

 Microsoft 365

Microsoft Windows Virtual Desktop

The best virtual desktop experience, delivered on Azure

Adam Whitlatch– Global Black Belt WVD
April 2020

Agenda

Topic	Detail
Intros – Moderators	
WVD Overview & Architecture Q&A	Demo – User Experience Demo Application Publishing
Partner Ecosystem	
User Environment / User Data / Applications Q&A	Demo Azure Files / FSLogix
Networking, Host Pools	
Image Management Q&A	Demo – Simple Image Process
Monitoring Q&A	Demo – Azure Monitor – Sepago
Spring Release	Demo – Azure Portal ARM
Q&A – Wrap Up	



Adam is a Technical Specialist for Windows Virtual Desktop Global Black Belt Team, based in Phoenix, AZ with 20+ years of experience inside the datacenter, and in Cloud engineering. His key areas of technical specialty are Virtual Desktop, Infrastructure Core Enablement, and Hybrid cloud strategy. Over his career, Adam has worked in Banking, Financial Services, Retail, Pharmaceuticals, and Healthcare industries. He provides strong technical depth & business architecture which results in impactful solutions for cloud implementations.



Adam Whitlatch

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Twitter: @adam_whitlatch

Why does this matter to customers



Most desktop and app virtualization solutions are **running Windows Server and are currently on-premises**



Customers are running up against **End of Support for Windows 7 and Windows Server 2008/R2**



Broader **cloud migration of Windows Server and SQL Server** as well as **modernization to Windows 10**

Why virtualize Windows desktops and apps on Azure?

Mobility – users can access from any device, anywhere

Security – business data never leaves Azure

Scalability – adjust to fluctuations in workforce

Compatibility – older apps can run virtualized

Performance – apps remain close to the data

Management – single image for many users

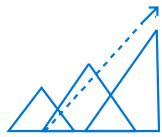
Cost – utilize the elasticity of Azure

Customer challenges

Customer Challenges	Windows Virtual Desktop customer promises
End-user experience trade-off in multi-session environments	Deliver the only multi-session Windows 10 experience <ul style="list-style-type: none">• Windows 10 multi-session and single-session• Free Windows 7 Extended Security Updates
Poor O365 experience in non-persistent multi-session	Enable optimizations for Office 365 ProPlus <ul style="list-style-type: none">• FSLogix -> fast VHD load times• Per machine Install – OneDrive, Teams• Search, cache, indexing improvements
Remote Desktop deployments can be expensive	Migrate existing RDS deployments to Azure <ul style="list-style-type: none">• CAPEX to OPEX• Tools to utilize Azure elasticity/scalability
Deployment/Management experience is sub-optimal	Deploy and scale in minutes <ul style="list-style-type: none">• ARM templates for simplified deployment• Web GUIs for simplified management• Partner ecosystem extensibility

Business demands...

Innovation



More innovation
at a faster pace

Costs



Take advantage of cloud
scale and economics

Agility






Business agility and
flexibility

Repeatability, Predictability, Availability

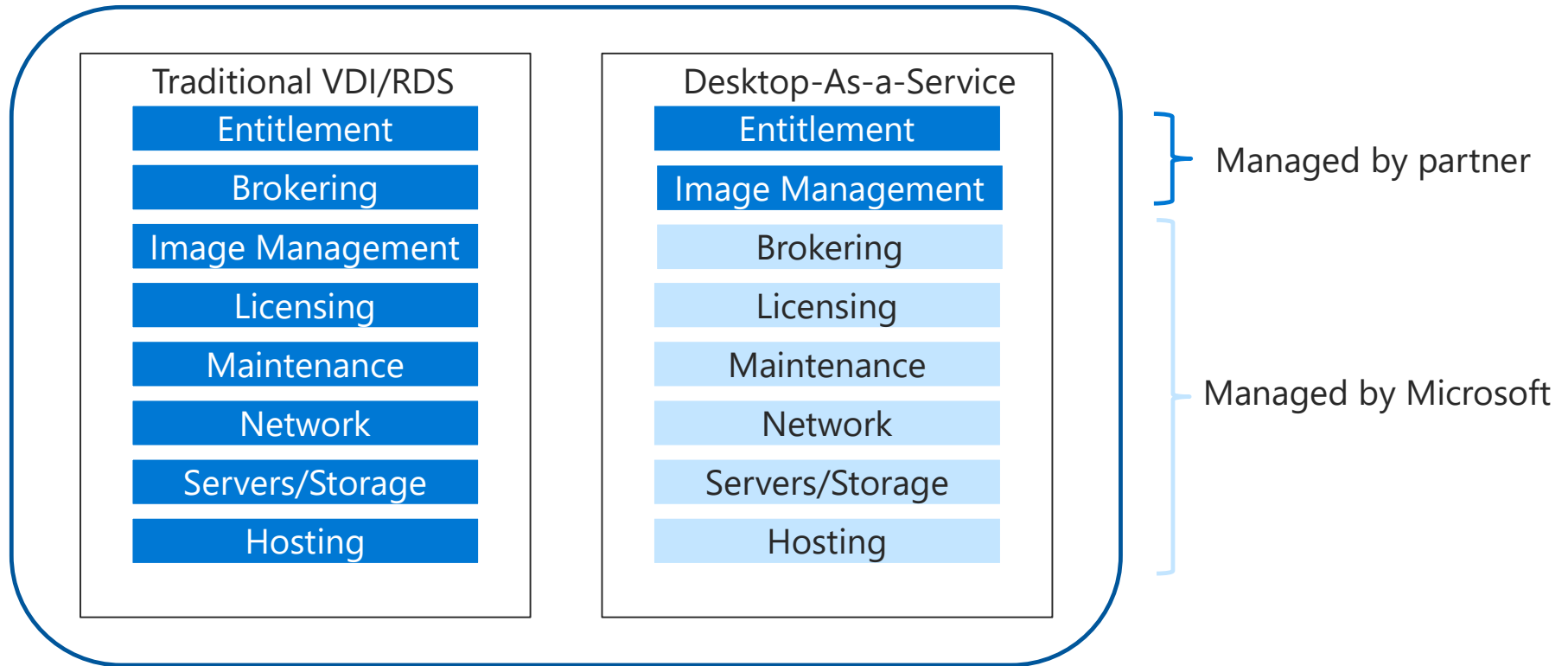


Fast and predictable
response to change
and zero downtime

On-prem Desktop Virtualization Presents Challenges

	Inconsistent User & IT Administrator Experience	<i>Variable <u>user experience</u> across device types and clients</i> <i>High effort to setup, configure, and monitor <u>security</u></i> <i>Complex remote desktops <u>management</u></i>
	Unattractive Economics	<i>Poor scalability and flexibility of on-prem <u>infrastructure</u></i> <i>High upfront Capex costs not aligned to business use</i> <i>High cost of delivering true Windows 10 experience</i> <i>High client and management <u>licensing</u> costs</i> <i>High <u>labor</u> costs</i>
	Non-standard Deployments & Environments	<i><u>Variability</u> across multi-site, global deployments</i> <i>High investment in <u>security</u></i> <i><u>Non-standard</u> deployments limit available talent to deploy/manage</i>

Difference between traditional VDI/RDS and DaaS





WVD Overview?

Windows Virtual Desktop

Windows Virtual Desktop is a comprehensive flexible service built on Azure that allows you to virtualize both desktop and applications then deliver those resources seamlessly to your end users.

Key Features

Enables a new multi-session Windows 10 experience, optimized for Office 365 ProPlus

Supports Server 2012R2, 2016 & 2019

Global Service with Scale up and scale out capabilities

Personal and Pooled Desktops, Published Apps

Windows 7 virtual desktop with free Extended Security Updates (Single Session)

Integrates with the security and management of Microsoft 365, and security/compliance features in Azure



Native Windows Virtual Desktop

High Level Architecture

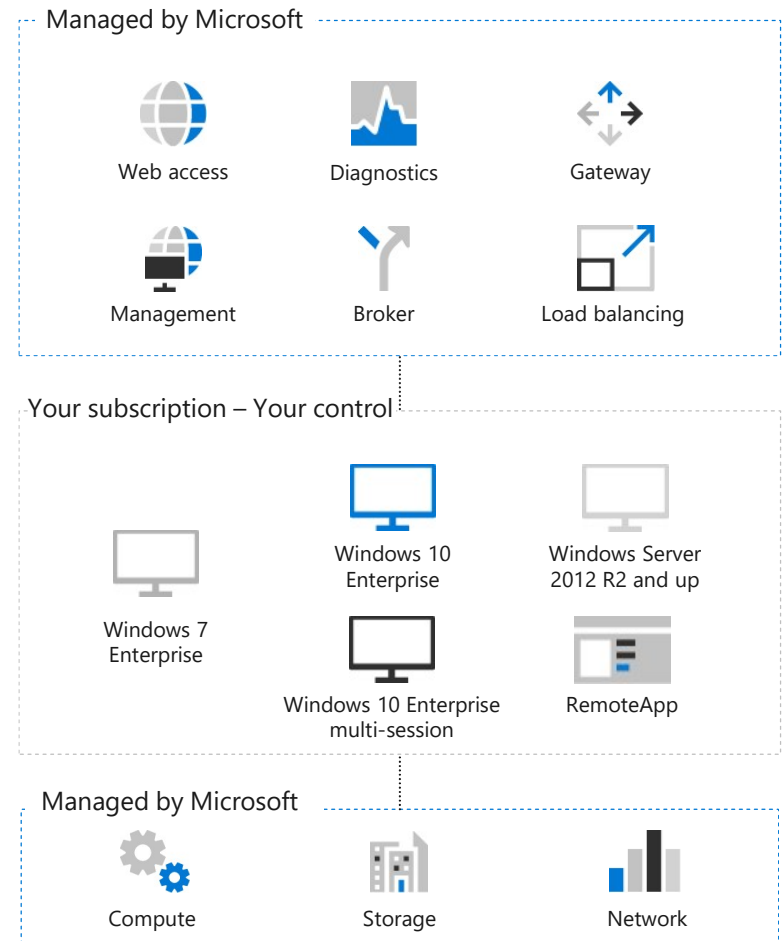
Use Azure Active Directory identity management service

Provide virtualization infrastructure as a managed service

Deploy and manage virtual machines in Azure subscription

Manage using existing tools like Configuration Manager or Microsoft Intune

Connect easily to on-premises resources



Security and Compliance

The Windows Virtual Desktop service is built upon the industry leading security and compliance capabilities of Azure

- Authentication is based Azure Active Directory. Azure AD has numerous services to protect user identities and access to the Windows Virtual Desktop service.
 - Conditional access
 - Multi-factor authentication
 - Identity governance
 - Identity protection
 - Privileged identity management
 - Advanced reports and monitoring

For the Windows Virtual Desktop service layer

- The Windows Virtual Desktop service retains minimal metadata which is encrypted.
- All traffic to/from the WVD service is encrypted.
- All traffic to/from clients uses port 443.
- WVD role-based access control enables delegation of admin rights at granular level.
- Reverse connect eliminates the need to open inbound ports, reducing the attack surface.

Compliance & Latency Considerations

General

- Users can be anywhere on the Internet
- VMs can be in any Azure Region

Data Sovereignty

- Customer/user data locale is controlled by administrator based on VMs, File Shares etc
- Service metadata (e.g. which user is connected to which VM) is stored in US region. WVD service not available in all regions

Connection Latency

Latency will vary based on the location of user, VM, and Windows Virtual Desktop services

Latency will continuously improve as Windows Virtual Desktop services are deployed to new geographies

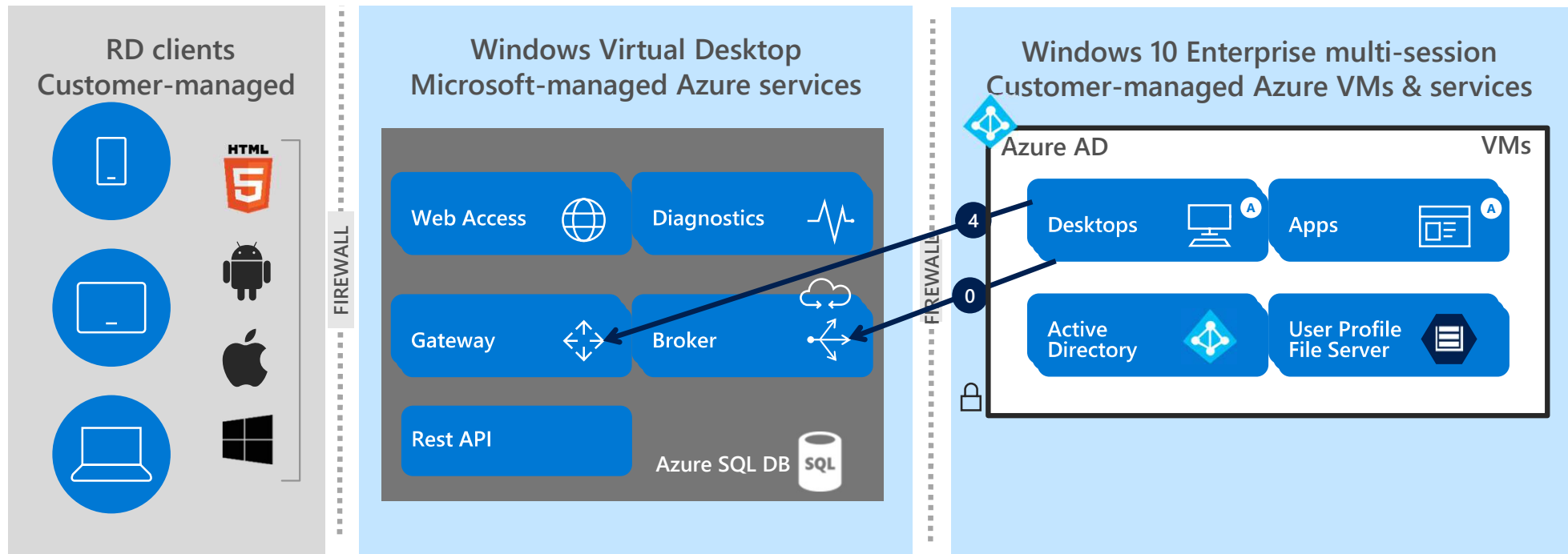
Web-based tool provided to estimate latency from user location to Azure region of VM

Improved Isolation: Reverse Connect

Outbound WebSocket connections from customer VMs to Broker and Gateway

Bidirectional communications between VMs and RD infra over https (443)

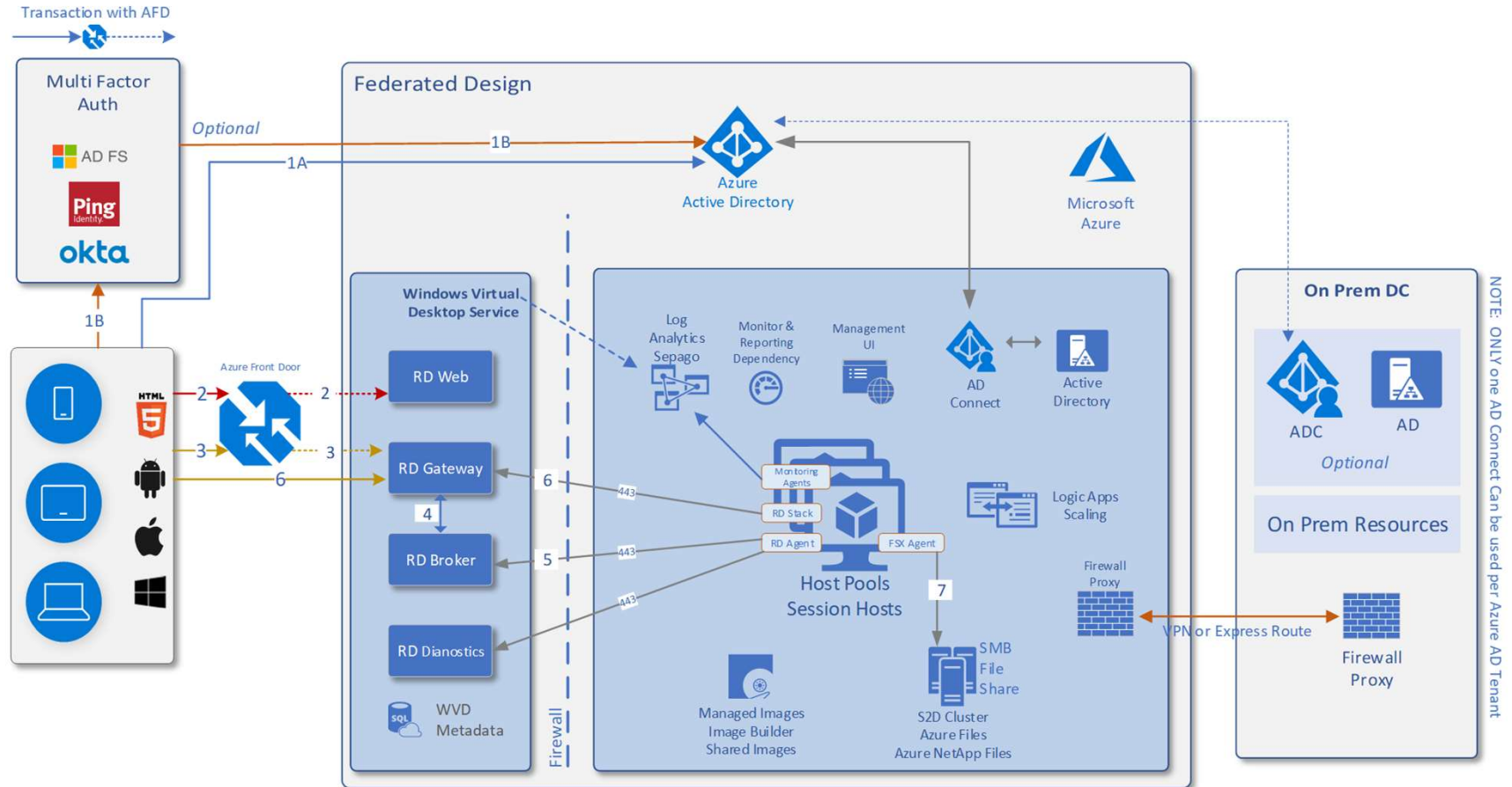
No inbound ports need be opened to the customer environment



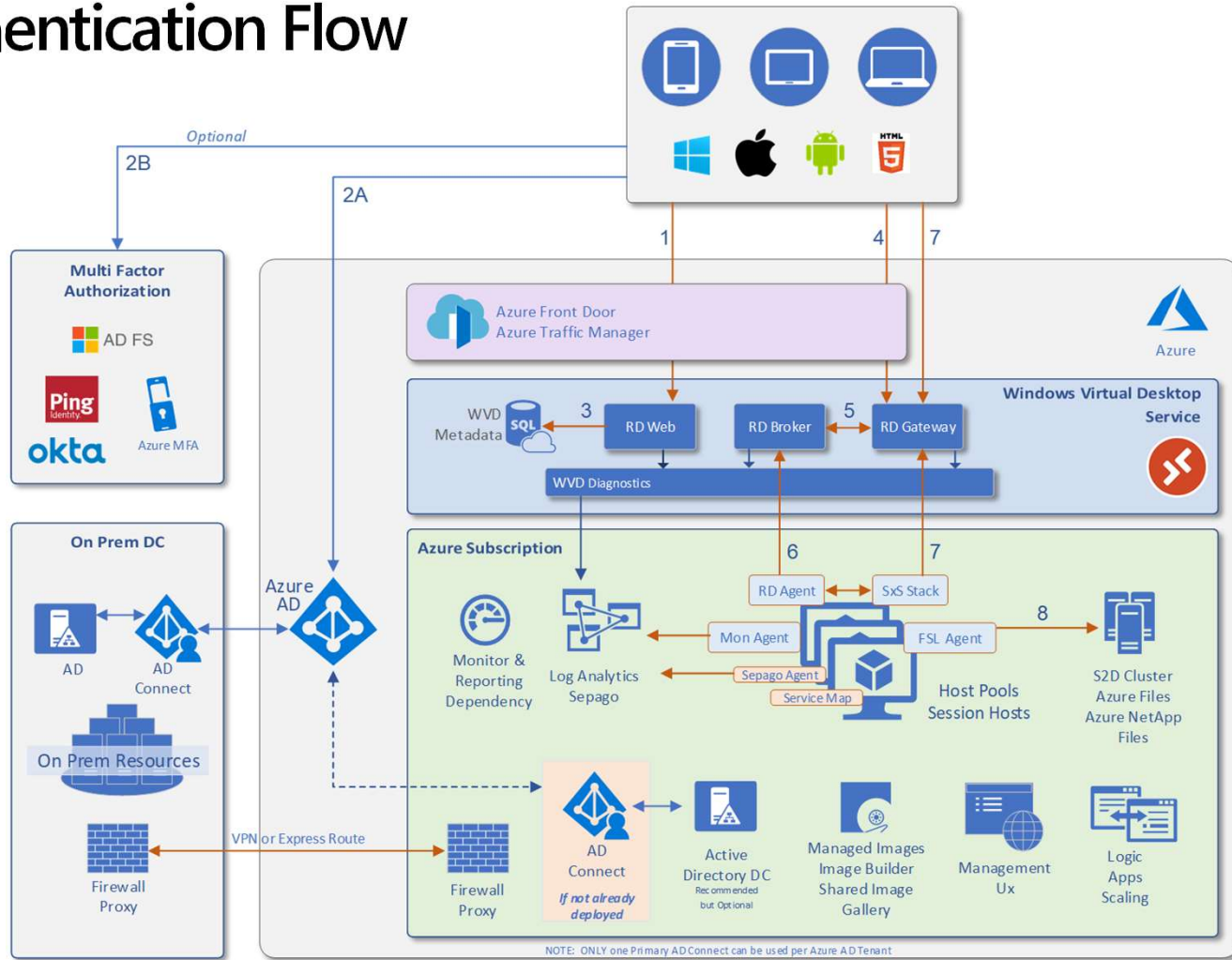
Data Flow

Flow index	Purpose	Protocol	Encryption	Port used	Transmitted information (Data/ Auth). If data, what?
1.1	User token between RD Client and AAD	HTTPS	TLS 1.2	443	AAD user UPN and auth token
1.2	User token between RD Client and Ping/Okta	HTTPS	TLS1.2	443	Ping user creds and auth token
2	XML Feed + user token	HTTPS	TLS 1.2	443	AAD Bearer token
3	RDP channel + user token	HTTPS	TLS 1.2	443	AAD Bearer token
4	REST Calls	HTTPS	TLS 1.2	443	AAD Bearer token
5	443:Persistent channel	HTTPS	TLS 1.2	443	RDBroker Bearer Token, Host health, session info
6	443:Persistent channel	HTTPS	TLS 1.2	443	RDBroker Bearer Token, Diagnostic info
7	RDP Channel	HTTPS	TLS 1.2	443	Reverse connect GUID
8	User Profile Access	SMB	Yes, if customer uses SMB 3.0	Standard SMB ports	VHD file content

