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BIOGRAPHY – CREATOR CHET WINNICKI

Born and raised in Berlin, Connecticut, Chet Winnicki has always been nostalgic. Making memories with family and friends throughout life all along the east coast, Winnicki was drawn to the iconic images and experiences of the past. As a business professional focused on consumers, Winnicki would often find himself confused when trying to find products that celebrated the sights and sounds of his youth -- where was the quality? Where was the true local connection? Winnicki shifted his career path and took a chance. He decided to set out to serve a new mission: create high-quality lifestyle apparel that capturing the cultural icons and designs.

Winnicki serves as Founder & Chief Curating Officer for Local Vyntage. He currently resides in Jamaica Plain, Massachusetts with his wife Brittany. Winnicki holds a bachelor's degree from University of Connecticut in Communication and Information Technology and earned his MBA from Central Connecticut State University. Before founding Local Vyntage, Winnicki was a product management executive serving national healthcare brands.