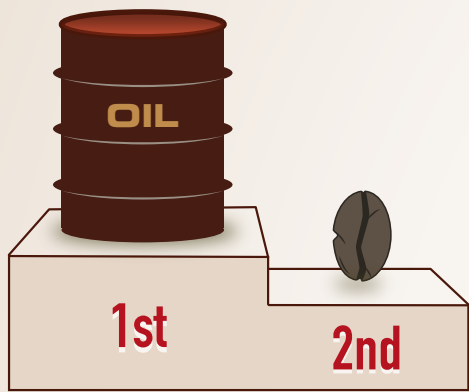


The earliest coffee consumption involved coating coffee beans in fat and chewing them. This tradition continues today every time someone chomps on a chocolate-covered espresso bean.



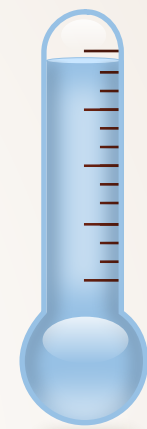
24 hrs

The average coffee drinker consumes approximately three cups of coffee per day.



Coffee is the second most traded commodity in the world, beaten only by oil.

COFFEE FACTS COFFEE FACTS COFFEE FACTS



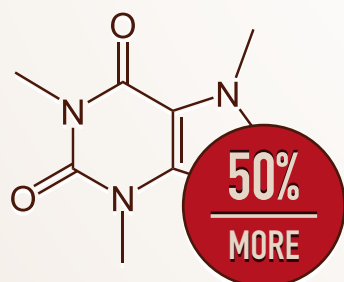
500°F



Coffee roasting is generally done at 500° Fahrenheit.



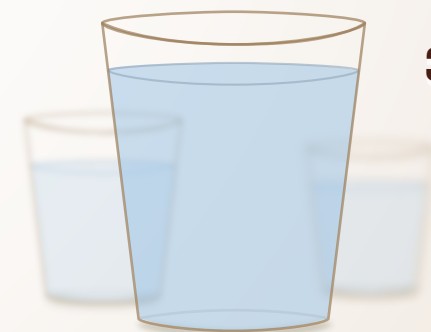
ARABICA



ROBUSTA

Arabica Coffee is the world's preferred coffee. Robusta coffee has up to 50% more caffeine.

Coffee Beans are actually the berry of the Coffee tree.



3:1



For every three cups of water drank in North America, one cup of coffee is consumed.