WVD Authentication Flow



WVD Authentication Flow







Worldwide Azure Regions

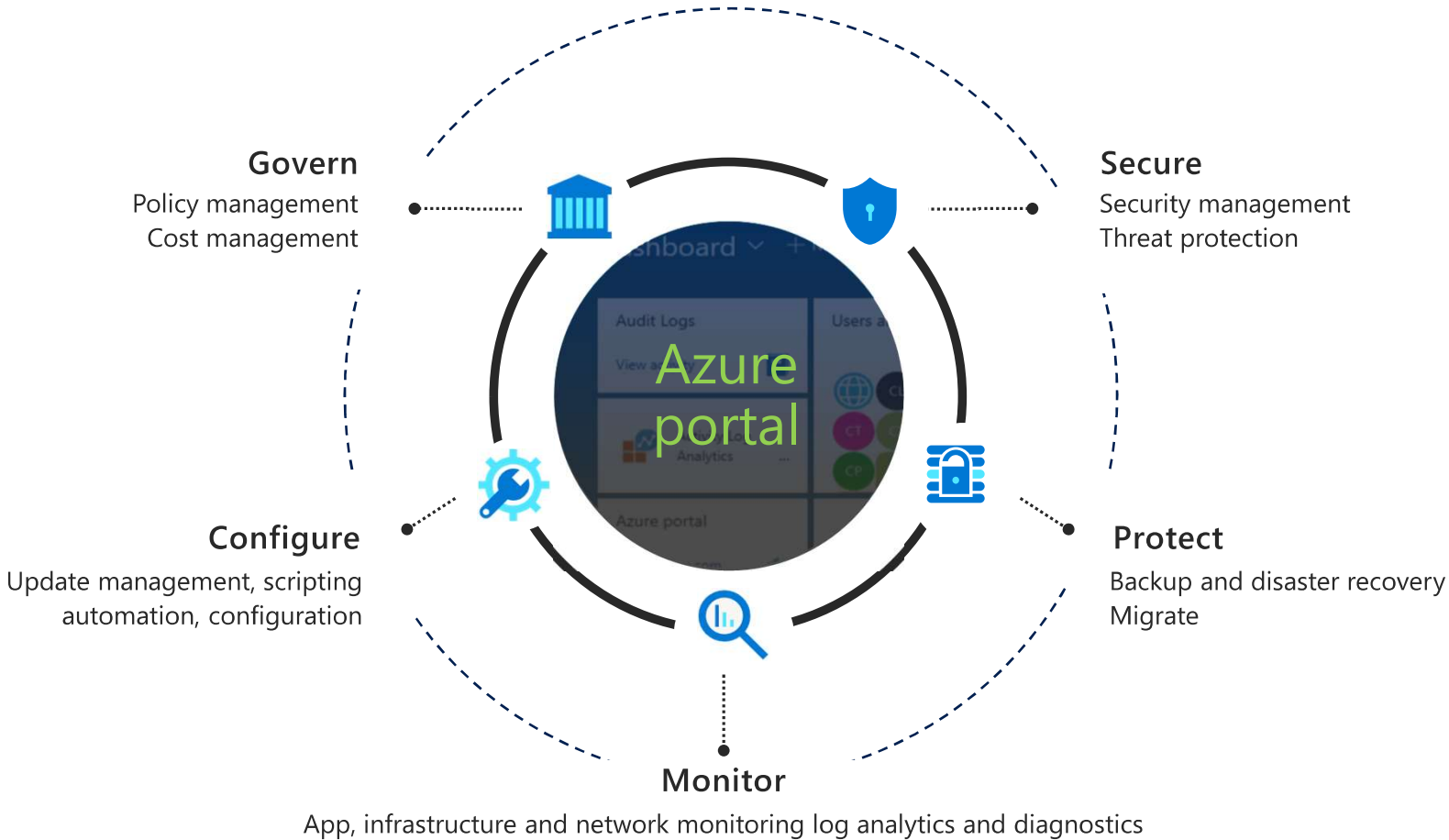


- WVD PaaS Current Deployment
- WVD PaaS Early 2020
- Available region
- ◆ Availability Zones

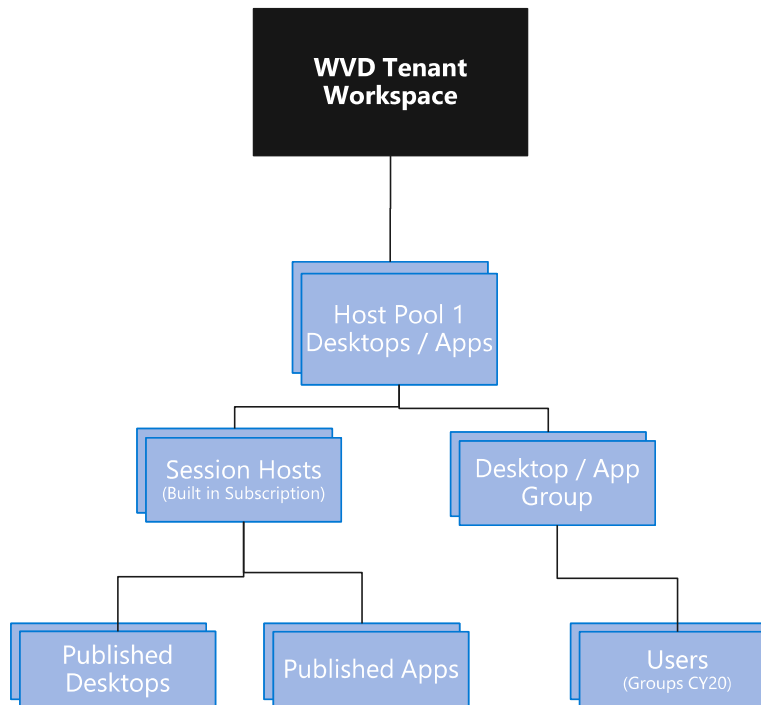
54 regions worldwide **140** available in 140 countries

Secure and well—managed for IT

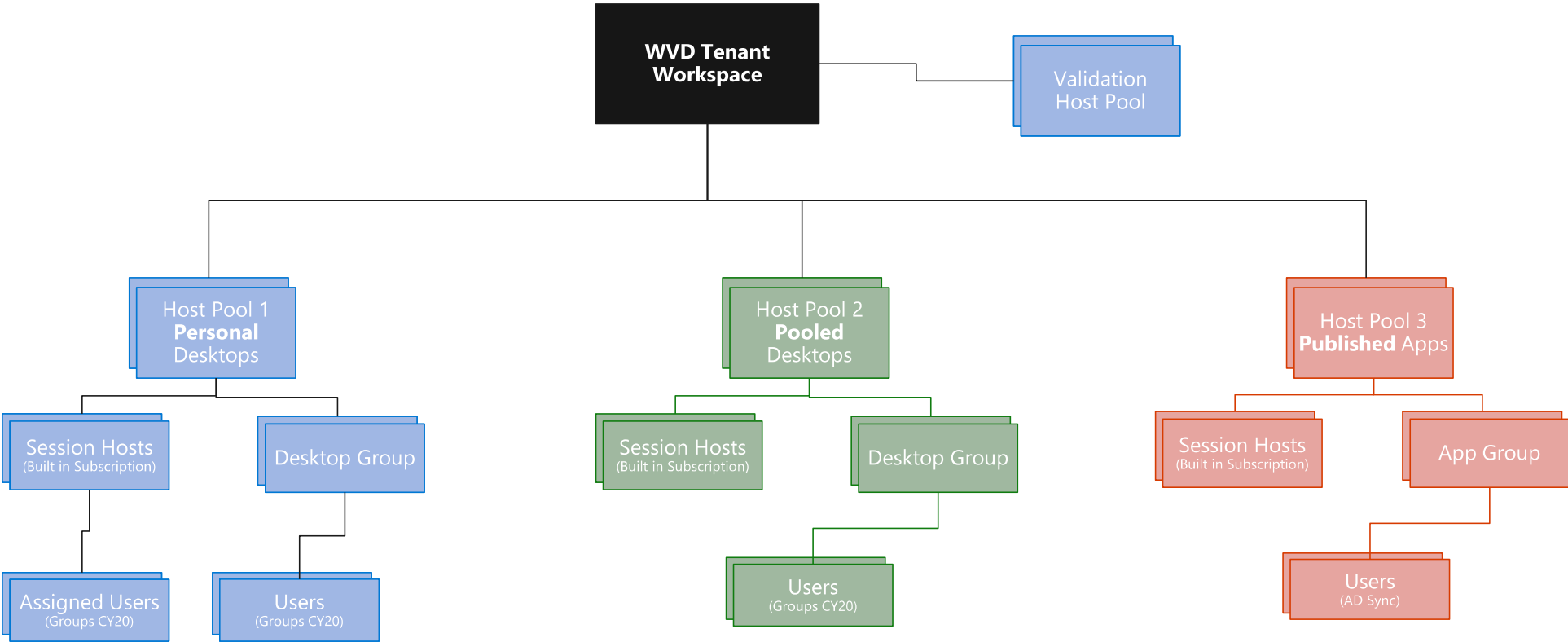
- 
Productive
- 
Hybrid
- 
Intelligent
- 
Trusted



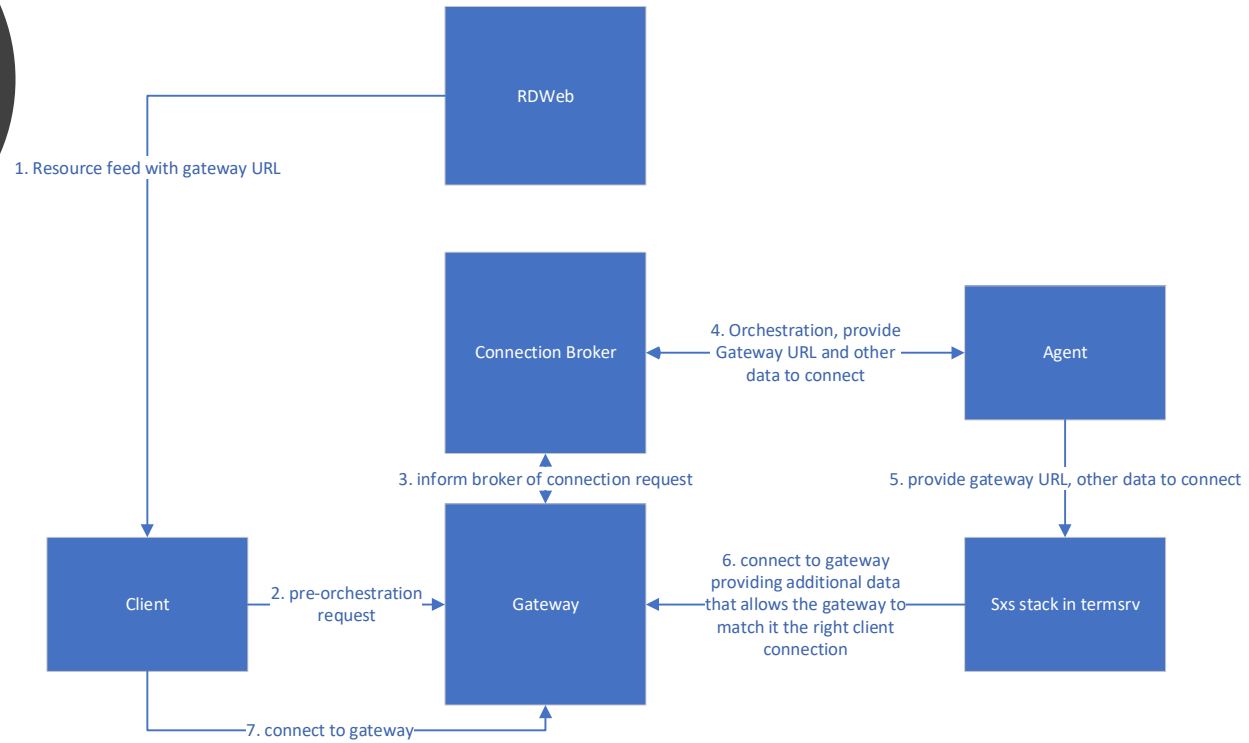
WVD Object Model - Today



WVD PaaS Architecture - Example



CURRENT
REVERSE
CONNECT



Supported OS

Windows 10 Enterprise Multi-session

Windows 10 Enterprise Single-Session

Windows 7 Single-Session

Windows Server 2019

Windows Server 2016

Windows Server 2012 R2

Any Azure VM size in a customer's subscription



Deploy and scale in minutes

Quickly virtualize and deploy modern and legacy desktop app experiences in minutes with unified management in the Azure portal.

- Azure has datacenters available in [54 regions, and 140 countries](#)
- Azure management portal for Windows Virtual Desktop
- Built in security and compliance (Windows and Azure)
- Strong Partner ecosystem extensibility



Windows Virtual Desktop Experience Estimator

Your tool to estimate the quality of the experience your users will receive when connecting to Windows Virtual Desktop

[Start free >](#)

- Experience Estimator ▾
- Estimation Tool
- Guidance
- Resources



Estimate the connection round trip time (RTT) from your current location, through the Windows Virtual Desktop service, to each Azure region in which you are able to deploy virtual machines.

The Azure region highlighted is the one with the lowest connection RTT from your current location. The times displayed are estimates intended to help assess end user experience quality for your Windows Virtual Desktop deployment. The actual experience will vary depending on network conditions, end user device, and the configuration of the deployed virtual machines.

Azure Region*	Round Trip Time (ms)
West Europe	12
France Central	21
Germany West Central	21
UK South	21
Germany North	22
UK South 2	22
Norway West	23
UK West	24

*If you don't find the Azure region you are looking for in the above table, please leave feedback on our [UserVoice page](#).

Authentication workflow

- User opens RD Client and makes a feed request to RD Web.
- RD Web redirects the client Azure AD to receive a valid token for the service.
- If AAD is the authentication engine for the customer:
 - user is asked to enter their creds and that is passed to **AAD**.
 - If auth passes, then AAD issues a token to the RD Client.
- If AAD is not the final authentication engine (creds are not entered while interacting with AAD):
 - AAD responds with a redirect to **Ping/ Okta**.
 - RD Client communicates with Ping and user enters their creds.
- User opens a remote app or desktop on the client.
- RD Client establishes RDP connection with the RDGW
- RDGW passes info on the app/ desktop and user to the RD Broker.
- RD Broker identifies the host for the new user session to be established.
- RD Broker passes the UPN and the GW info (including port) to RD Agent on the host, which is handed over to the RD Stack on the host.
- RD Stack on the endpoint host, establishes reverse connect with RDGW.
- User is prompted for 2nd login—RDP login
- User enters creds and these are validated with **local AD** (can be a read-only instance synced from on-prem AD), that the host is joined to.
- If auth passes, the rest of the orchestration goes through and user can use the app/ desktop.

Data protection we will have at GA

- Network security and firewall settings – Customer has full freedom to implement their own network security and firewall and only open the outbound 443 port on their session hosts.
- User authentication and fine grained user controls – AAD used for user authentication and delegated access used for WVD resources.
- UserVHD – Mounting is via SMB V3
- Ability to replicate data globally for regional failures
- Ability to perform failovers from one region to another
- Protect and isolate sensitive data – All service meta-data are encrypted at rest.
- HTTPS by default/SSL encryption

Many customers are already eligible for WVD

WVD Licensing Requirements



Client

Customers are eligible to access Windows 10 single and multi session and Windows 7 with Windows Virtual Desktop (WVD) if they have one of the following licenses*:

- Microsoft 365 E3/E5
 - Microsoft 365 A3/A5/Student Use Benefits
 - Microsoft 365 F1
 - Microsoft 365 Business
 - Windows 10 Enterprise E3/E5
 - Windows 10 Education A3/A5
 - Windows 10 VDA per user
-



Server

Customers are eligible to access Server workloads with Windows Virtual Desktop (WVD) if they have one of the following licenses:

- RDS CAL license with active Software Assurance (SA)

Customers pay for the virtual machines (VMs), storage, and networking consumed when the users are using the service

*Customers can access Windows Virtual Desktop from their non-Windows Pro endpoints if they have a Microsoft 365 E3/E5/F1, Microsoft 365 A3/A5 or Windows 10 VDA per user license.

Pricing

Pay only for the virtual machines (VMs), storage, and networking consumed when your users are using the service.

You have the flexibility to pick any VM and storage options to match your use cases.

Take advantage of options such as [one-year or three-year Azure Reserved Virtual Machine Instances](#), which can save you up to 72 percent versus pay-as-you-go pricing. Reserved Virtual Machine Instances are flexible and can easily be exchanged or returned.



Azure Calculator



Remote Desktop Web Client Pricing Calculator | Micr x +

https://azure.microsoft.com/en-us/pricing/calculator/#virtual-desktopc7f75c03-8c8f-4eb5-9b97-776f2755a27e

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Windows Virtual Desktop

REGION: East US 2 TYPE: Pooled

Users

500 Named (total) users	0.9 Peak concurrency	0.05 Off peak concurrency
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Usage hours

220
Usage hours/month

Scenarios

SESSION: Multi-session WORKLOAD TYPE: Medium

This configuration is supported for Windows 10 multi-session and Windows Server operating systems. [Learn more about Windows Virtual Desktop pricing.](#)

Virtual Machine

Instance:

