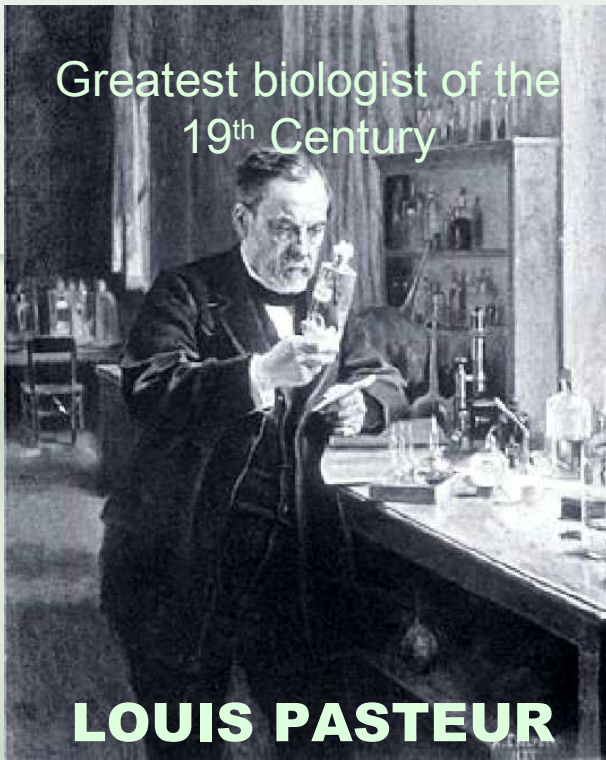


EUREKA!



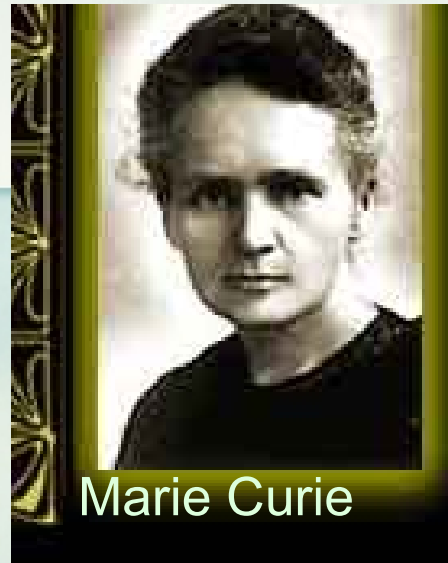
**THROUGHOUT HISTORY, HUMANS HAVE MADE
DISCOVERIES THAT HAVE CHANGED THE
WORLD.**

Greatest biologist of the
19th Century



LOUIS PASTEUR

- Pasteurization
- Smallpox vaccine
- Anthrax vaccine
- Cholera vaccine
- Rabies vaccine



Marie Curie

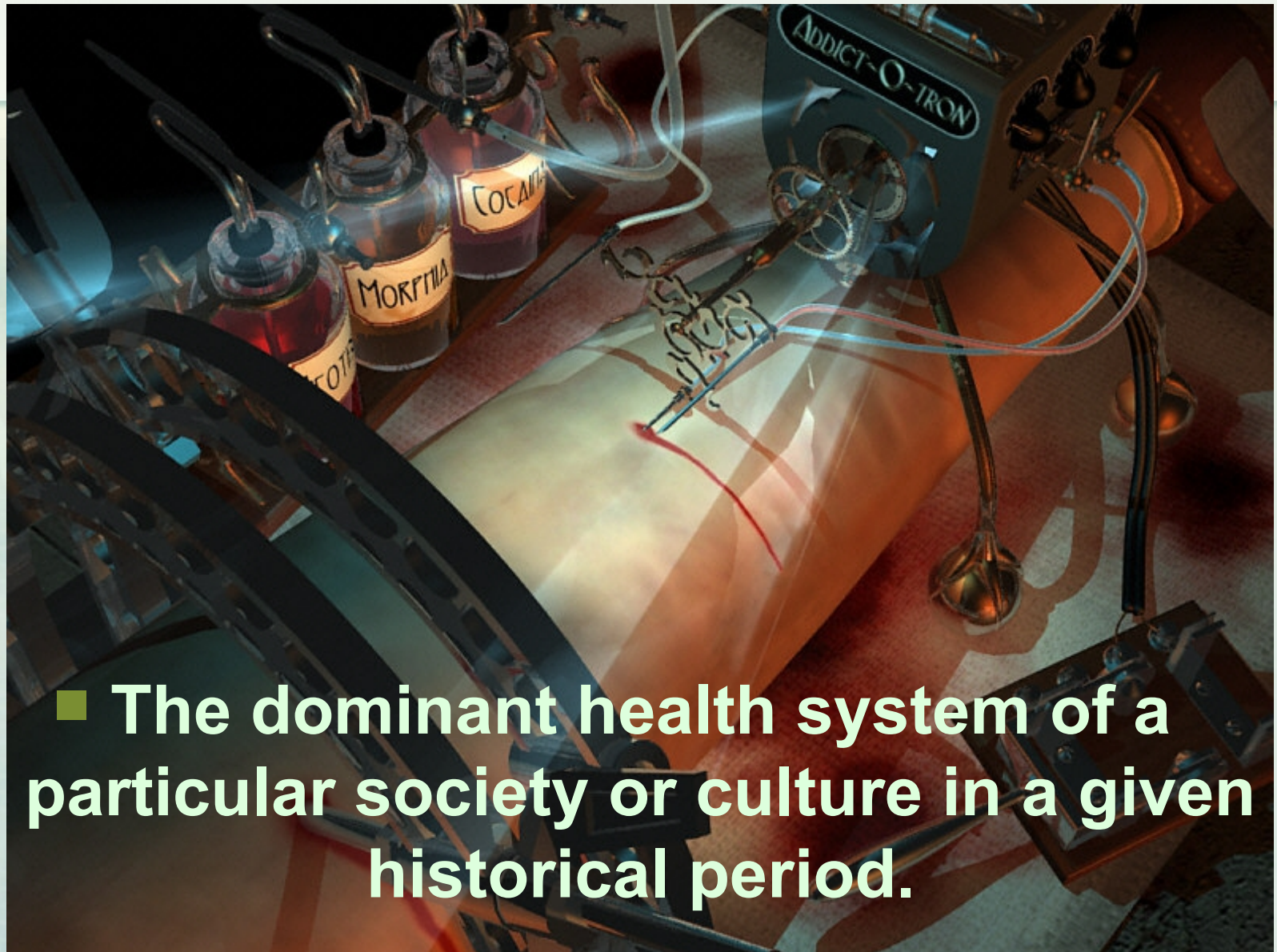
- Radium
- Radioactivity
- 2 Nobel prizes
- 1st woman Phd in France
- Radiology



JONAS SALK

- Polio Vaccine
- Flu Vaccine
- J. Salk Institute
- Presidential Medal of Freedom

