

## ★ RACHAEL BERMINGHAM – SPEAKING KIT 2018 ★

*"Rachael was the perfect fit for our conference of 80% + female fitness entrepreneurs, managers and business owners. **Her down to earth, straight up approach wrapped in charm and laughter had the entire room hanging on the end of their seats wanting more.** She inspired them and motivated them to do better in her business. There was such a queue to talk with her after her talk that we even had to delay the following speaker. We were delighted with Rachael and would recommend her for any business meeting or conference!"*

Amanda Bracks, Founder & Women in Fitness event organiser, Sydney

## ★ IN THE MEDIA ★



Rachael has had the privilege of being featured and interviewed thousands of times in the media including a regular TV appearance on Channel 9's Today Show, regular radio spots on nationally simulated programs, a weekly contribution in several national magazines along with her own TV show which aired on the Lifestyle Channel.★

★ Although you may know Rachael best as a successful author of many books (including the extremely popular 4 *Ingredients* books), the truth is she has had an array of careers all of which have helped shape her into becoming the highly respected business woman and entrepreneur she is today. She is regularly called upon to advise, quote, discuss or comment on various topics from business to motherhood, to authoring to marketing and lifestyle to skill related issues.

*"Rachael was absolutely fantastic! All we got were praises for her. A senior member in attendance said **she was the best speaker he has ever listened to.** The whole team and staff haven't stopped talking about her. Our local Councillor rushed from a meeting to see Rachael speak and raved about her as well. She said she was stopped frequently in the street afterwards by others who said how wonderful she was also. I can't thank her enough for coming to Gladstone!"* Lisa - event organiser, Gladstone

## ★ SPEAKING ★

"Thank you so much for your engaging presentation at our luncheon held in Perth recently. You are an impressive and informative speaker, and your ability to make everyone in the audience feel as though they are having a personal conversation with you is a trait we've never experienced. Creating a relationship of this calibre with audience of this size is no easy task, and you are to be congratulated. You know your subject, share it with passion, and take your audience with you on a journey of knowledge and discovery." Lynette - event organiser, Perth



Rachael's style, her enthusiasm, genuine ability to rapport and engage with any audience, are the keys to her powerful on stage performance and ultimately your event success.

A natural communicator, Rachael uses her infectious energy, wisdom, vibrancy and generosity in sharing her knowledge and experiences. She can transform a business breakfast, corporate conference, networking event or black tie dinner from the ordinary to the extraordinary and ALWAYS leaves her audiences feeling special and enthused.



Rachael's life experiences enable her to draw on her own personal journey (going from beyond broke and using her natural talents to succeed), and the journey of others that she has helped along the way to educate audiences on how they too can get what they want out of life with Rachael's easy to follow strategies.

With a combination of honesty, knowledge and her obvious passion for helping others achieve success — it makes her a dynamo on stage! She has a unique ability to expertly blend intelligent insights and information with amusing and entertaining anecdotes, and powerful real life experiences.

★ Rachael successfully engages and connects with audiences from any demographic so they're BUSTING to implement her tips into their own lives. While some speakers motivate, some entertain and others inform, Rachael is one of a rare breed who does all three!

***Selecting Rachael to speak at your event will be your next best investment!***

## ★ BIO and SPEAKING INTRO ★

*"We know from experience that when people hear Rachael speak, they are filled with **new hope, excitement, are empowered, and inspired to change** their lives from that second on" ... Robyn Watman - event organiser, Sunshine Coast*



## ★ MINI BIO & INTRODUCTION ★

Rachael Bermingham is one of the countries most successful authors having written 10 bestselling books including *Read My Lips*, *Savvy*, *4 Ingredients*, *How to Write Your Book* and *How to Market Your Book* with sales in excess of 7 million copies.



Rachael is a successful business woman gracefully juggling her mentoring, writing, speaking and her own book production company while raising her 3 little boys — Jaxson 12 and 7 year old twins Bowie and Casey. Her specialty is in building businesses from nothing to something.