Clone Delete

More info

- Pricing details
- Product details
- Documentation

Chat with Sales

Virtualization helps address specific business needs



Security and regulation

Financial Services
Healthcare
Government



Elastic workforce

Mergers and acquisition
Short term employees
Contractor and partner access



Specific employees

BYOD and mobile
Call centers
Branch workers



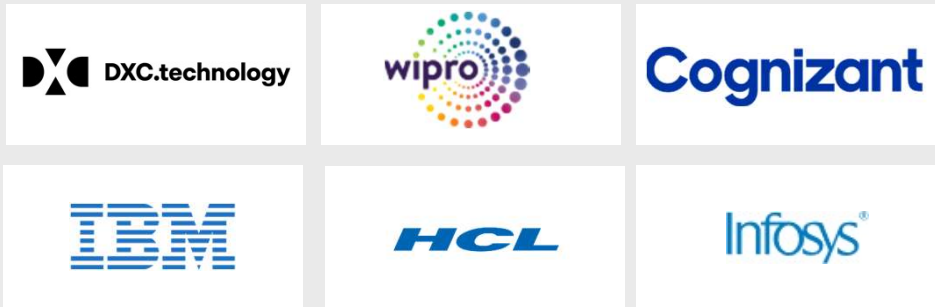
Specialized workloads

Design and engineering
Legacy apps
Software dev test

Demo User Experience

Partner Ecosystem

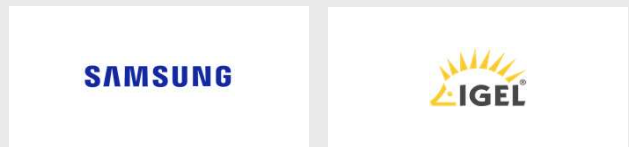
SI and GSIs



ISVs and value-added partners



Hardware partners



Comprehensive partner ecosystem



Global presence

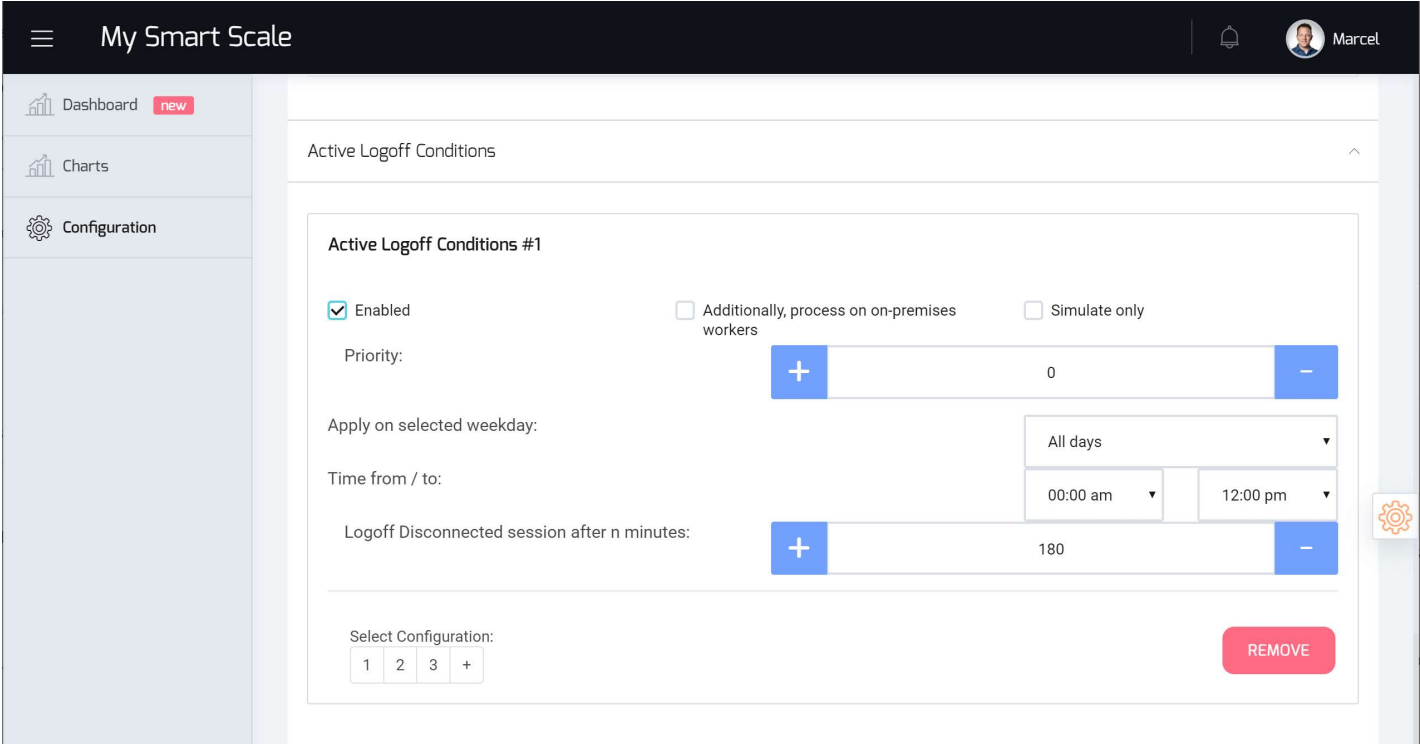


Consistent standards and IT architectures

Aka.ms/wvdpartner

3rd Party Tools? Sepago

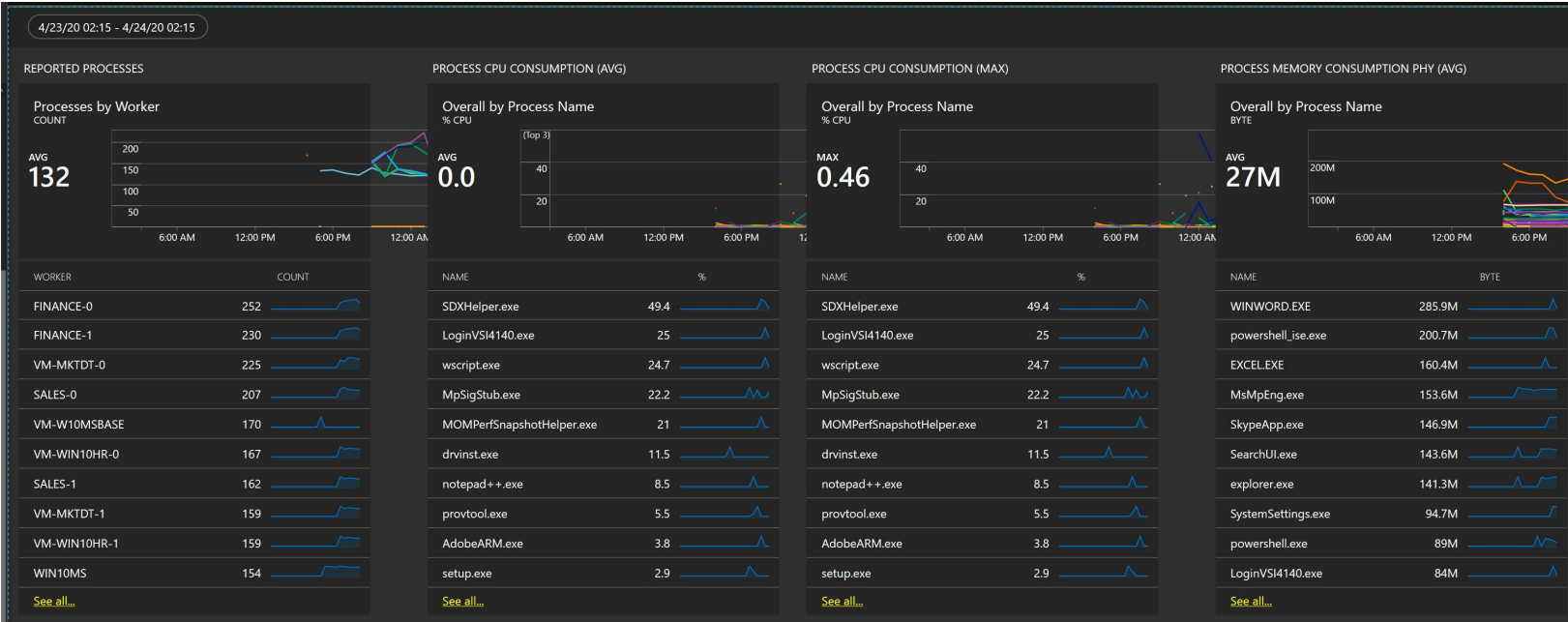
WVD Monitor – Community Edition



<https://www.sepago.de/en/wvd-value-add-tools/#scale>

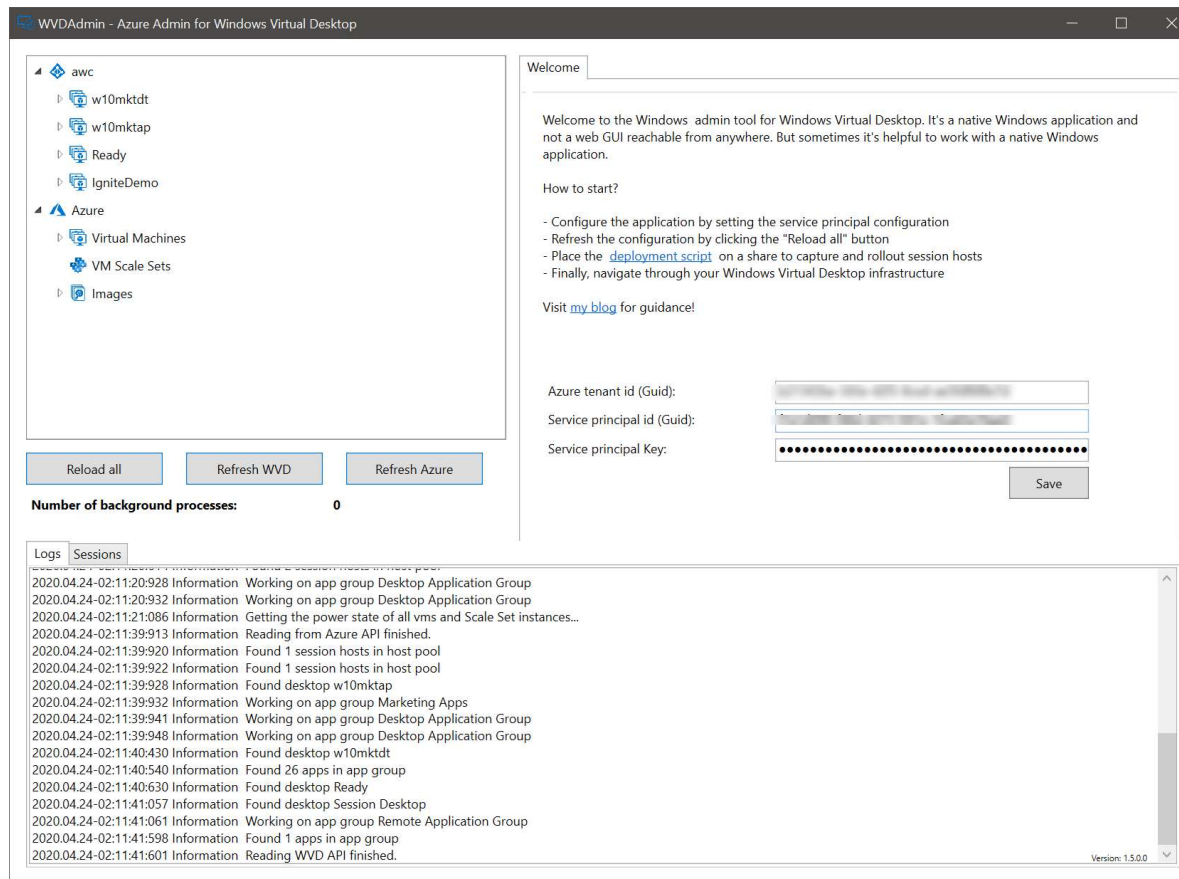
Community Edition <https://github.com/MarcelMeurer/Project-MySmartScale>

WVD Monitor – Community Edition



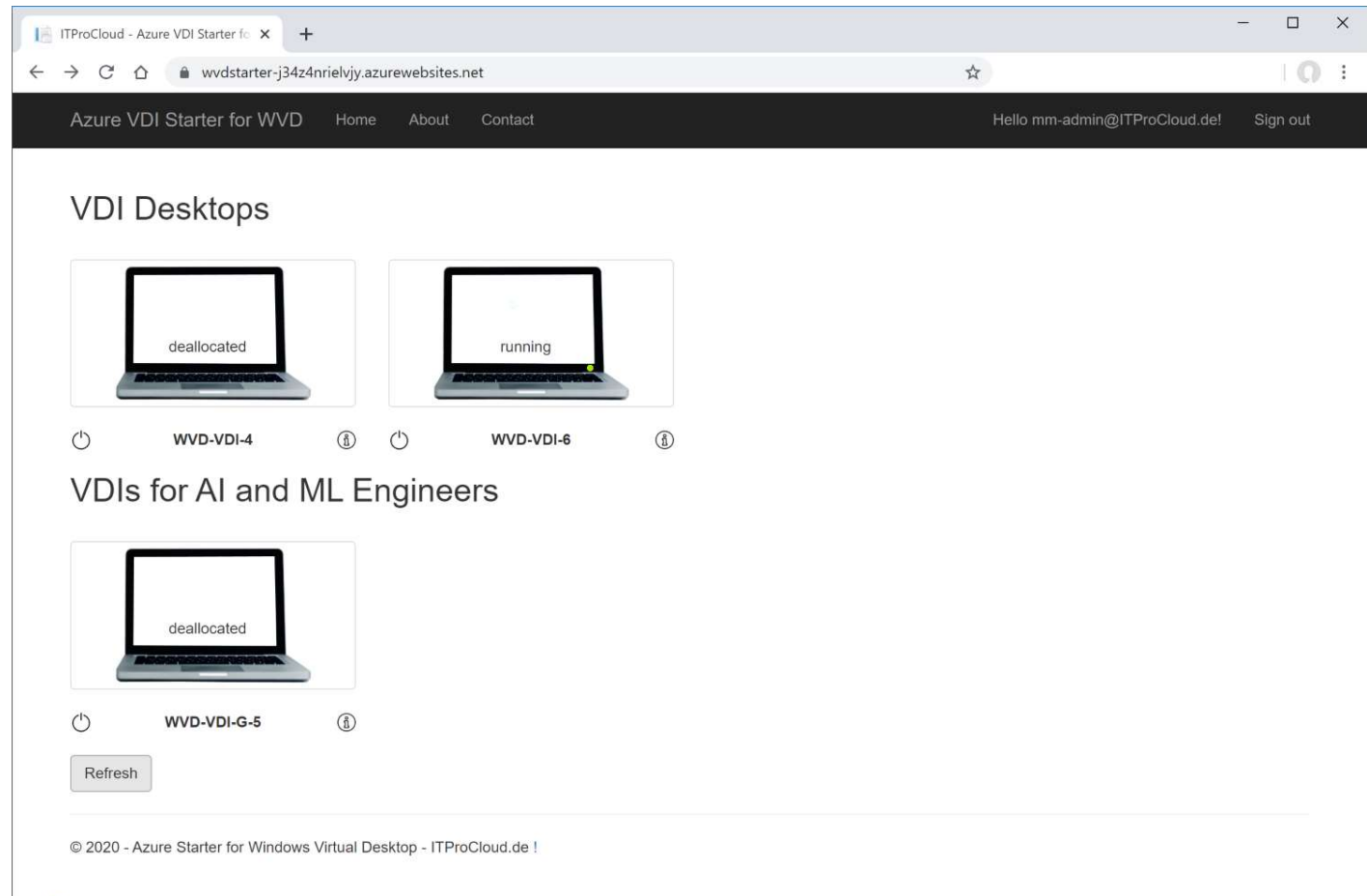
<https://www.sepago.de/en/wvd-value-add-tools/#azure>

WVD Admin



<https://blog.itprocloud.de/Windows-Virtual-Desktop-Admin/>

Azure Starter



<https://github.com/MarcelMeurer/Azure-Starter-for-WVD>

Partner ecosystem

The Citrix logo is displayed in a white box. It features the word "CITRIX" in a bold, black, sans-serif font. The letter "I" is stylized with a dot above it and a dot below it. A registered trademark symbol (®) is located to the upper right of the "X".The VMware logo is displayed in a white box. It features the word "vmware" in a lowercase, black, sans-serif font. A registered trademark symbol (®) is located to the upper right of the "e".

Comprehensive
partner ecosystem



Global presence



Consistent standards
and IT architectures

[Aka.ms/wvdpartner](https://aka.ms/wvdpartner)

Windows Virtual Desktop partnership with Citrix



With the partnership, Citrix is authorized by Microsoft to provide the benefits of Windows Virtual Desktop in their value-added cloud services hosted on Azure.



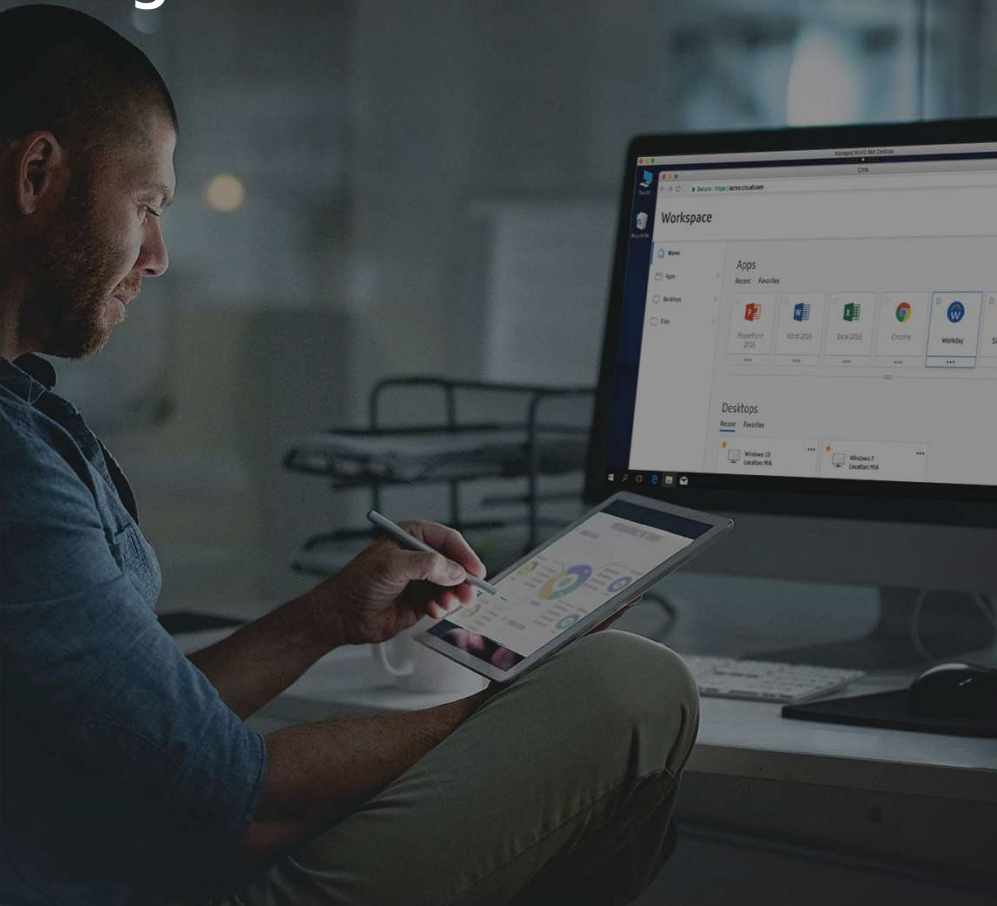
Why Windows Virtual Desktop and Citrix makes sense together

Microsoft Azure is Citrix's strategic and preferred public cloud

- Drive incremental M365 E3/5 : Land the value and innovation of the M365 suite with WVD in Citrix offerings
- Drive incremental Azure Consumed Revenue: Help accelerate customers' cloud initiatives and enable enterprise IT to effectively streamline the migration from on-premises infrastructure to Azure



High level architecture



PROVIDED BY CITRIX



Workspace



Director



Gateway



MCS



Delivery
Controllers



Load balancing

YOUR SUBSCRIPTION - YOUR CONTROL



Windows 7
Enterprise



Windows 10
Enterprise



Windows 10
Enterprise multi-
session



Windows
Server 2008
R2 and up



FSLogix

PROVIDED BY MICROSOFT



Compute



Storage



Networking

Hybrid Cloud



Time to Value



Image Management

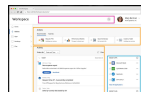


Auto Scaling

User Experience



High-Def Experience



Workspace Intelligence



Broad Client Support

Monitoring & Control



Granular Policy Engine



Monitoring



Analytics

Office Optimizations



Teams



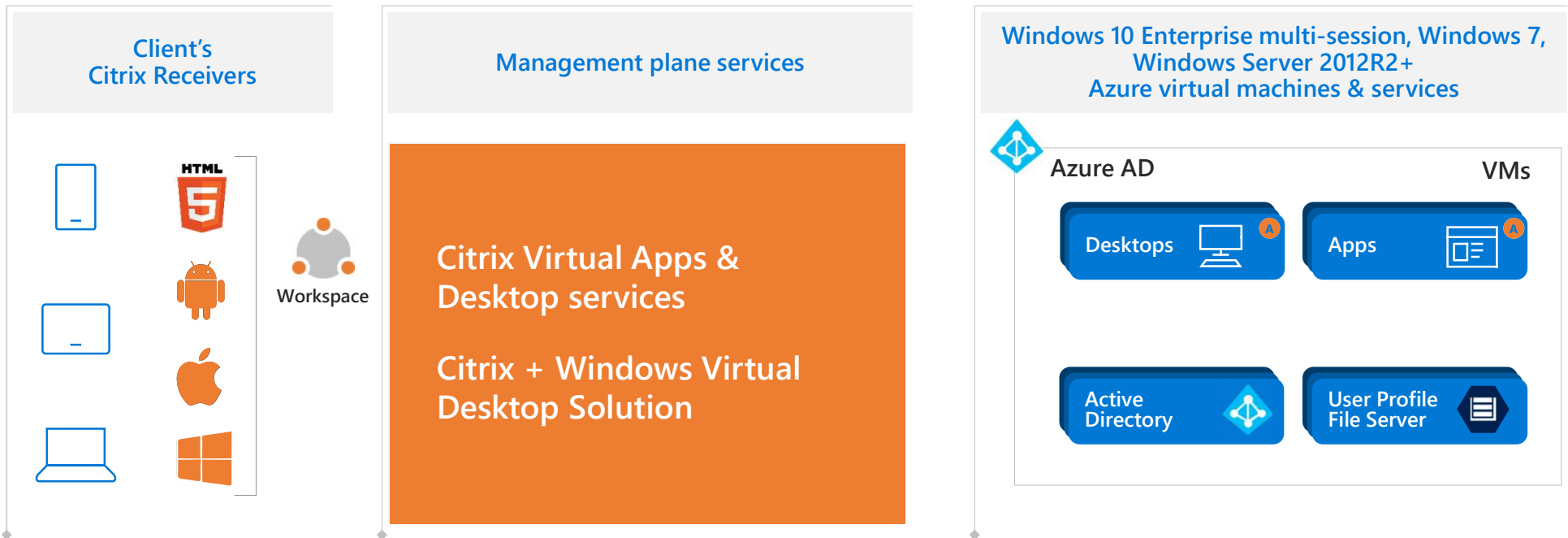
OneDrive & Outlook



Office 365 & SD-WAN

Windows Virtual Desktop and Citrix: Architectural Guidance

- **Option 1:** Use full Windows Virtual Desktop with Citrix Workspace to aggregate resource feeds from Windows Virtual Desktop and Citrix on-premises and cloud deployments
- **Option 2:** Use Windows Virtual Desktop with Windows 10 multi-session capabilities, Profile Container, and Office 365 Container with Citrix clients, agents, and management plane services



