

makondo **Pets**

Pamper your Pet. Protect the Planet



ECO-Solutions for
the new generations of
environmentally-conscious
pet owners.



www.makondopets.com



makondo Pets

www.makondopets.com

SUPPLEMENTS



PREMIUM TREATS



GROOMING



SUPPLEMENTS






makondoPets
www.makondopets.com

THE FUTURE OF PET-SHOPS HAS ARRIVED

Upgrade your offer and **stand out from competitors** with a sustainable solution that benefits both pets and the planet's well-being.



Dog Ownership by Generation

Generation	Percentage
Gen X	26%
Baby Boomers	26%
Builders	3%
>1980	45%

Generation	Percentage
Millennials	34%
Gen Z	11%

Sources: APPA National Survey 2019/20 & FINN CADY Research Study.

45%

of dog owners in America were born after 1980.
(Millennials + Gen Z)

- among these -

70%

view **sustainability** as a major factor when deciding which products to buy for their pets.

"Offer in your store what the new generations of Pet parents are looking for".





makondoPets

www.makondopets.com

SUSTAINABILITY IS THE FUTURE

More customers continue to actively seek out products with sustainably sourced ingredients, materials and packaging.

*PET AGE Magazine: Edition Oct/2022



AESTHETIC DESIGNS FOR YOUR STORE.

The eye-catching nature of your offer greatly influences sales results. Our packaging, designed by artists with pet and sustainability concepts, is sure to grab the attention of your customers.

STACKABLE: SAVES SHELF SPACE.

Our art boxes are designed with sturdy materials, making them stackable for beautiful presentation and space-saving on shelves.



makondoPets
www.makondopets.com

YOUR BUSINESS HELPS THE PLANET



We are committed to be part of the change, and with us, your store will also be part of it. That's why, **-with each order you place- we'll donate to save trees in the rainforest.**







ORDER	TREES	CO2 Capture*
< \$500.00	25	5.4 Mt. Tons
\$501 - \$1000	50	10.8 Mt. Tons
> \$1000	100	21.6 Mt. Tons

**Co2 capture from the atmosphere measured in Metric Tons in a 10 year time frame.*



Supplements? We've got you covered.

Pet Vitamins/Supplements used in America

	Multivitamin	42%	
	Supplements for Joint Health / Mobility	41%	
	Supplements for Skin / Coat / Nails (e.g., Omega-3)	26%	
	Supplements for Immune Booster / Antioxidant	15%	
	Supplements for Digestion	14%	
	Probiotics / Probiotics	10%	
	Other	7%	
	Anxiety / Calming	4%	

APPA

American Pet Products Association

Source: APPA National Pet Owners Survey 2019-2020

 In Makondo Pets portfolio





SUPPLEMENTS

	Components	Benefits
Skin & Coat Supplement -60 Tabs. (Bottle) -90 Tabs (Eco-Packaging) -Dogs & Cats	Fatty Acids - Fish Oil (Omega 3), 9 Vitamins, 7 Minerals, 3 Amino Acids, Biotin.	Helps to reduce shedding, itching, dryness and flaking. Provides strength, shine, silkiness and resistance. Restores damaged hair and helps to prevent hair loss.
Joint Support (Collagen) -60 Tabs. (Bottle) -90 Tabs (Eco-Packaging) -Dogs & Cats	Collagen + Vitamin C	Supports healthy joints and promote joint mobility and flexibility. Build up cartilage. Helps regeneration of broken bones (fractures). Prevents brittle nails. Teeth strength.
Hip & Joint Supplement -60 Tabs. (Bottle) -90 Tabs (Eco-Packaging) -Dogs & Cats	Glucosamine, MSM, Chondroitin, Fish Oil, Natural Anti-inflammatory Blend (Turmeric Root + Boswellia Serrata)	Optimizes dog's joint function and comfort. Reduces swelling, inflammation and pain in dog's joints. Maintains joint and connective tissue function in aged or injured dogs. Ideal for geriatric, retired, working or sporting breeds.
Immunity Booster -60 Tabs. (Bottle) -Dogs & Cats	9 Vitamins, 12 Minerals, 4 Amino Acids, Natural Energy Booster (Brewer's Yeast, Echinacea)	Promotes immune system health. Acts as an adjunctive therapy for pets recovering from sickness, surgery, or trauma. Helps enhance your pet's ability to fight disease. Improve general health, energy, defenses and appearance.
Multivitamin/Prenatal -60 Tabs. (Bottle) -90 Tabs (Eco-Packaging) -Dogs & Cats	12 Minerals, 4 Amino Acids, 9 Vitamins, Folic Acid.	Provides nutrients for pregnant pets and future puppies. Supports the wellbeing of aging senior pets. Helps to boost pet's energy and defenses. Ideal for the recovery of illnesses or surgeries. Improve pet's appetite. Great support for bones, joints, sight, skin and coat.
5B Probiotics/Digestive - 90 gr (Bottle) - 135 gr (Eco-Packaging) -Dogs	5 Billion CFU's / 9 Strains	Helps maintain a healthy digestion. Control bowel function (diarrhea, loose stool, and constipation in dogs). Helps reduce gas, bad breath odor and smelly stools, control yeast overgrowth and yeast infection.
Cranberry/Urinary Tract - 100 gr (Bottle) - 150 gr (Eco-Packaging) -Dogs	Cranberry Extract, Marshmallow Root, D-mannose, Echinacea, Licorice, Vit C	Helps support and maintain a healthy urinary tract and immune system. Promotes optimal urinary tract health and helps maintain normal kidney and bladder function.
Hip & Joint PACK -60 + 60 Tabs. (Bottle) -Dogs	Collagen + Vitamin C, Glucosamine, MSM, Chondroitin, Fish Oil, Turmeric Root + Boswellia	Supports healthy joints and promote joint mobility and flexibility. Build up cartilage. Helps to reduce swelling, inflammation and pain in joints. Ideal for geriatric, retired, working or sporting breeds. Brittle nails. Teeth strength



