



Pure Hydration

The Power of Water:
Alkaline, Antioxidant Water!



Pure Hydration Alkaline Antioxidant Water

Dehydration plays a key role in many major health problems. Most Americans are unknowingly chronically dehydrated. Some ordinary causes of dehydration are continual fluid loss through skin evaporation, breathing, urination, waste excretion, perspiration and ingestion of diuretics such as coffee, caffeinated drinks and alcohol.

Water Content

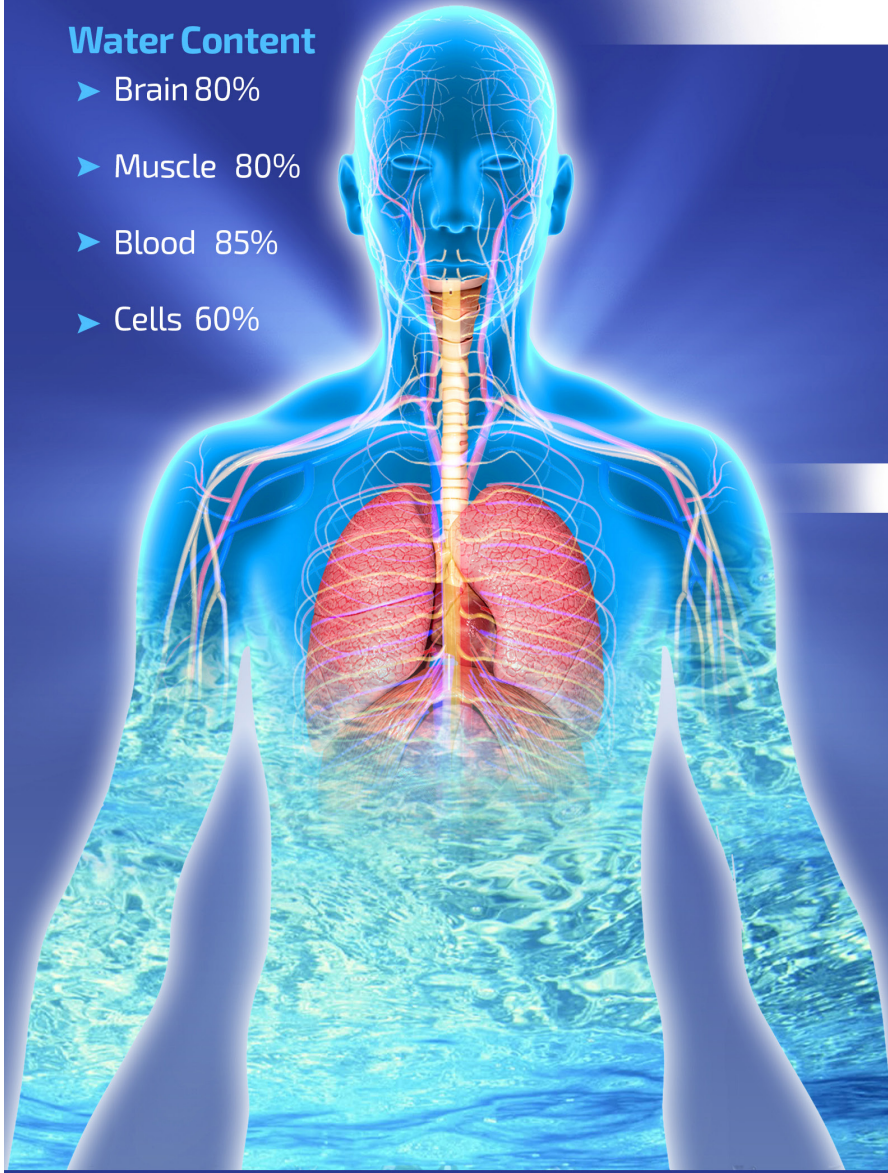
- ▶ Brain 80%
- ▶ Muscle 80%
- ▶ Blood 85%
- ▶ Cells 60%

Symptoms of Dehydration

Premature Aging
Acid--Alkaline Imbalance Fatigue
Constipation Digestive Disorders
High and Low Blood Pressure
Gastritis Stomach Ulcers
Respiratory Troubles
Excess Weight and Obesity
Eczema
Cholesterol
Cystitis, Urinary Infections
Rheumatism
Headache
Gout - Increased Uric Acid

Benefits of ES4-Life Water:

Improves Look and feel of Skin
Energizes Your Entire Body
Detoxifies at a Cellular Level
Improves Blood Circulation
Improves Muscle Hydration
Boosts Your Immune System
Increases Mental Alertness
Prevents Heartburn
Improves Digestion
Improves Bowel Function
Promotes Weight Loss
Reduce Recovery After Exercise
Reduced Inflammation
Keeps Kidneys Healthy
Promotes Uric Acid Reduction



Pure Hydration
Alkaline Antioxidant Water



Dr. Otto Heinrich Warburg
Nobel Prize Winner
The Root Cause of Cancer



Biochemist Otto Heinrich Warburg, one of the twentieth century's leading cell biologists, discovered that the root cause of cancer is too much acidity in the body, meaning that the pH, potential hydrogen, in the body is below the normal level of 7.365, which constitutes an "acidic" state. Warburg investigated the metabolism of tumors and the respiration of cells and discovered that cancer cells maintain and thrive in a lower pH, as low as 6.0, due to lactic acid production and elevated CO₂. He firmly believed that there was a direct relationship between pH and oxygen. Higher pH, which is Alkaline, means higher concentration of oxygen molecules, while lower pH, which is acidic, means lower concentrations of oxygen...the same oxygen that is needed to maintain healthy cells.