AutoScale Citrix HDX Technology Optimize Teams Optimize Skype

Workspace Environment Management

Hybrid Cloud

Machine Creation Services

Advanced Monitoring

Citrix App Layering

Citrix SD-WAN to optimize Office 365

Office 365

Citrix App Protection

Session Recording

Citrix Performance Analytics

Citrix Security Analytics

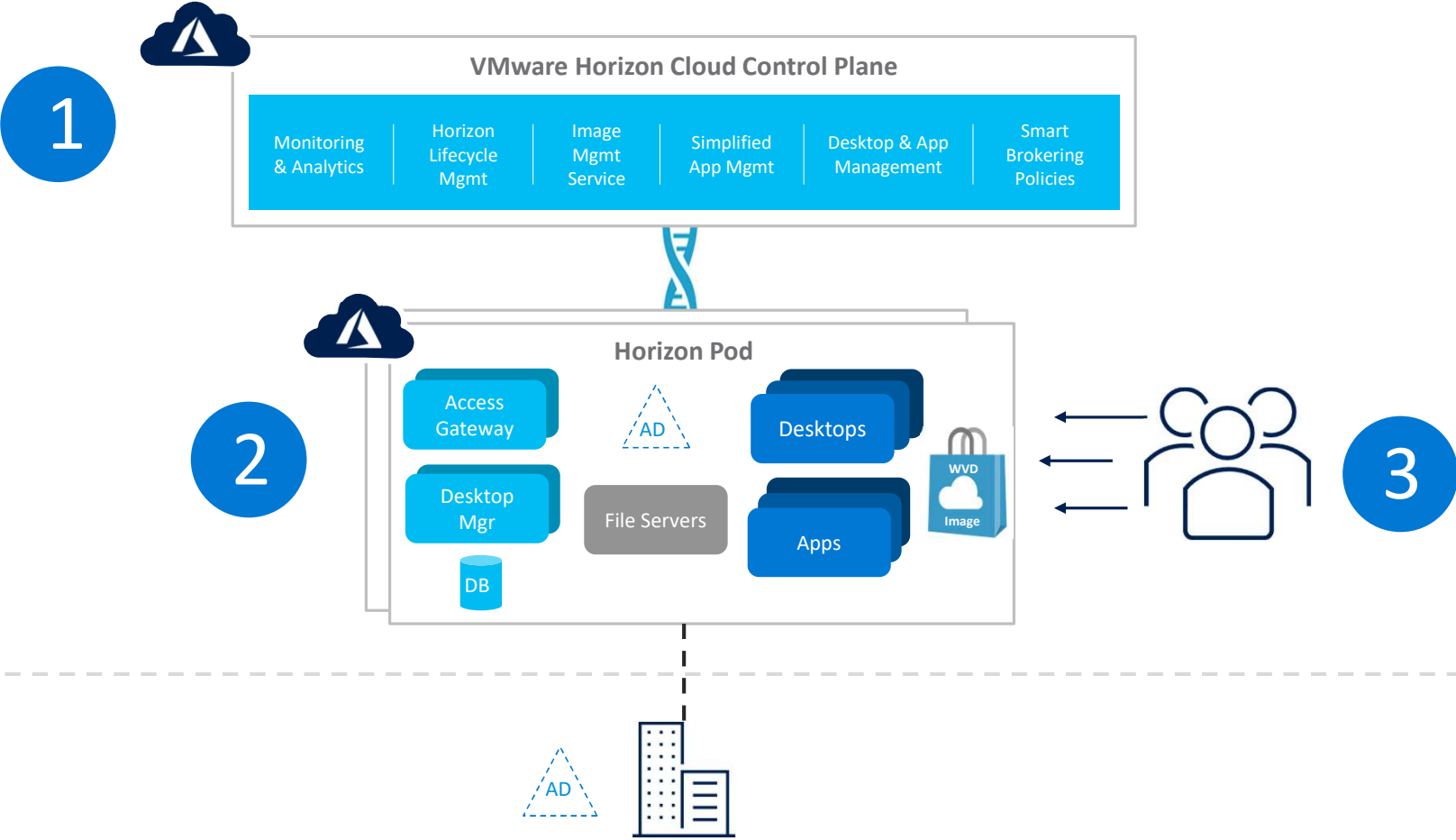
3rd Party IdP integration

Citrix Workspace solutions value-add for Windows Virtual Desktop



Vmware?

High-level Components



Recent improvements Windows Virtual Desktop

1. IGEL thin client support for WVD native
2. MSIX app attach in public preview
3. WVD control-plane available in India, Australia, Indonesia, Brazil – and Japan (next to WE and USA)
4. Azure Files support for traditional Active Directory
5. WVD On-Premises support for Azure Stack Hub
6. Teams AV support for WVD
7. OneDrive Per-Machine is Generally Available (GA)
8. Desktop App Assure support for Windows 10 Multi-Session
9. Endpoint Manager (SCCM) support for Windows 10 Multi-Session
10. Azure Migrate integration for Virtual Desktop workloads

User Environment and User Data?

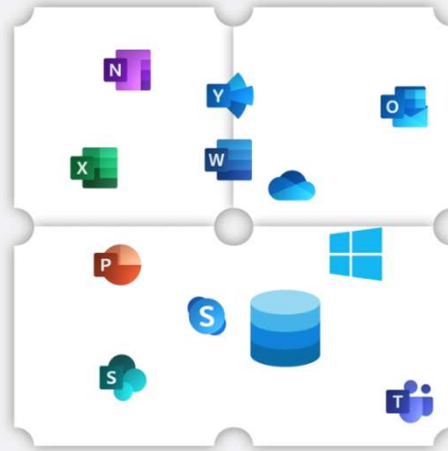
End-user compute environment

3 main components

Operating system

Applications

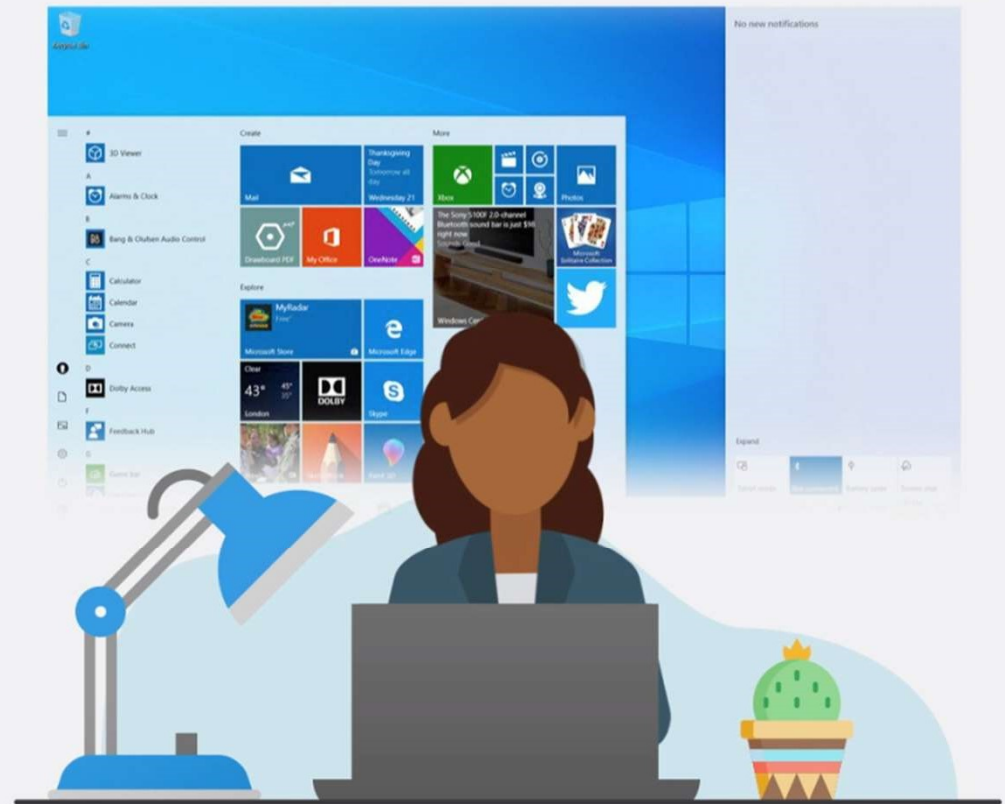
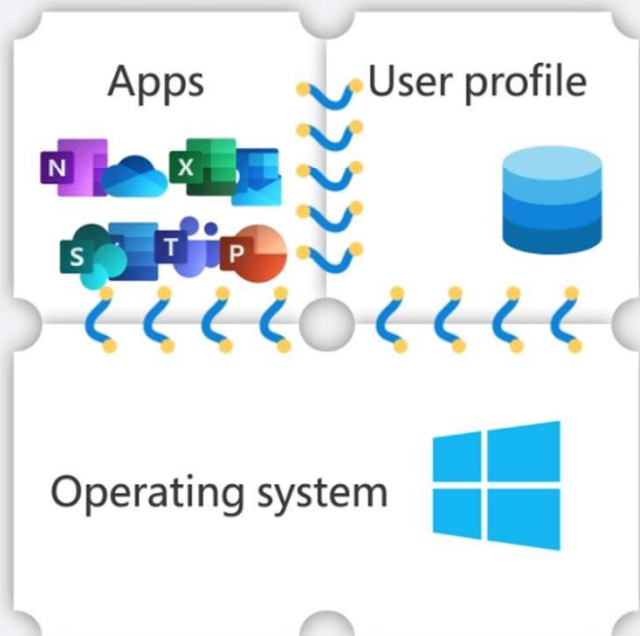
User defined data



Data, applications, and OS

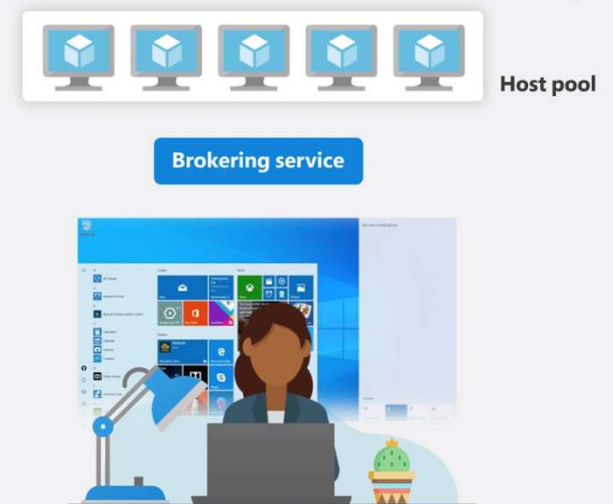


Physical workstation: all components closely coupled



Virtualized compute environments

In an optimized virtualization environment, a brokering service routes a user to a virtual machine from a host pool to a VM with the resources available to host the user's app or desktop workloads

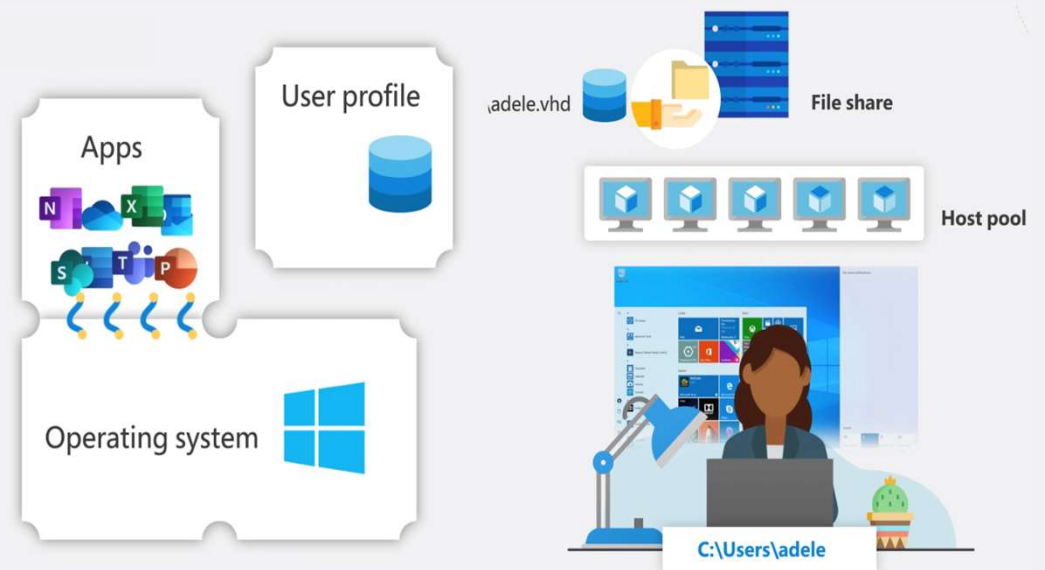


The promise: completely dynamic environments

FSLogix - Profiles

With FSLogix we've separated the user profile layer from the virtual machine

To the user it feels like you're saving and accessing files from a local disk



FSLogix Technologies

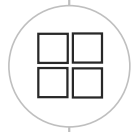
With the acquisition of FSLogix, eligible customers will get access to three core pieces of technology



Profile Container

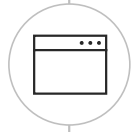
Replacement for roaming profiles and folder redirection. Dramatically speeds up logon and application launch times.

- Includes Office 365 Container, which roams Office cache data (Outlook OST, OneDrive cache, Skype for Business GAL, etc.) and Windows Search DB with user in virtual desktop environments.



App Masking

Minimize number of gold images by creating a single image with all applications. Excellent app compatibility with no packaging, sequencing, backend infrastructure, or virtualization.



Java Redirection

Helps protect the enterprise from vulnerabilities of multiple installed versions of Java by mapping specific versions to individual apps or websites.

Storage Considerations in WVD



Option

Considerations

Azure Files

Managed PaaS Service.
Azure AD/.AAD DS Integration only*
Up to 100K IOPS/Share. Higher Latency (~3ms)
Easy to Manage, cost effective
Service available broadly across regions

Scale Out File Server

Customer Managed IaaS Service
ADDS Integration Only
Up to 160K IOPS/disk with a latency of ~1ms using Ultra Disks
Minimum of 2 VMs (with Cloud Witness) or 3 Without CW + Cost of disks

Azure NetApp Files

Managed PaaS Service
ADDS Integration Only
Up to 320K IOPS with a latency of ~1ms
Region dependent

Azure Files with AD DS

Steps to Configure

1. Enable Azure Files AD DS authentication on your storage account.
2. Assign access permissions for a share to the Azure AD identity (a user, group, or service principal) that is in sync with the target AD identity.
3. Configure ACLs over SMB for directories and files.
4. Mount an Azure file share to a VM joined to your AD DS.
5. Update the password of your storage account identity in AD DS.

FSLogix entitlements

FSLogix technology, which improves the performance of Office 365 ProPlus in multi-user virtual environments, is now available at no additional cost for Microsoft 365 and Remote Desktop Services customers

Microsoft 365 E3/E5/F1/Business

Windows 10 VDA per user

Microsoft 365 A3/A5/Student Use Benefits

Remote Desktop Services (RDS) CAL

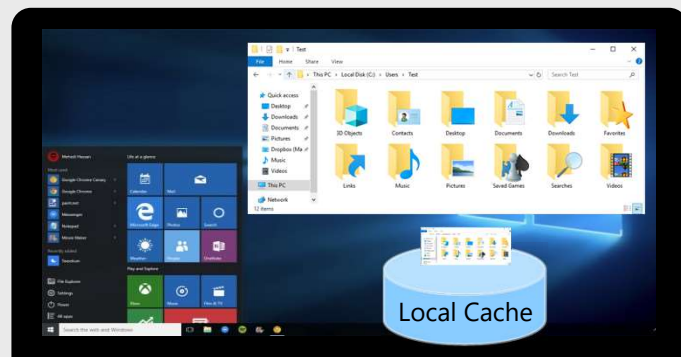
Windows 10 Enterprise E3/E5

Remote Desktop Services (RDS) SAL

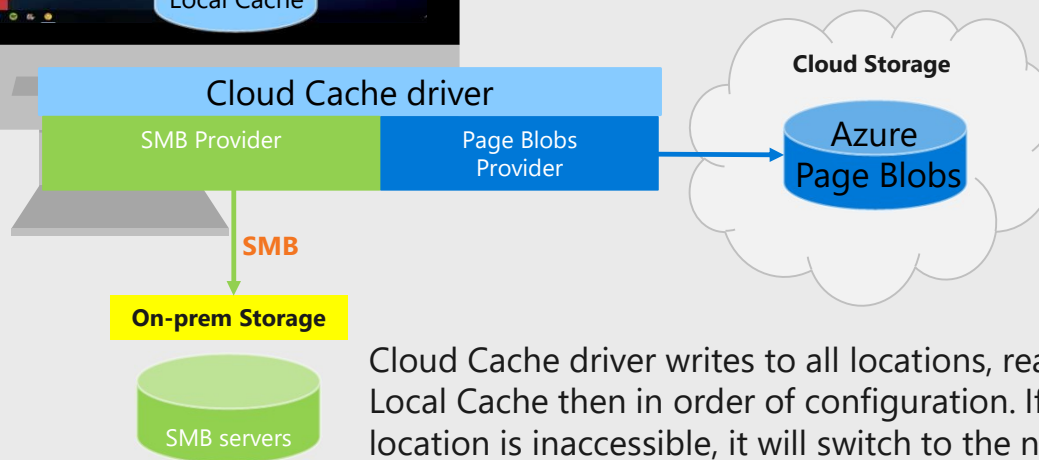
Windows 10 Education A3/A5

*Including Office 365 Container, Profile Container, App Masking and Java Redirection

FSLogix cloud cache



Local Cache retains **block-level data as it's accessed**, ensures writes make it to remote storage. Cloud Cache is **available for both Profile Containers and Office Containers**.



Remote storage **locations can be SMB** or via **native cloud API for Azure PageBlobs**.

Cloud Cache driver writes to all locations, reads from Local Cache then in order of configuration. If first location is inaccessible, it will switch to the next location, then re-sync when original comes back.

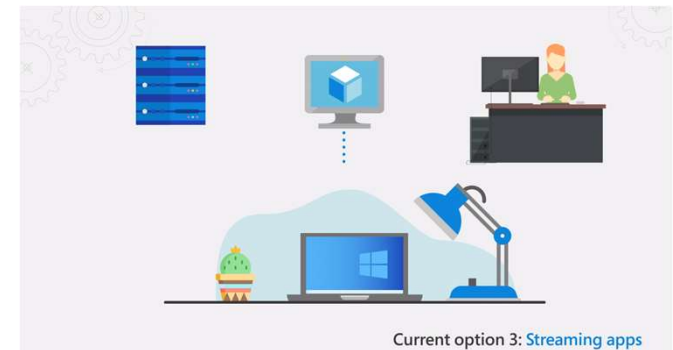
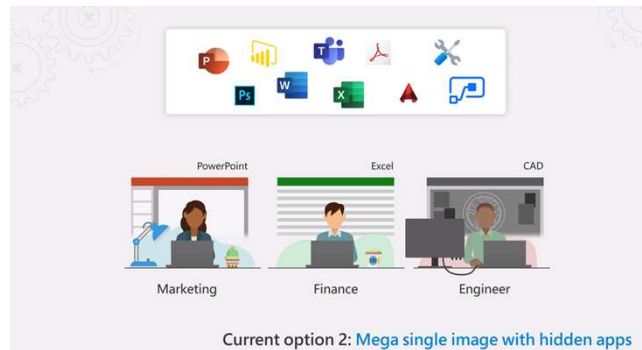
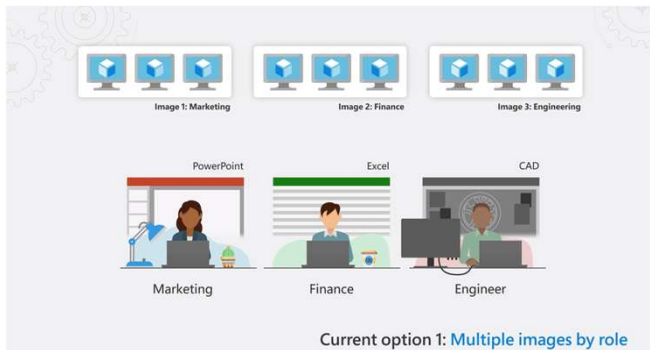
Roaming user profiles get us half-way there

But—what about the apps?

- In a shared or pooled virtual machine, this is a challenge
- Each user might need a different set of apps
- They can be assigned to a different VM with each logon



Current options



OPTION 1 **Multiple images by role**

- Manage numerous VM pools customized for different users' roles
- These images would all need to be individually maintained and patched
- High overhead

OPTION 2 **Traditional App layering**

- Image can get bloated
- Additional policies
- App licensing could be challenging

OPTION 3 **App streaming**

- Requires apps to get cached into OS during user session
- Need to manage app streaming infra
- Possible need to repackage/sequence the app

MSIX app attach

Public Preview

What is it?

