



1. Waves By Celine Chan and Janet Lu

at Downtown Ferry Terminal Sponsored by Fullers360

2. Moby Brick By Otis Frizzell at Mission Bay Sponsored by Harcourts

3. Tāiko Take Flight By Alice Ward-Allen at Waitemata Plaza Sponsored by NIWA

4. Whale Tail 2121 By Amy van der Loo at MOTAT Sponsored by One Display

5. Sentient Beings of the By Anna Leyland at Holy Trinity Cathedral Sponsored by Parnell Busines Association

6. The Ocean is our Treasure **By Aphrodite Draws** at Auckland Fish Market Sponsored by Sanford

7. Flourish By Bonnie Brown at Karanga Plaza Sponsored by Aleph Beauty

8. Te Koha Tohora By Carol-Jeanien Taka | Ngātiwai at 38 Hurstmere Road

Sponsored by Takapuna Beach 9. Fade Away By Charlie Baptis

at Te Komititanga Square Sponsored by HOME Recruitment

10. Visiting the Rock By Cora-allan Wickliff at Auckland Botanic Gardens Sponsored by Auckland Botanic Gardens and Department of Conservation

> Joining the trail from Mid-Mar 2022



A. Albany Pod at Harcourts Albany **Kristin School** Sponsored by Harcourts

B. Birkenhead Pod at Harcourts Birkenhead Northcote Primary School Sponsored by Harcourts

C. Coast Plaza Pod at Coast Plaza Sunnyvale Kindergarten Sponsored by The Warehouse Whangaparāoa College Sponsored by The Warehouse KingsWay Primary School Sponsored by SKIDS **SKIDS Community tail** Sponsored by SKIDS

D. East Auckland Pod at Uxbridge Arts and Culture **Beachlands School** Sponsored by Harcourts Howick Intermediate School Sponsored by Goodmar

11. Coral Fields By Bey Goodwin at Coast Plaza Sponsored by Signature Homes

WHALE

TALES

12. Tikapa Moana By ellaquaint | Ngāti Kahungunu, Ngāpuhi at Harbour Bridge Lookout Sponsored by Vector Lights

13. A Splash of Colour By Esther Cain at Devonport Ferry Terminal Sponsored by Fitzgerald Taylor

By Fa'amele Etuale at Freyberg Square Sponsored by Heart of the City 15. Sky Walkers

By Aaron Kereopa | Waikato at Pine Harbour Marina Sponsored by Tile Depot

14. The Guardian

16. Horizontal cultural transmission By Component Studie at Harbour View Beach Reserve Sponsored by Pop That

17. He Aha Te Hau By Graham Tipene | Ngāti Whātua, Ngāti Kahu, Ngāti Hine, Ngāti Haua, Ngāti Manu at BNZ, 80 Queen Street Sponsored by BNZ

18. Shadows and Reflections By Hanna Petrick at Grev Lynn Community Centre ponsored by Fisheries New Zealand | Tini a Tangaroa

19. Our Hands By Isaac Treblico at Onehunga Mall Road Sponsored by Onehunga 20. Kōtare

By Isabel Rus at Highbrook Crossing Sponsored by Goodmar 21. Guardian Kaitiaki

By Isabelle Russell at Smales Farm Sponsored by Smales Farm

Sponsored by Harcourts

E. East Coast Bays

at East Coast Bays Library

Sunnynook Primary School

Sponsored by SKIDS

Sponsored by Stuff

at Epsom Library

Pod

Birkenhead College

Sponsored by The Warehouse

F. Epsom Library

Library Pod

Sunnyhills School H. Greenlane Pod Sponsored by Harcourts at Harcourts Greenlane **Howick Primary School Remuera Primary School** Sponsored by Harcourts Sponsored by Harcourts Mission Heights Primary School **Royal Oak Primary School** Sponsored by Harcourts

Ormiston Primary School I. Helensville Pod Sponsored by Harcourts at Harcourts Helensville Maraetai Beach school Parakai School Sponsored by Harcourts

Helensville Primary School Sponsored by Harcourts Helensville Northcross Intermediate Kaukapakapa School

