



PRIVACY POLICY

This privacy policy is complementary to, and should be read and understood together with, the general terms and conditions of use set out in the Terms & Conditions.

1. The General Principles of our Privacy Policy

- 1.1. This privacy policy covers how we treat your personal information collected electronically when you use the Site, register or apply online for any By Jos Designs (Pty) Ltd (Brazzi Sun Bra) products or services, or when you contact Brazzi Sun Bra electronically.
- 1.2. Brazzi Sun Bra respects your privacy and your personal information and for this reason, we take care to protect your personal information and to keep it confidential.
- 1.3. When dealing with your personal information we apply the following:
 - 1.3.1. Brazzi Sun Bra will only disclose, collate and process (“use”) your personal information with your express written permission unless we are legally required to do so.;
 - 1.3.2. Brazzi Sun Bra will not use your personal information for any other purpose, other than that which we disclosed to you, unless you give Brazzi Sun Bra your express written permission to do so, or unless Brazzi Sun Bra is permitted or required to do so by law
- 1.4. By using the Site, registering or applying online for any Brazzi Sun Bra products or services, or contacting Brazzi Sun Bra electronically, you provide Brazzi Sun Bra with your express permission to share your personal information within the Brazzi Sun Bra Group of Companies, in the ordinary course of Brazzi Sun Bra's business, for administrative purposes and / or to provide you with the relevant products and services offered by the By Jos Designs (Pty) Ltd.

2. What do we mean by Personal Information

- 2.1. Personal information refers to information that identifies or relates specifically to you, for example, your name, age and identity number or any information you use to register for the website. Any information about your health and wellness interests, your lifestyle, your eating habits and nutrition, your exercise regime and all related information will also be regarded as personal information.

3. How we collect your Personal Information

- 3.1. Whenever you use the Site, complete an application form, contact Brazzi Sun Bra electronically, or use one of the products, services, facilities, tools or utilities offered by Brazzi Sun Bra on the Site, Brazzi Sun Bra will collect your personal information.

4. Why we collect and use Personal Information

- 4.1. In order to make your use of the Site and the products, services, facilities, tools or utilities offered on the Site as informative and successful as possible, it is necessary for Brazzi Sun Bra to find out exactly what you need and want. The following are some of the reasons (i.e. disclosed reasons) why Brazzi Sun Bra would collect your personal information:
 - 4.1.1. for Brazzi Sun Bra to process your instructions or requests; or
 - 4.1.2. for Brazzi Sun Bra to ensure that we meet your needs, Brazzi Sun Bra may collect and analyse your personal information and combine all the information that we have about you for research and statistical purposes. We may also use your personal information to personalise and tailor our services to meet your needs; or
 - 4.1.3. once Brazzi Sun Bra has collected and analysed your personal information, Brazzi Sun Bra may send you promotional material or details which we think may be of interest to you.
 - 4.1.4. to conduct market research;
 - 4.1.5. to conduct academic research. This research is conducted to evaluate and improve Brazzi Sun Bra's product offerings. You are advised that information may be shared with third parties such as academics and researchers. All information collected for research purposes will be kept strictly confidential and all data will be depersonalised. No personal information will be made available to a third party without your written consent. If we publish the results of this research, you will not be identified by name.
- 4.2. Your privacy is important to us and we will therefore not sell, rent or provide your personal information to unauthorised third parties for their independent use, without your consent. If at any stage after you have given Brazzi Sun Bra your consent you no longer wish Brazzi Sun Bra to use or share your personal information, you may at any stage withdraw your consent.
- 4.3. You accept that we may store your personal information outside of the region or country that you may submit or use it in.

5. Protection of your Personal Information

- 5.1. Brazzi Sun Bra values the information that you choose to provide and will take reasonable steps to protect your personal information from loss, misuse or unauthorised alteration. The information Brazzi Sun Bra has concerning Brazzi Sun Bra clients is stored in databases that have built-in safeguards to ensure the privacy and confidentiality of that information.
- 5.2. When you use the products, services, facilities, tools or utilities provided by Brazzi Sun Bra on the Site, you may be given an access number, user name, password and/or personal identification number (PIN). You must always keep your user name, access card, password and/or PIN a secret and ensure that you do not disclose it to anyone.

6. Correction of Personal Information

- 6.1. If you ever want to update or correct any of your personal information held by Brazzi Sun Bra, you can e-mail us on info@brazzिसunbra.co.za.

7. Personal Information held by or disclosed by you or Brazzi Sun Bra to a third party

- 7.1. Because Brazzi Sun Bra is not responsible for any representations or information or warranties or content on any third party website (including third party websites linked to this website, websites facilitated by us or websites that serve as social networks like Facebook or Twitter), Brazzi Sun Bra does not exercise control over the privacy policies of these third parties and you should refer to the privacy policy of these third parties to see how they protect your privacy.
- 7.2. Brazzi Sun Bra may enter into arrangements with its partners or other third party suppliers which will require us to disclose your personal information to these third parties for the purpose of transferring data to us from a device(s). You hereby consent to Brazzi Sun Bra disclosing your personal information to these third parties for this purpose and you also consent to receiving data about yourself from these third parties. If at any time after you have given Brazzi Sun Bra your consent you no longer wish to disclose your personal information to these third parties, you may at any time withdraw your consent.

8. Cookies and Online advertising

- 8.1. Brazzi Sun Bra uses cookies. We use the word “cookie” to refer to information that is sent from the Site to your hard drive, where it is saved. In this way, the next time you use the Site, Brazzi Sun Bra will know who you are and that you have visited the Site before. We also collect information about how you use the website, your preferences and past browsing history.
- 8.2. Brazzi Sun Bra engages third parties that help us deliver banner advertisements and other online communications. The third parties may collect and use information about Brazzi Sun Bra customers to help us understand the offers, promotions, and

types of advertising that are most appealing to our customers. The personal information they collect is aggregated and cannot be linked to a person.

- 8.3. Third party vendors, including Google and DoubleClick, show Brazzi Sun Bra ads on sites on the internet.
- 8.4. Third party vendors, including Google and DoubleClick, use cookies to serve ads based on a user's prior visits to Brazzi Sun Bra's website.
- 8.5. Users may opt out of Google and DoubleClick's use of cookies by visiting the Google advertising opt-out page or by visiting the Network Advertising Initiative opt out page.

9. Changes to this Privacy Policy

- 9.1. Brazzi Sun Bra may amend this privacy policy from time to time. We will give you notice of any material changes within a reasonable time, however, we recommend that you familiarise yourself with this privacy policy regularly.
- 9.2. The current version of this privacy policy will govern the respective rights and obligations between you and Brazzi Sun Bra each time that you access and use the Site