

**SOPHISTICATED,
ELEGANT AND AT
THE SAME TIME
SEXY!**





Sarvin Clark

EMBRACING THE VISION

Darkus Magazine were blessed to catch up with Sarvin Clark, founder and creator of beautiful, elegant and classy fashion label Sarvin. It was such a pleasure to discover more about the vision, journey and world of not just the label, but the inspirational lady herself.

Darkus Magazine: Tell us a little bit about yourself and your journey as a designer so far?

Sarvin: I graduated from MMU with IFM Master degree and established my brand a few months after I graduated. I grew up in a family that fashion & education was always a topic of conversation. During my childhood my dad owned a garment manufacturing company and he used to always take me to the factory and show me the machines and tell me how would they work! This all fuelled my passion for fashion.

DM: What was it about fashion that encouraged and inspired you to want to create Sarvin?

Sarvin: I wanted to create a range of designs for women who feel powerful and sexy when they wear my designs! As a fashion model and working in this industry for many years I always loved hourglass and silhouette shape dresses with a touch of a luxury fabric.

DM: What is it about your collection past and present you are most proud of?

Sarvin: I am most proud of how it is growing and

I am receiving such a positive feedback from my customers and people I work with.

It makes me proud every time I see a big smile on my customers face after they receiving their dress and my family's face when they come and attend my fashion events.

DM: What is your main vision for Sarvin?

Sarvin: My main vision is to focus on growing the brand and expanding my product range. And hopefully one day I will be a part of the big concessions like Selfridges and Harrods.

DM: Take us through what a typical day looks like for you?

Sarvin: I always like to start my day by going for a run or workout in the gym. Then the day is mostly spent in front of my computer or in meetings developing my business. In the evening I love to cook and try new recipes. I also will spend a couple of nights a week rock climbing and sometimes like to catch a film at the cinema with my husband.

DM: Sarvin continues to grow from strength to strength. What do you think has helped you to succeed? -



Sarvin: Hard work and determination! And of-course my lovely family and friends support.

DM: You have had numerous achievements, from coverage in the likes of Vogue as well as taking part in fashion and trade shows. Was there anything you consider as being the turning point where you were actually living the dream and making your passion a reality?

Sarvin: There was no turning point in my life as I have always loved fashion and wanted to be part of the industry. I decided that I should really follow the path I love, try and make my way designing and enjoy every minute of it!

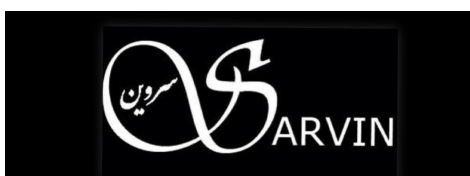
DM: When customers are investing in your beautiful designs, in your mind as a designer, what is it you want them to think and feel?

Sarvin: I want them to feel like a million dollars! It is exactly how I want them to feel when they wear my designs, sophisticated, elegant and at the same time sexy!

DM: How would you like Sarvin to evolve further?

Sarvin: I would like to develop the range and expand the brand internationally. Hopefully one day you will be able to not only purchase the dress online also in a shop in most of the countries.

[f SarvinOnline](#) [s sarvinboutique](#)



Photographer: Nick Michael,
 Dress Designer: Sarvin Clark,
 Model: Anna Paul,
 Model 2: Philippa Grace Madgin-Ramsden,
 Stylist: Diana Zen,

Stylist 2: Leighanne Mroczka,
 Makeup Artist: Hollie Fitzmartin,
 Hair Stylist: Anneliese Parkes,
 Jewelry owner: Louise Gillespie
 Location: Cosy Club Manchester