Sponsored by H Helensville Waioneke School Long Bay Primary School Sponsored by Harcourts Helensville Woodhill School Sponsored by Harcourts Helensville

J. Kumeu Pod at Kumeu Library Cornwall Park District School Huapai District School Sponsored by New World Kumeu

Mangere Bridge School

Waterlea School

Sponsored by Mangere Bridge Business Association

Sponsored by Mangere Bridge Business Association

Sponsored by Albert Eden Local Board Epsom South Kindergarten K. Mangere Bridge Pod Sponsored by Harcourts at Mangere Bridge Library

G. Great Barrier Pod* at Great Barrier Library Mulberry Grove School Sponsored by Fidelity Life

32. Comet By Bonco at Sustainable Coastlines Office at Stoneridge on Lunn

22. Sea-lebration

By Isabelle Russell

at Victoria Park

24. Heal Huku

By James Showler

Ocean Series

By Jane Mason

26. Vibrant

27. Tūpou

By Kāhu Gill

28. Mauri*

By Monty Collins

By Byebyelovenz

at Gladstone Park

at Pescara Point Bridge

Sponsored by Bed Bath & Beyond NZ

Migrating - Look out for our Tail around Tāmaki Makaurau

Sponsored by WWF-New

29. A Splash of Colour

30. A Cautionary Tale

at Mangere Bridge Town Square

Sponsored by Mangere Bridge Business Association

By Kerri-Ann | Ngāi Te Rang

Sponsored by Meadowbank

at Meadowbank Shopping

By Kate Hursthouse

at at The Lightpath

Sponsored by Resene

Bv Kate Saunders

31. Trypophobia

hopping Centre

Sponsored by Sustainable Coastlines

23. Te Whānau Moana

Sponsored by Fidelity Life

Sponsored by Antipodes Water

25. Where You Belong

at Browns Bay Beach Reserve

Sponsored by Browns Bay Business Association

Sponsored by Ports of Auckland

Sponsored by The Warehouse 33. Whale Years 2021 By Gregory O'Brien By Ngā Toi Kauaerunga | Ngāt at HSBC Building on Quay

Street

Sponsored by Buddle Findla 34. Kaitiaki By Leroy Roberts | Ngāti Kahungunu, Ngāti Poro at Vulcan Lane and High Street Samoan at Massey Park Pool

> Sponsored by Papakura **Business Association** 35. From the Tiny to the Mighty

By Bhakti Patel and Annika Andresen at Auckland War Memorial Museum

Sponsored by Auckland War Memorial Museum 36. Kāpehu Whetū By Louis Mikaere | Ngāi Te

Rangi at Panmure Town Sponsored by Panmu Business Association

37. Save the Ocean By Lucie Blaze at Opposite Team New Zealand Sponsored by Auckland Whale & Dolphin Safari

38. Home By Yolanda Bartran at Summerset at Monterey Park Sponsored by Summerset Retirement Villages

39. All that Shimmers is not Gold By Matt Leggett at The Point Sponsored by Te Atatu Business

Association & The Point

40. Deco Deity By Melinda Butt at Nuffield Stree Sponsored by Westfield lewmarket and Newmarke **Business Association**

L. Mangere Pod

at Harcourts Mangere

St Mary Mackillop Catholic School

Sponsored by Harcourts

M. Manukau Pod

Sponsored by Harcourts

at Harcourts Manukau

Hillpark School

N. Manurewa

at Manurewa Library

Viscount School

Sponsored by Harcourts

Weymouth Primary

Sponsored by Stuff

O. Maritime

Museum Pod

Sponsored by Hauraki Gulf Forum

St Anne's Catholic School

Rosehill Intermediate

at New Zealand Maritime Museum Hui Te Ananui a

Marist School, Mt Albert

Sponsored by New Zealand Maritime Museum

P. Matakana Pod

at Matakana Cinema

Matakana School

Sponsored by Plume

Library Pod

41. Moonbeam By Loleni Antonio Selesele at Otara Town Centre Sponsored by Ministry of Foreign Affairs and Trade

42. Treasures of Nature By Nancy Tschetner at Auckland Zoo Sponsored by Auckland Unlimited

> 43. Créatures de la mer By Nafie at Jellicoe Plaza Sponsored by Plant & Food Research