In 1931 he was awarded the Nobel Prize in Medicine for this important discovery. Dr. Warburg was director of the Kaiser Wilhelm Institute (now Max Planck Institute) for cell physiology at Berlin. He investigated the metabolism of tumors and the respiration of cells, particularly cancer cells. Below are some direct quotes by Dr. Warburg during medical lectures where he was the keynote speaker:

"Cancerous tissues are acidic, whereas healthy tissues are alkaline. Water splits into H⁺ and OH⁻ ions, if there is an excess of H⁺, it is acidic; if there is an excess of OH⁻ ions, then it is alkaline."

In his work *The Metabolism of Tumours* Warburg demonstrated that all forms of cancer are characterized by two basic conditions: acidosis and hypoxia (lack of oxygen). "Lack of oxygen and acidosis are two sides of the same coin: where you have one, you have the other."

"All normal cells have an absolute requirement for oxygen, but cancer cells can live without oxygen - a rule without exception."

"Deprive a cell 35% of its oxygen for 48 hours and it may become cancerous."

Dr. Warburg has made it clear that the root cause of cancer is oxygen deficiency, which creates an acidic state in the human body. Dr. Warburg also discovered that cancer cells are anaerobic (do not breathe oxygen) and cannot survive in the presence of high levels of oxygen, as found in an alkaline state.

Leading Doctors and researchers give their views on the health benefits of drinking alkaline ionized water.



Ben Johnson M.D.

Doctor of Osteopathy (D.O.), Naturopathic Medical Doctor (N.M.D.)
Dr. Johnson was featured on the bestselling DVD "The Secret."

"As an alternative medical doctor and especially treating cancer, the most important psychological issue was emotions, but the most important physical issue was pH. In 1931, Otto Warberg received the Nobel Prize in Medicine for discovering that a low oxygen

environment in the tissues was the cause of cancer.

The cause for a low oxygen level in tissue is acid pH.

When I learned about alkaline water, I became very excited. We are now able to inundate a person's body on a very basic level. Since a body is made up of almost 70 percent water, changing the alkalinity of that water would be a huge accomplishment.

Alkaline antioxidant water changes everything physiologically. It allows the enzyme systems to work the way they should. The alkalinity allows oxygen to get to the tissues. More importantly, it provides ready antioxidants to keep our bodies from rotting and rusting through the process of oxidation.

The alkaline antioxidant water solves two of the major problems that cause aging and disease: low pH and free radicals. It helps you get healthy and stay healthy by the alkalization of the blood and the antioxidant potential or the oxidation reduction potential (ORP).

The question is often asked: Who should be drinking the alkaline antioxidant water? The answer is simply, everyone from children to octogenarians."



David S. Dyer N.M.D., Ph.D.

"Restructured alkaline water may well be the best element or supplement you can put in your body! Did you know the Japanese have researched this subject for over forty years and have found that **drinking restructured alkaline water can relieve or reduce the three main causes for sickness, disease and pre-mature aging?**

Restructured alkaline water made using electrolysis has been consumed by the Japanese for over 40 years and has touched and changed every disease and condition imaginable. I have been using this water for over 6 years and have seen similar results when it is used persistently and consistently. The water is smooth, delicious, hydrating, energizing, permeating, pH balancing and a strong antioxidant. Does this sound like the water you should be drinking? I wish you all good health . . ."

Pure Water is Now
A Rare Commodity!
Healthy Water Even More Rare!



What's In Your Water?

How many of the 200+ Polutionants?

Arsenic Cadmium Chromium Mercury Lead Antimony Selenium Aluminum
Copper Iron Manganese Inorganic Non-Metals Contaminants Chloramine Free
Chlorine Nitrate Nitrite Aldrin Alpha-BHC Ametryn Atraton Atrazine
Beta-BHC Bromacil Carbofuran Chlordane Chlorneb Chlorobenzilate
Chlorothalonil Chlorprophane Chlorpyrifos Cyanizene Delta-BHC Dichlorvos
Sieldrin Diphenamid Disulfoton Endosulfan Sulfate Endrin Endrin Aldehyde
Endrin Ketone Endosulfan I Endosulfan II Ethoprop Fenamiphos Fenarimol 5
Fluoridone Gamma-BHC (Lindane) Heptachlor Heptachlor Epoxide
Methoxychlor 122 Molinate Prometon imazine Toxaphene Acenaphthylene
Anthracene Benz[a]anthracene Benzo[b]fluoranthene Benzo[k]fluoranthene
Benzo[a]pyrene Benzo[g,h,i]perylene Butylbenzylphthalate
Chlorobiphenyl ChryseneCycloate Dacthal (DCPA) Diazinon
Di-n-Butylphthalate ichlorobiphenyl Diethylphthalate
adipate Di(2-ethylhexyl)phthalate Dimethylphthalate EPTC
Fluorene Heptachlorobiphenyl Hexachlorobenzene 2,2', 4,4',
Hexachlorocyclohexane, alpha exachlorocyclohexane,
Hexachlorocyclohexane, delta exachlorocyclopentadiene Hexazinone
Fluoridone Isophorone 2.1 Merphos Methyl Paraoxon
Norflurazon Octachlorobiphenyl Pebulate Pentachlorobiphenyl
Phenanthrene cis-Permethrin trans-Permethrin Prometon
Prometryn Pronamide Propachlor Propazine Triademefon
Tricyclazole Trifluralin Vernolate Herbicide P
Herbicide Contaminants Dicamba Dinosep Dichlorporp
Pentachlorophenol Picoram Bentazom Quinclorac Aciflurfen
Dichlorodifluoromethane Chloromethane Vinylchloride Bromomethane



 Pure Hydration

Effectively reduces up to **99.9 %** of chemicals in water.

