



**THE BEARDED
MAN CO**
100% NATURAL. HIGH PERFORMANCE. MADE TO WORK

60 SECOND
INTENSIVE CONDITIONER
www.thebeardedman.com

**THE BEARDED
MAN CO**
100% NATURAL. HIGH PERFORMANCE. MADE TO WORK

BEARD WASH
100ml / 3oz
www.thebeardedman.com

**THE BEARDED
MAN CO**
100% NATURAL. HIGH PERFORMANCE. MADE TO WORK
RIO
ESSENTIAL NATURAL BEARD OIL.

100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.
75g
**BEARD BALM
BAY RUM**
**THE BEARDED
MAN CO**


THE BEARDED MAN CO 
100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.

MEDIA KIT

THE BEARDED MAN CO



100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.

All our products are crafted with clean, no-fuss natural ingredients. Every product we sell is free of questionable chemicals often used in the beauty industry, leaving your skin and beard happy and healthy.

Our range contains no nasties, plenty of ethics, and fabulous ingredients. We are a small family run business located in the beautiful rolling hills of Kent, England. We have been creating and developing small batch artisan beauty products for many years. What we love about these beard conditioners is that applying them is easy but the results are awesome. It's not often you can find something so simple that can make such a big difference to your day.

We use only the highest quality natural ingredients and keep our inventory low to ensure the freshest product possible. We love the feedback we get from our local customers. After using The Bearded Man products, we think you will too.

Address: Unit 19 Victoria Industrial Park, Victoria Road, Dartford, DA1 5AJ, United Kingdom.

Email: info@thebeardedmancompany.com | Phone: 01322401583

Website: www.thebeardedmancompany.com



THE BEARDED MAN CO
60 SECOND
INTENSIVE CONDITIONER
www.thebeardedmancompany.com

THE BEARDED MAN CO
STYLING WAX
LEATHER
15ml
PERFORMANCE. MADE TO WORK.

THE BEARDED MAN CO
DRIFTWOOD
ESSENTIAL NATURAL BEARD OIL

THE BEARDED MAN CO

THE BEARDED MAN CO
CEDARWOOD
ESSENTIAL NATURAL BEARD OIL

100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.
30g
BEARD BALM
FRESH CUT GRASS
THE BEARDED MAN CO

THE BEARDED MAN CO

THE BEARDED MAN CO
UNSCENTED
ESSENTIAL NATURAL BEARD OIL

THE BEARDED MAN CO
NAG CHAMPA
ESSENTIAL NATURAL BEARD OIL

THE BEARDED MAN CO
RACE DAY
ESSENTIAL NATURAL BEARD OIL

THE BEARDED MAN CO
STYLING WAX
CEDARWOOD
15ml
100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.

THE BEARDED MAN CO
60 SECOND
INTENSIVE CONDITIONER
www.thebeardedmancompany.com

100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.
75g
BEARD BALM
BAY RUM
THE BEARDED MAN CO

THE BEARDED MAN CO
BEARD WASH
100ml / 3.4oz
www.thebeardedmancompany.com

THE BEARDED MAN CO
FRESH CUT GRASS
ESSENTIAL NATURAL BEARD OIL

100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.
75g
BEARD BALM
BERGAMOT
THE BEARDED MAN CO

THE BEARDED MAN CO

THE BEARDED MAN CO
WALK IN THE WOODS
ESSENTIAL NATURAL BEARD OIL

THE BEARDED MAN CO

THE BEARDED MAN CO

THE BEARDED MAN CO
WALK IN THE WOODS
ESSENTIAL NATURAL BEARD OIL

THE BEARDED MAN CO
WALK IN THE WOODS
ESSENTIAL NATURAL BEARD OIL

THE BEARDED MAN CO
R10
ESSENTIAL NATURAL BEARD OIL

100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.
30g
BEARD BALM
DRIFTWOOD
THE BEARDED MAN CO

THE BEARDED MAN CO
RACE DAY
ESSENTIAL NATURAL BEARD OIL

THE BEARDED MAN CO
STYLING WAX
CEDARWOOD
15ml
100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.

THE BEARDED MAN CO
R10
ESSENTIAL NATURAL BEARD OIL

THE BEARDED MAN CO

THE BEARDED MAN CO

THE BEARDED MAN CO
STYLING WAX
BAY RUM
15ml
100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.

THE BEARDED MAN CO
SICILIAN LEMON
ESSENTIAL NATURAL BEARD OIL

THE BEARDED MAN CO
UNSCENTED
ESSENTIAL NATURAL BEARD OIL

THE BEARDED MAN CO
60 SECOND
INTENSIVE CONDITIONER
www.thebeardedmancompany.com

THE BEARDED MAN CO

OUR STORY

We established in late 2012, although we launched in 2013. There was a lot of development that happened behind the scenes, we had been making chemical free cosmetics for years and the beard oils just kind of happened as a new offering for us.

My love of natural products started initially when I went on the cosmetology course, I was educated about the amount of chemicals that are put into beauty products that we use on a daily basis. I was also educated about how unnecessary these were as there is always a plant-based alternative.