44. Solar Remnant By Nix at Silo Park Wharf Sponsored by Coast 45. Kete Aronui

By Kāhu Gill | Ngāti Kahungunu at Westhaven Pier Walkway ored by Trow Group and Ministry for the Environment 46. Recharting the Gulf

By Philippa Bentley at Mt Wellington War Memorial Sponsored by Tamaki Regeneration

47. Dreambreathe By Paola King-Borrero at NanoLayr Sponsored by NanoLavi

48. Matariki By Rachel Silver/Silver Mosaics at Stonefields Walkway Sponsored by Winstone Aggregates, Humes Pipelines, Golden Bay Cement, Fletcher

Wire and Firth Concrete 49. Mailap Man ay Nariyan ang Diwata ng Karagatan By Louie Bretana at Manukau Bus Station

Sponsored by Auckland Transport 50. The Embrace By Minky Stapleton at St Heliers Bay Playground Sponsored by CluedUp

Q. Meadowbank Pod

at Meadowbank Shopping Centre

Meadowbank Primary School

Sponsored by Meadowbank Shopping Centre

at Harcourts Mount Albert

Sponsored by Harcourts

at Mt Albert Library

Local Board

Scout Group

Pod

R. Mount Albert Pod

Mt Albert Primary School

S. Mt Albert Library

Owairaka District Schoo

ed by Albert Eden

Edendale Primary School

Sponsored by Harcourts

Mount Albert Grammar School

1st Mt Albert St Jude's

Sponsored by The Warehouse

at Harcourts Mount Roskill

Hillsborough Primary School

Sponsored by Harcourts

Sponsored by Harcourts

U. Museum Pod

Kōwhai Intermediate School

Sponsored by Burger Fuel

at Auckland Museum

Harcourts School

51. Matariki By Sarah Kolver at Faraday Street Sponsored by Parnell Business Association

52. Sirius Dreaming By Sofia Minson | Ngāti Porc at Heard Park Sponsored by Parnell Business Association

53. 新金山 New Gold By Talia Pua at Atrium on Takatai Sponsored by Britomar

54. Forward Flow By Tiger Willis at Highbury Corner Sponsored by Birkenhead Business Association

55. A Fragile Tale to Tell By Wei Lun Ha at Corner of Maunsell Rd and Parnell Road Sponsored by Summerse Retirement Villages

56. Flukes of Steel By Wētā Workshop at Sky Tower Sponsored by Sky City

57. Corrugated Tail By Jeff Thomson at Fraser Park Sponsored by Stuart Carlvor

58. Witness By Ross Lewis at Kingsland Rail Plaza Sponsored by The Fringe District

59. Beached By Benjamin Work | Ha'a Lātūhife at Moana Reserve

Sponsored by Harcourts 60. Migration By Charles & Janine Williams Ngāti Kahungunu, Ngāti Paoa,

Ngāi Tuhoe, Ngapuhi, Ngāti Whātua o Kaipara at Matiatia Sponsored by Go Media

> Laingholm School Sponsored by Fidelity Life Murrays Bay Primary School Sponsored by Fidelity Life Summit Point School Sponsored by Fidelity Life

Three Kings School, Te Tātua o Rakataura Sponsored by Fidelity Life Saint Kentigern Preschool Sponsored by Hannah and Paul

Te Kura o Te Ti Tūtahi

ponsored by Newmarket **Business Association** Parnell District School Sponsored by Parnell Business Association **Ponsonby Primary School** Green Bay High School Sponsored by Retail Dimension St Ignatius Catholic School Avondale Primary School Sponsored by Stuff T. Mount Roskill Pod Diocesan School For Girls, Auckland Sponsored by Stuff **Pukekohe Christian School**

> Sponsored by Stuff **Balmoral SDA school** Sponsored by The Warehouse **Raglan Area School** Sponsored by Raglan Food Co.

