

# Sustainability.

We believe that quality, design, and sustainability work together to produce excellence. Great design and coffees should always be sustainable by nature. It's been our life work to work towards this goal and we are pleased to share our initiatives and carefully cultivated decisions that help juxtapose the world's best coffees with innovative sustainability practices. Enjoy.

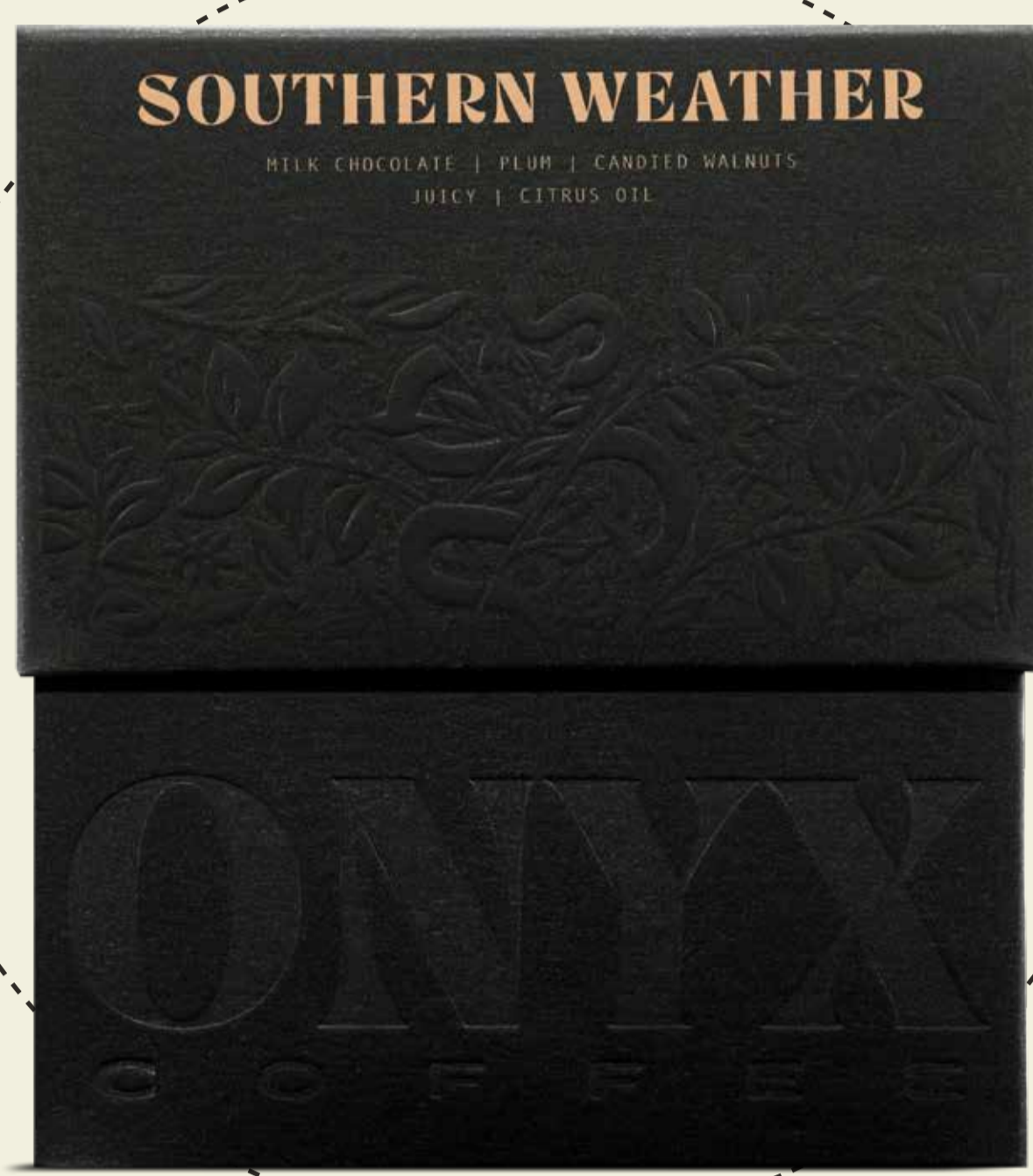
## Mailers.

From start to finish we are working to utilize sustainable materials in every area possible. Our mailers are eco-friendly, so you can enjoy opening your coffee without all of the excessive non-recyclable plastics. Plus, they look good too. We use these mailers for all 4oz and 10oz boxes, 2lb bags and most merchandise!