There are a lot of fillers and chemicals used in the cosmetic industry, we feel that these additions are unnecessary and sometimes harmful, so we made it a point of difference during the development and it has kind of stayed with us. If an ingredient is not going to enhance the product or the users experience we don't add it.

At that exact time in our lives my husband of 20 years, also just started to grow a beard. We couldn't find any products available on the market specifically for beards. That's when The Bearded Man Company was born.

Our customer range is very diverse we get men from so many different ages, backgrounds and countries all over the world. This is one of the things we love about our company it reaches such a diverse range of men.

We soon became overwhelmed by the amount of orders that flowed in spurred by rave reviews and word of mouth. So starting as a kitchen table start up; today, The Bearded Man Company is stocked in over 54 different countries from major Swedish Department Stores to quaint boutiques in Paris to concept stores in Russia, Iceland and Australia. And we have 5 full time staff to help us keep up with demand.

As well as being super picky about the ingredients we use to manufacture our products we spent a lot of time on the packaging and the products aesthetic look. A great product needs great packaging to stand out from the crowd. We explored beautiful typography and lettering that were bold yet youthful, yet still carry the luxurious qualities of a hand made artisan product. To give an extra touch of luxury we kept the design minimalist. The results where stunning and as well as looking stunning in photographs, the design adds a touch of sophistication in the bathroom.





**THE BEARDED
MAN CO**
STYLING WAX
BAY RUM
15ml
100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.

**THE BEARDED
MAN CO**
STYLING WAX
SANDALWOOD
15ml
100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.

**THE BEARDED
MAN CO**
STYLING WAX
SPANISH ORANGE
15g
100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.



**THE BEARDED
MAN CO**
STYLING WAX
SICILIAN LEMON
15g
100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.

**THE BEAR
MAN**
STYLING W
WALK IN THE W
15g
100% NATURAL. HIGH PERFORMANCE

**THE BEARDED
MAN CO**
STYLING WAX
CEDARWOOD
15g
100% NATURAL. HIGH PERFORMANCE. MADE TO WORK.

A COMMITMENT TO QUALITY

BEAUTY WITHOUT COMPROMISE

Synthetic ingredients and potentially harmful chemicals have no place in the products we use on our skin and beard every day. Naturally derived ingredients are biocompatible with our skin and can deliver stunning results! We are committed to using natural and nontoxic ingredients for health and for the results they deliver, not so that we can advertise ourselves as “green” for marketing purposes.

Inside of our pursuit to change the way society views beardsmen, we've formulated and developed premium products that help keep our beards, hair and skin, healthy, luscious, and ready to show off to the world. But beyond just giving our customers products that we feel are beneficial to their aesthetic improvement, we are proud to say that we are meticulous about the ingredients we use.

Owning the research, development and production process from start to finish ensures high quality every step of the way. We manufacture in small batches in our beautiful Kent laboratory so that our products are as fresh as possible when they get to your doorstep. Most competitors outsource the manufacturing of their products to cut costs but we love producing them ourselves, and believe that the process is part of the pleasure of creation.

We understand different people have different needs, so we aim to be as transparent as possible across the board. It starts by putting our ingredient list on all of our product pages on our site and allowing customers to see what is in our products before they place an order.

We want our products to stand as a beacon of realness to the world.

We obsess over every single ingredient, making us super proud to manufacture products with integrity and we wouldn't have it any other way.

We have a lot of things that we are proud of:

- We never test on animals
- We are proud members of PETA
- We manufacture in small batches to ensure the freshest product.
- Our products are stocked in over 54 countries worldwide.
- Our products have won multiple industry recognised awards.
- We have been featured or mentioned in GQ, Men's Health, Esquire, BuzzFeed, Huffington Post, ITV's This Morning, The Independent Newspaper and many many more. Do great things and you soon start to get noticed.



BUSINESS STATS

FOUNDED: 2012

EMPLOYEES: 5

OWNERS/FOUNDERS:
MARTIN ARCHER & JENNIFER ARCHER

**STOCKED IN OVER 54 COUNTRIES
INCLUDING THESE BELOW:**

POLAND	USA
KUWAIT	HUNGARY
ITALY	TURKEY
AUSTRIA	PHILLIPPINES
FINLAND	MALTA
RUSSIA	NORWAY
GREECE	SWEDEN
SPAIN	SWITZERLAND
BELGIUM	DUBAI
LUXEMBOURG	GERMANY

OUR PRODUCTS ARE:

SUSTAINABLE

PRESERVATIVE - FREE

RECYCLABLE

SMALL BATCH MANUFACTURERS IN THE UK

NOT TESTED ON ANIMALS

PHTHALATE - FREE

PETROLEUM - FREE

LEAD - FREE

PLASTIC - FREE

ETHICALLY PRODUCED

**THE BEARDED
MAN^{CO}**



AS SEEN IN



Esquire

Men'sHealth



ShortList

BuzzFeed

TATLER