V. Orewa Pod

at Harcourts Orewa

Orewa Sea Scouts (Keas) Sponsored by Harcourts Tandem Realty

PAIL NAD 24 January - 18 April 2022

Studio

61. Whale Spirit By Chelsea Logan-Porter | Ngāti Porou at Queen's Wharf Sponsored by Princess Cruise

62. Heads on Tales By Jenny Leonard at New World Long Bay

Sponsored by Pukekohe Business Association Sponsored by New World Long ay and Wishbone Design 73. Plot Twist By Aiddie.Jae 63. Just Fowlin' Around

71. Change of Heart

Sponsored by SKIDS

By Marie Holdaway

at Parrs Park

By Alice Berry

at Three Lamps

Water is Me

By Ema Frost

By Gabriela Nuri Baron

at Takapuna Playground

Sponsored by Conversion Marketing

76. Sleeping Herons

at Botany Town Centre

77. Sacred Taonga

By Pascal Atiga, né Bridger

at Papakura Town Centre

Association

By Sherrill Bentley

at Tamaki Drive

Conservation

79. Kaitiakitanga

at Auckland Rowing Club

Tribute to Dudley Storey

By Stephen Njoto

Wharepapa | Tainui, Te Whānau-

Sponsored by Papakura Business

78. Adorning our Taonga

Sponsored by SEALIFE Kelly Tarlton's and Department of

Sponsored by Botany Town Centre

at Pukekohe Town Sqaure

Sponsored by Fibreglass Development Ltd

74. Calm of Hauraki Gulf

Sponsored by Colenso BBDO

75. I am the Water and the

at Winter Garden Pavilion

72. Our Ocean, Our Future

By Muchukunda Das

By AJ David at Takapuna Beach Cafe Sponsored by Ride Cloud 9 64. Bubble Sea By Katrina Iosia

at Western Parl Sponsored by Stuff 65. Oceanic Heat Map

By Deepti Josh at Olympic Park Sponsored by Barfoot & Thompson

66. Backyard Bliss By Valerie Auersperg at New Zealand Maritime Museum Sponsored by New Zealan Maritime Museum Hui Te Ananui A Tangaroa

67. Interpretive Tale By Oliver Cain at Westhaven Beach

68. Whakaora Whale By Greer Claytor at Britomart, Café Hanoi

Sponsored by Café Hanoi 69. Fabric of Nature By Lang Ea at Corban Estate

Sponsored by Auckland Transport

70. They are Us By Laurelee Walmsley | Ngāt at Lumsden Green Sponsored by Newmarket

W. Papakura Pod

Clevedon Scout Group

Sponsored by Harcourts

X. Papatoetoe

Library Pod

at Harcourts Papakura

Business Association

80. Te Koha, The Gift By Ron van Dam at Fencible Walk Sponsored by Howick Village Optometrist

AA. Takapuna Pod at Harcourts Takapuna **Campbells Bay Primary** School Sponsored by Harcourts

AB. Tamaki Pod

Sponsored by Tamaki Regeneration

at Waiheke Library

Fossil Bay School

Te Huruhi School

Waiheke Primary

Sponsored by Go Media

Sponsored by Go Media

Sponsored by Go Media

at Harcourts Warkworth

Warkworth School

Sponsored by Harcourts

AD. Warkworth Pod

AC. Waiheke Pod

at Te Oro at Papatoetoe War Memorial Library Panama Road School Papatoetoe High School Sponsored by Dempsey Wood Panmure Bridge Primary School Sponsored by Harcourts **Papatoetoe Central School** sored by Tamak neration ponsored by Harcourts Kia Aroha College **Pt England School** Sponsored by Otara-Papatoetoe Local Board Sponsored by Tamak Cosgrove School Te Kura Kaupapa Māori o Puau te Moananui a Kiwa Sponsored by Wishbone Design