More than a filter, the Pure Hydration unit transforms regular tap water into powerful alkaline, antioxidant water for wellness and anti-aging right at your counter top sink faucet. And the use of earth-elements produce molecular hydrogen to fight free radicals at the cellular level.

Life Water Benefits:

- ◆ Improves Hydration and pH Balance
- ◆ Boosts Your Immune System
- ◆ Keeps Your Kidneys Healthy
- ◆ Improves Circulation
- ◆ Improves Digestion
- ◆ Helps Control Calories
- ◆ Look and Feel Younger
- ◆ Energizes Your Entire Body
- ◆ Detoxifies at a Cellular Level
- ◆ Improves Look and Feel of Your Skin
- ◆ Reduces Recovery After Hard Work or Exercise



Four Stages of Water Filtering & Conditioning

Removes Metals and Chemicals

Eliminates Molds, Virus, Fungi & Bacteria

Produces Molecular Hydrogen to Fight Free Radicals

Additional Filtering & Contains Coral Calcium to Increase PH Factor to 9.5



Introducing Pure Hydration, an all-natural non-electric **Alkaline Antioxidant Water Ionizer** designed to out perform with the best selling water ionizer on the market – Kangen’s SD-501 that sells for \$4,800.

Pure Alkaline Antioxidant Water is delivered through four (4) proprietary cartridges designed to remove contaminants and restructure your drinking water for very fast cellular hydration and optimal health.

The **1st** cartridge is a **Cation Resin** designed to soften the water through an **ion exchange** giving the water a soft smooth quality and great taste.

Ion-exchange resins are widely used in **water softening** and **water purification** applications for the purpose **removing calcium and other metal cations** from hard water.

The **2nd** cartridge is a **solid ceramic block** filter that filters down to a **half micron** resulting in:

Anti-Bacterial – removes bacteria

Anti-Viral – removes virus

Anti-microbial – removes molds and fungi

All three of which cause illness in human beings.

The **3rd** cartridge is a **solid activated carbon block filter** made from coconut shell infused with **magnesium** forming a **carbon/magnesium bond**. When water (H₂O) and Magnesium (Mg) come in contact with each other **Molecular Hydrogen** is created. Molecular hydrogen is an **antioxidant** and **THE smallest element on earth**, so it is able to absorb very fast into the cells of the body and **neutralize Free Radicals that cause pre-mature aging and illness**.

The **4th** cartridge is a **solid activated carbon block filter** made from coconut shell infused with **KDF**. Coconut shell carbon is known as the best carbon for water filtration. It filters down to a single micron and is designed to remove chlorine and odor as well as bacteria and organic heavy metals. Contains **coral calcium** for **increasing alkalinity to 9.5 pH**.

KDF – (Kinetic Degradation Fluxion Media) is a **high-purity brass** water filtration product developed in 1984 and designed to remove **chlorine and control bacteria** when incorporated into **carbon block** type filters.

Pure Hydration creates **clean, healthy, antioxidant water** at an average cost of \$.07 per liter. Alkaline Antioxidant Water will balance your body’s internal pH, neutralize free radicals within the cells, and increase cellular hydration resulting in **increased energy, improved health** and a **stronger immune system**.

Test Results

We Believe in Transparency!





ENVIROTEK LABORATORIES, INC.

33 Third Street, Bordentown, NJ 08505

PHONE 856-583-0445 www.enviroteklab.com

EPA ID # NJ01298 NJ DEP ID # 03048 NY ELAP ID # 12044

TEST RESULTS

FOR

COSAN/USA

1230 N. US Hwy. 1, Unit 20, Ormond Beach, FL 32174

Pure Hydration Alkaline Antioxidant Water

NSF Standard 53, NSF Standard 42,

Chemical Reduction Tests Results after 50 gallons.



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COSAN/USA CHEMICAL REDUCTION TEST REPORT

Report # 16-385
 Report Date: 09/04/2016
 Customer Name: Environmental Solutions 4-Life.

Heavy Metal Contaminants Results in parts per billion (ppb) (µg/L)			
Parameter	Influent Water	Filtered Water	% Reduction
Arsenic	302	<1	99.9+
Cadmium	30.1	<1	99.9+
Chromium	317	<1	99.9+
Mercury	6.1	<1	99.9+
Lead	150	<1	99.9+
Antimony	6.0	<1	99.9+
Selenium	101	<1	99.9+
Aluminum	3,280	1.6	99.9+
Copper	3,146	3.3	99.8+
Iron	3,633	22.5	98.9+
Manganese	970	4.5	99.2+
Inorganic Non-Metals Contaminants Results in ppb (µg/L)			
Parameter	Influent Water	Filtered Water	% Reduction
Chloramine	3,100	100	96.8+
Free Chlorine	2,100	100	95.2+
Nitrate	27,900	11,100	58.4+
Nitrite	2,900	400	86.2+
Pesticide Contaminants Results in ppb (µg/L)			
Parameter	Influent Water	Filtered Water	% Reduction
4,4'-DDD	50.1	<0.1	99.9+
4,4'-DDE	50.1	<0.1	99.9+
4,4'-DDT	50.2	<0.1	99.9+
Alachlor	40.5	<0.1	99.9+
Aldrin	50.1	<0.1	99.9+
Alpha-BHC	50.8	<0.1	99.9+
Ametryn	51.0	<0.1	99.9+
Atraton	50.2	<0.1	99.9+
Atrazine	9.8	<0.1	99.9+
Beta-BHC	50.9	<0.1	99.9+
Bromacil	50.2	<0.1	99.9+
Carbofuran	80.1	<0.1	99.9+
Chlordane	40.1	<0.1	99.9+
Chlorneb	50.0	<0.1	99.9+
Chlorobenzilate	50.9	<0.1	99.9+
Chlorothalonil	50.1	<0.1	99.9+
Chlorprophane	50.2	<0.1	99.9+
Chlorpyrifos	50.3	<0.1	99.9+
Cyanizene	50.1	<0.1	99.9+
Delta-BHC	50.2	<0.1	99.9+
Dichlorvos	50.1	<0.1	99.9+
Dieldrin	50.4	<0.1	99.9+
Diphenamid	51.1	<0.1	99.9+
Disulfoton	50.2	<0.1	99.9+
Endosulfan Sulfate	49.0	<0.1	99.9+
Endrin	6.1	<0.1	99.9+
Endrin Aldehyde	50.5	<0.1	99.9+
Endrin Ketone	50.0	<0.1	99.9+
Endosulfan I	49.8	<0.1	99.9+
Endosulfan II	50.2	<0.1	99.9+
Ethoprop	50.2	<0.1	99.9+
Fenamiphos	50.2	<0.1	99.9+
Fenarimol	50.2	<0.1	99.9+
Fluoridone	50.4	<0.1	99.9+
Gamma-BHC (Lindane)	2.1	<0.1	99.9+
Heptachlor	80.0	<0.1	99.9+
Heptachlor Epoxide	4.0	<0.1	99.9+
Methoxychlor	122	<0.1	99.9+
Molinate	50.4	<0.1	99.9+



