

www.thebeardedmancompany.com

## BEARD BALM

The Bearded Man Company's Beard Balm is an extremely versatile blend of nourishment and hold. Offering all the benefits of our Beard Oil, with the added ability to tame and shape the Beard. Resulting in a natural look with good definition, perfect for creating a barely styled look with minimal effort.

This balm will help you lock your beard precisely into the shape and style of your choice, without leaving any greasy residue or a stiff, crisp feel. It's an essential tool for your beard grooming arsenal.

This Ph balanced, alcohol free formula contains a unique combination of high quality ingredients, designed to keep your beard healthy and you looking your best. Packed with a myriad of oils, butters, and botanicals, this is a smart addition to your daily regimen.

## INSTRUCTIONS FOR USE

Solid at room temperature, it will melt on contact with the beard and skin, quickly absorbing to provide hydration, protection and hold. A strong hold, a little will go a long way, whilst still being light enough to be used on the face.

Simply warm a pea sized amount of balm between your palm until melted and distribute through the beard. And will tame even the most unruly beards.

## ABOUT US & OUR BEARD BALM

Developed specifically for beards this is the perfect alternative to tacky wax or gel formulation. Our beard balm is also very conditioning for your skin and will relieve any itching. Exceptionally good for men with eczema, psoriasis, itchiness, or breakouts; will help soften, condition, repair, dry splitting hairs, and nourish new growth.

Available in a 30ml Travel Size and 75ml Size. Packaged in 100% recyclable aluminium screw top tin.

The Bearded Man Company established in 2012 and the brand has since developed a range of products specifically tailored to men's bearded needs.

We are family owned apothecary in the rolling hills of Kent, England. And the quality of our products quickly garnered the company a worldwide following.



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