Rapidly attach applications just-in-time as users log on

Leverages FSLogix concepts, but for applications

Per user visibility – Only authorized users have access to applications

No repackaging required for applications in MSIX format

Join the preview at <http://aka.ms/msixandwvd>

How it works

MSIX packages are expanded into VHD or other containers

Containers are attached to the computer

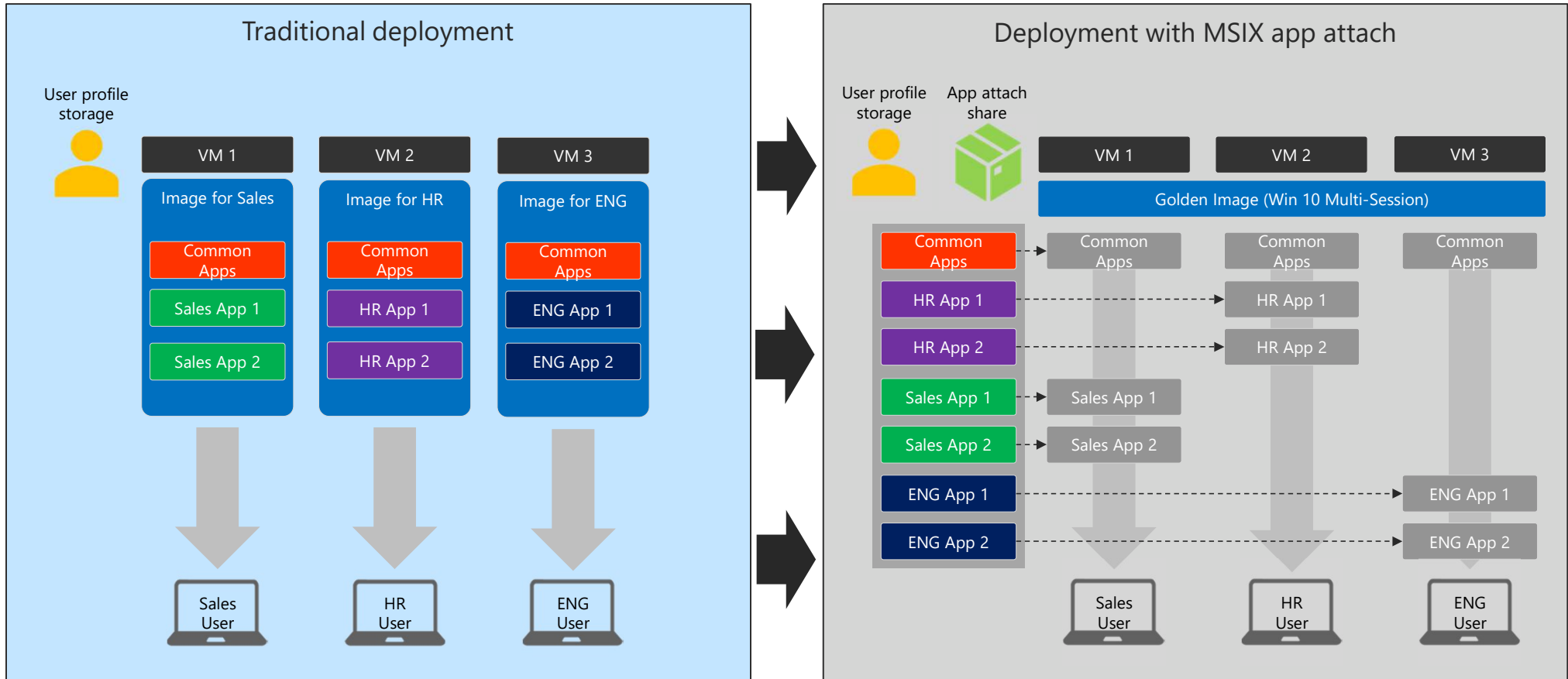
Applications are made available on a per-user basis

Applications delivered via app attach are indistinguishable from natively installed applications

What is MSIX?

- 1 New app packaging format (.exe, MSI, click once, AppV, etc.)
- 2 Declarative install = clean uninstall means no registry rot or leftover artifacts
- 3 Simpler packaging and deployment
- 4 OS-managed
- 5 Apps are installed per user
- 6 Tamper protection
- 7 Native MSIX applications no longer require repackaging
- 8 Base app and customization can be updated within MSIX container without repackaging

Traditional Application Delivery vs. MSIX app attach



MSIX app attach

Native format is MSIX (no re-packaging)

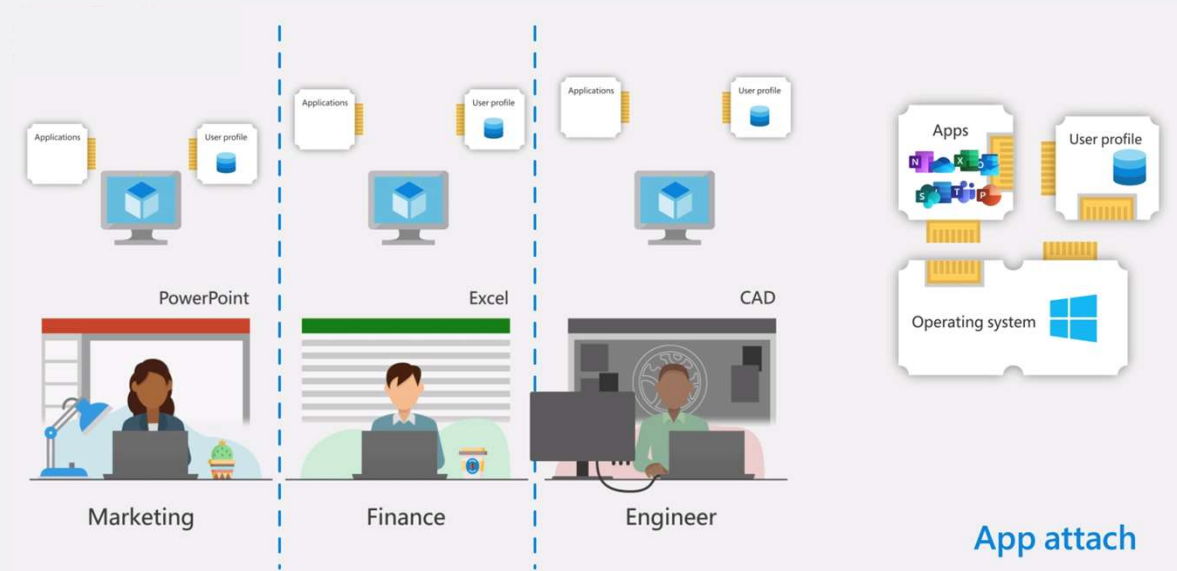
Minimal performance impact

MSIX Apps can be stored off the windows disk

Remotely mount the apps to the VM on-demand

Apps groups are assigned to users, and they're available instantly on login

Looks and feels local to the user and to windows



<https://docs.microsoft.com/en-us/azure/virtual-desktop/app-attach>

App Assure

Microsoft's application compatibility promise

Microsoft is committed to ensuring your apps work on the latest versions of our software. If you encounter any issues, we will help you remediate them at no additional cost!

Windows Virtual Desktop	
WINDOWS 10 ENTERPRISE MULTI-SESSION	WINDOWS 10 ENTERPRISE
Virtualized apps that run on Windows Server RDSH will run on Windows 10 Enterprise multi-session as part of WVD	Apps running in any Win7 /Win10 VDI environment will run on Win7/Win10 Enterprise as part of WVD* and Apps running on Win7 /Win10 client devices will run on Win7/Win10 Enterprise as part of WVD*

*See our service description at <https://aka.ms/DesktopAppAssure/>

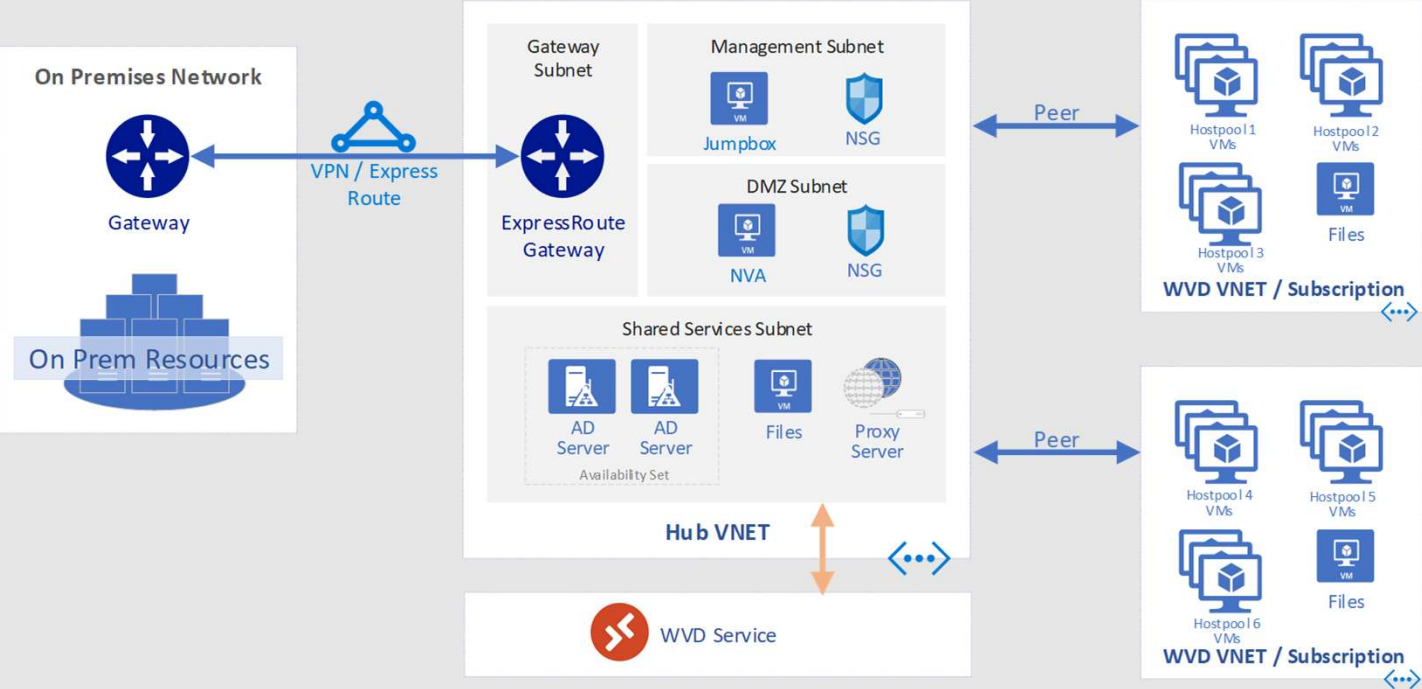
Demo Azure Files & FSLogix

Links to FSLogix, Azure Files & MSIX

- FSLogix
 - [Agent](#)
 - [Profile Container Configuration](#)
 - [Office Container Configuration](#)
 - [Cloud Cache Configuration](#)
 - [App Masking](#)
- [Azure Files with AD DS](#)
- [NetApp Files](#)
- [MSIX App Attach](#)

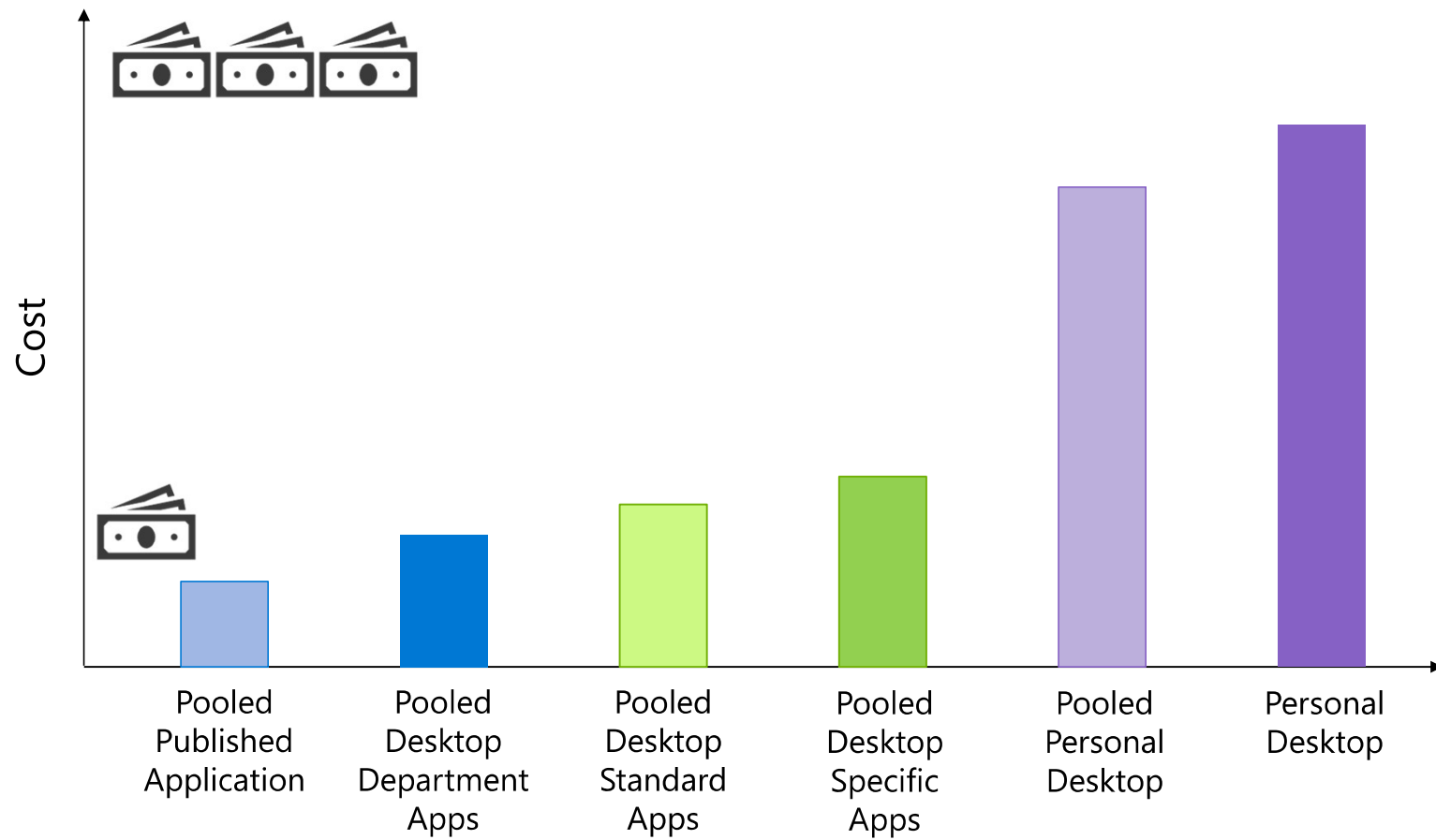
Networking

Example Network Design



Host Pool Design

Deployment Models



Host Pool Design Principals

- Create Host Pools based on similarities in user type or applications
 - Group Users types
 - Group Application or Department types
 - Group locations
 - Security Boundaries
 - Performance Characteristics

Image Management

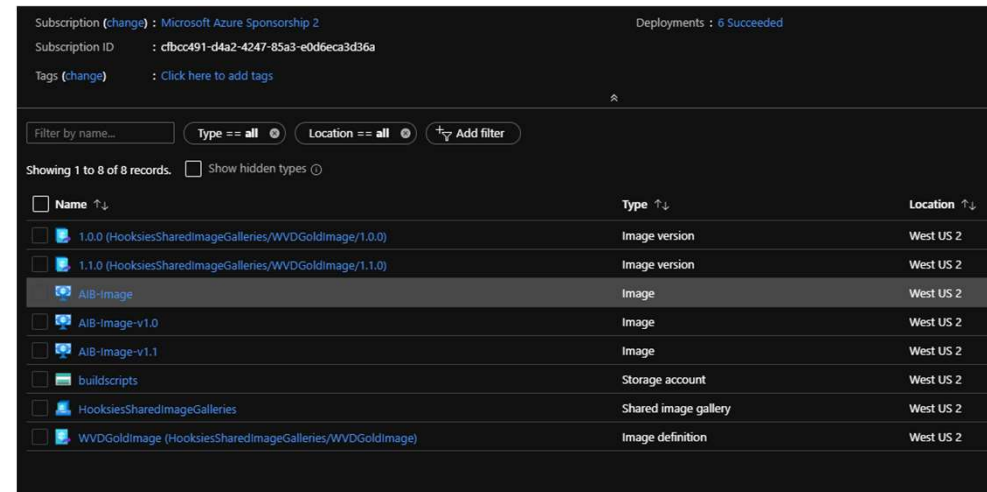
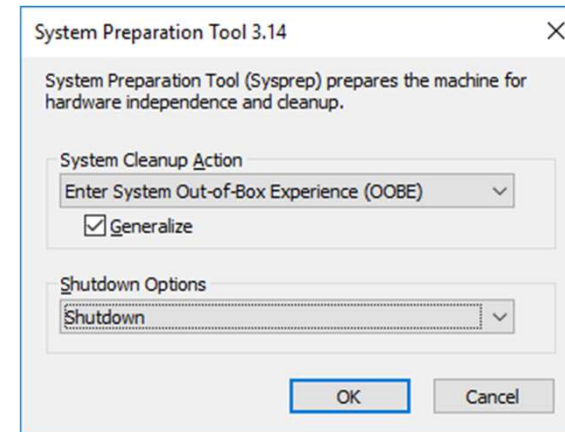
Azure Managed Images with WVD

What are Azure Managed Images?

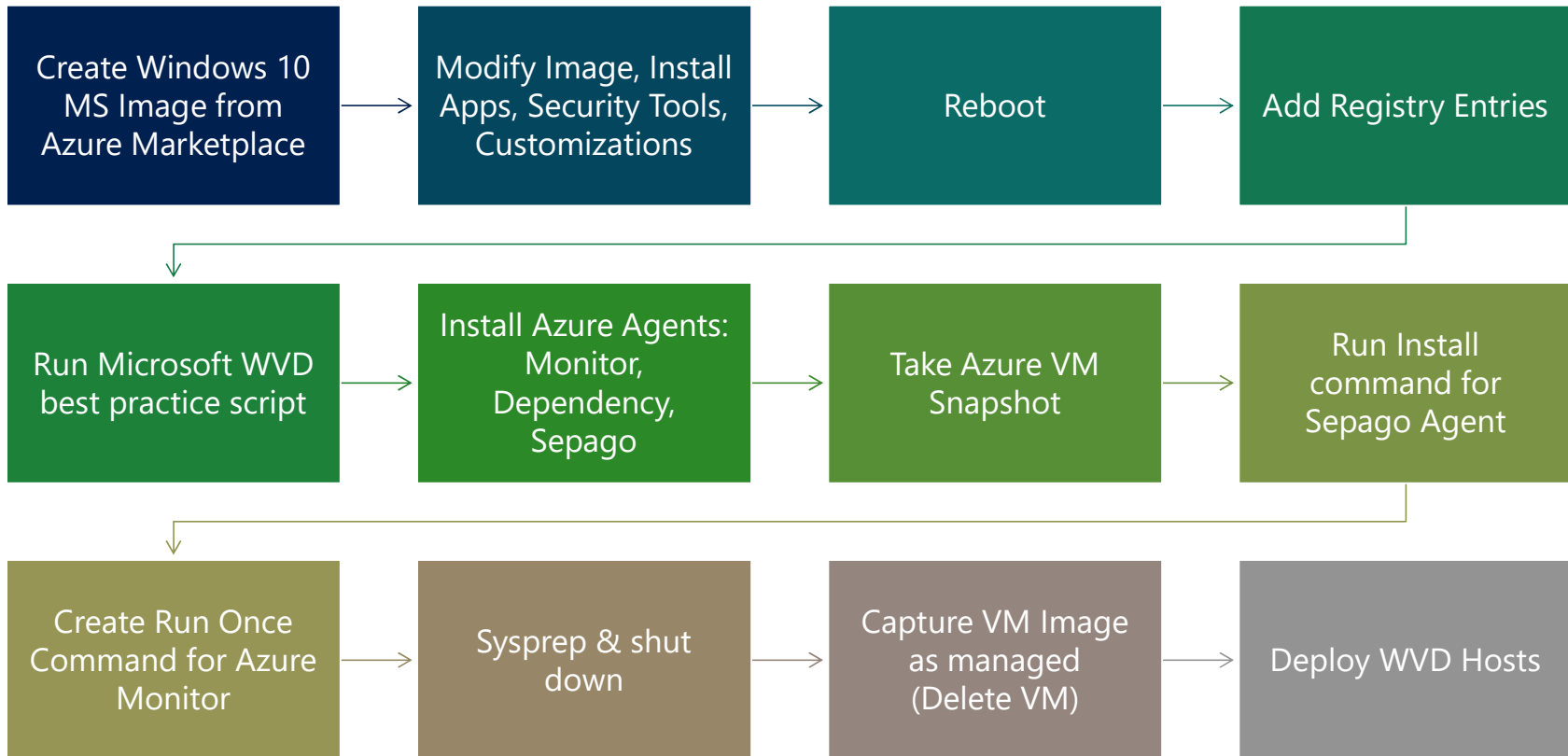
- Customized Windows image that are captured and stored in Azure that can be used to create VMs / WVD Session hosts.
- Quickly create WVD hostpools with consistent user experiences

How are WVD managed images created?

