Training magazine Announces the Winners of Its 2021 Training Magazine Network Choice Awards

Training magazine reveals the winners of its crowd-sourced vendor awards program: the 2021 Training Magazine Network Choice Awards.

By Lorri Freifeld - September 8, 2021

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Minneapolis, MN (September 8, 2021)—Training magazine unveiled the winners of the 2021 Training Magazine Network Choice Awards—a crowd-sourced vendor awards program that recognizes outstanding training products and solutions.

Training Magazine Network (TMN) is a free Training and Learning and Development (L&D) member community, giving members 24/7 access to free training tools, Webinars, and other valuable resources. TMN has always been a highly engaged and vocal community, as evidenced by the chat conversations and peer learning happening before, during, and after TMN Webinars. In an effort to tap into this highly experienced community’s expertise and “share what works” with all of Training’s audiences—particularly during the ongoing pandemic as organizations continue to pivot to virtual and mobile training—Training invited TMN’s 56,000-plus engaged member community to cast their votes for the vendor partners they find to provide the most effective tools and solutions for their work, in six categories:

- Authoring Tools
- Custom Content/Program Development
- Gamification
- Leadership Development
- Learning Portal/Learning Management System (LMS)
- Measurement, Testing & Assessment

An alphabetical list in each of the six categories was compiled based on Training magazine and Training Magazine Network’s own industry data and research and included vendor companies that both have and have not done business or partnered with Training magazine and its affiliates. Voters also had the opportunity to enter a preferred vendor product or solution if the tool they wished to rank was not listed.

The voting was held online March 15–June 15, 2021. Some 5,954 votes were cast by 2,089 unique respondents for 664 companies. Participants could submit a survey ballot in as many of the six categories as were applicable to them, but only one ballot per voter per category was permitted; multiple employees from the same company were permitted to vote. Winners were determined by a combination of the total number of votes received and an average weighted
score based on effectiveness. Because of this determination, there is not a set number of winners per category.

“Training Magazine Network is an incredible community of dedicated, collaborative Learning and Development (L&D) professionals, and we thank all those who voted for sharing their knowledge and experience,” says Training magazine Editor and Publisher Lorri Freifeld. “Being able to tap into that expertise to identify effective vendor tools and solutions for training is a huge advantage—especially during these continued challenging times. And we are proud to recognize the innovation, responsiveness, and agility of the 2021 Training magazine Network winners. Congratulations!”

“It’s exciting to see the trend of thousands of new members joining Training Magazine Network every month—and especially so when we note their participation in our Choice Awards program,” adds Training Magazine Network VP of Communities Gary Van Antwerp. "The whole community benefits when they share their experience in using a variety of vendor solutions."

In tandem with the Choice Awards, TMN compiles an online directory, which highlights the Training Magazine Network Choice Award winners and is updated with new honorees each year. Visit: www.trainingsmagnetwork.com/awards

Voting for the 2022 Training Magazine Network Choice Awards will be open to Training Magazine Network members from March 15, 2022, through June 15, 2022.

Visit www.TrainingMagNetwork.com for more information and to become a member.

The 2021 Training Magazine Network Choice Award winners are:

**AUTHORING TOOLS AND SYSTEMS**

Adobe Inc. ([www.adobe.com](http://www.adobe.com))

Articulate ([www.articulate.com](http://www.articulate.com))

The Bob Pike Group ([www.bobpikegroup.com](http://www.bobpikegroup.com))

dominKnow Learning Systems ([www.dominknow.com](http://www.dominknow.com))

eLearning Brothers ([www.elearningbrothers.com](http://www.elearningbrothers.com))

iSpring ([www.ispringsolutions.com](http://www.ispringsolutions.com))

Panopto ([www.panopto.com](http://www.panopto.com))

simpleshow video maker ([www.simpleshow.com](http://www.simpleshow.com))

Soapbox by Endurance Learning ([www.endurancelearning.com](http://www.endurancelearning.com))

TechSmith (makers of Snagit and Camtasia) ([www.techsmith.com](http://www.techsmith.com))

