

PERMISSION AND RELEASE

HASBRO, INC.

Location/Event:
Brand, if applicable:
Date:

I grant permission to Hasbro, Inc. and any of their assignees or designees (collectively "Company"), to take, capture, use and release my (and my minor child's) name, image, voice and/or likenesses in any format including audio, video, photographic, digital, electronic or other media, in whole or in part, edited or unedited (collectively "Recordings"). I grant permission to the Company to use these Recordings for any and all commercial and non-commercial purposes, including but not limited to press releases, promotional events, product and brand marketing and advertising materials, and social media postings (including without limitation, Instagram, Snapchat, Facebook, Vine and Twitter), and any other online/internet/digital uses, worldwide in perpetuity. I understand that I (and my child) will not be given any payment, compensation or royalties for the taking and use of such Recordings. The sole consideration for granting the above permission(s) is the opportunity to be included in such Recordings. I (and my child) hereby waive any right to inspect and/or approve the Recordings or any use of the Recordings. It is understood and acknowledged that the Recordings may or may not ever be used, in the sole discretion of the Company.

I, on behalf of myself, my child and our heirs, executors and assigns, hereby forever release, discharge, and hold harmless the Company and their employees, officers, directors, shareholders, parents and subsidiaries and their respective affiliates and successors from any and all claims, damages, demands, liabilities, costs, expenses and causes of action of any kind, character or nature relating to the taking and use of the Recordings.

I understand that the above is a material inducement for Hasbro to consider using the Recordings, and that Hasbro may rely on this Permission and Release in proceeding with such consideration and possible use. You further acknowledge and agree that all rights that you may have under Section 1542 of the California Civil Code and any similar law or any state or U.S. territory, any similar federal or foreign law, or any similar common law or principle of similar effect, are hereby expressly waived. I acknowledge that said section reads as follows:

“1542. CERTAIN CLAIMS NOT AFFECTED BY GENERAL RELEASE. A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.”

In consideration of the opportunity to participate in Hasbro’s advertising, marketing, promotional and commercial materials (both internal and external) using the Recordings and the potential recognition to be obtained as a result thereof, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby grant to Hasbro, and to such other persons or entities which Hasbro may from time to time designate, permission to (a) produce, capture or acquire the Recordings, (b) edit, re-edit, re-record, modify, enhance, alter, and/or create derivative works of the Recordings and (c) use, exploit and/or distribute the Recordings, each in whatever manner Hasbro deems fit.

This Permission and Release shall be governed by and construed in accordance with the laws of the State of Rhode Island. I agree that any claim or controversy hereunder brought by me or my child shall be brought solely in the courts located in Rhode Island and no other place.

I certify that I am at least 18 years of age or older and that I have read this document before signing below and fully understand its terms and conditions. I hereby execute this document on behalf of myself and each of my minor children who appear in any of the Recordings (if any), and certify that I am the custodial parent of such children.

Signature of Adult Participant

Printed Name of Adult Participant

Printed Name of Minor Participant

Printed Name of Minor Participant

Signature of Parent/Legal Guardian (if Participant is under 18 years old)

Printed Name of Parent/Legal Guardian

Date: _____

Address, City, Zip: _____