



2018 Promotional Calendar

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	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Holidays		Valentine's Day		Easter	Mothers Day Memorial Day	Father's Day	4th of July	Vacations Back To School	Labor Day	Halloween	Thanksgiving	Hanukkah Christmas New Year's
2018 Wholesale Promotions												
<u>Soft Candy Savings</u> *Mitchell Sweets, Caramels & Marshmallow Products	Place Orders: 1/15 - 2/28 To ship: ASAP RECEIVE 15% OFF SOFT CANDY* PRODUCTS											
<u>Chocolate Summer Stock-Up</u> *Ice-packing and expedited shipping fees apply to hot weather climates when applicable.	Place Orders: 2/15 - 4/15 To ship: 3/1 - 4/15 RECEIVE 15% OFF CHOCOLATE PRODUCTS											
<u>Chocolate Summer Shipping Offset</u> *Ice-pack fees still apply. Only chocolate products on POs. Back-orders will be cancelled. Hammond's chooses method of shipment needed.	Place Orders: 5/15 - 9/30 To ship: 5/15 - 10/10 22% FREIGHT CAP *Chocolate Orders \$200+											
<u>Valentine's & Easter Pre-Book</u>	Nov 1 - Dec 31 Order by 12/31 RECEIVE 15% OFF 2019 VAL & EAST ORDERS											
2018 Holiday Product Pre-Book												
<u>Holiday Product Pre-Book Tier 1</u>	Jan 1 - Apr 30 Order \$500+ Ship by 11/20 RECEIVE 8% FREIGHT CAP											
<u>Holiday Product Pre-Book Tier 2</u>	May 1 - July 31 Order \$500+ Ship by 11/20 RECEIVE 10% FREIGHT CAP											
<u>Candy Cane Display</u>	FREE DISPLAY - Purchase 15 cases of Candy Canes, receive a free End-Cap or Cane Tree Display. Purchase 8+ cases of Hammond's products, receive a free Counterop Cane Display. *CANNOT BE COMBINED WITH FREIGHT CAP PROMO OR ANY OTHER PROMOS/DISCOUNTS											

Promotions must be noted on all orders submitted - will not be automatically applied.

Discounts, promotions and free displays cannot be combined.

Discounts and promotions do not apply to customers receiving special pricing or already on special programs.

Orders must have requested ship dates in the above listed promotions -- no exceptions will apply.

Hammond's reserves the right to change/adjust/cancel any promotions at their discretion.

Standard terms & conditions apply including minimum order value - See terms and conditions sheet.