*"Rachael was absolutely amazing, inspirational and such a gorgeous person inside and out. We had phenomenal feedback from most of the ladies that attended and they were just so excited to hear her speak. Her talk was very personable and all of us were glued to every word and felt we could take on the world after hearing her speak. I don't think she could have done a better job! We would definitely love to have her speak at future events as she was most probably our most outstanding speaker out of all the events we've run.*

*Please pass on our gratitude.' Sheryl Thai - event organiser, Brisbane*



## ★ FULL BIO - THE RACHAEL BERMINGHAM STORY ★

*"Rachael was AMAZING – everyone loved her and they want more and more of her!!"  
Karen - Palazzo Versace - International Women's Day, Gold Coast*

Rachael Bermingham is currently one of the highest selling self-published female authors in Australia. Collectively she has sold over 7 million copies of her books around the globe and has written a new title every year for the last 11 years. One of her co-written titles — the first *4 Ingredients* book is still the highest selling self-published title of the past decade within Australia.

★ A born entrepreneur, her professional career commenced at age 19 when she opened her first business (a hair salon) before selling it for a profit and going to work at Movieworld on the Gold Coast, and then Underwater World on the Sunshine Coast where she became one of 3 women at the time who were trained to feed sharks!

After playing with sharks and seals, Rachael opened her next business (a travel agency) growing and building it to make a 1.5 million dollar turnover in just 2 months of opening before Sept 11 hit and the business went belly up. Rachael dusted herself off and started from scratch utilising her talents to build a successful marketing consulting business, before moving into mentoring, speaking and authoring books.

Rachael has since become an incredible leading role model and mentor helping other women to develop and grow their own multi-million dollar businesses around their family commitments. She has become known as the coaches mentor, lifting their game, supporting them in becoming better business people so they can be the best coaches and mentors they can be.

Rachael has also been recognised by some of the world's most respected business organizations such as the Telstra Business Women of the Year Awards and the STEVIES International Women in Business Awards to name a couple.

Since writing her first book *Read My Lips*, the *4 Ingredients* cookbooks, *Savvy* and *How to Write Your Book* and *How to Market Your Book*, Rachael has also been invited to speak at many events around the country and the USA — establishing herself as one of Australia's most inspiring keynote speakers sharing the stage with the likes of Deepak Chopra, Louise Hay, Denise Scott, Michelle Bridges and many more. ★

Rachael also heads up a book production company which is a valuable resource centre for new authors offering mentoring, editing, formatting and design services to help authors write, produce and market their own books.

While Rachael's the first to say she's not perfect and not a superwoman, many would argue that based on what she's achieved and how! She's a positive, upbeat, energetic, authentic and down to earth woman who lives and breathes what she teaches with grace and ease while balancing her businesses, lending her hand to the several charities she advocates, and raising her 3 little boys (Jaxson 12, and 7 year old twin boys Bowie and Casey) which showcases her incredible talent and skill as an amazing Mum and spectacular business woman.

## ★ RACHAEL'S SPEAKING TOPICS ★

*"We thoroughly enjoyed hearing Rachael's story, she truly is a natural, inspiring and delightful speaker — an obviously wonderful lady with a brilliant sense of humour!"*  
Amanda - event organiser - QC Club, Brisbane

### **Rachael's diversity allows her to speak about almost any topic or theme**

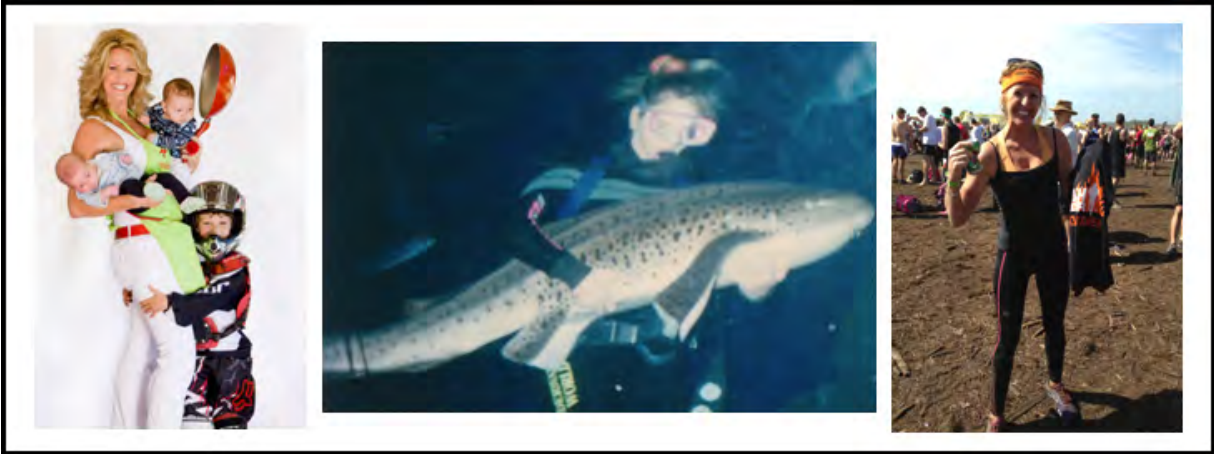
Here are some of her most popular topics frequently requested;