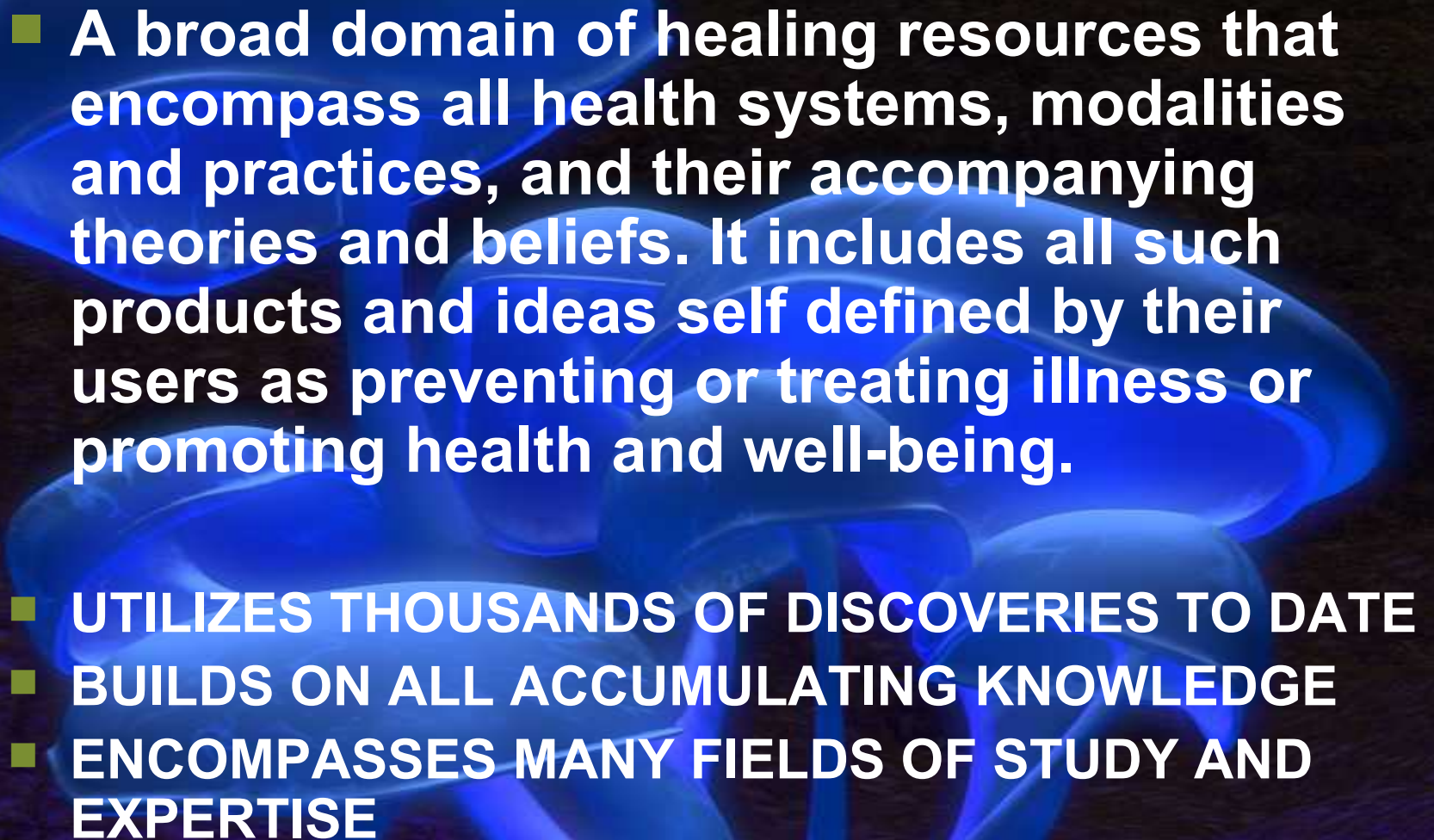
MODERN MEDICINE



- The dominant health system of a particular society or culture in a given historical period.

ALTERNATIVE MEDICINE

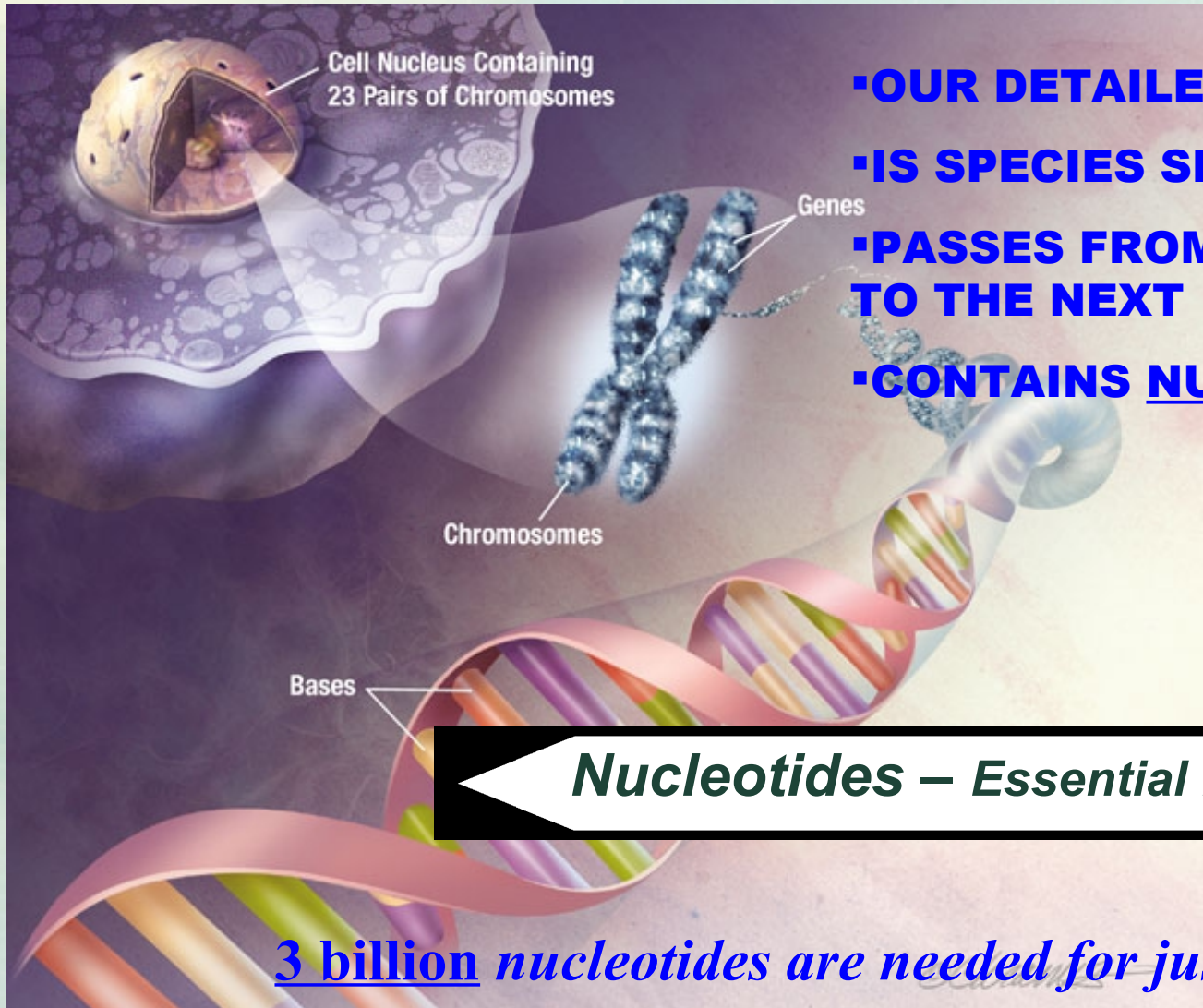


- 
- **A broad domain of healing resources that encompass all health systems, modalities and practices, and their accompanying theories and beliefs. It includes all such products and ideas self defined by their users as preventing or treating illness or promoting health and well-being.**
 - **UTILIZES THOUSANDS OF DISCOVERIES TO DATE**
 - **BUILDS ON ALL ACCUMULATING KNOWLEDGE**
 - **ENCOMPASSES MANY FIELDS OF STUDY AND EXPERTISE**

A pointillist painting of a woman's face, likely by Georges Seurat, characterized by a dense array of small, multi-colored dots. The woman has a serene expression with closed eyes and a slight smile. The word "CELLS" is overlaid in the center in a bold, blue, sans-serif font. The background features a dark, textured area on the right side, possibly representing foliage or a shadow.

