



THE DANIELRE COLLECTION MEASURING GUIDE

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Shoulder Measurement



THIS MEASURES THE BROADNESS OF A PERSON'S SHOULDERS. MEASURE FROM SHOULDER BONE TO SHOULDER BONE.

MAKING SURE YOU ARE STANDING UP STRAIGHT IN PERFECT POSTURE STANCE BEFORE TAKING YOUR MEASUREMENT. HAVING AN AGGRESSIVE SHOULDER ANGLE OR SHOULDER SLANT CAN POTENTIALLY GIVE YOU A GREATER MEASUREMENT MAKING IT TOO BIG!

Chest Measurement



MEASURED AROUND THE THICKEST PART OF THE CHEST AND BACK, WITH THE MEASURING TAPE HELD SNUG (NOT TOO TIGHT) TO THE SKIN.

CIRCUMFERENCE AT NIPPLE HEIGHT. LET THEM BREATHE IN, OUT AND INTO A RELAXED STATE. MAKE SURE THE MEASURING TAPE IS LEVEL ALL THE WAY AROUND. ANY DEVIATION WILL ALTER YOUR MEASUREMENTS.

Stomach Measurement



MEASURED AT THE NARROWEST POINT OF THE WAIST (ROUGHLY AROUND THE HEIGHT OF THE JACKET BUTTON). THIS IS GENERALLY HALF WAY BETWEEN YOUR NIPPLE AND BELLY BUTTON.

WE FIND THIS TO BE THE MOST ACCURATE METHOD.

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Sleeve Measurement



MEASURED FROM THE BONE POINT ON SHOULDER, TO WHERE THE PREFERRED SLEEVE WILL END.

JACKET SLEEVE WILL BE 1-1.5CM SHORTER THAN SHIRT SLEEVE USING THE SAME MEASUREMENT.

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Front Jacket Measurement



MEASURING FROM THE TOP (WHERE YOUR TRAP MUSCLE MEETS YOUR NECK). WITH HANDS RELAXED BY YOUR SIDE, YOU SHOULD BE MEASURING DOWN BETWEEN THE WRIST OR FIRST THUMB KNUCKLE. NOTE: YOU SHOULD NOT BE MEASURING BELOW THE BUTTOCKS OR CROTCH.

AS A GENERAL RULE THE BACK JACKET SHOULD BE AROUND 2-4CM SHORTER THAN THE FRONT JACKET LENGTH.

Back Jacket Measurement



MEASURE FROM THE TOP BONE OF THE BACK OF THE NECK (USUALLY THE BONE THAT PROTRUDES THE MOST, RIGHT UNDER YOUR SHIRT COLLAR) TO JUST ABOVE THE TAILBONE. NOTE: THIS SHOULD END A FEW CENTIMETRES BELOW THE TROUSER WAISTBAND – AS SHOWN IN IMAGE.

Bicep Measurement



MEASURED AROUND THE THICKEST PART OF THE BICEP, WHICH TENDS TO BE THE MIDDLE OF THE BICEP. IF YOU MEASURE TOO HIGH ON THE ARM, IT WILL INCLUDE TOO MUCH TRICEP WHICH IN TURN WILL GIVE YOU A BIGGER MEASUREMENT.

Seat Measurement



ENSURE EVERYTHING IS OUT OF YOUR POCKETS. MEASURE AROUND THE THICKEST PART OF THE BOTTOM. TAKE MULTIPLE MEASUREMENTS AT DIFFERENT HEIGHTS AND GO WITH THE BIGGEST MEASUREMENT.

AS A GENERAL RULE WITH NORMAL SHAPED BUTTOCK'S, YOU MEASURE THE THICKEST PART.