Y. Pt Chev Library

Pod

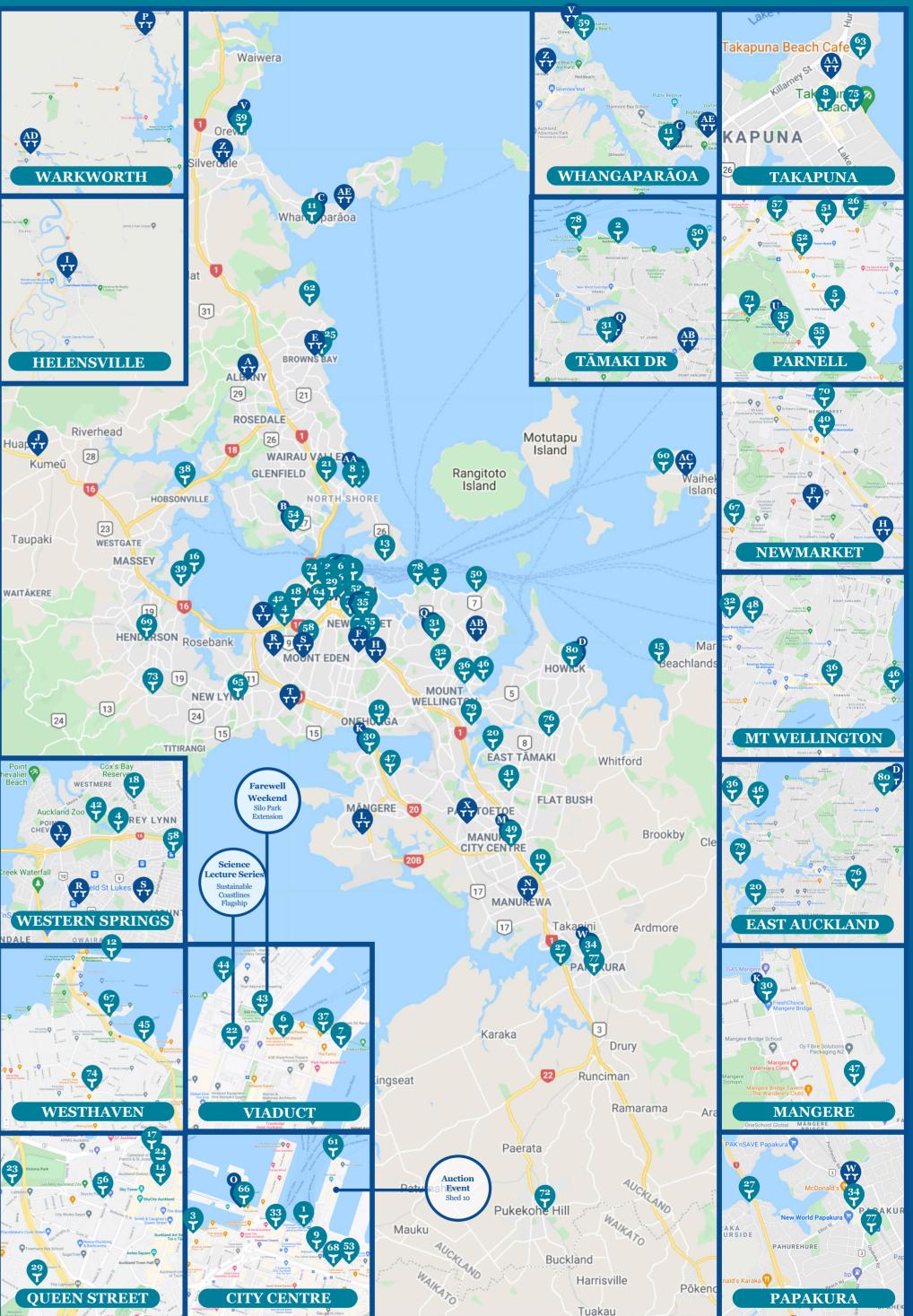
at Pt Chevalier Library Waterview Primary School Sponsored by Albert Eden Local Board St Francis Catholic School Sponsored by Alix Harris

Glenavon School Sponsored by Wishbone Design

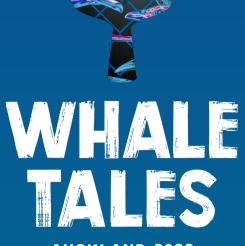
Z. Silverdale Pod at Harcourts Silverdale Stella Maris Catholic Primary School Sponsored by Harcourts

AE. Whangaparāoa Pod at Harcourts Whangaparāoa Stanmore Bay School

Sponsored by Harcourts







AUCKLAND 2022

TRAIL MAP

24 January - 18 April 2022

JOIN OUR POD AT THESE EVENTS





KIA ORA

and welcome to Whale Tales 2022!