CELLS

DNA - The stuff of life -



- **OUR DETAILED GENETIC CODE**
- **IS SPECIES SPECIFIC**
- **PASSES FROM ONE GENERATION TO THE NEXT**
- **CONTAINS NUCLEOTIDES**

Nucleotides – Essential for cell division

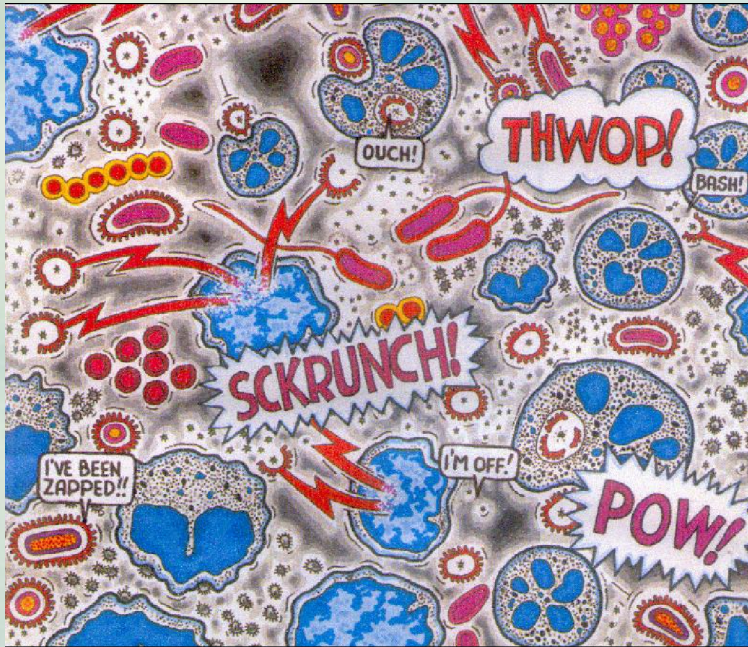
3 billion nucleotides are needed for just one cell to divide

CELL PROLIFERATION

- **An increase in the number of cells as a result of cell growth and cell division.**
- **Trillions of NUCLEOTIDES are needed to continuously replace the millions of cells the body loses every day.**
- **Without them, we could not effect tissue growth and repair or have a functioning immune system**

THE IMMUNE SYSTEM

THE BODY'S FIRST LINE OF DEFENSE



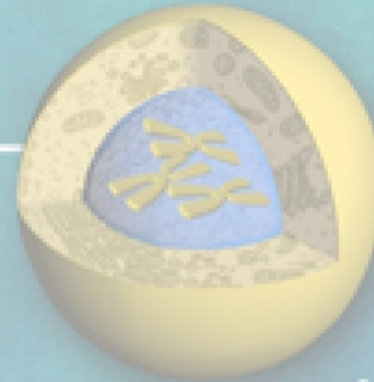
- RECOGNIZES AND DESTROYS MICROBE INVADERS
- RECOGNIZES AND DESTROYS “ERRANT” CELLS
- MUST WORK AT HIGH EFFICIENCY IN ORDER TO MAINTAIN HEALTH

ONSET AND IBSAid



Nucleotides – Essential for cell division

Discover the Molecular World of Life



cell

chromosomes

gene

- **CONTAIN HIGHLY CONCENTRATED NUCLEOTIDES**
- **ACCELERATE AND INTENSIFY IMMUNE RESPONSE**
- **HASTEN THE HEALING PROCESS FROM DISEASE AND INJURY**

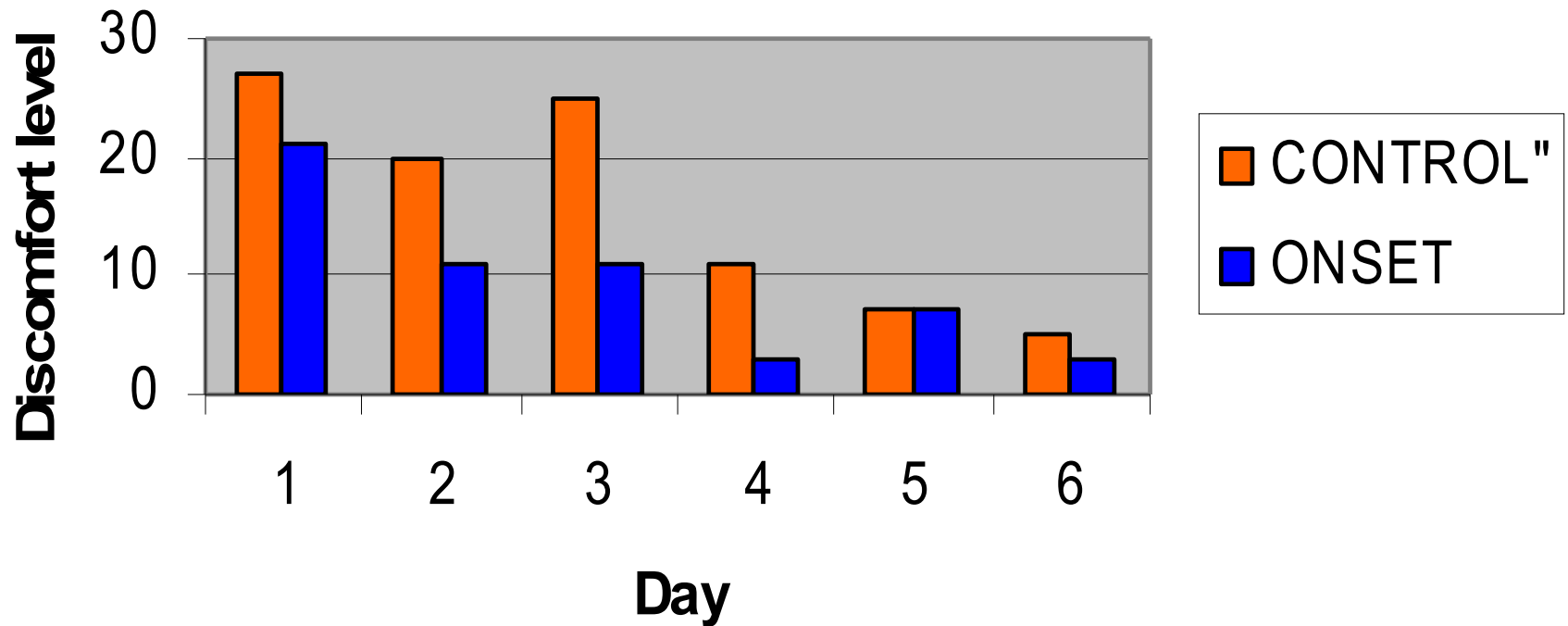
Discover

ONSET

ONSET has consistently shown to diminish the symptoms and duration of the common cold as well as influenza. Nearly all patients on a therapeutic course of ONSET, initiated immediately upon recognition of cold or flu symptoms, report significantly less discomfort associated with these viral ailments and experience substantially accelerated recovery.