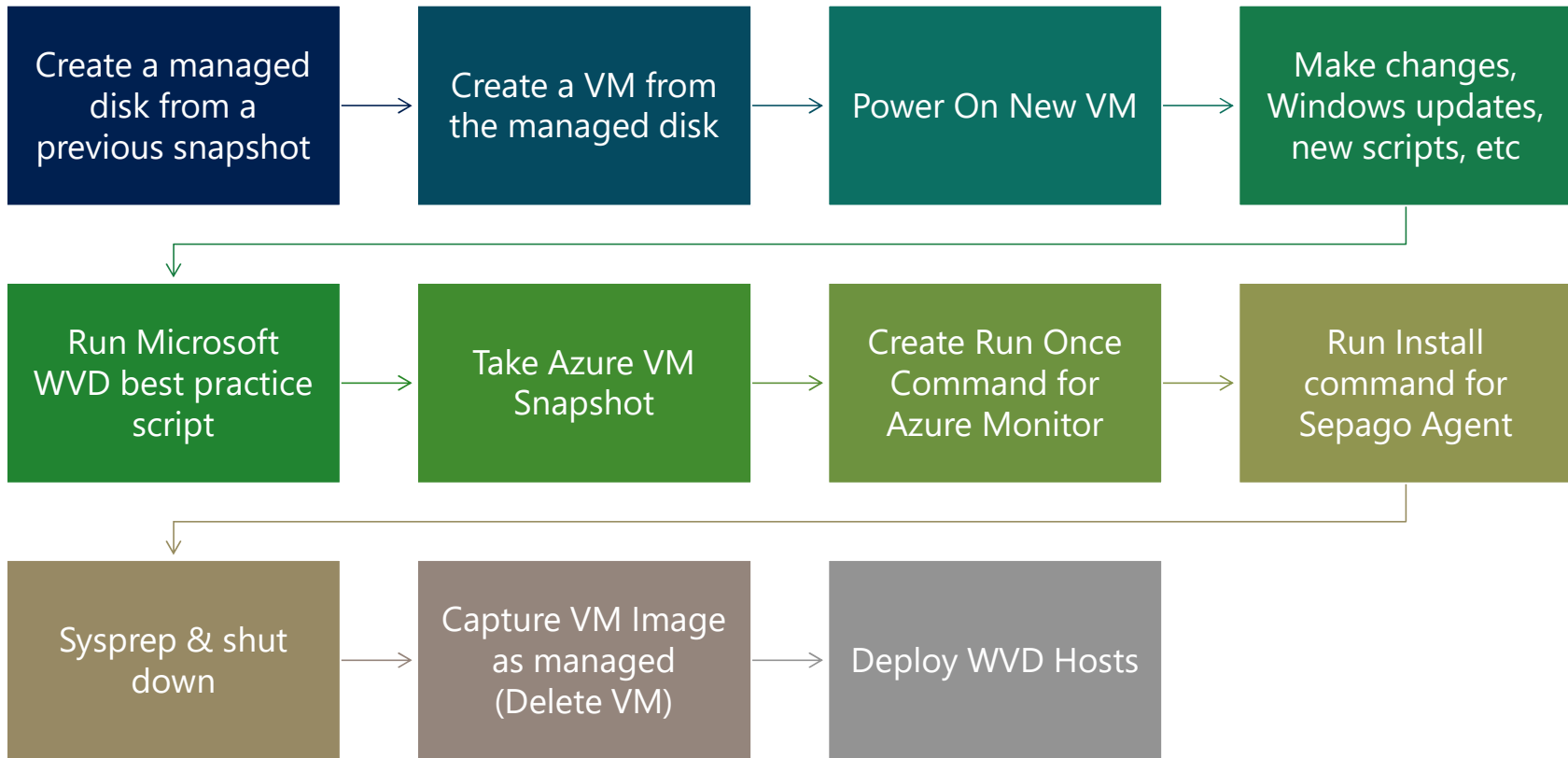
- Create a Windows VM with customized applications and settings.
- Generalize a Windows VM Using Sysprep
- Create an Image in the Portal or
- Create an Image using PowerShell



Managed Images flow chart



Managed Images flow chart



Optimizing WVD Master Images

Recommended Settings for WVD Master Image:

- Setup User Profiles Containers (FSLogix)
- Configure Windows Defender
- Disable Automatic Updates
- Start Layout
- Time Zone Redirection
- Disable Storage Sense
- Add language support

Optional Configurations:

- Configure OneDrive
- Install Office
- Install additional software

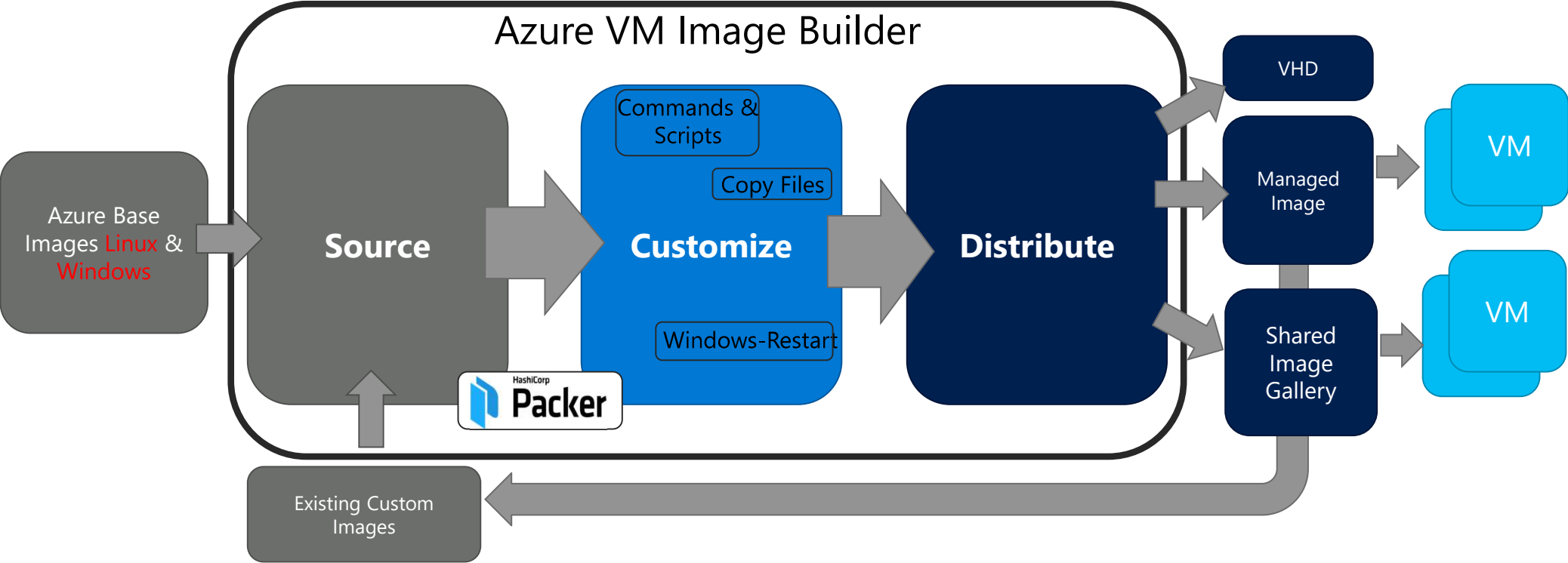
<https://docs.microsoft.com/en-us/azure/virtual-desktop/set-up-customize-master-image>

<https://docs.microsoft.com/en-us/azure/virtual-desktop/install-office-on-wvd-master-image>

PowerShell Script available to automate these tasks:

- <https://github.com/markhooks81/Winter-Ready-2020/blob/master/SysPrepScript.ps1>

Azure VM Image Builder

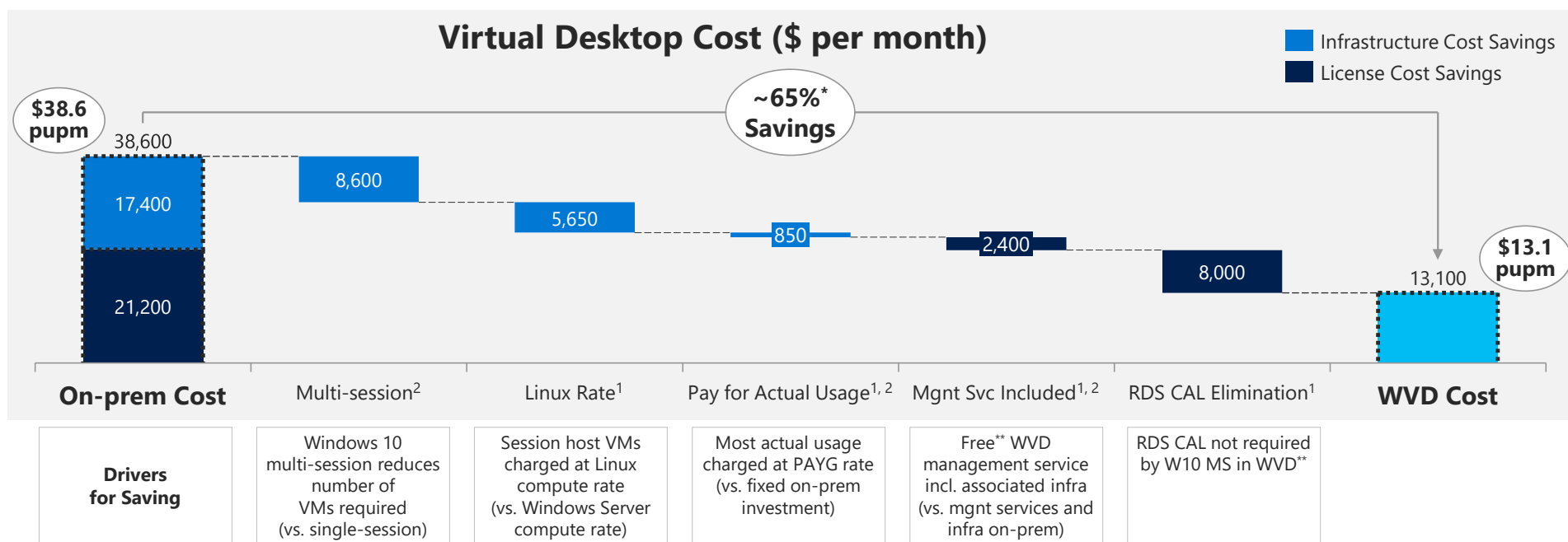


<https://aka.ms/azvmimagebuilder>

Example Customer Scenario: WVD Economic Benefits

Example Migration Scenario

- User Group 1: 800 medium workload users (session running 170 hrs/month): From Windows Server on-prem to Windows 10 multi-session in WVD
- User Group 2: 200 medium workload users (session running 110 hrs/month): From Windows 10 single-session on-prem to Windows 10 multi-session in WVD



Note: Chart shows the overall on-prem and WVD cost and associated cost savings for User Group 1 and 2 combined

Note: Given on-prem costs are highly variable, Azure reserved instance cost is used as the proxy for average on-prem cost; on-prem cost is likely underestimated

Note: Results generated by WVD Solution Configurator, an excel-based tool for sizing WVD opportunities; figures are rounded for simplicity

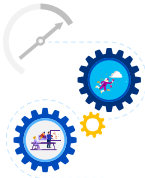
1 – Savings for User Group 1; 2 – Savings for User Group 2

*~70% Savings on infrastructure cost and ~60% on license cost, respectively; labor cost excluded

**Many customers already own licenses that qualify them for WVD (e.g. Win10 E3/E5, M365 E3/E5, VDA) and incur no additional cost for WVD

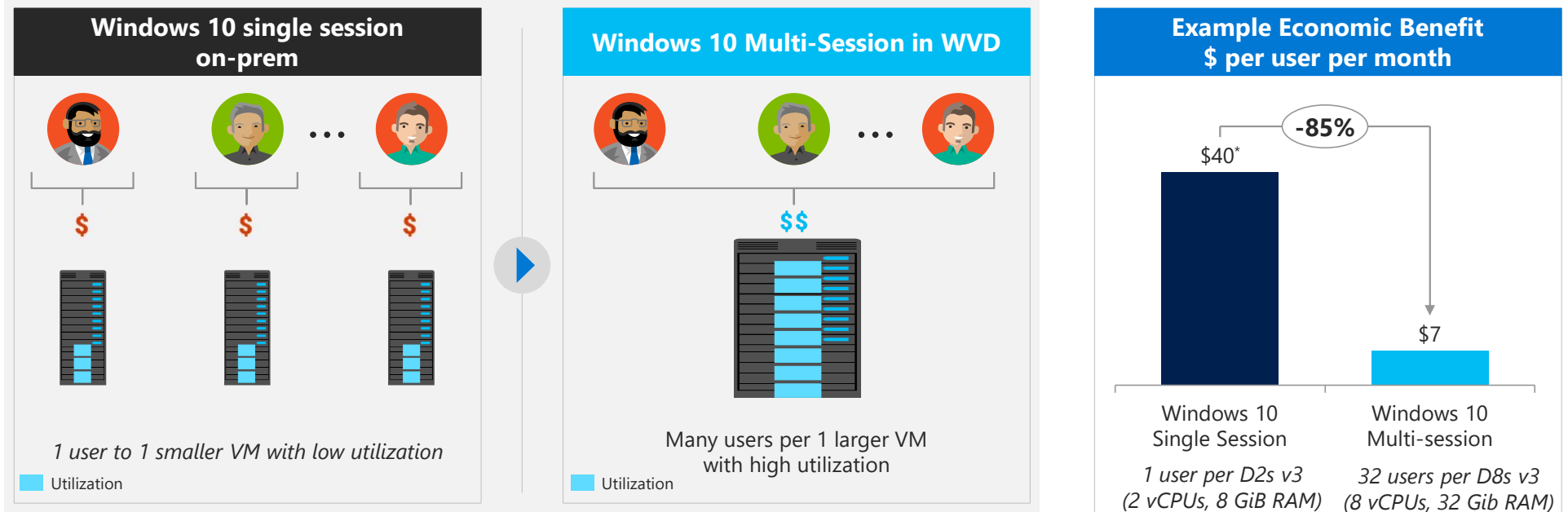
Cost-optimized infrastructure

Windows 10 Experience at Multi-session Cost



Customer Scenario – From Windows 10 single session on-prem to Windows 10 Multi-Session in WVD

- Trade many small dedicated VMs for few large shared VMs with higher utilization



Note: WVD is the only way to run Windows 10 Multi-Session

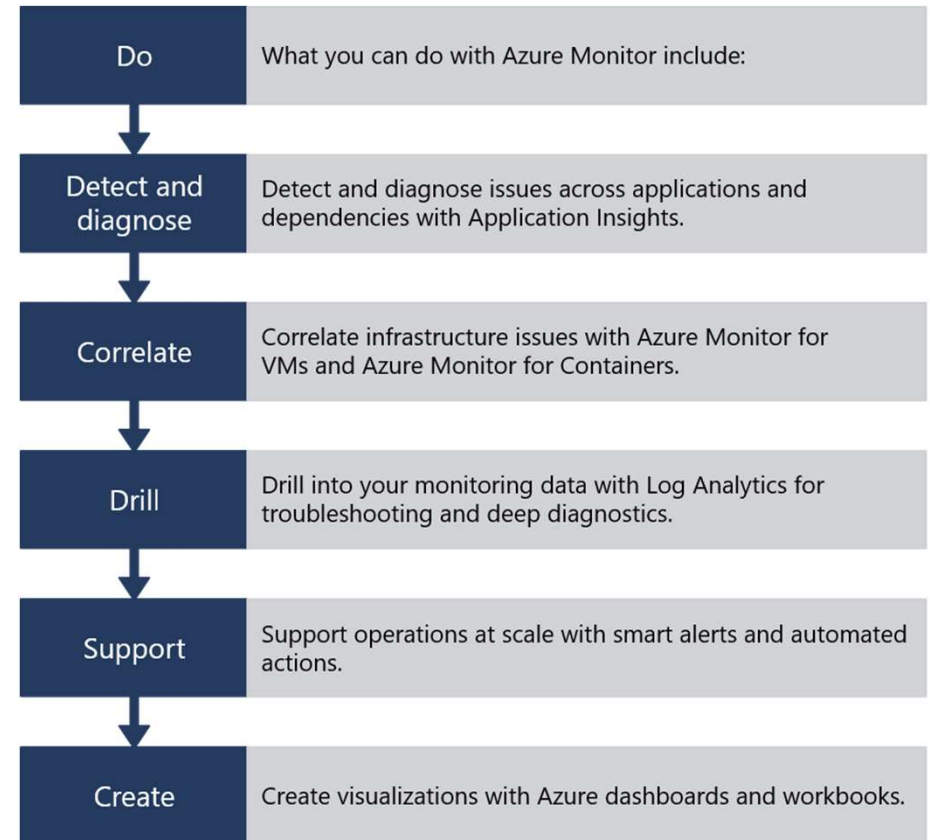
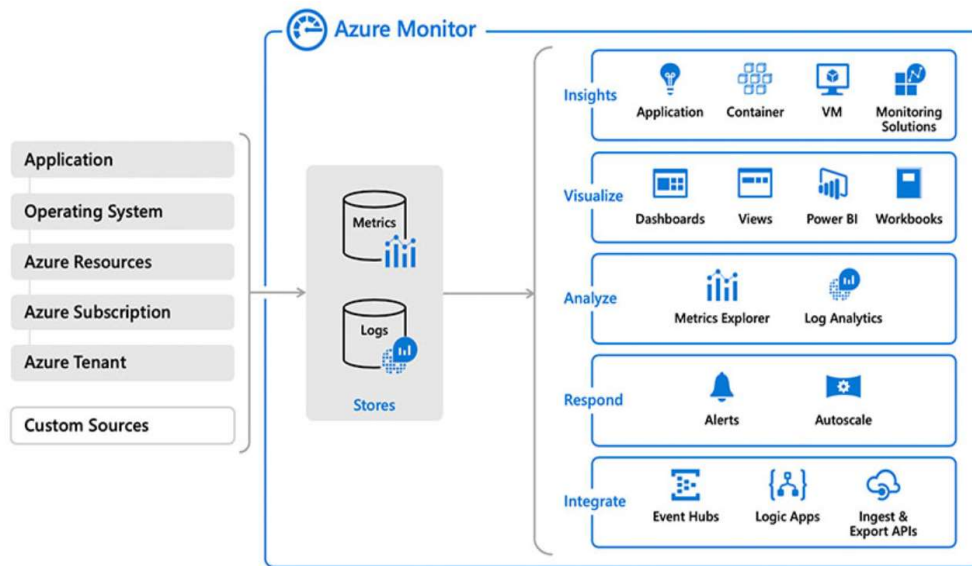
Note: Figures are illustrative and based on pre-configured assumptions; actual savings vary by user requirements and infrastructure configuration

*The \$40 PUPM for single session cost is modeled for a common configuration: Windows 10 single-session in WVD starts at ~\$15 per user per month for 1 vCPU, 2 GiB RAM configuration

Demo Azure Image Process

Monitoring

WVD and Azure Monitor



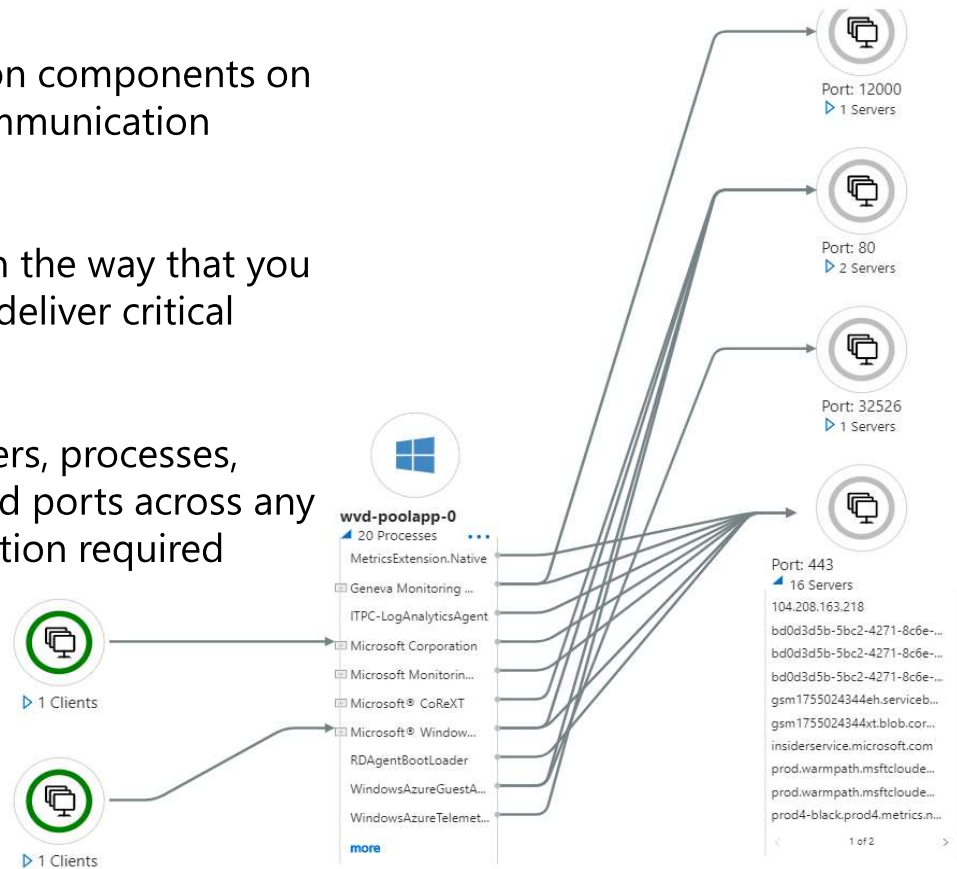
<https://azure.microsoft.com/en-us/services/monitor/>

WVD with Service Map Extension

[Service Map](#) automatically discovers application components on Windows and Linux systems and maps the communication between services.