makondoPets
 WWW.MAKONDOPETS.COM

GROOMING

	Components	Benefits
Shampoo White Hair 16 oz. (Bottle) Dogs & Cats	Nutritive Natural Extracts, Aloe Vera, Lemon Fruit, Vitamin E, Coconut Based Sulfate Free Agents	Helps lighten the coat. Helps reduce or remove stains while decreasing hair discoloration. Give brightness, protection and nourishment to the coat.
Shampoo Oatmeal & Aloe 16 oz. (Bottle) Dogs & Cats	Oatmeal, Aloe Vera, Vitamin E, Coconut Based Sulfate Free Cleansing Agents	Provides relief for dry, itchy and irritated skin. Soothes and calms skin. Give brightness, protection and nourishment to the coat.
Paw & Nose Cream 4 oz. (Bottle) Dogs & Cats	Cocoa Butter, Olive Oil, Avocado Oil, Shea Butter, Vitamin E.	Nourish and repair cracked snouts. Protect paws from becoming dry and cracked from contact with ice, snow, salt, hot pavement, or other hard surfaces. Nourish and restore moisture to pads.
Ear Cleaner 4 oz. (Bottle) Dogs & Cats	Natural Extracts, Aloe Vera, Peppermint, Eucalyptus, Lemon Fruit, Rosemary, Grape Seed, Anis Fruit.	Eliminate ear wax, dirt and odors. Relieve dog's discomfort from itching. Maintain a clean and healthy ear. Dry the excessive moisture of the ear canal (poor air circulation, moisture and trapped debris can result in infections).

PREMIUM TREATS

	Components	Benefits
Bully Sticks 12 Units / 6 Inch. (Eco-Packaging) Dogs	100% Beef Bully Sticks. One Single Ingredient Zero Preservatives or Fillers.	<i>Crude Protein (80%), Crude Fat (1%), Crude Fiber (2%), Moisture (15%).</i> Long Lasting, Highly Digestible, High Protein, No Hormones, Free Grass Fed, Grain Free, Dental Gum Health.
Collagen Sticks 12 Units / 6 Inch. (Eco-Packaging) Dogs	100% Beef Collagen Sticks. One Single Ingredient Zero Preservatives or Fillers.	<i>Crude Protein (75%), Crude Fat (0.25%), Crude Fiber (1%), Moisture (20%).</i> Long Lasting, Highly Digestible, High Protein, No Hormones, Free Grass Fed, Grain Free, Dental Gum Health.
Gullet Sticks 24 Units / 6 Inch. (Eco-Packaging) Dogs	100% Beef Gullet (Esophagus) Sticks. One Single Ingredient Zero Preservatives or Fillers.	<i>Crude Protein (80%), Crude Fat (11%), Crude Fiber (1.5%), Moisture (10%).</i> Long Lasting, Highly Digestible, High Protein, No Hormones, Free Grass Fed, Grain Free, Dental Gum Health.

Treats Origin: Colombia / South America.



