



THE DANIELRE COLLECTION MEASURING GUIDE

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Shoulder Measurement



THIS MEASURES THE BROADNESS OF A PERSON'S SHOULDERS. MEASURE FROM SHOULDER BONE TO SHOULDER BONE.

MAKING SURE YOU ARE STANDING UP STRAIGHT IN PERFECT POSTURE STANCE BEFORE TAKING YOUR MEASUREMENT. HAVING AN AGGRESSIVE SHOULDER ANGLE OR SHOULDER SLANT CAN POTENTIALLY GIVE YOU A GREATER MEASUREMENT MAKING IT TOO BIG!

Chest Measurement



MEASURED AROUND THE THICKEST PART OF THE CHEST AND BACK, WITH THE MEASURING TAPE HELD SNUG (NOT TOO TIGHT) TO THE SKIN.

CIRCUMFERENCE AT NIPPLE HEIGHT. LET THEM BREATHE IN, OUT AND INTO A RELAXED STATE. MAKE SURE THE MEASURING TAPE IS LEVEL ALL THE WAY AROUND. ANY DEVIATION WILL ALTER YOUR MEASUREMENTS.

Stomach Measurement



MEASURED AT THE NARROWEST POINT OF THE WAIST (ROUGHLY AROUND THE HEIGHT OF THE JACKET BUTTON). THIS IS GENERALLY HALF WAY BETWEEN YOUR NIPPLE AND BELLY BUTTON.

WE FIND THIS TO BE THE MOST ACCURATE METHOD.

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Sleeve Measurement



MEASURED FROM THE BONE POINT ON SHOULDER, TO WHERE THE PREFERRED SLEEVE WILL END.

JACKET SLEEVE WILL BE 1-1.5CM SHORTER THAN SHIRT SLEEVE USING THE SAME MEASUREMENT.

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Front Jacket Measurement



MEASURING FROM THE TOP (WHERE YOUR TRAP MUSCLE MEETS YOUR NECK). WITH HANDS RELAXED BY YOUR SIDE, YOU SHOULD BE MEASURING DOWN BETWEEN THE WRIST OR FIRST THUMB KNUCKLE. NOTE: YOU SHOULD NOT BE MEASURING BELOW THE BUTTOCKS OR CROTCH.

AS A GENERAL RULE THE BACK JACKET SHOULD BE AROUND 2-4CM SHORTER THAN THE FRONT JACKET LENGTH.

Back Jacket Measurement



MEASURE FROM THE TOP BONE OF THE BACK OF THE NECK (USUALLY THE BONE THAT PROTRUDES THE MOST, RIGHT UNDER YOUR SHIRT COLLAR) TO JUST ABOVE THE TAILBONE. NOTE: THIS SHOULD END A FEW CENTIMETRES BELOW THE TROUSER WAISTBAND – AS SHOWN IN IMAGE.

Bicep Measurement



MEASURED AROUND THE THICKEST PART OF THE BICEP, WHICH TENDS TO BE THE MIDDLE OF THE BICEP. IF YOU MEASURE TOO HIGH ON THE ARM, IT WILL INCLUDE TOO MUCH TRICEP WHICH IN TURN WILL GIVE YOU A BIGGER MEASUREMENT.

Seat Measurement



ENSURE EVERYTHING IS OUT OF YOUR POCKETS. MEASURE AROUND THE THICKEST PART OF THE BOTTOM. TAKE MULTIPLE MEASUREMENTS AT DIFFERENT HEIGHTS AND GO WITH THE BIGGEST MEASUREMENT.

AS A GENERAL RULE WITH NORMAL SHAPED BUTTOCK'S, YOU MEASURE THE THICKEST PART.

Waist Measurement



THIS IS THE HEIGHT AT WHICH THE TROUSER SHOULD SIT COMFORTABLY. IF YOU ARE WEARING JEANS OR CASUAL PANTS, YOU SHOULD TAKE YOUR MEASUREMENT SLIGHTLY HIGHER AS A SUIT TROUSER SHOULD SIT ON THE WAIST INSTEAD OF THE HIP.

Thigh Measurement



MEASURE AROUND THE
THICKEST PART OF YOUR
THIGH, USUALLY HIGHER UP.

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Knee Measurement



MEASURED ACROSS THE KNEECAP.
SHOULD BE ROUGHLY AROUND THE
SAME AS THE CIRCUMFERENCE OF THE
THICKEST PART OF THE CALVES. PUT
DOWN WHICH EVER MEASUREMENT IS
BIGGER OF THE TWO.

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Ankle Measurement



MEASURED AROUND THE ANKLE BONE, NORMALLY RANGING BETWEEN 26 TO 28CM. UNLESS THEY ARE AN OLDER GENTLEMAN OR SLIGHTLY LARGER, DON'T GO OVER 28CM. 25CM IF THEY YOU SLIM AND WANT A NICE TAPERED ANKLE, AS THE ALLOWANCE SHOULD ALLOW ENOUGH ROOM. BE WARY OF THUNDER CALVES.

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Crotch Measurement



MEASURED FROM THE TOP OF THE TROUSER WAISTBAND, AROUND TO THE TOP OF THE BACK OF THE TROUSER WAISTBAND. MAKE SURE THE MEASURING TAPE IS HUGGING THE BODY WITHOUT IT BEING TOO TIGHT OR RESTRICTIVE.

NOTE: BEFORE MEASURING YOUR CROTCH, PULL YOUR PANTS RIGHT UP TO THE POINT OF DISCOMFORT. THEN LET IT DROP SLIGHTLY TO ASSIST IN PROVIDING AN ACCURATE MEASUREMENT.

Outseam Measurement



STARTING POINT SHOULD BE WHERE YOU MEASURED YOUR WAIST (AS SHOWN IN THE IMAGE PROVIDED).

MEASURE DOWN TO JUST BELOW YOUR ANKLE KNUCKLE. THIS WILL DETERMINE THE LENGTH OF YOUR TROUSER.

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