We are thrilled to bring this truly immersive experience, celebrating Aotearoa, art and marine conservation, to Tāmaki Makaurau.

Inspired by the threatened (nationally critical) Bryde's whale, the trail is made up of 80 whale Tail sculptures dotted around Auckland's streets, parks, and open spaces to provide you with a fresh opportunity to explore Tāmaki Makaurau.

Explore the unique and stunning whale Tail sculptures, designed by talented artists and students, and sponsored by generous businesses and organisations. Every Tail has its own tale too, so soak up the rich stories as you journey through the trail.

And the legacy of Whale Tales continues long after the trail ends. The sculptures will be auctioned to raise funds for WWF-New Zealand's vital work to protect and restore the Hauraki Gulf and the Bryde's whales that call it home.

So let the Tail watching, tale telling begin! Share your tale with us on the Whale Tales App or social pages!

CHECK OUT THE ACTIVATIONS AND EXPERIENCES HAPPENING **AROUND OUR THEME WEEKS**

OF=FISH=ALLY LAUNCHED 24 Jan - 30 Jan	2	KIA ORA TĀMAKI MAKAURAU 31 Jan - 6 Feb
BLUE BACKYARD 7 Feb - 13 Feb	4	POD PRIDE 14 Feb - 20 Feb
CLIMATE ACTION 21 Feb - 27 Feb	6	HEALTH AND WELLBEING 28 Feb - 6 Mar
TASTE 7 Mar - 13 Mar	8	ARTS AND CULTURE 14 Mar - 20 Mar
SUPPORT WWF 21 Mar - 27 Mar	10	TECH INNOVATION 28 Mar - 3 Apr
FRIENDS AND FAMILY 4 Apr - 10 Apr	12	THE FINAL SPLASH 11 Apr - 18 Apr
	LAUNCHED 24 Jan - 30 Jan BLUE BACKYARD 7 Feb - 13 Feb CLIMATE ACTION 21 Feb - 27 Feb TASTE 7 Mar - 13 Mar SUPPORT WWF 21 Mar - 27 Mar FRIENDS AND FAMILY	LAUNCHED 2 24 Jan - 30 Jan 4 BLUE 4 Packyard 4 7 Feb - 13 Feb 6 CLIMATE 6 21 Feb - 27 Feb 6 TASTE 8 7 Mar - 13 Mar 8 SUPPORT 10 21 Mar - 27 Mar 12

More information on whalestales2022.org and through the Whale Tales app!

Don't miss out on the Vector Lights Whale Tales light show across the Harbour Bridge. See dates on whaletales2022.org



LIMITED EDITION MERCH RANGE

Explore our array of merchandise and support WWF. Visit shop.whaletales2022.org



Māui Dolphin and Bryde's Whale soft toys also available from Tile Depot stores





Limited edition Whale Tales t-shirts (multiple options available)



Hauraki Bro

childrens book

Chia Sisters 'Fruity Tale' also available from Koel Café at The Maritime Museum

Plus purchase "We love Whale Tales" coffee art from Espresso Workshop in Britomart and Five Loaves Cafe Devonport, or a "Coastie Whale Tale Cocktail" from The BeerSpot in Whangaparoa and they will donate a portion from every sale to WWF!



Since 1975, WWF-New Zealand has worked on the ground with local communities, and in partnership with government and industry, using the best possible science to advocate for change and effective conservation policy. Our vision is to build a future where all people live, and thrive, in harmony with nature. Our mission is to actively restore and enhance Aotearoa's natural world from sea to sky.

We work to protect and restore our moana (ocean) and it's marine life. Whale Tales is inspired by our ocean work and the Bryde's whale, a symbol for a healthy ocean.

Sadly, our Bryde's whales are in serious trouble because their home in the Gulf is no longer safe. Together, we can restore the wonder of the Gulf so that our tamariki and future generations can enjoy these amazing whales for years to come.