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Pesticide Contaminants Results in ppb (µg/L)			
Parameter	Influent Water	Filtered Water	% Reduction
PCB's	10.4	<0.1	99.9+
Prometron	50.1	<0.1	99.9+
Simazine	12.1	<0.1	99.9+
Toxaphene	15.1	<0.1	99.9+
Semivolatile Contaminants Results in ppb (µg/L)			
Parameter	Influent Water	Filtered Water	% Reduction
4,4'-DDD	50.1	<0.5	99.9+
Acenaphthylene	50.0	<0.5	99.9+
Anthracene	50.2	<0.5	99.9+
Benz[a]anthracene	40.2	<0.5	99.9+
Benzo[b]fluoranthene	50.1	<0.5	99.9+
Benzo[k]fluoranthene	50.8	<0.5	99.9+
Benzo[a]pyrene	51.0	<0.5	99.9+
Benzo[g,h,i]perylene	50.2	<0.5	99.9+
Butylbenzylphthalate	9.9	<0.5	99.9+
Carboxin	50.9	<0.5	99.9+
2-Chlorobiphenyl	50.2	<0.5	99.9+
Chrysene	80.1	<0.5	99.9+
Cycloate	40.1	<0.5	99.9+
Dacthal (DCPA)	50.0	<0.5	99.9+
Diazinon	50.2	<0.5	99.9+
Dibenz[a,h]anthracene	50.1	<0.5	99.9+
Di-n-Butylphthalate	50.2	<0.5	99.9+
2,3-Dichlorobiphenyl	50.3	<0.5	99.9+
Diethylphthalate	50.1	<0.5	99.9+
Di(2-ethylhexyl)adipate	50.2	<0.5	99.9+
Di(2-ethylhexyl)phthalate	50.1	<0.5	99.9+
Dimethylphthalate	50.4	<0.5	99.9+
EPTC	51.1	<0.5	99.9+
Fluorene	50.2	<0.5	99.9+
2,2', 3,3', 4,4', 6-Heptachlorobiphenyl	49.0	<0.5	99.9+
Hexachlorobenzene	6.1	<0.5	99.9+
2,2', 4,4', 5,6'-Hexachlorobiphenyl	50.1	<0.5	99.9+
Hexachlorocyclohexane, alpha	50.0	<0.5	99.9+
Hexachlorocyclohexane, beta	50.2	<0.5	99.9+
Hexachlorocyclohexane, delta	50.2	<0.5	99.9+
Hexachlorocyclopentadiene	50.2	<0.5	99.9+
Hexazinone	50.2	<0.5	99.9+
Indeno[1,2,3,c,d]pyrene	50.2	<0.5	99.9+
Fluoridone	50.4	<0.5	99.9+
Isophorone	2.1	<0.5	99.9+
Merphos	80.0	<0.5	99.9+
Methyl Paraoxon	4.0	<0.5	99.9+
Norflurazon	122	<0.5	99.9+
2,2', 3,3', 4,5', 6,6'-Octachlorobiphenyl	50.4	<0.5	99.9+
Pebulate	10.4	<0.5	99.9+
2,2', 3', 4,6'-Pentachlorobiphenyl	50.1	<0.5	99.9+
Pentachlorophenol	12.1	<0.5	99.9+
Phenanthrene	15.1	<0.5	99.9+
cis-Permethrin	50.2	<0.5	99.9+
trans-Permethrin	50.3	<0.5	99.9+
Prometon	50.4	<0.5	99.9+
Prometryn	49.1	<0.5	99.9+
Pronamide	50.5	<0.5	99.9+
Propachlor	51.2	<0.5	99.9+
Propazine	49.8	<0.5	99.9+
Triademefon	50.3	<0.5	99.9+
2,4,5-Trichlorobiphenyl	51.0	<0.5	99.9+
Tricyclazole	50.3	<0.5	99.9+
Trifluralin	50.1	<0.5	99.9+
Vernolate	50.0	<0.5	99.9+
Herbicide Contaminants Results in ppb (µg/L)			
Parameter	Influent Water	Filtered Water	% Reduction
Dalapon	151	<0.1	99.9+