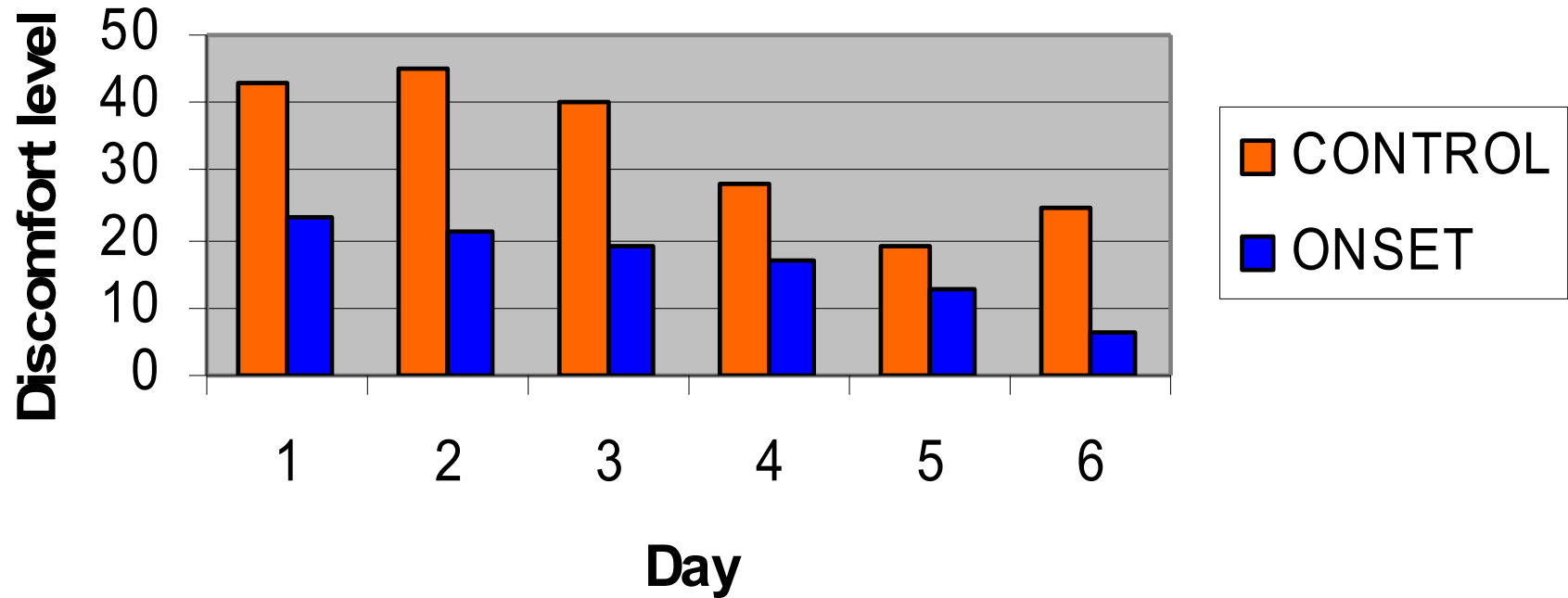


Earache



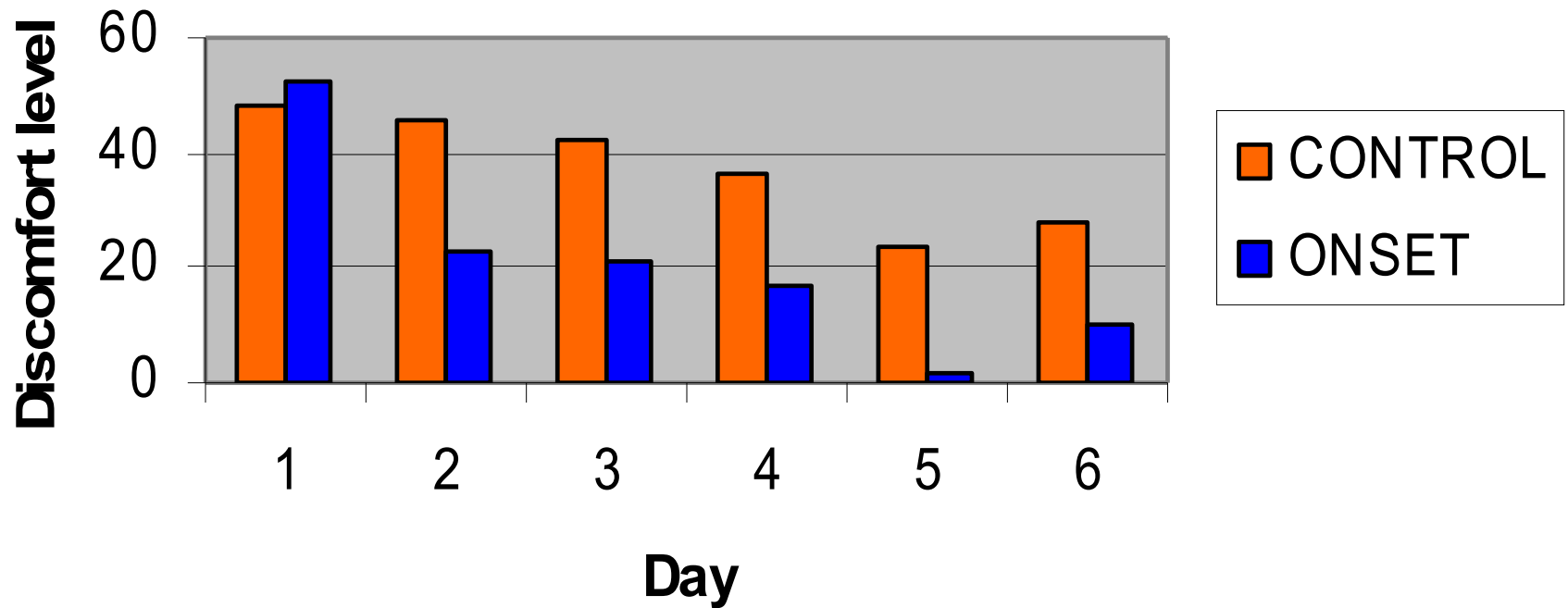
ONSET[®] Study

Painful Sinuses



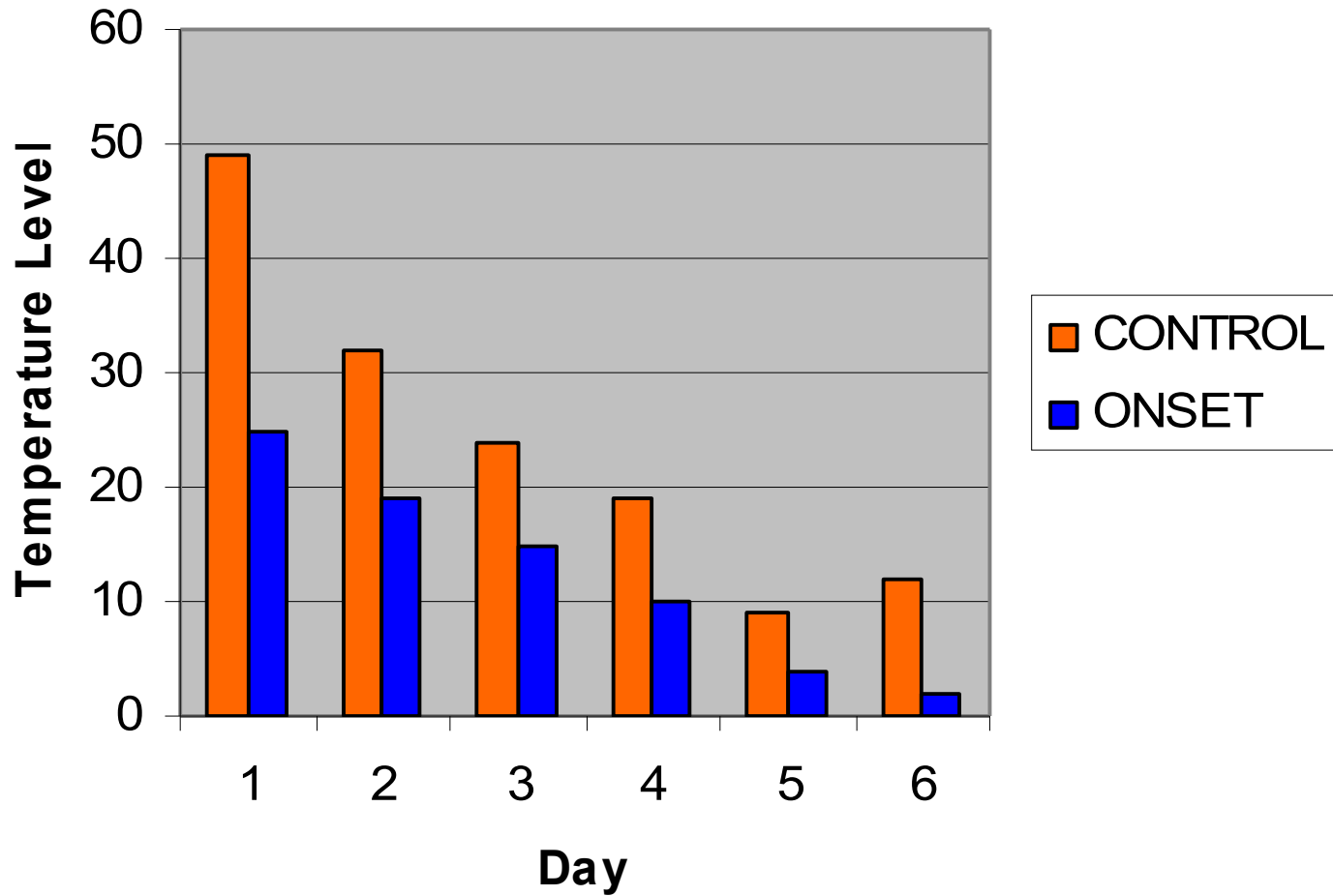
ONSET[®] Study

Diminished taste



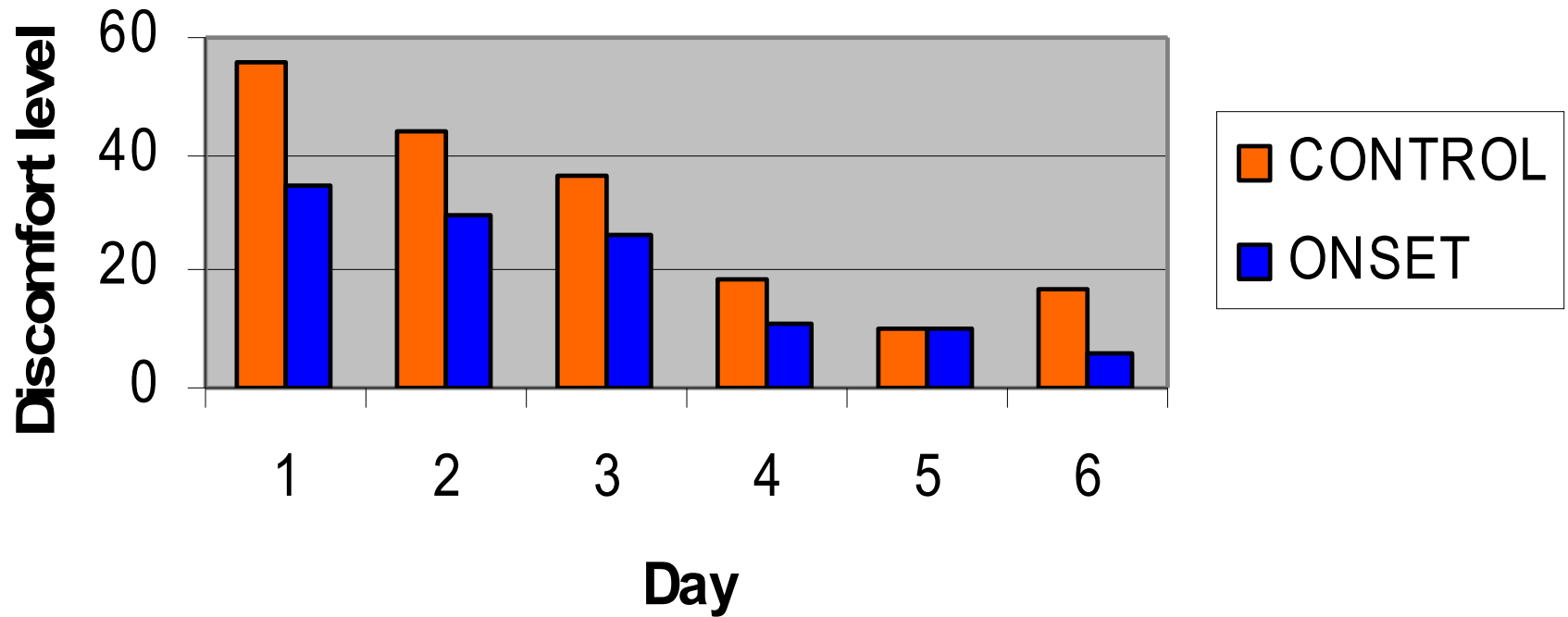
ONSET[®] Study

Body Temperature



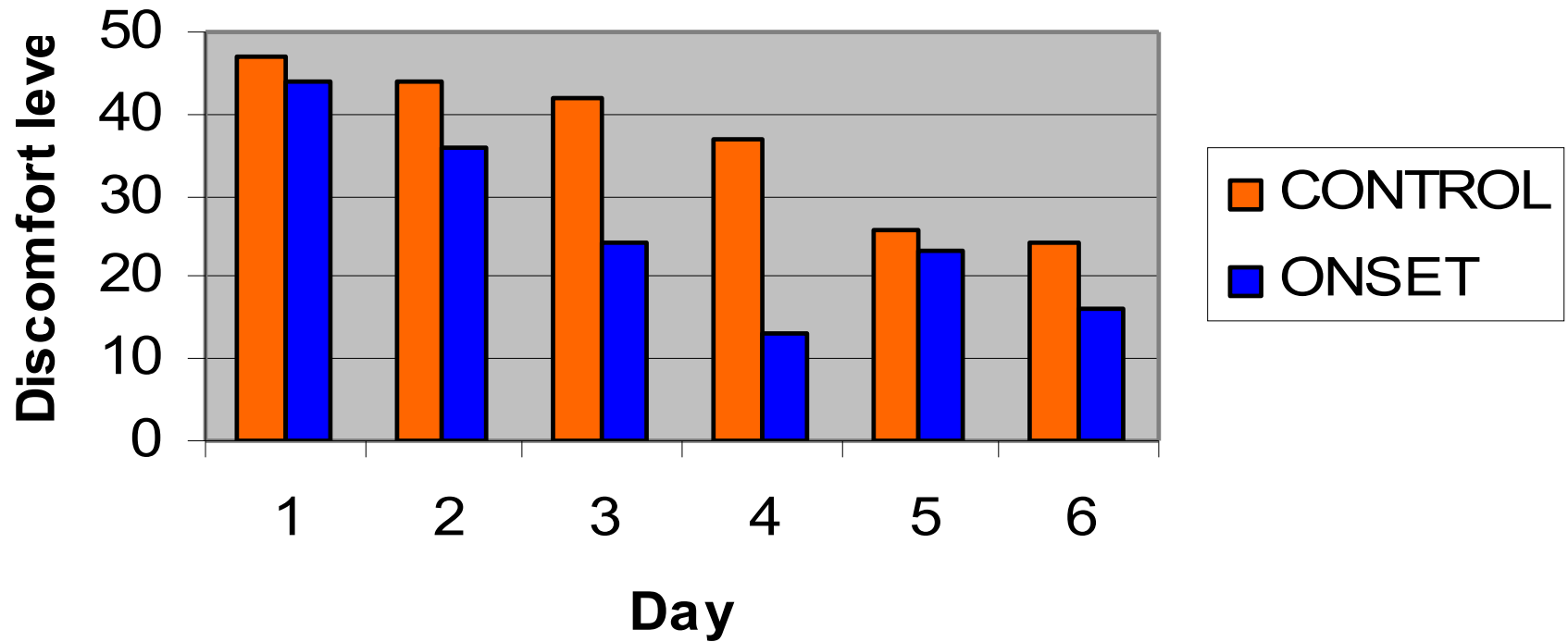
ONSET[®] Study

Swollen Glands



