

FOR IMMEDIATE RELEASE FROM Pro8mm by Super8 Sound:

August 2001

Pro8mm by Super8 Sound, the company that has specialized exclusively in the 8mm film format for 25 years announces its expansion of services to include 16mm processing and telecine. This expansion is a result of the companies desire to meet growing client demand for their projects which have both 8mm and 16mm segments. The popular multi-format concept that we have seen so much of in recent years has made us take a look at how we can better serve our clients. Offering 16mm processing and telecine is a way that we can easily meet their current needs. Our "one stop shop" concept gives clients the ability to coordinate their entire project at our Burbank location. Filmmakers working in small gauge film often use a variety of our Pro8mm film stocks in conjunction with 16mm stocks in their projects.

President Philip Vigeant explains that the progression to expand into 16mm is a natural one and should not be misinterpreted by the film community as a conflict of interest or abandonment to the founding principles of the company as working exclusively in 8mm. In fact, as small gauge film specialists in a world which is increasingly offering digital only services, the high level of industry standards we have accomplished in 8mm makes Pro8mm uniquely qualified to be successful in the 16mm world as well.

All the hardware and chemistry we use for processing 8mm film is modified from 16mm. Our Rank Cintel Telecine Suites were manufactured to handle a variety of film formats and the modifications we have made to enhance the 8mm image exceed industry standards for 16mm.

The popularity of the Pro8mm FILM PACKAGE, where a client purchases film, processing and telecine for one discounted price is being offered in 16mm now as well. This gives our 16mm users the same unique advantage that has made our 8mm program so successful in the industry. Since the film is purchased, processed and telecined all at one location, filmmakers find that a higher level of quality control and accountability can be maintained. This program helps our clients stay on time and in budget.

For more information, call Pro8mm 818-848-5522 or log on to www.pro8mm.com