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Herbicide Contaminants Results in ppb (µg/L)			
Parameter	Influent Water	Filtered Water	% Reduction
Dicamba	150	<0.1	99.9+
Dinosep	20.1	<0.1	99.9+
Dichloroprop	150	<0.1	99.9+
2,4-D	202	<0.1	99.9+
Pentachlorophenol	10.1	<0.1	99.9+
Picoram	150	<0.1	99.9+
2,4,5-T	151	<0.1	99.9+
2,4,5-TP (Silvex)	151	<0.1	99.9+
2,4-DB	152	<0.1	99.9+
Bentazom	151	<0.1	99.9+
DCPA	150	<0.1	99.9+
Quinclorac	151	<0.1	99.9+
Aciflurfen	150	<0.1	99.9+
Volatile Contaminants Results in ppb (µg/L)			
Parameter	Influent Water	Filtered Water	% Reduction
Dichlorodifluoromethane	80.0	<0.5	99.9+
Chloromethane	80.1	<0.5	99.9+
Vinylchloride	80.3	<0.5	99.9+
Bromomethane	80.1	<0.5	99.9+
Chloroethane	80.2	<0.5	99.9+
Trichlorofluoromethane	80.1	<0.5	99.9+
1,1-Dichloroethene	81.0	<0.5	99.9+
Methylene Chloride	80.2	<0.5	99.9+
trans-1,2-Dichloroethene	80.5	1.73	97.9+
MTBE	80.2	<0.5	99.9+
1,1-Dichloroethane	81.2	<0.5	99.9+
cis-1,2-Dichloroethene	170.1	<0.5	99.9+
2,2-Dichloropropane	80.1	<0.5	99.9+
Bromochloromethane	80.0	<0.5	99.9+
Chloroform	80.1	<0.5	99.9+
Carbon Tetrachloride	81.0	<0.5	99.9+
1,1,1-Trichloroethane	80.2	<0.5	99.9+
1,1-Dichloropropene	80.2	<0.5	99.9+
Benzene	80.4	<0.5	99.9+
1,2-Dichloroethane	80.2	2.01	97.5+
Trichloroethene	180.2	<0.5	99.9+
Dibromomethane	80.1	1.61	98.0+
1,2-Dichloropropane	80.4	<0.5	99.9+
Bromodichloromethane	80.2	<0.5	99.9+
cis-1,3-Dichloropropene	50.1	<0.5	99.9+
Toluene	80.1	<0.5	99.9+
trans-1,3-Dichloropropene	80.0	<0.5	99.9+
Tetrachloroethene	80.1	<0.5	99.9+
1,1,2-Trichloroethane	150.2	<0.5	99.9+
Chlorodibromomethane	80.4	<0.5	99.9+
1,3-Dichloropropane	80.5	<0.5	99.9+
Ethylbenzene	82.0	<0.5	99.9+
Chlorobenzene	79.8	<0.5	99.9+
1,1,1,2-Tetrachloroethane	80.8	<0.5	99.9+
m-Xylene	70.2	<0.5	99.9+
o-Xylene	70.1	<0.5	99.9+
Styrene	80.0	<0.5	99.9+
Bromoform	80.2	<0.5	99.9+
Isopropylbenzene	80.3	<0.5	99.9+
n-Propylbenzene	80.2	<0.5	99.9+
Bromobenzene	80.0	<0.5	99.9+
1,1,2,2-Tetrachloroethane	81.0	<0.5	99.9+
1,3,5-Trimethylbenzene	80.5	<0.5	99.9+
2-Chlorotoluene	80.2	<0.5	99.9+
1,2,3-Trichloropropane	80.3	2.16	97.3+
4-Chlorotoluene	80.2	<0.5	99.9+
tert-Butylbenzene	80.4	<0.5	99.9+
1,2,4-Trimethylbenzene	80.5	<0.5	99.9+
sec-Butylbenzene	80.2	<0.5	99.9+



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Volatile Contaminants Results in ppb (µg/L)			
Parameter	Influent Water	Filtered Water	% Reduction
4-Isopropyltoluene	80.2	<0.5	99.9+
1,3-Dichlorobenzene	80.3	<0.5	99.9+
1,4-Dichlorobenzene	40.0	<0.5	99.9+
n-Butylbenzene	80.2	<0.5	99.9+
1,2-Dichlorobenzene	80.1	<0.5	99.9+
Hexachlorobutadiene	45.0	2.90	93.6+
1,2,4-Trichlorobenzene	160.2	<0.5	99.9+
Naphthalene	80.2	<0.5	99.9+
1,2,3-Trichlorobenzene	80.3	<0.5	99.9+
Pharmaceutical Contaminants Results in ppb (µg/L)			
Parameter	Influent Water	Filtered Water	% Reduction
Acetaminofen	20.2	<0.1	99.9+
Caffeine	20.4	<0.1	99.9+
Carbamazepine	20.1	<0.1	99.9+
Ciprofloxacin HCl	20.2	<0.1	99.9+
Erythromycin USP	20.3	<0.1	99.9+
Sulfamethoxazole	20.2	<0.1	99.9+
Trimethoprim	20.0	<0.1	99.9+
Bisphenol A	20.1	<0.1	99.9+
Diclofenac Sodium	20.6	<0.1	99.9+
4-para-Nonylphenol	20.0	<0.1	99.9+
4-tert-Octylphenol	20.4	<0.1	99.9+
Primidone	20.8	<0.1	99.9+
Progesterone	20.2	<0.1	99.9+
Gemfibrozil	20.1	<0.1	99.9+
Ibuprofen	20.2	<0.1	99.9+
Naproxen Sodium	20.5	<0.1	99.9+
Triclosan	20.8	<0.1	99.9+
New Jersey Laboratory Tap Water Test Results in parts per billion (ppb)			
Parameter	Influent Water	Filtered Water	% Reduction
Arsenic	<1.0	<1.0	99.9+
Barium	31.6	4.5	87.8+
Beryllium	<1.0	<1.0	99.9+
Cadmium	<1.0	<1.0	99.9+
Chromium	<1.0	<1.0	99.9+
Mercury	<1.0	<1.0	99.9+
Nickel	24.3	<1.0	99.9+
Lead	150	<1.0	99.9+
Antimony	6.0	<1.0	99.9+
Selenium	101	<1.0	99.9+
Thallium	<1.0	<1.0	99.9+
Aluminum	27.3	<1.0	99.9+
Copper	168	44.2	75.0+
Iron	158	16.5	89.6+
Manganese	5.5	<1.0	99.9+
Uranium	<1.0	<1.0	99.9+
Silver	<1.0	<1.0	99.9+
Parameter	Influent Water total % amount in 2 liters	Filtered Water total % amount in 2 liters	Beneficial Mineralization based on 2 liters of water per day.
Potassium	0.0014 %	0.029 %	Less than 1% Recommended Daily Allowance
Magnesium	0.0012 %	0.004 %	2% Recommended Daily Allowance
Sodium	0.0034 %	0.018 %	Less Than 1% Recommended Daily Allowance
Zinc	0.0004 %	0.0004 %	Less than 5% Recommended Daily Allowance