These mailers are certified home compostable, made from a number of renewable plant-based materials and bio-polymers with an average breakdown of 180 days or 90 days in commercial composting conditions. Through using these mailers we are also supporting the Eco-Packaging Alliance; a great way to both contribute to global reforestation and show off eco-friendly packaging. Every order we place promotes trees being planted in areas of need!



[Read more about our mailers >>>](#)



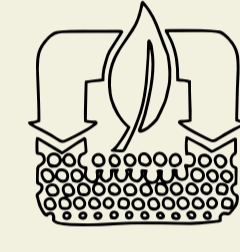
## Boxes.

For our 4oz and 10oz boxes, we are utilizing boxes that are made from unbleached, uncoated paperboard. These are low-density, moisture resistant, high-yield and provide strength and durability using less fiber. They are food-grade certified and easily recyclable. We designed them to look and feel superb, and we chose these materials to help thoughtful, innovative design meet sustainability.

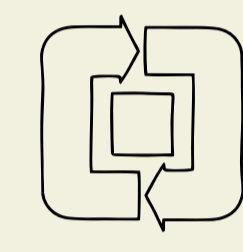
Our boxes come from WestRock. WestRock gathers recyclable materials, processes and repurposes the fiber, and creates new boxes with it. The boxes are overlaid with laminate, which is a polypropylene composite that consists of non-toxic chemicals and recycles through conventional paper recycling.



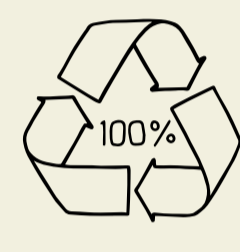
renewable



biodegradable



reusable



recyclable



[Read more about our boxes >>>](#)

[Read more about the coating manufacturer >>>](#)



## Bags.

For our 10oz, 2lb, and 5lb bags we are utilizing Biotre 2.0 packaging which offers both structure and sustainability for our bags. Made from 60% compostable and all renewable film layers, Biotre takes an active and interactive role in upholding product integrity. These bags include a one-way gas valve as well to ensure longer lasting shelf stability and freshness. The bags are also beautiful and offer the texture and color to fit the entire vision of our aesthetic.

Most packaging is made from non-renewable plastic and foil; however, Biotre adds a final layer of eco-friendly initiative into our packaging and allows our consumers to not worry about the footprint their favorite coffee leaves behind.



60% compostable



renewable

[Read more about our bags >>>](#)

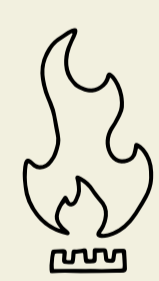
## Roasting.

We are thrilled to announce that our Roastery is carbon neutral. Early in 2020, we finalized installation of Solar Panels on the roof of our HQ which has taken the entire roastery and production area off the grid to operate fully on solar powered energy. Roasting and production is a power-house and requires a lot of energy to operate; by being able to take this off the table we are able to take yet another step in reducing our carbon footprint.

Additionally, we roast on Diedrich IR-12s which utilize far less energy than the standard small-batch and production roasters. Through infrared gas burners, we are given the autonomy to roast with conductive, convective, and radiant heat, instead of traditional large gas burners, giving an estimated 60% reduction of natural gas usage.



solar power



infrared heat

[Read more about our roaster >>>](#)

[Read more about Stitt Solar >>>](#)



## Producers.

We take active steps at the producer level to buy and support sustainable coffees. Quantifying the sustainability of our producing partners is difficult as country to country the practices surrounding coffee production differ. However, we believe that sustainability and quality go together, and have long been interested in purchasing coffees that reinforce this concept. There are several avenues through which we pursue this.

We pay premiums that producers use to build drying beds, to purchase organic fertilizers, among other small initiatives that work towards sustainability. For many producers, sustainability is much more than just an industry buzzword, but is a way to work towards coffee production supporting their families and communities for years to come.

Another way we do this is through purchasing natural and honey processed coffees that yield less acidic runoff. This helps protect the integrity of ground waters, and also requires less water for processing. Our coffee lineup regularly features coffees that utilize these methods.

Our Relationship coffee model reinforces our desire to work regularly with producers that are consistently putting out excellent coffees and also that are actively working towards practices that cultivate long term production on their farms. Coffee production is truly a long game. Sustainable practices on the farm level help make this a reality, both for financial and agricultural stability.