- ★ Ingredients for success
- ★ Keys for self-motivation
- ★ Brand development
- ★ Growing a business from nothing to something
- ★ Building an income from home
- ★ Balancing family with the career of your dreams
- ★ Scheduling success — time management & life balance — how to fit everything in, even time for you!
- ★ Entrepreneurship
- ★ Marketing
- ★ Customer Profiling — who are they, where they are, and how to speak to them
- ★ Discovering what you want in life and how to achieve it
- ★ How to set goals and more important how to ACHIEVE them!
- ★ Real business your way — how to bring out the real you in business and shine!
- ★ Steps on setting up a home business
- ★ Writing a book - how it can add to your credibility and produce a passive income for you
- ★ Sink or swim — what to do when your wheels have fallen off and your sinking personally and financially
- ★ Overcoming failure
- ★ Clarity, purpose and positivity - how to find it and keep it!
- ★ How to promote your business without spending a cent
- ★ Role models, mentors, guides and coaches — what they are, which one is best for you and how to find a good one
- ★ Automating your business so you have more YOU time
- ★ Productivity and prioritising — what to do first and when to get more out of your day
- ★ Rachael's story — how she has gone from scraping up enough money to buy bread to being a multi-million dollar businesswoman twice over!

## ★ SPEAKING FEES & REQUIREMENTS ★

**Fees;** \$2700 + GST plus travel + transfers + airport parking at origin + accom  
**Requirements;** Ex Sunshine Coast - Return economy airfares within Australia. Return business class airfares Internationally. 4 1/2 + star accom with room service & WIFI facilities. Pre-paid cab charge vouchers are to be sent to Rachael prior to leaving the Sunshine Coast for transfers at the destination. Table at venue near stage to display Rachael's books. Hand held microphone and white board.

## ★ PERSONAL ACHIEVEMENTS ★



Rachael consistently explores, learns, drives and challenges herself with her 'have a go at anything' attitude. Not only is she one of the countries most successful Authors, she was also among 3 women in Australia who were trained to feed sharks! ★

Rachael has run marathons (while pushing her twins in a pram) and been in the top fastest athletes to complete the grueling 22km Tough Mudder obstacle challenge. She has held fundraisers and jumped out of planes in the name of charity. ★

Rachael has been a women's mentor for over 12 years and has helped women in 6 different countries to grow their businesses from nothing to highly successful businesses with some women turning over millions of dollars within a year of being mentored by her.

*"Rachael is an absolute gem! She has this amazing natural ability to very quickly figure out how a business can grow, and just as quickly puts a plan together on how to achieve that. Her talent is inexhaustible, her passion and desire for her clients to do well motivates others to reach their goals which is why she has become one of Australia's leading strategists. Rachael's marketing plan (which she originally implemented for us) was promoted nationally and internationally and saw us increase our turnover by \$2 million dollars in the first 6 weeks under her keen eye and strategic marketing plan. I would highly recommend Rachael to anyone as a invaluable asset" Dymphna Boholt*





★ **RACHAEL'S BESTSELLING BOOKS** ★



★ **CONTACT RACHAEL** ★



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*"We did not want the event to end! Rachael was our one and only speaker for our end of 2016 event to celebrate the successes of our clients for the year, and she most definitely was the stand out speaker of all events we have staged previously. The ladies were completely captivated by Rachael — as were we! She stayed well beyond the time we had booked her for (in fact an hour!!) because we wouldn't let her go! She graciously met, spoke with and spent time with each woman in attendance who lined up to see her afterwards and have a book signed. Bubbly, gutsy, clever, talented, honest, raw, real, hilarious, brave, inspiring and generous were all words we heard over and over. We can't wait to have her back next year — it was beyond fantastic — Thank you!!" Sandy - event organiser - Melbourne*



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**Rachael Bermingham-bestselling author, successful business woman, inspirational role model & proud Mum**  
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