

BLUE LAKE

digital decor

Wall Mural Installation Suggestions

CHOOSE ALMOST ANY SPOT TO SHOW YOUR ARTWORK!

Pick a smooth, dry and clean surface –The most traditional places include any wall, door, or window. When placing your Photo Tex on a standard painted wall, make sure the wall has been previously primed prior to painting (otherwise the paint or adhesive may come off). Concerning newly painted surfaces, make sure you allow 30 days for out gassing preventing bubbling. If you place your Photo Tex on a pebbly, textured surface that has used eggshell paint or a very porous surface (i.e. brick, cement walls, stucco), you may receive poor results, although it has worked in most cases.

CLEAN IT - BEFORE - YOU STICK IT

Use a warm, damp cloth or sponge to clean the wall surface or window and allow it to completely dry (This suggestion is for existing walls with probable fingerprints and dirt resulting from day to day foot traffic and use). Make sure all previous cleaning solutions are completely gone. You can remove and replace the Photo Tex multiple times; however, once the adhesive collects too much dust, dirt or fibers it will become less effective and Photo Tex may not stick as well to your surface.

PEEL & STICK IT

Depending on the size of your Photo Tex, it may be helpful to have two people install it. Try not to let the adhesive come together, or let Photo Tex fold up against itself. It's okay if it does, you can separate it by carefully pulling it apart and you may want two people to do this on larger images.

Start at the top of your Photo Tex Image and pull down approximately 4-6" of the backer and crease the back of the backer. Simply apply the 4-6" of exposed adhesive area to your chosen location. It can be re-positioned many times. Once you're square then continue to slowly pull the backer downward in 4-6" increments, smoothing the Photo Tex with the palm of your hand/supplied squeegee as you go. Depending on the size, it may be helpful if one person pulls down the backer, while the other smooths the image on the surface.

For multi-panel installs, start on one end of the wall with the first panel and apply it as described above. For subsequent panels, start at the top of the panel, overlapping the last one approximately 0.25"; you should see elements of the design/photo matching up and overlapping from floor to ceiling. Continue this process across the entire surface.

If there are any bubbles or wrinkles, you can lightly press or smooth them out, or just peel back that area and re-apply. Please Note: Pressing too hard will not damage the PhotoTex; however, it may cause your hands to gather ink.

SUGGESTIONS

If a bubble re-appears over the next day or two, pressing and lightly rubbing can remove it. This can happen occasionally if oil, dirt, or dust is on your surface. Use a sewing pin to pop the bubble, and then smooth it out with your fingers in a circular motion. In the very rare instance that bubbles keep re-appearing, you may want to move your Photo Tex to another area as there is something preventing the adhesive to stick. Most causes of bubbles are because the wall was painted within the last 30 days or cleaning chemicals were used prior.

OUTDOORS

Our wall mural material can be placed on any flat, clean surface; however, it may fade after several months of strong sun exposure or rain. **For long-term outdoor installations, please contact us for more information.**