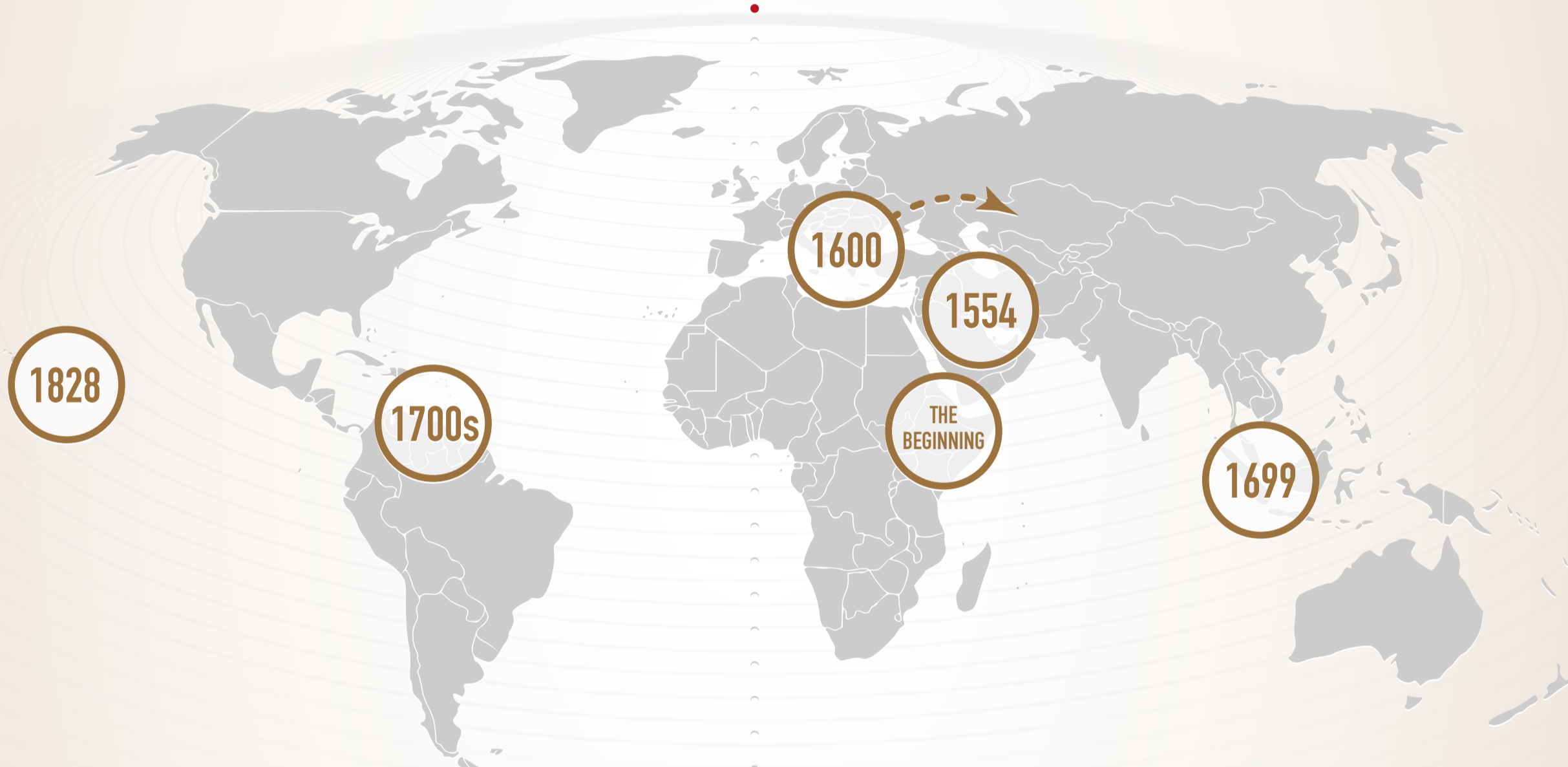
1554

Coffee spread through the Arab world to the Middle East where it was embraced as a social beverage in Muslim regions where alcohol is religiously avoided. The first Coffee House was founded in Istanbul in 1554.

ITALY >> EUROPE
OTTOMAN EMPIRE >> ASIA

1600

Trade between Ottoman Empire and Venice, Italy brought coffee to Europe. Coffee was first rejected for religious regions but was eventually given Papal Approval by Pope Clement VIII in 1600. At this time, coffee consumption also spread through the Ottoman Empire to areas of Asia.



SUMATRA

1699

Coffee was introduced to the Sumatra region in 1699 by Dutch colonial governors. It grew so well there that this region is still renowned today for its coffee.

CARIBBEAN & SOUTH AMERICA

1700s

Coffee was transplanted to the Caribbean and South America in the 1700s where it was used as a cash crop in European colonies. Within 50 years, 18,000 coffee trees had taken root in the region.

HAWAIIAN ISLANDS

1828

Coffee was introduced to the Hawaiian Islands from Brazilian cuttings in 1828 by an English merchant, and today this region is known for its unique coffee beans.

