



## ROLE & RESPONSIBILITY

# Brand Designer (Freelance)

We are currently searching for a talented and motivated Designer to join our Brand Team. As a Brand Designer, you'll have the opportunity to help build a rapidly growing and evolving brand that lives across multiple touch points. The focus of this role is to support the team throughout the creative process, from brainstorming to initial concepting to final production. You'll handle everything from sketching and visualizing to refining final assets to be sent to production.

### Qualifications

- 3-4 years of experience in a creative agency or design studio
- A portfolio that demonstrates systems thinking and showcases work across both digital and print
- Undergraduate degree in graphic design or similar experience
- Detail-oriented and entrepreneurial with a passion for working in a collaborative, fast-paced environment
- Ability to receive direction and learn from teammates, but also take initiative, problem-solve, and evolve as the brand grows
- Expertise using Adobe Creative Suite
- Strong organizational skills with the ability to manage your time and hit delivery deadlines
- Thrives in a fast-paced environment

### Location & Logistics

- This is a freelance role based in New York City at the Heyday Support Office

### Reporting

- This role will report to the Director of Brand

### About Heyday

*We are expert skincare with a human touch. We started Heyday to personalize skincare to create positive change in people's lives – for both our teams and our clients. We're all about helping people feel great in the moment and empowering them to continue that journey on their own. Heyday means the period of your greatest strength, vigor, or success – your prime. We believe everyday should be your Heyday. We just happen to start with skin.*

*Heyday is headquartered in Soho, New York, with 5 retail locations across Manhattan and 2 in Los Angeles. This is an exciting opportunity to join a small, collaborative team and have a direct impact on our fast-growing business. This position will be an integral part of the organization. The candidate must have commitment and passion for the mission of Heyday to be a catalyst for people to look and feel their best. You are a magic maker who sees possibility and turns dreams into reality.*