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## CUSTOM RANK TRANSFER SUITE EXCLUSIVELY FOR SUPER 8 FILM

BURBANK: Super8 Sound, the world leader in Super8 equipment and technology proudly introduces the addition of an exclusively Super 8 Rank Cintel Transfer Suite at their corporate offices in Burbank, CA.

Unlike other Rank Cintel transfer facilities which cater to 16 & 35mm film formats, the transfer facility at Super8 Sound can offer the highest quality Super8 to video transfer available because the machine has been calibrated for Super 8 film only. Additionally, the tensions and alignments on the machine have been balanced to maximize the Super 8 gauge. The colorist who is performing the transfer works exclusively with Super 8 film, and is extremely knowledgeable regarding the emulsions of the Super8 medium. This allows each client to get the most out of their Super 8 transfer.

Rank transfers are of a much higher quality than other telecine processes because each frame is individually scanned into the system via a flying spot scanner. Then, it is corrected for exposure, density and color before it is spotted out to video tape. This is done mathematically to transform the 18 or 24 FPS (frames per second) of film to equal the 30 FPS (fields per second) of video.

The cost to transfer Super 8 footage via the rank is \$250.00 an hour of actual machine time with a half hour minimum. This price is considerably lower than other transfer facilities who must rent the Super 8 gate for the machine from an outside vendor. Since Super8 Sound owns the gate head, and leaves the machine set up for Super 8, these savings are passed on to the customer. The transfer session can be either supervised or unsupervised.

The Rank Cintel at Super8 Sound has been upgraded with a daVinci Color Corrector, the most state of the art system of its' kind for precise scene by scene color correction. 1,000 color events can be stored per session, and well over 100 different video and other related changes can be stored as the user designates them. Each sessions work can be automatically stored on a floppy disk for later recall.

A variety of transfer options are available at the Super8 Sound rank transfer suite. The machine can conform to 1/2 inch, 3/4 inch, or Beta S.P. It can also do single system sound and time code. Beta Cam, 3/4 inch and 1/2 inch transfers can be run at the same time to meet the needs of customers who require both master and off line copies. All these services are included in the price

For more information, contact Super8 Sound, 2805 West Magnolia Blvd., Burbank, CA 91505. 818-848-5522, FAX 818-848-5956.