

my favourite printer

DESIGN CHECKLIST

Following we outline the general specifications required for supplying your designs and artwork.

We are here to help. If you have any problems or questions please contact us:

Email: info@myfavouriteprinter.com.au Tel: 07 5597 1222 (Monday - Friday 9am - 4:30pm)

✓ **Files accepted**

.pdf is our preferred file type.

We also accept other file types (eg. .jpg .doc .pub .eps .ai).

However these files may need additional work to be print ready, we will advise you if this is the case. Additional design charges may apply.

✓ **File size**

Files up to 10mb may be uploaded on the website or emailed.

Files over this size please use www.wetransfer.com or contact us to organise other methods of file submission.

✓ **Colour**

CMYK

(Spot Colour, Pantone or Spot UV please contact us).

✓ **DPI**

All photos and images need to be 300dpi (dots per inch).

✓ **Bleed**

What is bleed?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

✓ **Document Size**

All files to be supplied at correct size including bleed.

eg. Business Card cut size 90 x 55mm including a 2mm bleed size 94 x 59mm.

Please use templates provided (if unavailable contact us and we will send it).

Two sided jobs supply one pdf file with two pages (Front - page 1, Back - page 2)

✓ **Fonts**

Please convert all fonts to outlines.

✓ **PLEASE CHECK:** Spelling - Numbers - Layout - Colours - Job Details

We do not accept responsibility for any errors or omissions.

PLEASE NOTE:

If your artwork looks blurry on your screen / monitor it will print blurry.

Colour will vary on different monitors and printers. If colour match is important please call into the office and use the colour chart or supply CMYK or Pantone numbers.

Colour variance will occur on different stocks and / or finishes.