# 

STYLE GUIDE 2018

# Our Brand

Our mission is to create ready to wear African inspired fashion by incorporating traditional elements from our rich cultural heritage with modern influences to produce our own interpretation of neo-afro contemporary fashion. Like every creative process, ours begins with a vision where the designer produces a sketch and collaborates with a team of expert bag makers, graphic designers and mold makers to ensure we've engineered the best product.

Over the years, we have seen fashion evolve into art and a form of expression. We believe in empowering our customer's creative freedom of expression through fashion and are excited to be a part of the evolutionary journey propelling African fashion into mainstream contemporary marketplace. Our designs are not only meant to elevate and showcase high fashion but also birth creatively inspired new designs.

As a brand, we invest time creating stimulating products starting from our design and material selection to our manufacturing and packaging. What we represent is top notch quality products without compromise on luxury! With our customers in mind, our goal is to deliver the Lizkela experience by striving for the ultimate customer satisfaction.



# Our Mission

Our mission is to create ready to wear African inspired fashion by incorporating traditional elements from our rich cultural heritage with modern influences to produce our own interpretation of neo-afro contemporary fashion.





# Genesis Collection

# Ashanti

Limited Edition - \$345

#### **DESCRIPTION**

Drawing Inspiration from the West African talking drum. Our Ashanti clutch is constructed from top grain leather, and tastefully embellished in full body print. Accentuated with a detailed engraved logo turn lock and metal accent. It is sure to make a fashionable entrance into any occasion.

- Top Grain Leather
- Exterior features Fold over flap with logo turn lock closure
- Metal strip 7"
- Interior features 1 zip pocket, 2 media pockets
- Dust bag included
- Chain strap
- Approx. 7" H x 11" W x 3" D
- Approx. 35" Shoulder Strap
- Imported









# Cultured

Limited Edition - \$295

#### **DESCRIPTION**

Our Cultured handbag embodies the true spirit of West African tribesmen. Its visual emphasis lies on its striking beautiful tribal print complimented with a detailed turn lock and metal strip accent. Chain strap is detachable to support the versatile need of a fashionable Lifestyle.





- Top Grain Leather
- Chain strap
- Exterior features turn lock closure, back zip pocket
- Metal strip 4"
- Interior features 1 zip pocket, 2 media pockets
- Dust Bag Included
- Approx. 7" H x 11" W x 3" D
- Approx. 35" Shoulder Strap
- Imported







# Nexus-White/GREY

Limited Edition - \$295

#### **DESCRIPTION**

Our Nexus clutch is a must have in every wardrobe. Its design is simple yet sophisticated. It incorporates a dual color maze print complimented by a detailed goluturn lock and metal strip accent. Its classic silhouette is perfect for both day & night tiroccasion





- Top Grain Leather
- Chain strap
- Exterior features turn lock closure, back zip pocket
- Metal strip 4"
- Interior features 1 zip pocket, 2 media pockets
- Dust Bag Included
- Approx. 7" H x 11" W x 3" D
- Approx. 35" Shoulder Strap
- Imported









## Nexus-Multicolor

Limited Edition - \$295

#### **DESCRIPTION**

Our Nexus clutch is a must have in every wardrobe. Its design is simple yet sophisticated. It incorporates a dual color maze print complimented by a detailed gold turn lock and metal strip accent. Its classic silhouette is perfect for both day & night time occasion





- Top Grain Leather
- Chain strap
- Exterior features turn lock closure, back zip pocket
- Metal strip 4"
- Interior features 1 zip pocket, 2 media pockets
- Dust Bag Included
- Approx. 7" H x 11" W x 3" D
- Approx. 35" Shoulder Strap
- Imported







# Nexus-Black/Grey

Limited Edition - \$295

#### **DESCRIPTION**

Our Nexus clutch is a must have in every wardrobe. Its design is simple yet sophisticated. It incorporates a dual color maze print complimented by a detailed gold turn lock and metal strip accent. Its classic silhouette is perfect for both day & night time occasion

- Top Grain Leather
- Chain strap
- Exterior features turn lock closure, back zip pocket
- Metal strip 4"
- Interior features 1 zip pocket, 2 media pockets
- Dust Bag Included
- Approx. 7" H x 11" W x 3" D
- Approx. 35" Shoulder Strap
- Imported





### Peekaboo - Green

Limited Edition - \$375

#### **DESCRIPTION**

Constructed from beautiful top grain leather. Our Peekaboo handbag displays a modest amount of print accent. Designed with a sturdy top handle and gold metal accents, our peekaboo handbag boost both a stylish and unique exterior and is also versatile and can be easily transformed from hand-held into a cross-body.

- Top Handle
- Exterior features Logo plate, back pocket zipper
- Magnet Closure
- Interior features 1 zip pocket, 2 media pockets
- Dust Bag Included
- Approx. 12.5" H x 14" W x 6" D
- Detachable Shoulder Strap 44" drop
- High quality Cotton lining
- Imported







## Peekaboo - Brown

Limited Edition - \$375

#### **DESCRIPTION**

Constructed from beautiful top grain leather. Our Peekaboo handbag displays a modest playful center print accent, designed with sturdy top handle and gold metal accents. Our handbag is designed to be versatile, can be hand-held or transformed into cross-body.

- Top Handle
- Exterior features Logo plate, back pocket zipper
- Magnet Closure
- Interior features 1 zip pocket, 2 media pockets
- Dust Bag Included
- Approx 12.5" H x 14" W x 6" D
- Detachable Shoulder Strap 44" drop
- High quality Cotton lining
- Imported













# **KIJANI**

Limited Edition - \$290

#### **DESCRIPTION**

Take style to the next level with our Kijani handbag. Constructed in top grain leather, its titivating bold print design exudes luxury and is the perfect finisher to any outfit for women on the go. Shoulder strap is adjustable and detachable to suit the versatile need of the everyday woman.

- Top Handle
- Exterior features Logo plate, Zip back pocket
- Magnet Closure
- Interior features 1 zip pocket, 2 media pockets
- Dust Bag Included
- Approx. 12.5" H x 14" W x 6" D
- Detachable and adjustable Strap 44" drop
- High quality Cotton lining
- Imported







