



Owl Business Card Holder Tutorial

Here's a quick and easy tutorial to make a business card holder from faux leather scraps. It looks like an owl, but you could make changes for a different animal. This eye-catching holder will grab people's attention as you hand them a business card.

Why an owl? Well, I make animal art, so it goes well with my theme. If your business has anything to do with animals, this is perfect. Are you a pet groomer, birdwatcher, dog walker, zoo keeper, animal trainer, lion tamer? Use the pattern as is, or alter it for an animal closer to your line of work or lifestyle.

So, let's get started!

Materials:

I used fake leather scraps which I buy online in the form of sample catalogs. Here's a great source for fake leather pieces:

<http://www.etsy.com/shop/StarofSupplies>

If you have fabric scraps in your sewing basket, you can cut some of the features from those. I've used fabric for the wings in this tutorial and the 'ear' linings.

I used felt to face the upper body section. It covers the back of the 'ear' tufts and gives a clean finish to the back of your holder.

Cutting:

The pattern is included in this tutorial. Here's what you need to cut:



fake leather:

1 body

felt:

1 upper body facing

fake leather or fabric:

2 large eyes

2 pupils

1 beak

2 wings

2 'ears'

2 'ear' linings

Five easy sewing steps:



1 Place eyes, beak and wings on front body section above fold line. Attach with a zig-zag or straight stitch.



2 Line the 'ears' by placing a lining piece against a fake leather piece, wrong sides together. Do this for both 'ears'.

The 'ears' are triangles, and the outside is marked on the pattern. This is the side that will line up with the outside of the owl's head on either side.



3 Fold the ears in half towards the side marked 'outside'. Stitch in place.



Then stitch the ears in place on the back of the owl's head. I've placed them approximately $\frac{1}{4}$ inch from the outer side of the head. They extend $\frac{7}{8}$ inch above the top of the head, with the lining side facing front.

Here's what it looks like from the front:





4 Attach the felt facing to the top back of the body section with a straight stitch across the top, about 1/8 inch from the edge.



5 Fold the owl in half crosswise along fold line. The back edge is lower than the front edge so that you can easily grasp your cards.



Reinforce the stitching at the top back edge. This edge will take a lot of wear and tear as you put cards in and take them out.



And there you have it: your cards are snug inside and yet easy to take out and distribute!