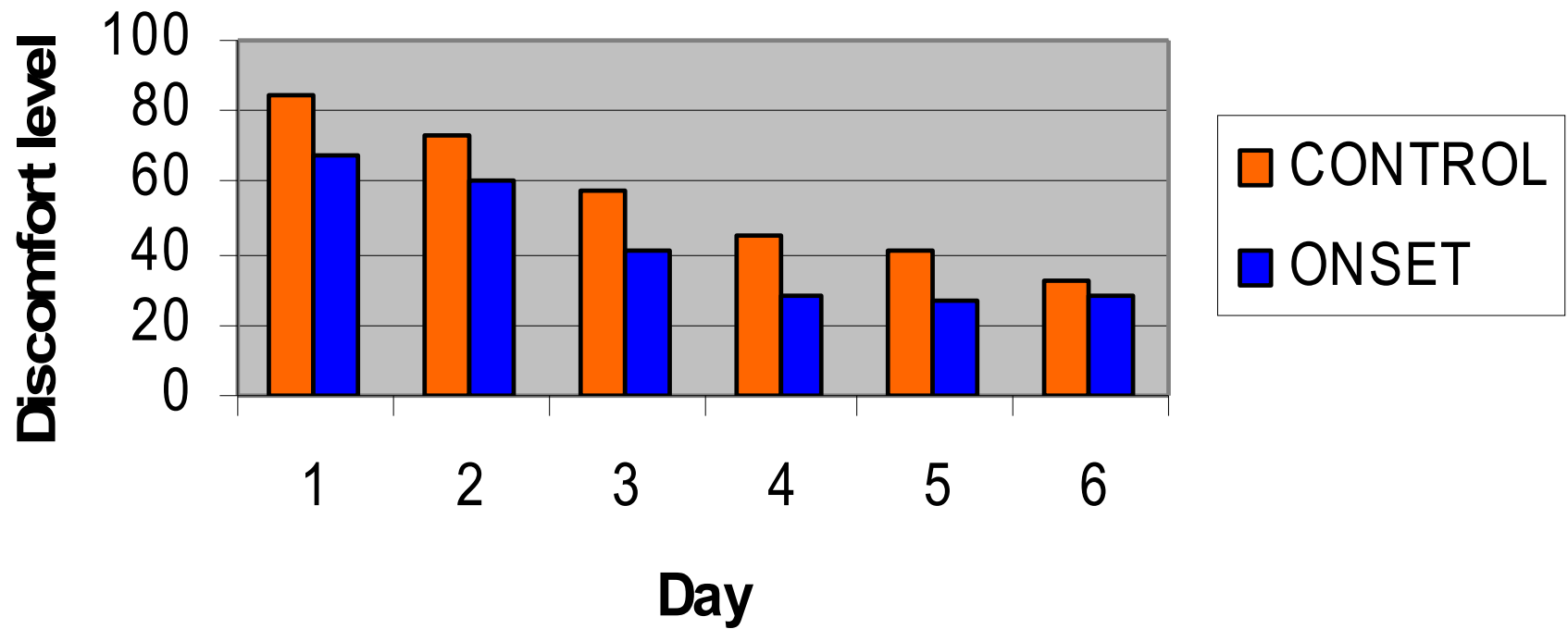
ONSET[®] Study

Muscle Aches



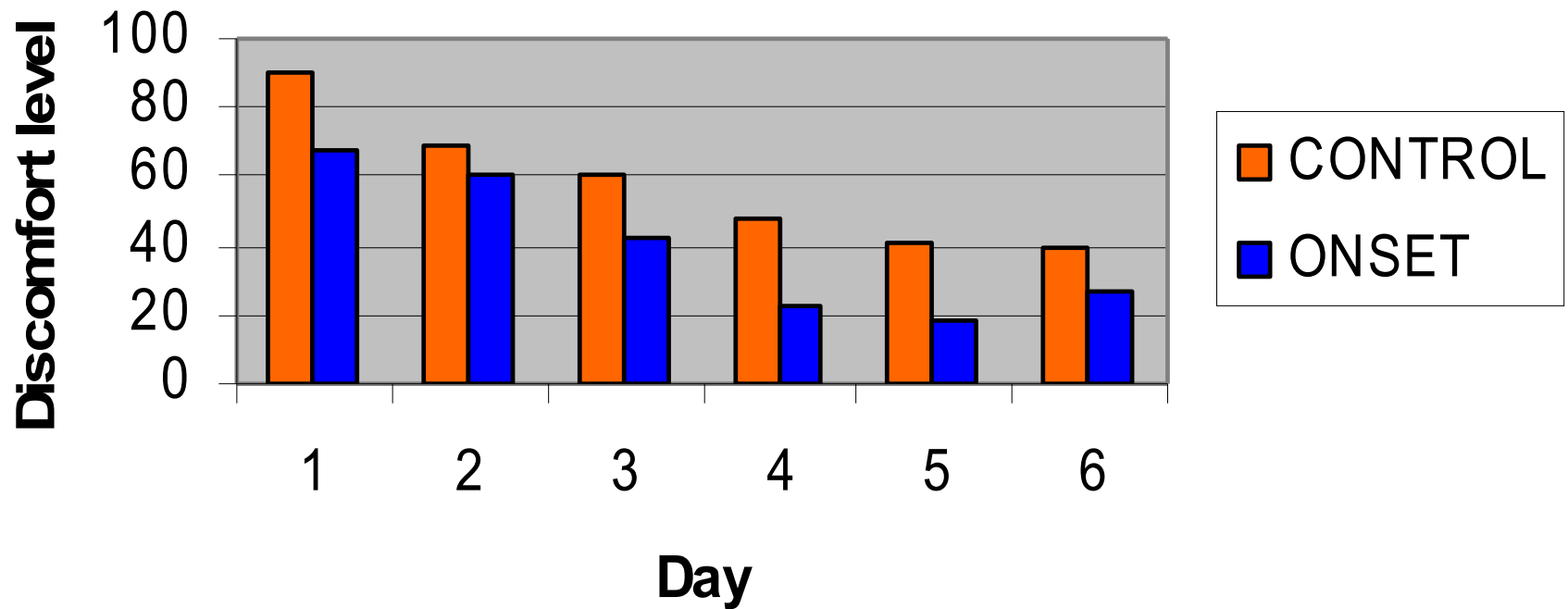
ONSET[®] Study

Sore throat



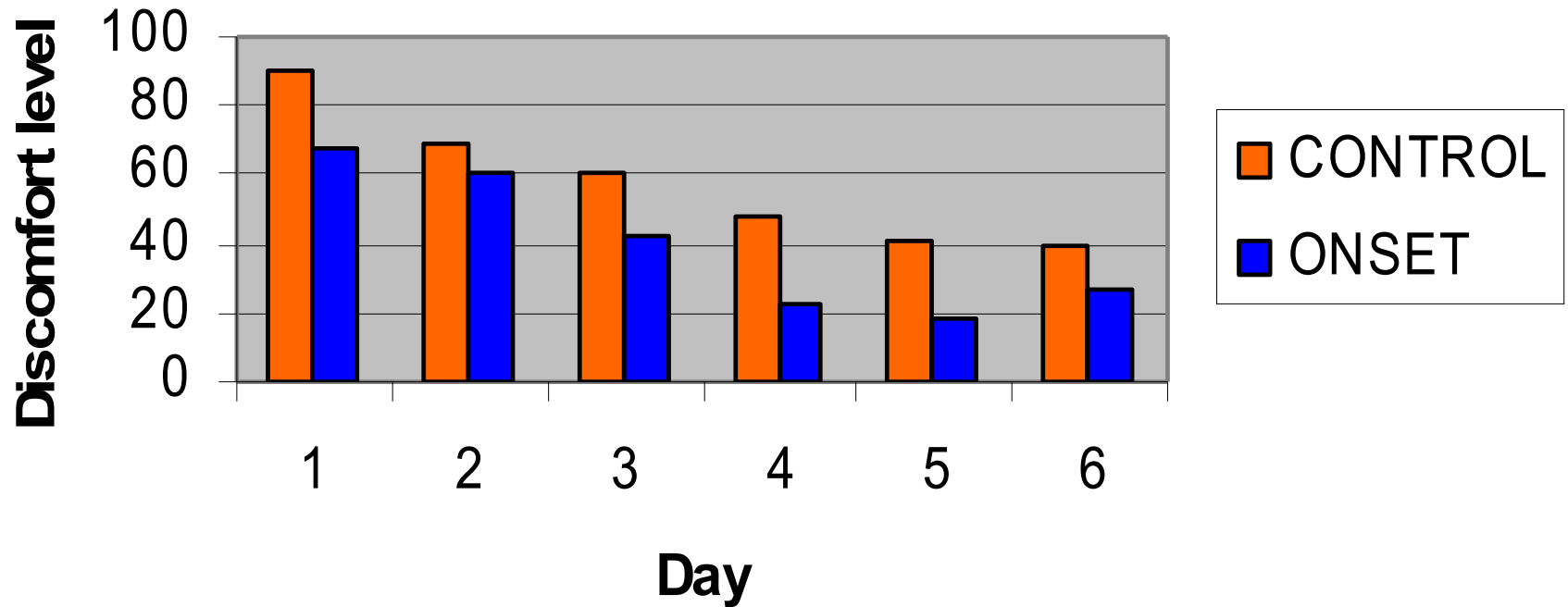
ONSET[®] Study

Dry Mouth



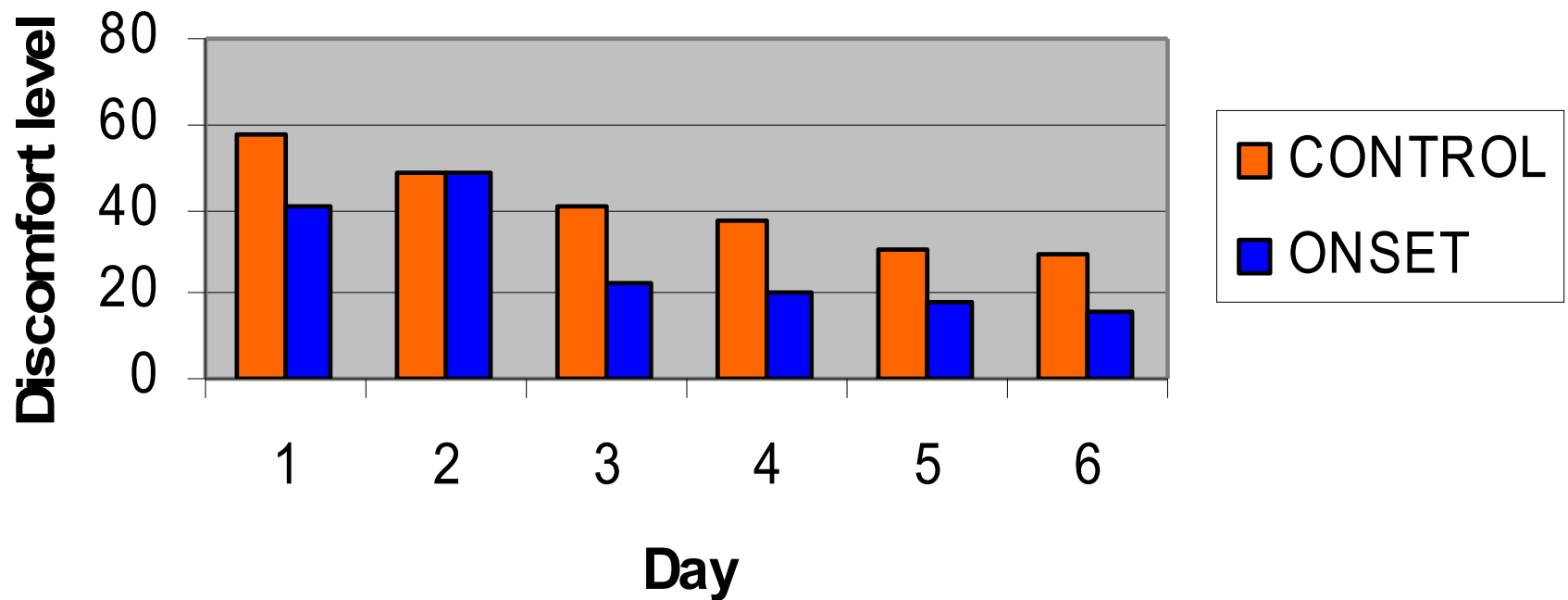
ONSET[®] Study

Dry Mouth



ONSET[®] Study

Headache



ONSET® Study

Increased resistance to pathogens

Speed is crucial for an optimal immune response

Nearly all invaders multiply rapidly, and in doing so can overpower the immune system. The more time bacteria or viruses have to multiply, the more likely you are to succumb to a defeat of your immune system and develop disease.

Nucleotides speed up cell multiplication, intensify and accelerate immune response and facilitate healing and recovery.

ONSET® Study - Conclusion

- **Under stressful conditions, Dietary Nucleotides have proven to play a significant role in maintaining an optimally functioning immune system. Scientific studies have clearly demonstrated that nucleotide supplementation intensifies and accelerates immune response under physical stress, injury or pathogenic challenge.**