CERTIFICATION OF RESULTS:

I certify in writing that all analyses, and reporting performed herein, comply with all requirements set forth in N.J.A.C. 7:9E and N.J.A.C. 7:18, and hereby certify that this laboratory is in compliance with all laboratory certification and quality control procedures and requirements as set forth in N.J.A.C. 7:18; the NYCRR Subpart 55-2 and the National Environmental Laboratory Accreditation Conference (NELAC) Institute Standards.

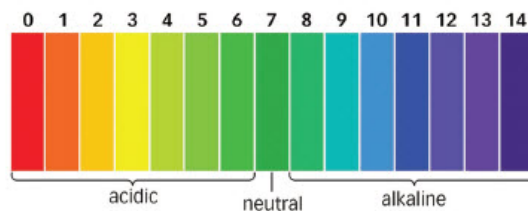
Jaime A. Young

Jaime A. Young
Lab Director

What is pH?

Potential Hydrogen (pH) is a measurement of the acidity or alkalinity of a solution. It provides a value on a scale from 0 to 14 where 7 is neutral, less than 7 is acidic, and greater than 7 is alkaline (or basic). The closer you move towards 0, the more a solution is acidic, and the closer you move toward 14, the more a solution is alkaline.

When talking about water, its pH value is related directly to the ratio of positively charged hydrogen ions [H⁺] and negatively charged hydroxyl ions [OH⁻]. When water has an equal concentration of H⁺ ions and OH⁻ ions, it is said to be neutral (pH=7). When water has a greater concentration of H⁺ ions, it is said to be acidic (pH<7). When water has a greater concentration of OH⁻, it is said to be alkaline (pH>7). pH is often depicted on a graphical color scale as shown below.



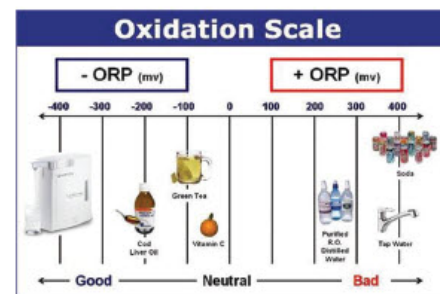
The pH scale is a logarithmic scale, which means that when the pH increases or decreases by one unit, you change the concentration of H⁺ ions tenfold. For example, a solution with a pH of 8.0 is ten times more alkaline than a solution with a pH of 7.0. A solution with a pH of 9.0 is 100 times more alkaline than a solution with a pH of 7.0.

What is ORP?

Oxidation Reduction Potential (ORP) is a measurement that indicates the degree to which a substance is capable of oxidizing or reducing another substance. It is measured in millivolts (mv.) on a scale of -1200 (strongly reducing) to +1200 (strongly oxidizing).

- ▶ A positive ORP reading indicates that a substance is oxidizing. The higher the reading, the more oxidizing it is.
- ▶ A negative ORP reading indicates that a substance is reducing. The lower the reading, the more anti-oxidizing it is.

Most types of water, including tap water and bottled water, are oxidizing, as their ORP value is positive. Pure Hydration water is anti-oxidizing with a negative ORP value of -450. It is able to donate an abundant supply of electrons to neutralize the harmful effects of oxidizing free radicals in the body.



What is Molecular Hydrogen?

Molecular Hydrogen is, in fact, the smallest element known to exist. In spite of its size, it is indispensable in virtually every chemical reaction in the body. Nowhere is this more important than inside the cells of your body where the free electron negative charge associated with molecular hydrogen provides the energy necessary to neutralize free radicals, and produce growth and regeneration of the body.

Increasing your intake of Molecular Hydrogen will gain you a competitive edge on your health and in doing so you'll excel in all aspects of your life with a healthy more focused outlook. Molecular Hydrogen is the oldest, smallest, and most abundant antioxidant found in the world. Due to it being the smallest of all elements on earth, it can rapidly penetrate into the cells of our body. The two most abundant sources of molecular hydrogen are whole foods and water, but not just any water – Alkaline Antioxidant Water.

