

# Model Search

Keen to join our family? We want to hear from you!

PERSON'S FULL NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

INSTAGRAM ACCOUNT: \_\_\_\_\_

PET'S NAME: \_\_\_\_\_

PET'S BREED: \_\_\_\_\_

Open to Dogs & Cats Australia Wide ~ We will choose SIX lucky winners!

## How to Apply

Post a new photo of your furkid with your Indie Boho product. In your main caption use hashtag [#indiebohopetsmodelsearch2022](#), tag [@indiebohopets](#) and tell us why you would make a great ambassador for our brand! After the post, please share it as story too!


Make sure that your photos are sharp, edited and taken in daylight, with the pattern the right way up.

We will only choose people that have bought from us before, as we believe that you genuinely need to be using our products before representing them.

Don't forget to fill out this form and send it to [info@indiebohopets.com](mailto:info@indiebohopets.com) so that we have all your details and photo permissions!

Applications are open from 25th May and close on 8th June 2022. We will judge the winners based on the quality of the photos and level of engagement with our posts. Winners will be announced only via [@indiebohopets](#) instagram account.





By completing this form, you agree to the following:

### Ambassador Requirements over 6 months

- We ask that you post 1 x fortnightly photo featuring our product on your page, tagging us and mentioning your code. And at least 3 x story mentions a week.
- We request that you engage with our posts as much as possible. The aim is to make you and the other ambassadors feel like part of our family!
- Being active in Facebook breed groups will be highly regarded.

### We also require

1. Our own Indie Boho highlight with your stories collated in it as you go.
2. Mention our website and discount code in your Instagram profile.
3. Lastly, by applying you are allowing us permission to use your photos that feature our products for marketing purposes beyond the 6 month term.

### Huge Benefits over 6 months

- Receive your first products, to the value of \$100!
- In addition, you will receive gifts from us as we go.
- Receive a 10% off code to share with your friends and followers.
- For every \$100 spent using your code, you will receive a \$10 credit to our store.
- You personally, will receive 30% off anything extra you'd like to purchase.
- Previews into new products.

*Good luck!*