IBSAid

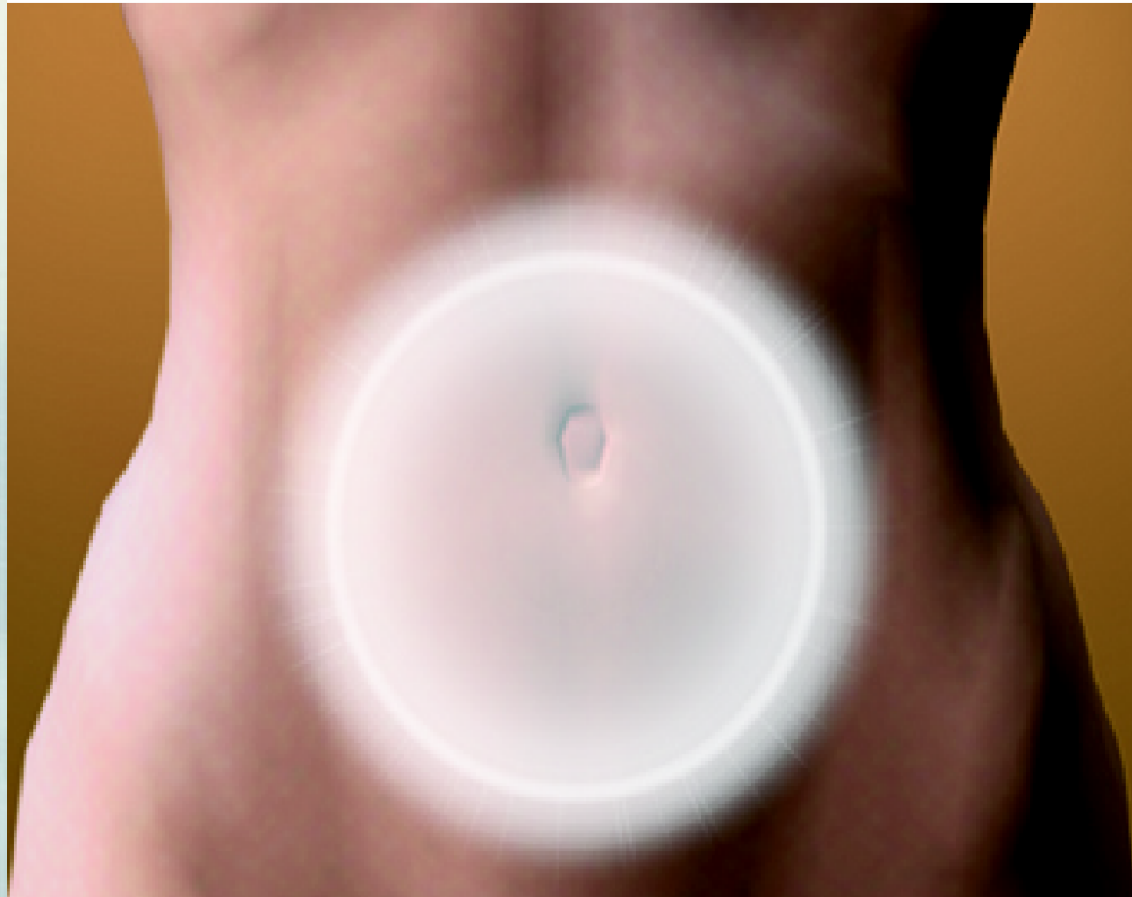


Finally, America!

IntestAid, through the miracle of biotechnology and research, helps maintain normal bowel function and intestinal health.

MECHANISM OF ACTION

EFFECT ON THE INTESTINE



Don't ignore your gut feelings

Improvement of growth and differentiation of the gut lining:

- **Increased weight of the intestinal mucosa**
- **Accelerated healing of lesions**
- **Elongation of intestinal villi up to 25%**
- **increased activity of intestinal enzymes**
- **improved utilization and uptake of nutrients**
- **Improved recovery of the intestine after starvation or diarrhea**

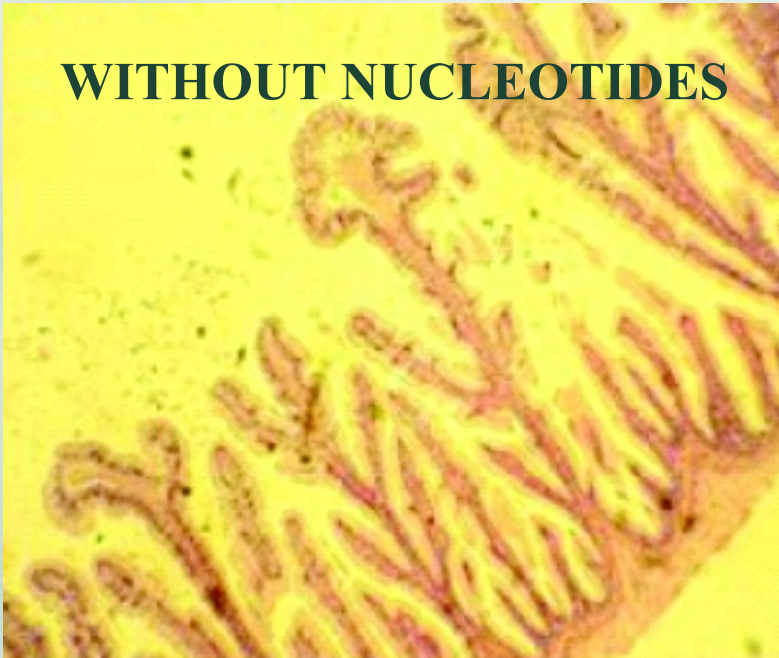
Enhancement of the intestinal flora:

Growth stimulation of bifidobacteria and lactobacilli

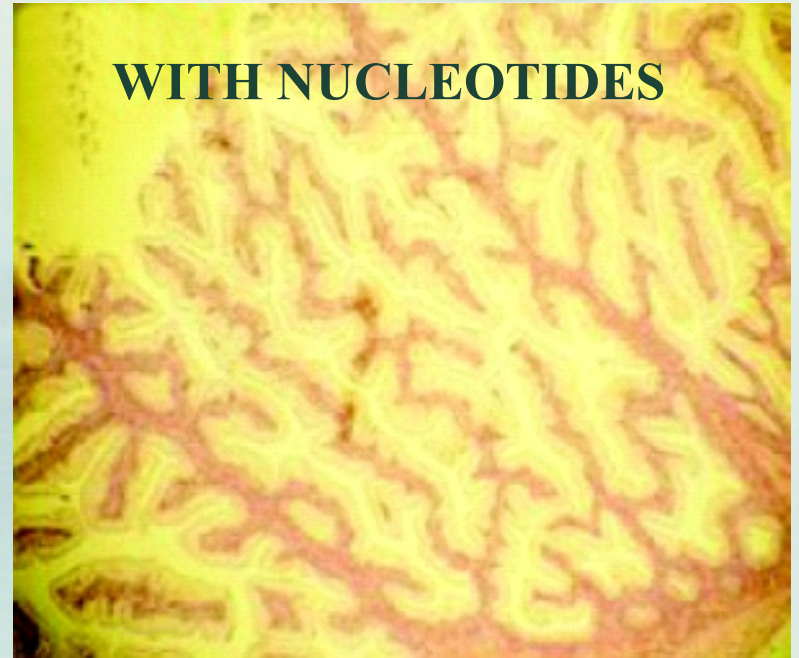
Effect on Intestinal Morphology

INTESTINAL VILLI

WITHOUT NUCLEOTIDES



WITH NUCLEOTIDES



IBSAid

Research – Guelph University, Ontario , Canada 2003



This study was designed to determine whether in a group of 15 patients with diarrhea-predominant IBS dietary supplementation with nucleotide (IBSAid) could alter IBS symptoms and/or quality of life.

A similar, but much larger, clinical study was recently completed at the University of East London with overall excellent results.

CONCLUSION

The results indicate that the administration of IBSAid decreased straining, hard stool and incomplete evacuation in individuals with IBS without causing any adverse effects. In addition, IBSAid intake reduced a number of days with reported straining, flatulence and incomplete evacuation. The above improvements were generally observed after 4-6 weeks of IBSAid treatment. The nucleotide intake also tended to improve almost all other symptoms of IBS, especially mucus and urgency

A number of patients reported significantly greater or dramatic relief of symptoms and requested to continue the dietary nucleotide supplementation therapy after conclusion of the study.

PROFESSIONAL TESTIMONY

“I have evaluated IBSAid and have found it to be effective in varying degrees in the alleviation of gastrointestinal distress and symptoms generally defined or diagnosed as Irritable Bowel Syndrome (IBS). Therefore, I would recommend its use as an alternative and natural approach to Prescription pharmaceuticals and over-the-counter remedies.”



Dr. John Symeonides, M.D.

PROFESSIONAL TESTIMONY



"I have worked in the field of clinical nutrition for over 26 years and have never seen a product as effective against gastrointestinal distress as IBSAid. Most every patient to whom we have provided this product has shown exceptional results. I am particularly impressed with the significant reduction of various symptoms associated with Irritable Bowel Syndrome."

Dr. Michael Epitropoulos, MD, PhD, DC