

Privacy Policy  
PBdeals.com

This privacy policy was last updated on May 4, 2017.

Thank you for visiting [www.pbdeals.com](http://www.pbdeals.com) ("Website") and viewing this privacy policy of Elite Promotional Services, LLC ("EPS"). This privacy policy describes how EPS collects, uses and shares the personal information you provide on the Website. It also describes the choices available to you regarding our use of your personal information, and how you can access and update this information.

We value your privacy, and want to make you aware of the ways information is obtained and used in the course of using the Website so that your online experience is both safe and enjoyable.

#### WHAT INFORMATION WE COLLECT

While you are not required to provide personal information to us, if you decide not to provide requested information, we may not be able to provide you with our products.

When you make a purchase from this Website, request to receive our electronic newsletters or updates, write a review, submit a claim, or participate in polls, surveys, or contests, we may collect information from you, including your name, email address, phone number, mailing address, payment information, age, and social media handles. If you purchase a gift for a friend or family member from this Website, we may collect information from you about your friend or family member, including your friend's/family member's name and mailing address, in order to fulfill your order. We will only use this information for the specific purpose for which it is provided. If you would like to request that any of your information be removed from our database, please contact us at [support@pbdeals.com](mailto:support@pbdeals.com).

Please be aware that our Website includes links to other sites whose privacy practices may differ from those of EPS. If you submit personal information to any of those sites, your information is governed by their respective privacy policies. We encourage you to carefully read the privacy policy of any site you visit. Similarly, some of our pages utilize framing techniques to serve content to you from our partners. Please be aware that you are providing your personal information to these third parties and not to EPS.

Our Website may include social media features provided by certain social media platforms, such as Facebook, Instagram and YouTube. These features may collect your IP address and may set a cookie to enable the feature to function properly. Your interactions with these features are governed by the privacy policy of the company providing it.

#### HOW WE USE YOUR PERSONAL INFORMATION

The personal information we collect allows us to fulfill your order or to make a return or warranty claim. We may supplement this with information from a third party source, such as a postal service, in order to validate a delivery address so we can properly ship your order.

If you fill out a survey or form, participate in a contest or submit a testimonial on our Website, and in the process provide us with personal information, we use this information

to notify contest winners and award prizes, to monitor Website traffic or personalize this Website, and to send participants an email newsletter. We also display personal testimonials of satisfied customers on our Website in addition to other endorsements. With your consent we may post your testimonial along with your name. If you wish to update or delete your testimonial, please contact us, as provided below.

We will provide you the opportunity to receive communications from us, including newsletters, product promotions, polls, surveys, and any other information that we feel may be pertinent to you. You may opt out of receiving any, non-order related communications by emailing us at [support@pbdeals.com](mailto:support@pbdeals.com), by clicking on the "unsubscribe" link in any email we send you or by replying to any email we send you and entering the word UNSUBSCRIBE in the subject line.

EPS uses information voluntarily given by our users to enhance their experience on our Website, whether to provide interactive or personalized elements on the Websites, or to better prepare future content based on the interests of our users.

#### DISCLOSURE TO THIRD PARTIES

We may provide your personal information to trusted third parties that provide services to help us with our business activities such as processing your order payment, fulfilling your order or warranty claim, offering customer service, sending our communications, and administering testimonials and contest. These companies are authorized to use your personal information only as necessary to provide these services to us. Additionally, if you opt-in, we will provide your information to those trusted third parties that are contractually obligated to keep your information confidential. They may present you with offers pertaining to products and services which you may have requested or other offers for products and services that you will find of interest.

We reserve the right to disclose your personal information as required to by law, such as to comply with a subpoena, or similar legal processes, and when we believe that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud or response to a government request.

#### COOKIES, LOG FILES AND OTHER TRACKING TECHNOLOGIES

The Website utilizes industry standard analytics packages that gather limited information on visitors to our Website automatically, and stores this anonymous information in server log files. This information may include IP addresses, browser type, referring pages, operating system used and date/time stamps. This information does not identify individual users; it is used only for website administration, as well as for analysis of website usage and trends.

EPS collects user traffic usage characteristics throughout its Website. However, we do not correlate this data with individual user information. EPS may analyze usage statistics according to a user's domain name, browser type, and MIME type by reading this information from data contained in the user's browser.

EPS may collect and catalog search terms that you use when interacting with our Website's search function. We may use this tracking information to determine the areas of our

Website most important to you. This may help us to provide a better web-based experience for you.

EPS and our service providers (e.g. marketing partners, analytics providers, or payment processors) utilize technologies such as: cookies, beacons, tags and scripts. These technologies are used in analyzing trends, administering this Website, tracking users' movements around this Website and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as an aggregated basis.

We use cookies for our shopping cart, to remember users' settings, to enable us to track and target the interests of our users so as to enhance the overall experience of using our Website, and for authentication purposes. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our Website, but your ability to use some features or areas of our Website, such as our blogs, polls, and surveys may be limited.

We may partner with a third party to manage the advertising on our other Website and such third party partner may use technologies such as cookies to gather information about your activities on this Website in order to provide you advertising based upon your browsing activities and interests. If you wish to not have this information used for the purpose of serving you interest-based ads, you may opt-out by notifying us at [support@pbdeals.com](mailto:support@pbdeals.com). Please note this does not opt you out of being served ads. You will continue to receive generic ads.

We use Local Storage, such as HTML5, to store content information and preferences. Various browsers may offer their own management tools for removing HTML5. Third parties with whom we partner to provide certain features on our Website (e.g., YouTube) also use LSOs such as Flash cookies or Local Storage, such as HTML5, to collect and store information. Various browsers may offer their own management tools for removing HTML5. To manage Flash cookies please click [here](#).

#### ACCESS TO PERSONAL INFORMATION

If you would like to know whether we hold, or process on behalf of a third party, any of your personal information, you may request this information by emailing us at [support@pbdeals.com](mailto:support@pbdeals.com).

If your personally identifiable information changes, you may update it by logging into your online account or emailing us at [support@pbdeals.com](mailto:support@pbdeals.com). If you no longer wish us to possess your information, you may request deletion of your information by emailing us at [support@pbdeals.com](mailto:support@pbdeals.com). You also may make your request by postal mail at the address indicated in the contact information below. We will respond to your request to access within 30 days. We will retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

#### PROTECTION OF PERSONAL INFORMATION

We follow accepted industry standards to protect any personal information you have provided to us. However, please be aware that no method of electronic transmission or

storage can ever be 100% secure. Therefore, we are not in a position to guarantee the absolute security of your information.

#### CHANGES TO THIS POLICY

By using this Website, you consent to the collection and use of this information by EPS. If we make any material changes, we will notify you by email or by means of a notice on this Website or by an email to your address on file prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

#### HOW TO CONTACT US

If you have any questions or concerns regarding this privacy policy, or you wish to contact us by postal mail, our contact information is as follows:

Elite Promotional Services, LLC  
ATTN: Privacy  
2399 Blake Street, Suite 160  
Denver, CO 80205  
Email: [support@pbdeals.com](mailto:support@pbdeals.com)