With [Service Map](#), you can view your servers in the way that you think of them: as interconnected systems that deliver critical services.

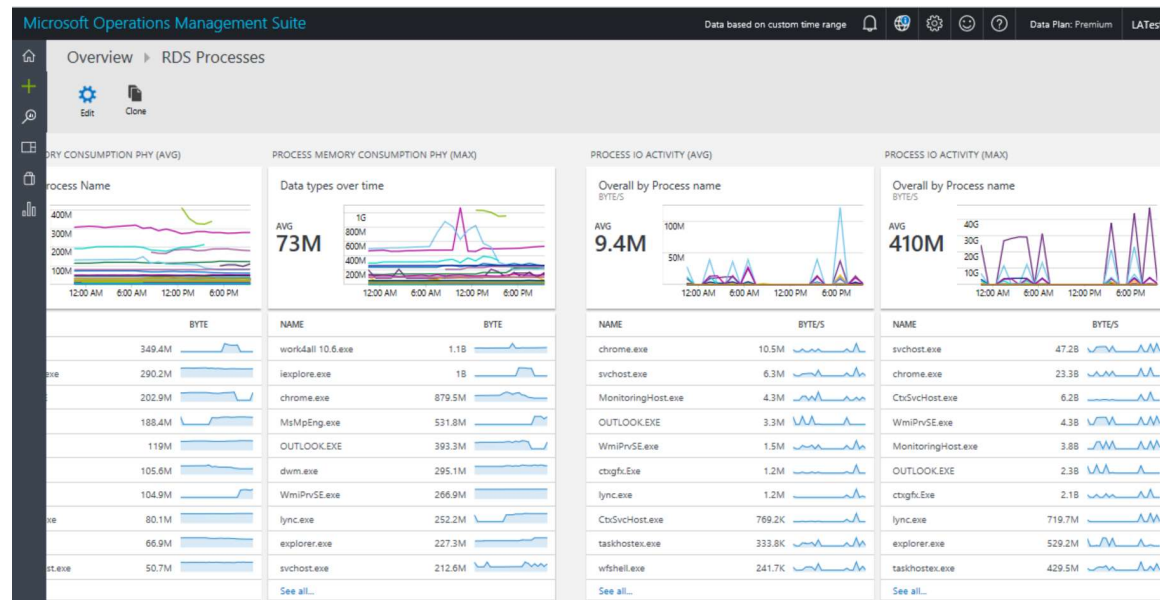
[Service Map](#) shows connections between servers, processes, inbound and outbound connection latency, and ports across any TCP-connected architecture, with no configuration required other than the installation of an agent.



WVD with Log Analytics

Leveraging our partner [Sepago](#), each worker in your WVD environment can be monitored. The agent is focused on events, performance consumption, network activities and more regarding each user's experiences.

Workers in this context are Windows Remote Desktop Server or Windows 10EVD\MSEVD. The agent combines data from different sources and sends them to your Log Analytics workspace in Azure.



```
$LogAnalyticsworkspaceId = ""  
$LogAnalyticsPrimaryKey = ""  
Set-RdsTenant -Name $tenant -LogAnalyticsworkspaceId $LogAnalyticsworkspaceId -LogAnalyticsPrimaryKey $LogAnalyticsPrimaryKey
```

Demo Azure Sepago & Monitor

Migration

Azure Migrate – hub for all your migration needs

NEW! Deeper application discovery (incl. application roles, features, and versions)

NEW! Physical server discovery

NEW! Agentless dependency visualization & migration for VMware environments

NEW! .NET app migration to Azure App Service

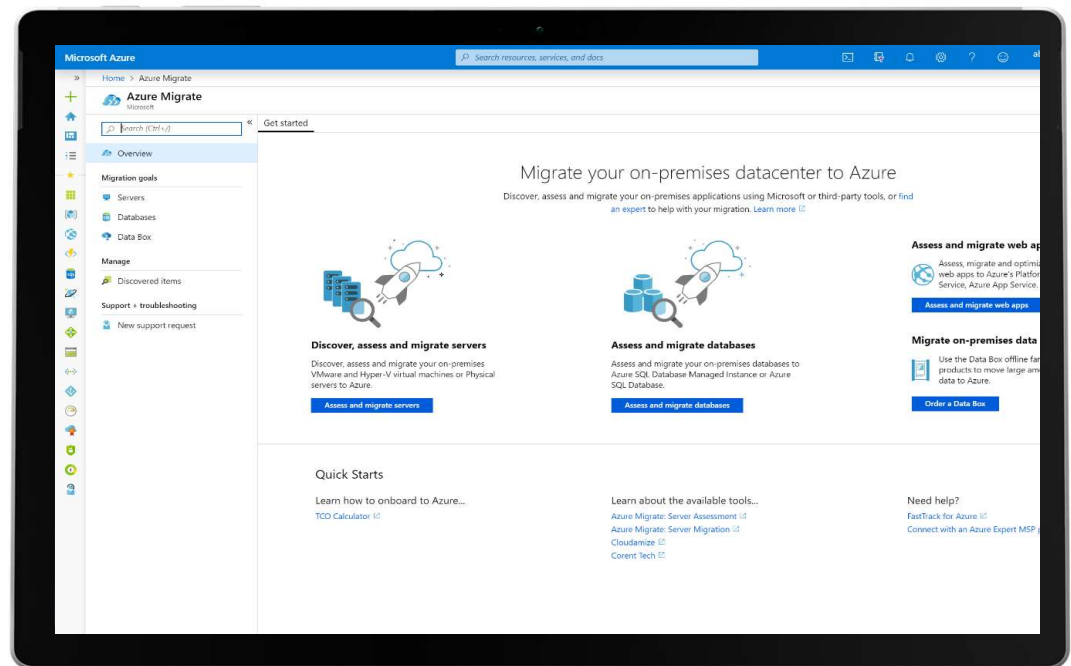
NEW! VDI migration to Windows Virtual Desktop

Integrated with **Carbonite, Cloudamize, Cores Tech, Device42, Turbonomic, and UnifyCloud**

VMware, Hyper-V, Physical server migration

SQL / Non-SQL data migration

Migration from **on-premises, AWS, & GCP**



<https://docs.microsoft.com/en-us/azure/migrate/migrate-services-overview>

Continuously optimize resources during and after migration

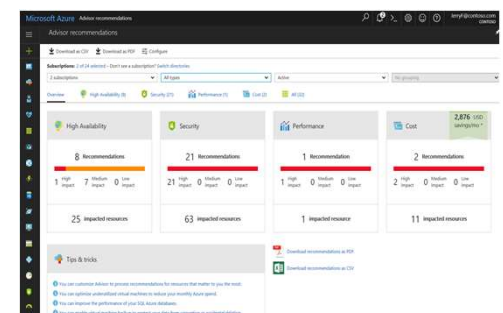
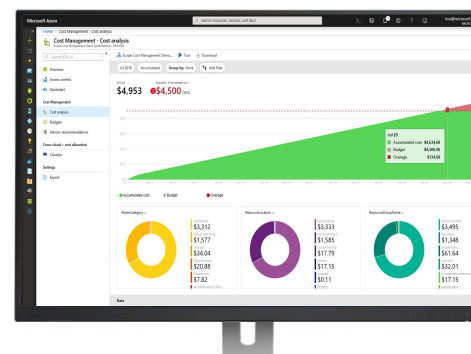
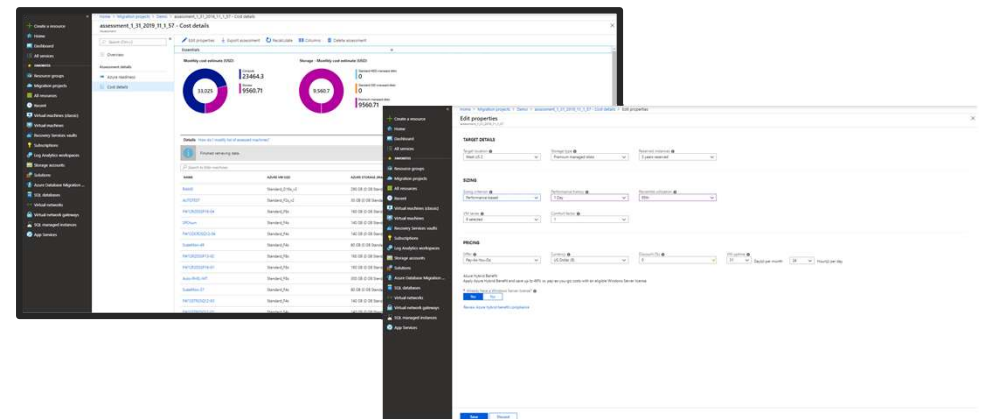
As you move

- Right-size Azure resources based on assessment guidance
- Use Azure Hybrid Benefit and Azure Reserved Instances to save money

After you move

- Unified experience to optimize cloud spends: Azure Cost Management
- Azure Advisor: Built-in best practice recommendations (e.g., turn off idle VMs)

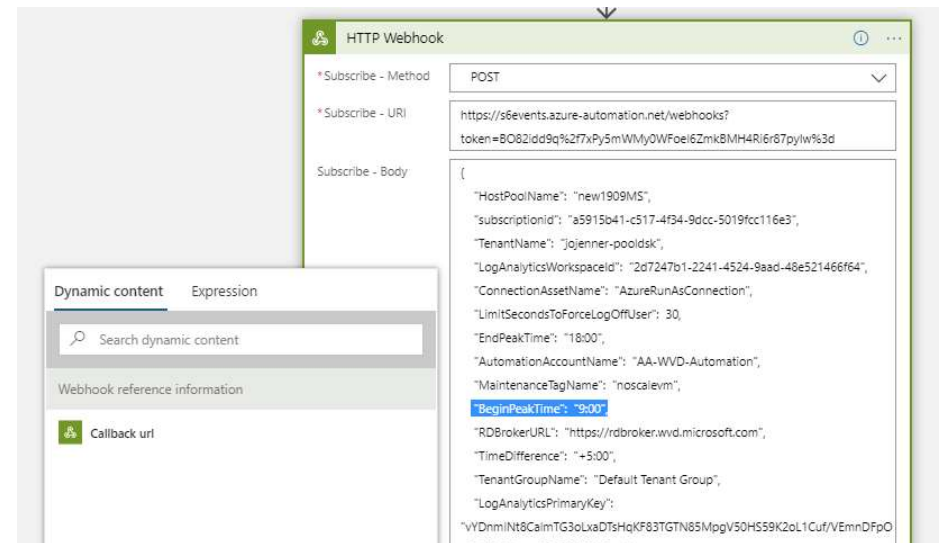
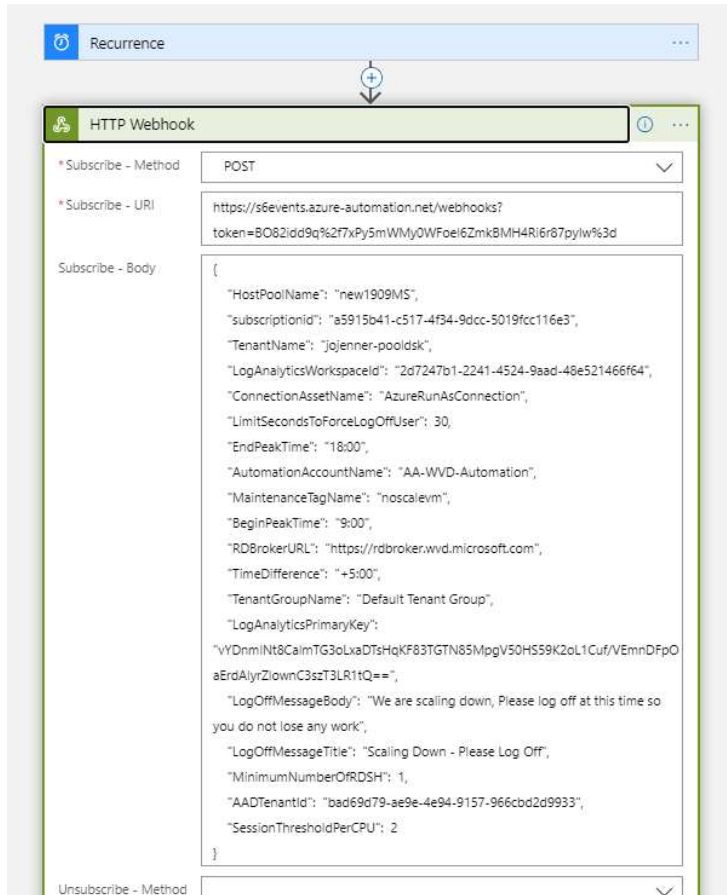
Modernize for longer term value



Scaling

WVD VM Scaling Logic App Designer view

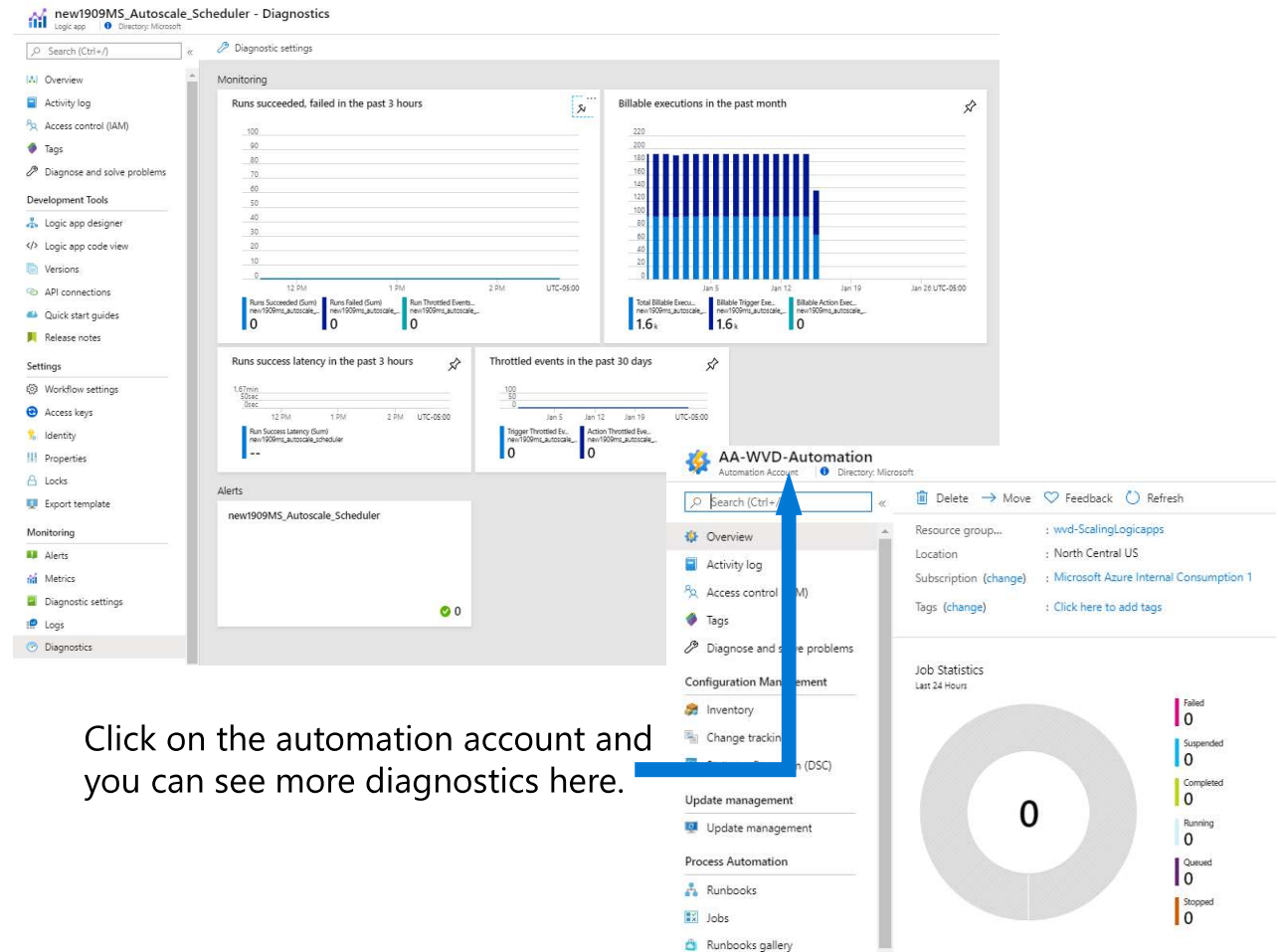
Select the component you want to change below using the code designer option from the middle blade.



WVD VM Scale Logic App Diagnostics

With Log Analytics\Monitor being leveraged you get graphical data like this.

If you use Azure Monitor and Log Analytics you can export this data and have a single pane of glass to look at. <https://docs.microsoft.com/en-us/azure/automation/automation-manage-send-joblogs-log-analytics>



Click on the automation account and you can see more diagnostics here.

Pre-requisites to using Windows Virtual Desktop

Prerequisites

Requirements



Azure subscription



Azure Active Directory



Determine your identity strategy (AD, ADDS)



All associated Azure resources (image, virtual network, storage) in one region



Required credentials (Azure AD, WVD tenant, Service principle, etc.)

[Link to prepare Demo bench \(coming soon\)](#)

Prerequisites

Pre-Req	Description	Owner / Stakeholders
1-2 use cases	Choose 1-2 standard or typical target use case(s) for POC. Include standard apps installed and any security or internal management tools you use.	Customer Virtual Desktop Team or Business Owners
Azure AD Tenant	<p>Most customers already have this set up through their O365 Tenant. A separate free account can also be used but not recommended for POC or Prod Trial.</p> <p>GA account to the AAD Tenant.</p> <p>At least one admin account with MFA turned off or ability to create service principal</p>	Admin or Security Team
Azure Subscription	<p>Deployed subscription connected to the Azure AD Tenant Above</p> <p>Owner or Contributor Rights to the Subscription</p> <p>Quota and/or policy rights to create network, security, VMs, etc</p>	Cloud Team, Billing Owner

Prerequisites

Pre-Req	Description	Owner / Stakeholders
Security Controls	<p>Info about FW and/or Proxy required by Internal Security or access to security team during deployment</p> <p>If FW or Proxy is used, the whitelist URLs should be submitted 1-2 weeks ahead of deployment</p> <p>Info about MFA or SSO tools used internally – Admin accounts if this must be configured</p>	Network / Security Team
Networking	<p>Access to VNET or ability to create a VNET, if necessary</p> <p>Networking/on-premises connectivity via express route, VPN, etc. – <i>Access to domain controller either in Azure or on prem and access to on prem apps. If the domain controller is isolated in Azure, and no on-prem access is needed this can be skipped.</i></p>	Network / Security Team
Licensing	Entitlement check (licensing) - M365 E3/E5, etc. See slide below	Microsoft Team / Cloud Team, Billing Owner
Domain Controller	<p>Needed for traditional AD join of VM hosts Can be in Azure or On-prem – <i>see Networking requirements above for On-prem</i> Domain Admin Rights or GPO policy to allow a user to add VMs to domain – Non MFA account</p> <p>Windows Domain Users sync'd to Azure AD through AD Connect OR Azure AD Domain Services deployed</p>	Admin, Cloud Team

Many customers are already eligible for WVD

WVD Licensing Requirements



Client

Customers are eligible to access Windows 10 single and multi session and Windows 7 with Windows Virtual Desktop (WVD) if they have one of the following licenses*:

- Microsoft 365 E3/E5
 - Microsoft 365 A3/A5/Student Use Benefits
 - Microsoft 365 F1
 - Microsoft 365 Business
 - Windows 10 Enterprise E3/E5
 - Windows 10 Education A3/A5
 - Windows 10 VDA per user
-



Server

Customers are eligible to access Server workloads with Windows Virtual Desktop (WVD) if they have one of the following licenses:

- RDS CAL license with active Software Assurance (SA)

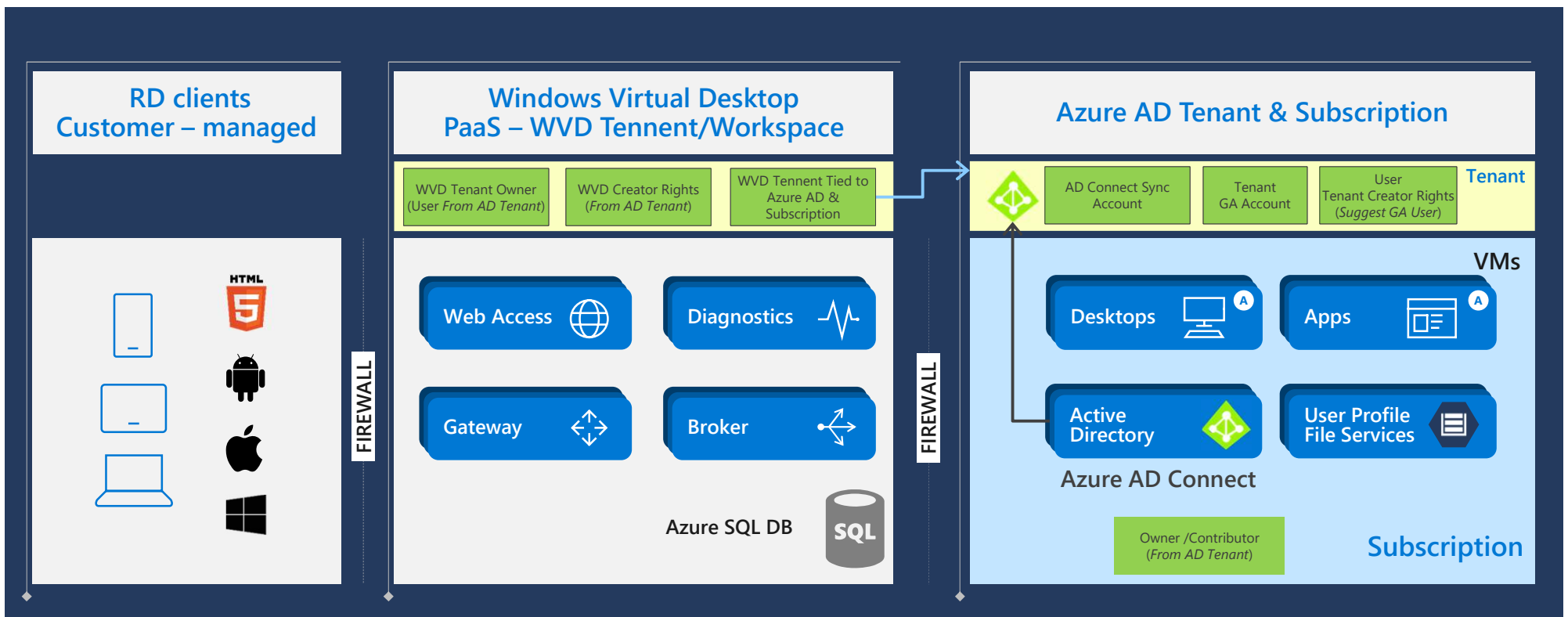
Customers pay for the virtual machines (VMs), storage, and networking consumed when the users are using the service

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*Customers can access Windows Virtual Desktop from their non-Windows Pro endpoints if they have a Microsoft 365 E3/E5/F1, Microsoft 365 A3/A5 or Windows 10 VDA per user license.