makondoPets
www.makondopets.com

Prices & Discounts

makondoPets Pamper your Pet. Protect the Planet			DISCOUNTS				MSRP	MAP
SKU	SIZE	Price Each	18% off Over 12 Units per SKU.	20% off Over 36 Units per SKU.	25% off 96 Units or More per SKU.			
SUPPLEMENTS (ECO-PACKAGING)								
Skin and Coat Supplement	SU-01ECO 90 Tabs	\$20.40	\$16.73	\$16.32	\$15.30	\$33.5	\$29.0	
Joint Support (Collagen + Vit C)	SU-02ECO 90 Tabs	\$18.30	\$15.01	\$14.64	\$13.73	\$30.0	\$26.0	
Hip & Joint Supplement	SU-03ECO 90 Tabs	\$20.40	\$16.73	\$16.32	\$15.30	\$33.5	\$29.0	
Multivitamin for Pets	SU-05ECO 90 Tabs	\$20.40	\$16.73	\$16.32	\$15.30	\$33.5	\$29.0	
5B Probiotics for Dogs	SU-06ECO 135 TSP	\$20.40	\$16.73	\$16.32	\$15.30	\$33.5	\$29.0	
Cranberry for Dogs	SU-07ECO 150 TSP	\$20.40	\$16.73	\$16.32	\$15.30	\$33.5	\$29.0	
TREATS (ECO-PACKAGING)								
Bully Sticks. 100% Beef. 6 Inch	CH-01 12 Count	\$25.95	\$21.28	\$20.76	\$19.46	\$38.0	\$35.0	
Collagen Sticks. 100% Beef. 6 Inch	CH-02 12 Count	\$18.95	\$15.54	\$15.16	\$14.21	\$29.0	\$26.0	
Gullet Sticks. 100% Beef. 6 Inch	CH-03 24 Count	\$17.25	\$14.15	\$13.80	\$12.94	\$28.0	\$25.0	
SUPPLEMENTS (Plastic Jars)								
Skin and Coat Supplement	SU-01A 60 Tabs	\$13.95	\$11.44	\$11.16	\$10.46	\$23.0	\$21.0	
Joint Support (Collagen + Vit C)	SU-02A 60 Tabs	\$12.60	\$10.33	\$10.08	\$9.45	\$21.0	\$19.0	
Hip & Joint Supplement	SU-03A 60 Tabs	\$13.95	\$11.44	\$11.16	\$10.46	\$23.0	\$21.0	
Immune System Booster	SU-04A 60 Tabs	\$13.95	\$11.44	\$11.16	\$10.46	\$23.0	\$21.0	
Multivitamin for Pets	SU-05A 60 Tabs	\$13.95	\$11.44	\$11.16	\$10.46	\$23.0	\$21.0	
5B Probiotics for Dogs	SU-06A 90 Scoops	\$13.95	\$11.44	\$11.16	\$10.46	\$23.0	\$21.0	
Cranberry for Dogs	SU-07A 100 Scoops	\$13.95	\$11.44	\$11.16	\$10.46	\$23.0	\$21.0	
Hip & Joint PACK	TR-04 120 Tabs	\$23.95	\$19.64	\$19.16	\$17.96	\$39.0	\$36.0	
GROOMING (Plastic Jars)								
Shampoo White Hair	SH-03 16 oz	\$9.95	\$8.16	\$7.96	\$7.46	\$16.0	\$14.5	
Shampoo Oatmeal & Aloe Vera	SH-04 16oz	\$9.95	\$8.16	\$7.96	\$7.46	\$16.0	\$14.5	
Paw and Nose Cream	CR-01A 4 oz	\$8.55	\$7.01	\$6.84	\$6.41	\$14.5	\$13.0	
Dog Ear Cleaner	EC-01 4 oz	\$8.55	\$7.01	\$6.84	\$6.41	\$14.5	\$13.0	

Prices do not include shipping
Free on orders over \$500.00

* MSRP: Manufacturer Suggested Retail Price

* MAP: Minimum Advertised Price

Last Update: 09/12/2023
Subject to change without prior notice.



USEFUL LINKS!

Click on the following images



Learn more! Let Kyla tell you more about our products



Look Inside! Checkout our offer with these unboxing videos



CLIMATE ACTION HEROES! Visit our updated impact page



FOLLOW US! Stay informed, by following us on social media!

www.makondopets.com



Thanks for your interest in Makondo Pets.

Benefits:

- **ECO-SOLUTIONS:** That's what new generations of pet parents are demanding!
- With each order, your business saves trees in the rainforest, helping in this way to capture CO2 from the environment!
- High quality line of Veterinarian-Formulated Natural Supplements and Grooming supplies made in FDA inspected facilities in the US. We carry most of the supplements that pet parents are actually buying for their pets.
- Great Margins for your business.
- Low minimum quantities. (6 Units/SKU)
- Fast Delivery. (Free over \$500 in the Continental USA Territory) Only to one physical address.
- Supplements + Grooming + Treats.

Policies:

- **We do not allow 3rd party selling (Amazon, eBay, Walmart, Etsy, etc.)**
- You must respect MAPs (minimum advertised prices)
- Retailers are required to have a credit card on file.
- Returns are not accepted.
- We do not allow retailers to send product outside of the United States without prior approval.

If you have any question, please contact your sales rep, or send us a message at info@makondopets.com

**Are you ready NOW to be part of the change
and offer what pet parents are demanding?**

[Order Now!](#)

<https://makondopets.com/pages/retailers-form>