Vyond ([www.vyond.com](http://www.vyond.com))

**CUSTOM CONTENT/PROGRAM DEVELOPMENT**

Allen Interactions ([www.alleninteractions.com](http://www.alleninteractions.com))

The Bob Pike Group ([www.bobpikegroup.com](http://www.bobpikegroup.com))

Cinecraft Productions ([www.cinecraft.com](http://www.cinecraft.com))

eLearning Brothers ([www.elearningbrothers.com](http://www.elearningbrothers.com))


IBEX IT Business Experts ([www.ibexexperts.com](http://www.ibexexperts.com))

OpenSesame ([www.opensesame.com](http://www.opensesame.com))

Pryor Learning ([www.pryor.com](http://www.pryor.com))
simpleshow video maker (www.simpleshow.com)
Skillsoft (www.skillsoft.com)
TrainingPros (www.training-pros.com)

GAMIFICATION
Allen Interactions (www.alleninteractions.com)
The Bob Pike Group (www.bobpikegroup.com)
eLearning Brothers (www.elearningbrothers.com)
Harbinger Interactive Learning (www.harbingergroup.com/harbinger-interactive-learning)
HRDQ (www.hrdqstore.com)
mindmarker (www.mindmarker.com)
RSVP Design Ltd. (www.rsvpdsgn.co.uk)
Sententia Gamification (www.sententiahgamification.com)
Syneos Health Learning Solutions (www.syneoshealthlearning.com)
Trainers Warehouse (www.trainerswarehouse.com)

LEADERSHIP DEVELOPMENT
American Management Association (www.amanet.org)
The Arbinger Institute (www.arbinger.com)
Box of Crayons (www.boxofcrayons.com)
Center for Creative Leadership (www.ccl.org)
Crestcom International (www.crestcom.com)
Crucial Learning (formerly VitalSmarts) (www.cruciallearning.com)
Franklin Covey (www.franklincovey.com)
Harbinger Interactive Learning (www.harbingergroup.com/harbinger-interactive-learning)
Harvard Business Publishing Corporate Learning (www.harvardbusiness.org)
HRDQ (www.hrdqstore.com)
The Ken Blanchard Companies (www.kenblanchard.com)
The Myers & Briggs Company (www.thymyersbriggs.com)
NeuroLeadership Institute (www.neuroleadership.com)
Syneos Health Learning Solutions (www.syneoshealthlearning.com)

LEARNING PORTAL/LMS
Absorb LMS (www.absorblms.com)
Adobe Inc. (www.adobe.com)
BizLibrary (www.bizlibrary.com)
Blackboard (www.blackboard.com)
Cornerstone OnDemand / Saba (www.cornerstoneondemand.com)
Docebo (www.docebo.com)
MEASUREMENT, TESTING, & ASSESSMENT

The Bob Pike Group (www.bobpikegroup.com)
Center for Creative Leadership (www.ccl.org)
DDI (www.ddiworld.com)
Everything DISC (www.everythingdisc.com)
Extended DISC (www.extendeddisc.org)
Gallup Strengths Finder (www.gallup.com/cliftonstrengths)
HRDQ (www.hrdaqstore.com)
Korn Ferry (www.kornferry.com)
The Myers & Briggs Foundation (www.myersbriggs.org)
Outmatch (www.outmatch.com)
ROI Institute, Inc. (www.roiinstitute.net)
Syneos Health Learning Solutions (www.syneoshealthlearning.com)

About Training magazine

Training magazine is a 57-year-old professional development magazine written for training, Human Resources, and learning and development professionals in all industries that advocate training and workforce development as a business tool. Training also produces world-class conferences, expositions, and digital products that focus on job-related, employer-sponsored training and education in the working world. Training is published by Lakewood Media Group.

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Lorri Freifeld is the editor/publisher of Training magazine. She writes on a number of topics, including talent management, training technology, and leadership development. She spearheads two awards programs: the Training Top 100 and Emerging Training Leaders.