

African Print Guide 101



The beginner's guide to African Prints:
maintenance, care, history, styling tips, and more.

1. History of African Prints

African art and prints are not only used to represent African culture, they also depict the mood of the African people at different occasions.



Did you know?

The origin of African prints is complex that no African country can claim rights to the history of African prints.

The first set of wax prints were manufactured by the Dutch for the Indonesian market. Shortly after, the wax prints became popular with Africans and has now been termed "African prints" globally.

Types of African Prints

A popular type of African print is called Ankara, also known as Real English Wax or Dutch Wax Print. There are two types of Ankara, namely

1. Ankara wax cotton
2. Ankara silk

African prints are also called Kente in Ghana or Kitenge in East Africa

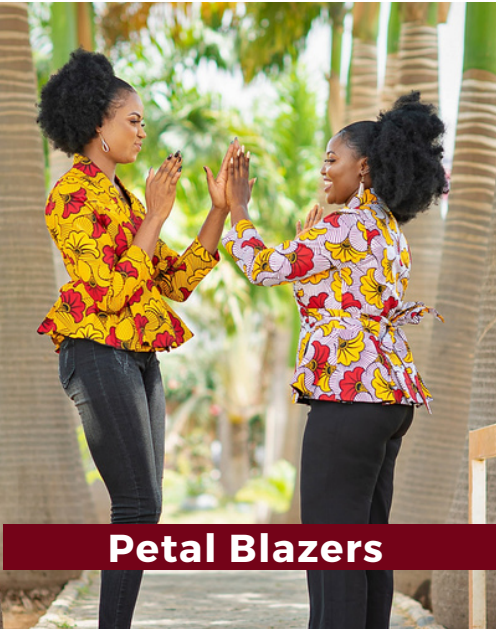


Authentic African Prints at YTPshop

YTPshop has Ankara prints both in wax and silk, which offer different textures. The wax print is 100% cotton, while the Ankara silk is very soft.

3. Maintaining African Prints

Now you have your African print clothing, below are tip to guide your maintenance of the prints. At YTPshop, our clothing can last for years with proper maintenance.



Petal Blazers

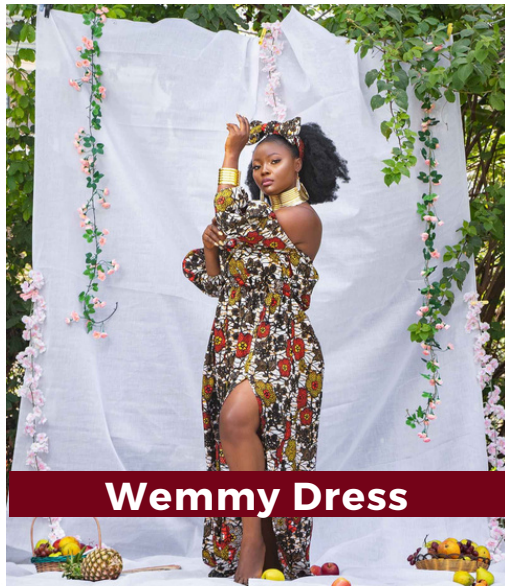
African Wax Cotton (Ankara)

1. Professionally dry-clean, hand-wash your print with mild soap or professionally dryclean.
2. Sundry clothes after handwashing to remove the dampness.
3. Iron your print on the inside.

Do not machine wash African wax cotton because of the color dyes.

Ankara Silk Print

1. Machine wash or hand-wash with mild soap.
2. Machine dry but no tumble dry
3. Can be worn without ironing.



Wemmy Dress

4. Styling African Prints



Funmi Dress

Dresses



Vara Dress

5. Styling African Prints (contd)



Blaze Fringe Skirts

Skirts



Matching Sets

5. Styling African Prints (contd)



Zamunda Headwrap

Headwrap & Jumpsuit



Playa Jumpsuit

Our Story



YTPshop is an African-inspired clothing brand designed by Nigerian-born and USA-based Yinka Taiwo-Peters. The brand celebrates the African heritage and adorns confident women with bold aesthetics and colors

All YTPshop products are ethically handmade by female artisans in Nigeria and the prints are sourced from West African markets.

YTPshop has been featured in several publications and fashion shows across North America

Yinka Taiwo-Peters founded YTPshop in 2017 with no formal fashion training and \$200. Born to a single mother and humble beginnings in Lagos, Nigeria, she graduated high school as the valedictorian at 15. She later moved to USA for college, thanks to a full-ride scholarship. When she is not designing for YTPshop, Yinka is also a Product Manager in tech



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