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## FACT SHEET

- Local Vyntage is a lifestyle apparel brand dedicated to preserving local culture through nostalgic designs.
- The collections' pieces showcase local memories on premium apparel, capturing the cultural icons and designs that are unique to Atlanta, Georgia, Tampa and Tallahassee, Florida, and Austin, Texas, as well as Connecticut, Massachusetts, and Rhode Island.
- There are plans to expand to include many more areas throughout the United States.
- Local Vyntage thrives on nostalgia and has a goal to create apparel that brings back happy memories and starts conversation about the iconic points that makes your city unique.
- All Local Vyntage apparel is made, labeled, and screen printed in the United States.
- Apparel is created for both men and women and range in sizes from XS-4XL.
- Local Vyntage was founded in 2016 by Chet Winnicki, and is based in Jamaica Plain, Massachusetts.
- Local Vyntage donates \$5 for each Alzheimer's t-shirt sold to local Alzheimer's Disease research and treatment charities.



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