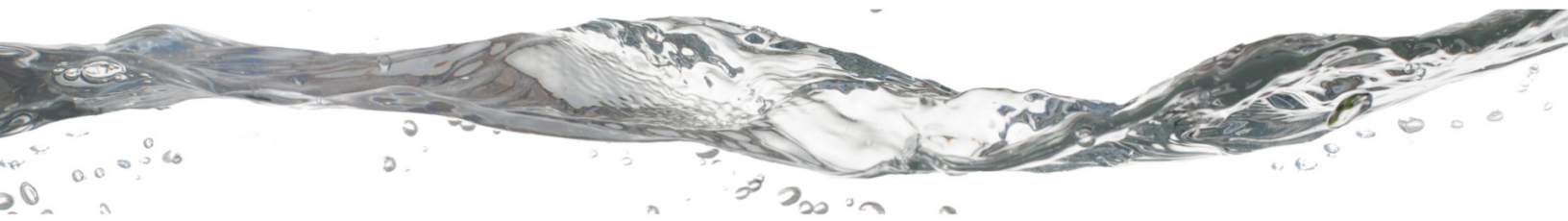
"In the absence of an abundant free electron pool within your body, your ability to perform and recover will be substantially limited, regardless of what other nutrients are present!"

Dr. Richard A. DiCenso Author, Beyond Medicine, Exploring A New Way of Thinking







pH CHART

<p>Consume Freely Raw is Best</p> <p>Alkaline pH</p> <p>Most foods get more acidic when cooked</p>	<p>10</p> <p>High Alkaline Ionized Water</p> <p>Raw Spinach Brussel Sprouts Cauliflower Alfalfa Grass Seaweeds</p> <p>Raw Broccoli Red Cabbage Carrots Cucumbers Asparagus</p> <p>Artichokes Raw Cellery Potato Skins Collards Lemons & Limes</p>
	<p>9.0</p> <p>Olive Oil Raw Zucchini Sprouted Grains Raw Green Beans Mangoes Tangerines Grapes</p> <p>Most Lettuce Sweet Potato Raw Eggplant Blueberries Papayas Melons</p> <p>Borage Oil Raw Peas Alfalfa Sprouts Pears Figs & Dates Kiwi</p>
	<p>8.0</p> <p>Apples Tomatoes Turnip Bell Peppers Pineapple Wild Rice Cantaloupe Oranges</p> <p>Almonds Fresh Corn Olives Radish Cherries Strawberries Honeydew Grapefruit</p> <p>Avocados Mushrooms Soybeans Rhubarb Millet Apricots Peaches Bananas</p>
<p>Neutral pH</p> <p>Optimum pH for HUMAN BLOOD</p>	<p>7.0</p> <p>Most Tap Water</p> <p>Municipalities adjust tap water to be +/- 7.0 Optimum pH for HUMAN BLOOD is 7.365</p> <p>Butter, fresh, unsalt Cream, fresh, raw Milk, raw cow's Margarine Oils, except Olive</p>
<p>It takes 20 parts of ALKALINITY to neutralize 1 part ACIDITY in the body</p> <p>Acidic pH</p> <p>Consume sparingly or never</p>	<p>6.0</p> <p>Milk, Yogurt Most Grains Eggs Kidney Beans Processed Juices Brown Rice Sprouted Wheat Bread Oysters</p> <p>Fruit Juices Soy Milk, Goat's Milk Fish Lima Beans Rye Bread Cocoa Oats Cold Water Fish</p> <p>Cooked Spinach Coconut Tea Plums Spelt Rice & Almond Mill Liver Salmon, Tuna</p>
	<p>5.0</p> <p>Cooked Beans Sugar Potatoes w/o Skins Garbanzos Butter, salted Wheat Bran</p> <p>Chicken & Turkey Canned Fruit Pinto Beans Lentils Rice Cakes Rhubarb</p> <p>Beer White Rice Navy Beans Black Beans Cooked Corn Molasses</p>
	<p>4.0</p> <p>Reverse Osmosis Water Coffee Pistachios Cranberries Wheat Popcorn</p> <p>Distilled & Purified Water White Bread Beef Prunes Most Nuts Peanuts</p> <p>Most Bottled Water & Sports Drinks Blackberries Sweetened Fruit Juices Tomato Sauce</p>
<p>3.0</p> <p>Lamb Shellfish Goat Cheese Pasta Worry Tobacco Smoke Sweet'N Low NutraSweet</p> <p>Pork Pastries Soda Pickles Lack of Sleep Chocolate Equal Processed Food</p> <p>Wine Cheese Black Tea Stress Overwork Vinegar Aspartame Microwaved Foods</p>	
<p>2.3</p> <p>Colas! (Off the Chart)</p>	

Years of R&D
To Produce the Best
And Make it Affordable!




Pure Hydration compared to the best selling water ionizers

US Distributor	CosanUSA	Kangan	Chanson	Life Ionizers	Tyent	WaterWorks4U
Model	Pure Hydration	SD-501	Miracle Max	Jupiter	MMP-9090	Ionic Oasis
Top Selling U.S. Models VS. Pure Hydration						
	\$495.00	\$4,800.00	\$2,475.00	\$2,295.00	\$2,895.00	\$2,000.00
Functions						
Filter Replacement Cost	\$125.00	\$125.00	\$60.00	\$105.00	\$129.00	\$110.00
.015 Micron Filtering	✓	✗	✗	✗	✓	✗
9.5 pH Alkaline Water	✓	✓	✓	✓	✓	✓
ORP Range -350 to -550	✓	✓	✓	✓	✓	✓
1,000 - 1,500 PPB H-hydrogen	✓	✗	✗	✗	✗	✗
Tap Water Connection	✓	✓	✓	✓	✓	✓
Micro Clustering	✓	✓	✓	✓	✓	✓
Mineralized Water	✓	✗	✗	✗	✗	✗
Cation Ion Exchange	✓	✗	✗	✗	✗	✗
Increased Calcium	✓	✗	✗	✗	✗	✗
Increased Magnesium	✓	✗	✗	✗	✗	✗
Trace Minerals	✓	✗	✗	✗	✗	✗

Check the Specs!