DONATE TO WWF-NEW ZEALAND

Heres how:



WWF-NEW ZEALAND

WWF-New Zealand is part of the World Wide Fund For Nature (WWF) global network - the world's largest conservation organisation.

Ko ngā pae tawhiti, whaia kia tata Ko ngā pae tata, whakamaua kia tina. 'The potential for tomorrow is determined by what we do today.' A whakataukī, (Māori proverb)

Donate now to support work to restore the Hauraki Gulf and help save our Bryde's whales.

• Text Whale to 2923 to donate \$3 to World Wide Fund For Nature (WWF) - NZ • Go to **donate.wwf.org.nz** • Or scan the QR code below



The Hauraki Gulf (Tikapa Moana/Te Moananui-ā-Toi) covers 1.2 million hectares of ocean, stretching from Mangawhai, north of Auckland, to Waihi on the Coromandel Peninsula.

"Whale Tales is the story of a healthy ocean. Whales have been singing their own stories for generations and now is our opportunity to amplify their voices. Whales, a taonga species, are an indicator of a healthy ocean. Unfortunately, many of our ocean species, including whales, are facing extinction. So, what better way to tell the ocean's story than a tail inspired by, Hauraki Gulf resident, the endangered Bryde's Whale? Together it is possible to protect and restore the mauri of our ocean. It is possible to fish sustainably, to find innovative solutions for our changing environment, combat climate change, and protect our future so Aotearoa is a place where people live in harmony with nature."

Livia Esterhazy, WWF-New Zealand CEO



"Whale Tales is a fitting theme for our city -Auckland is a place deeply connected to the sea and to the marine life that inhabits it. We are blessed with three harbours, nearly 4000-kilometres of coastline, and over a thousand beaches. Whale Tales is not only a chance to celebrate our environment and biodiversity, it's also an opportunity for all Aucklanders to experience the enrichment that art brings, by taking it out of the gallery and into the outdoors."

Phil Goff, **Auckland Mayor**



"Thank you for joining Whale Tales 2022! We are very excited to be returning to Auckland - our second art trail in the city. At Wild in Art we champion the importance of accessible art to everybody, along with its inspirational social, cultural and educational value for the community."

A \$200 PREZZY CARD WITH

Harcourts

#WHALEFINDER

from 24th January - 18th April 2022

One picture will be chosen as the winner from Facebook or Instagram

at random on 19 April. This competition is not open to Harcourts members

or employees of Whale Tales 2022 sponsors.

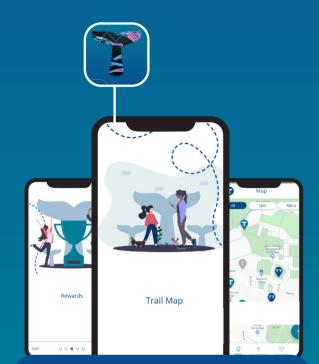
Charlie Langhorne, **Director Wild in Art**





Download the FREE Whale Tales app from the App Store or Google Play to:

- Navigate the trail to find the 80 Big Broo and 80 Pēpi Pod Tails
- Enter the 4-digit codes to unlock sculptures and get rewards and offers from our sponsors including the chance to win a family pass with Auckland Whale and Dolphin Safari!
- Mark key milestones along the way, as you "collect" whale Tails
- Add your photos to our gallery and share on social media – remember to use **#whaletales2022**
- Plus, track your steps with the inbuilt pedometer and get updates on events and special offers



Can't make it to some of the Tails? See them all by visiting the Virtual Trail at whaletales2022.org/virtual



Our ocean produces over half of the world's oxygen! It also transports heat from the equator to the poles, regulating our climate and weather patterns.

To reduce the carbon footprint of your adventure, we encourage you to take public transport, walk or bike the trail!

AT.govt.nz



www.whaletales2022.org

(f) @whaletales2022

Tag us in your trail! #WhaleTales2022

PRESENTED BY

Harcourts

A Wild in Art event in partnership with **Auckland Unlimited**





Take a selfie with as many of the whale Tails as you can find across Auckland using the hashtag