Specifications/Features - Pure Hydration		
Product	Alkaline Antioxidant Water Ionizer	 <p>Pure Hydration Alkaline Antioxidant Water</p>
Model	Pure Hydration	
Features	Connects to cold water supply line (or) faucet	
	Counter top installation	
	Ionization using only natural earth elements	
	Non-electric - all natural mineralization	
	Easy to install with common hand tools	
Dimension	11" x 5.5" x 13" (WIDTH) inches	
Net Weight	7lbs. (including 4 filters)	
Flow Rate	2.1 Liters per/minute at 45PSI	

Replaceable Filter Specifications

Replacement Filters	Specifications	Life Time
1st : Ceramic + Carbon Block	High compressed ceramic diatomic filter with 0.2 - 0.5micron pore diameter. Removes micro-particulate contaminants, sludge and rust.	6-months (2-gal usage per day)
2nd : Alkaline/Hydrogen Infusing Filter	Activated carbon & magnesium alkali infusing material rated at 0.1 - 0.3 micron for filtering bacteria and virus. Increases pH and H-ions.	6-months (2-gal usage per day)
3rd : Carbon and Mineral Filter	Media filter: Activated carbon, Coral, Tourmaline, KDF and Barley stone. Neutralizes mercury and other heavy metals in the water.	6-months (2-gal usage per day)
4th : Cation Resin Filter	Softens hard water for better taste and texture creating a smooth pure hydrating water.	6-months (2-gal usage per day)

Unit Features

- First advanced water purification system sold under \$500 in USA - competes with Kangen, Chanson, Tyent, Life Ionizers...
- Negative Hydrogen concentration of up to 1,500 PPB to aid virtually every metabolic function in the body
- 9.5 pH alkaline rating for balancing the bodies internal pH - neutralizes the effects of acidic foods and drinks
- Oxidation Reduction Potential (ORP) - 450 rating defending the body against free radical damage and premature aging
- Micro clustered water created through proprietary centrifugal magnetic rotation technology for quick cellular absorption
- Alkaline antioxidant anti-bacterial, anti-viral and anti-microbial water that aids your bodies immune system
- Uses a six month easy to install replacement mineral/filter cartridge 4-pack priced at \$125
- The average annual cost of water for a family of four is \$.07 per liter.





PRODUCT SPECIFICATIONS		HYDRO BULLET	
Product	Alkaline Antioxidant Water Travel Mineralizer		
Model	HYDRO BULLET		
Dimensions	Height 8.5" / Diameter 3.5"		
Weight	Approx. 10.5 oz.		
Capacity	25 oz.		
Mineral Cartridge	6-month life span with normal use		

ALKALINE MINERAL CARTRIDGE	
Active Carbon Ball	Increases alkalinity to 9.0pH / Removes odors
Magnesium Alloy	Provides the body with Molecular Hydrogen
Ceramic Ball	Microclusters water for quick cellular absorption
Red Clay Ball	Softens hard water for better taste and texture

HEALTH & WELLNESS BENEFITS
<ul style="list-style-type: none"> - Transforms the average filtered/bottled water into an alkaline antioxidant rich water. - Creates a 9.0pH water through mineralization promoting pH balance within the body. - Reduced micro-clustered water allows for quick cellular absorption and effective hydration. - Increases the Oxidation Reduction Potential (ORP) of ordinary bottled water by up to -250 points. - Quick mineral cartridge replacement ensures easy and effective healthy water anytime, anywhere.



The **HYDRO BULLET'S** proprietary blend of minerals transforms the average filtered/bottled water into an *Alkaline Antioxidant Water* in seconds. Increase your sales and residual profits by promoting the all new **Pure Hydration HYDRO BULLET!**



PRODUCT SPECIFICATIONS		<i>VITA-CARE SHOWER SYSTEM</i>	
Product	Vitamin-C Purifying Shower System		
Model	<i>VITA-CARE</i> (Shower Wand w/ Hose & Mount)		
Dimensions	Shower Wand 3" x 9" / Hose 5'		
Weight	Approx. 1.5lbs.		

VITAMIN-C/FIR CARTRIDGE	
Shower Head Plate	<ul style="list-style-type: none"> * Generates 400,000+/cc of Negative Ions * Increases water pressure by 1.5 – 2 x the average shower
Vitamin-C Gel Cartridge	<ul style="list-style-type: none"> * Removes 99% of Residual Chlorine * Lifespan of 45-60 days depending on water usage * Ascorbic Acid, Citral Oils, Glycerin, Dextrin, Xanthan Gum
FIR Energy Bead Cartridge	<ul style="list-style-type: none"> * Ceramic FIR (far infrared) Beads * Promotes blood circulation * Replace every 3rd gel cartridge
Suggested Retail Locations	<ul style="list-style-type: none"> <li style="width: 50%;">* Health Food Stores <li style="width: 50%;">* Fitness Facilities <li style="width: 50%;">* Salons and Day Spas <li style="width: 50%;">* Beauty Supply Stores <li style="width: 50%;">* Pet Grooming Centers <li style="width: 50%;">* Health/Wellness Facilities

- ### HEALTH & WELLNESS BENEFITS
- Eliminates the harmful and oxidizing affects of chlorine to the body by reducing chlorine up to 99%.
 - FIR Energy Bead Cartridge relieves joint and muscle stiffness through improved blood circulation.
 - Promotes healthy hair and skin by reducing 99% of chlorine and introducing essential oils.
 - Assorted scented aromatherapies promote relaxation and well-being.
 - Increased water pressure offers a soothing massage-like effect.



The **Pure Hydration VITA-CARE SHOWER SYSTEM** is an exciting product which will be showcased in a variety of businesses and locations. Increase your sales and residual profits by promoting the all new **VITA-CARE SHOWER SYSTEM** as well as our other **Pure Hydration Health & Wellness** products!



Pure Hydration