Credentials Required – Customer Environment

Many Subscriptions to One Azure AD Tenant can be used as long as each subscription has an accessible domain controller that is sync'd to the Azure AD Tenant

Many WVD Tenants to one Azure AD Tenant is also acceptable



Whitelist URLs

Mandatory

Address	Outbound TCP port	Purpose	Service Tag
*.wvd.microsoft.com	443	Service traffic	WindowsVirtualDesktop
mrsglobalsteus2prod.blob.core.windows.net	443	Agent, SXS stack updates, and Agent traffic	AzureCloud
*.core.windows.net	443	Agent traffic	AzureCloud
*.servicebus.windows.net	443	Agent traffic	AzureCloud
prod.warmpath.msftcloudes.com	443	Agent traffic	AzureCloud
catalogartifact.azureedge.net	443	Azure Marketplace	AzureCloud
kms.core.windows.net	1688	Windows activation	
*.microsoftonline.com	443	Authentication to MS Online Services	
*.events.data.microsoft.com	443	Telemetry Service	

Optional

Address	Outbound TCP port	Purpose	Service Tag
licensing.mp.microsoft.com			
*.sls.microsoft.com			
activation-v2.sls.microsoft.com			
*.microsoftonline.com	443	Authentication to MS Online Services	
*.events.data.microsoft.com	443	Telemetry Service	
www.msftconnecttest.com	443	Detects if the OS is connected to the internet	
*.prod.do.dsp.mp.microsoft.com	443	Delivery Optimization Service, used for Windows Update in Windows 10	
login.windows.net	443	Login to MS Online Services, Office 365	
*.sfx.ms	443	--> Updates for OneDrive client software	
*.digicert.com	443	Certificate revocation check	

For Office related URL's , visit <https://docs.microsoft.com/en-us/office365/enterprise/urls-and-ip-address-ranges> . This documentation also covers required AAD related URL's.

Secure user access: Administrators

- 1 Integrating with Azure portal means Azure role-based access control (RBAC)
- 2 Extend the same policies and restrictions you have today
- 3 View and give permissions to individual Virtual Desktop objects
- 4 Create your own custom RBAC roles for designated access

Secure user access: End-users



Azure RBAC also applies to end-users



Assign access based on Azure AD groups



Combine resource access with Azure AD Conditional Access for more control

End User Clients

Spring Release

Best Virtualized End-user Experience

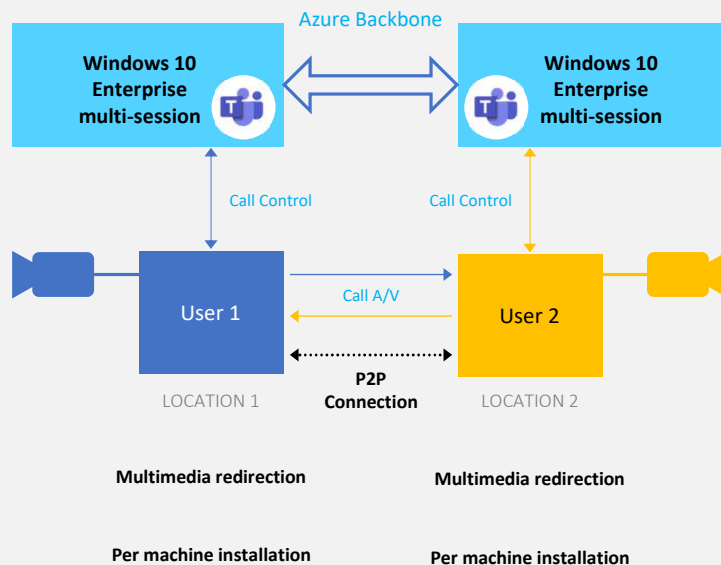
Teams Enhancements (Coming soon)



Teams provides end users with better conferencing and media experience



Teams on WVD – With Enhancement



User Experience Benefits

Less network bandwidth compared to USB camera redirection

Increased video framerates, up to 30 fps

Enhanced UI for ease of use in virtualized environments

Ability to redirect multiple cameras

High-performance, low latency audio & video calling

Coming soon

What is it?

New Azure Portal Deployment and Management Experience

First-party service functionality

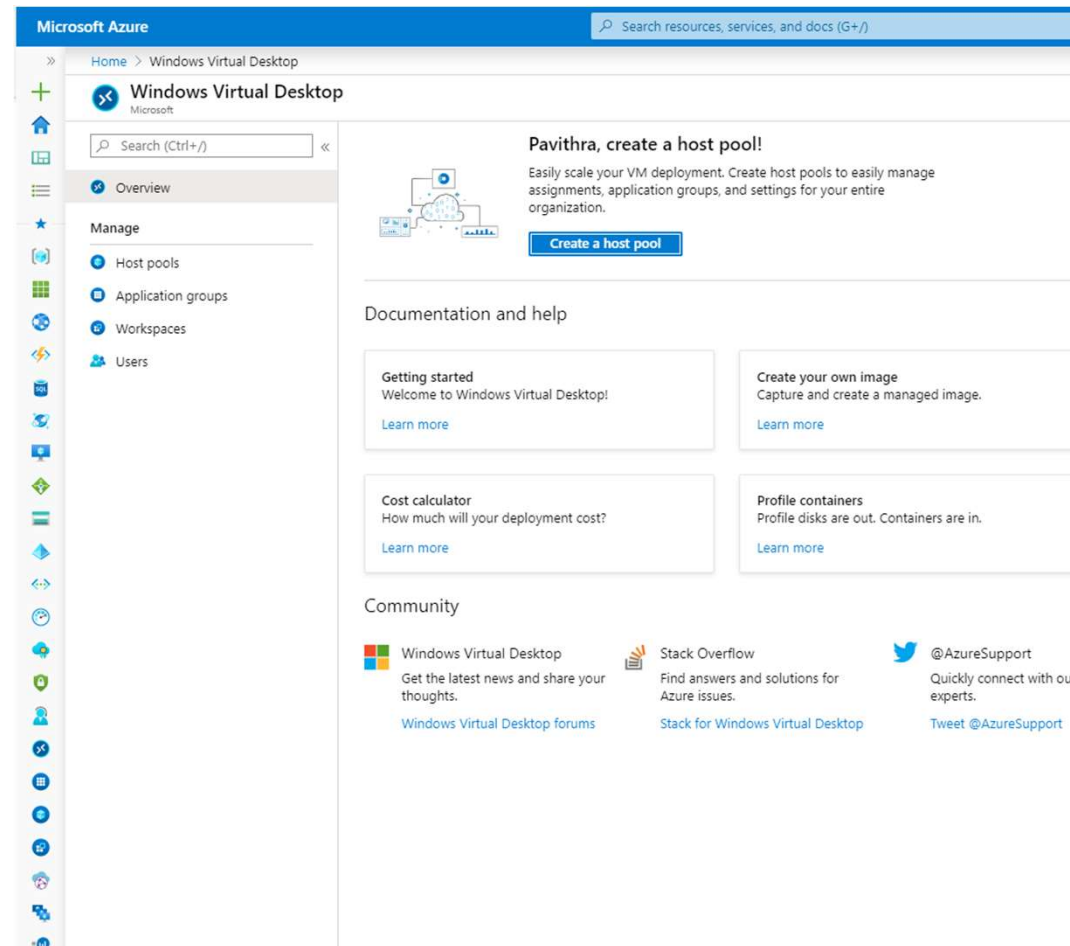
Support for AD Groups

Integrated PowerShell with Azure Module

Integration into Azure Monitor and Log Analytics

Uses Azure RBAC and Lighthouse

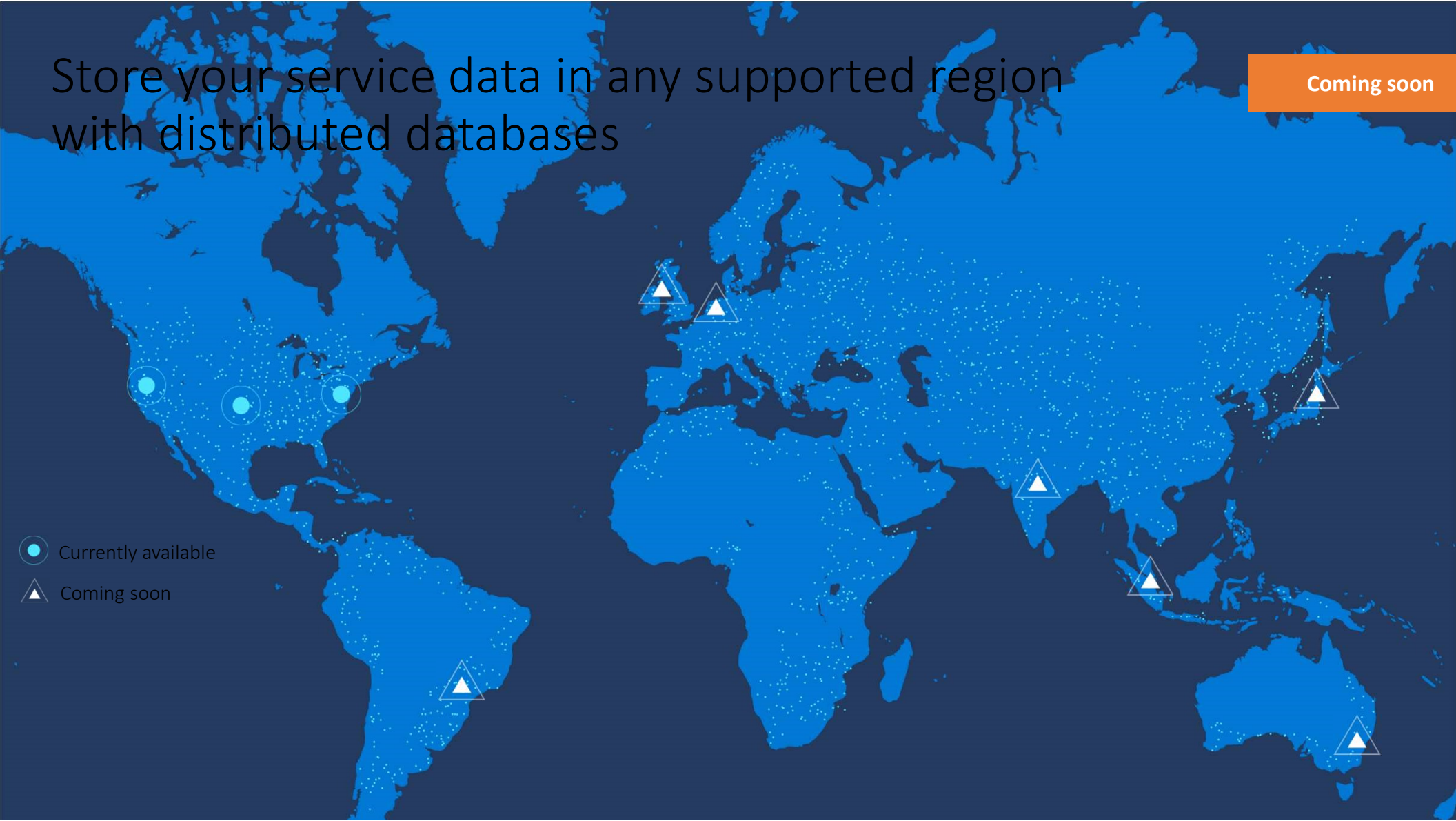
Azure portal support for creation, management and diagnostics



Store your service data in any supported region with distributed databases

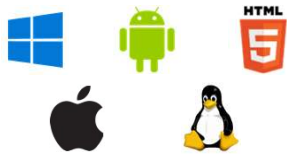
Coming soon

- Currently available
- ▲ Coming soon



Best Virtualized End-user Experience

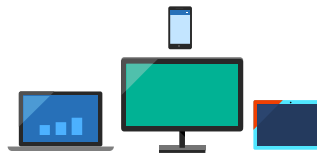
Platform of your choice



- Connect from any device of your choice (Windows, MacOS / iOS, HTML5, Android, Linux*)

* Coming soon

Windows differentiation



- Like-local Windows experience
- Extensive support for devices

Enhanced protocol



- Support for Windows Hello for Business
- Dynamically adapting bandwidth utilization

Containerized User Profiles



- Containerized User Profiles (FSLogix) with fast VHD load times, Azure NetApp Files

Outlook, OneDrive & Desktop Search Improvements



- Faster startup experience, improved syncing optimized for virtual environment, and per-user Desktop Search

Teams Enhancements



- Multimedia redirection capability, high-performance, low latency audio & video calling

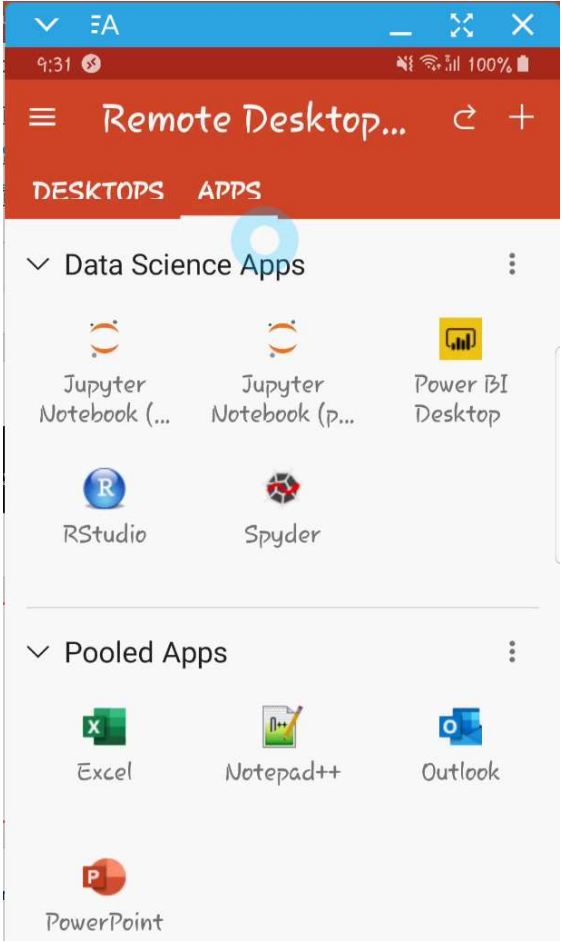


Office 365 ProPlus also supported on Windows Server 2019 (with OneDrive Files-on-Demand capabilities)

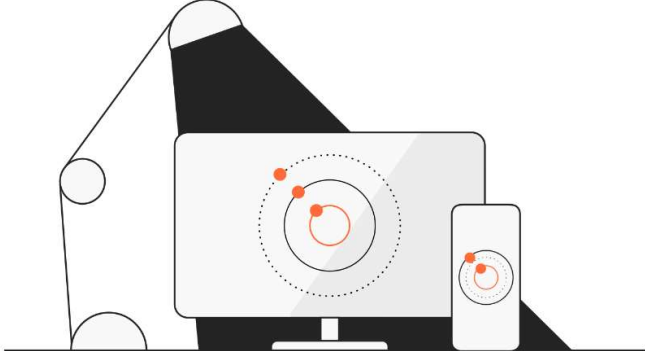
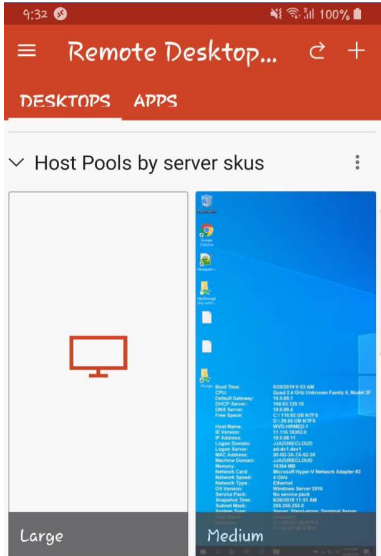


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Windows Virtual Desktop Mobile Android

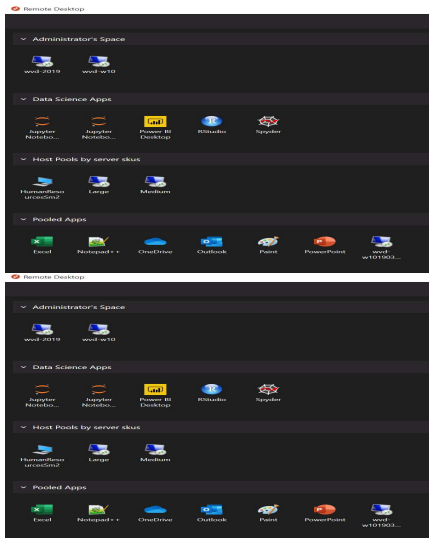


<https://www.samsung.com/global/galaxy/apps/samsung-dex/>

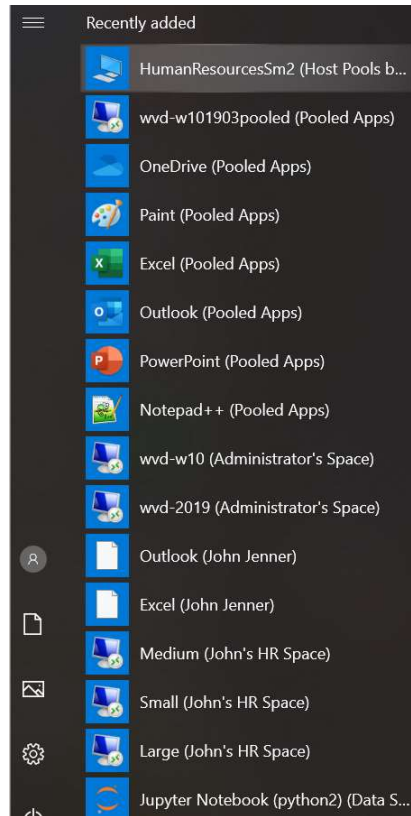


Samsung DeX is getting ready to start.

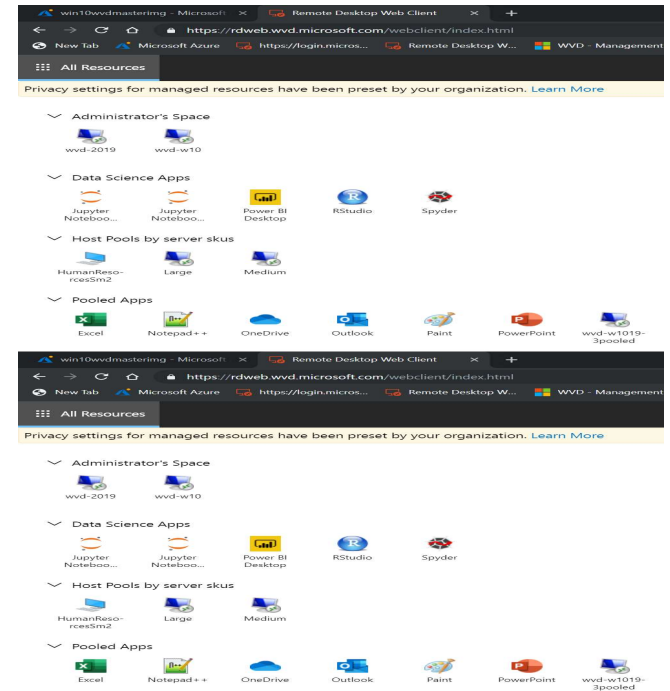
Windows Virtual Desktop 3 ways



RDClient



Windows 10 Start Menu Integration



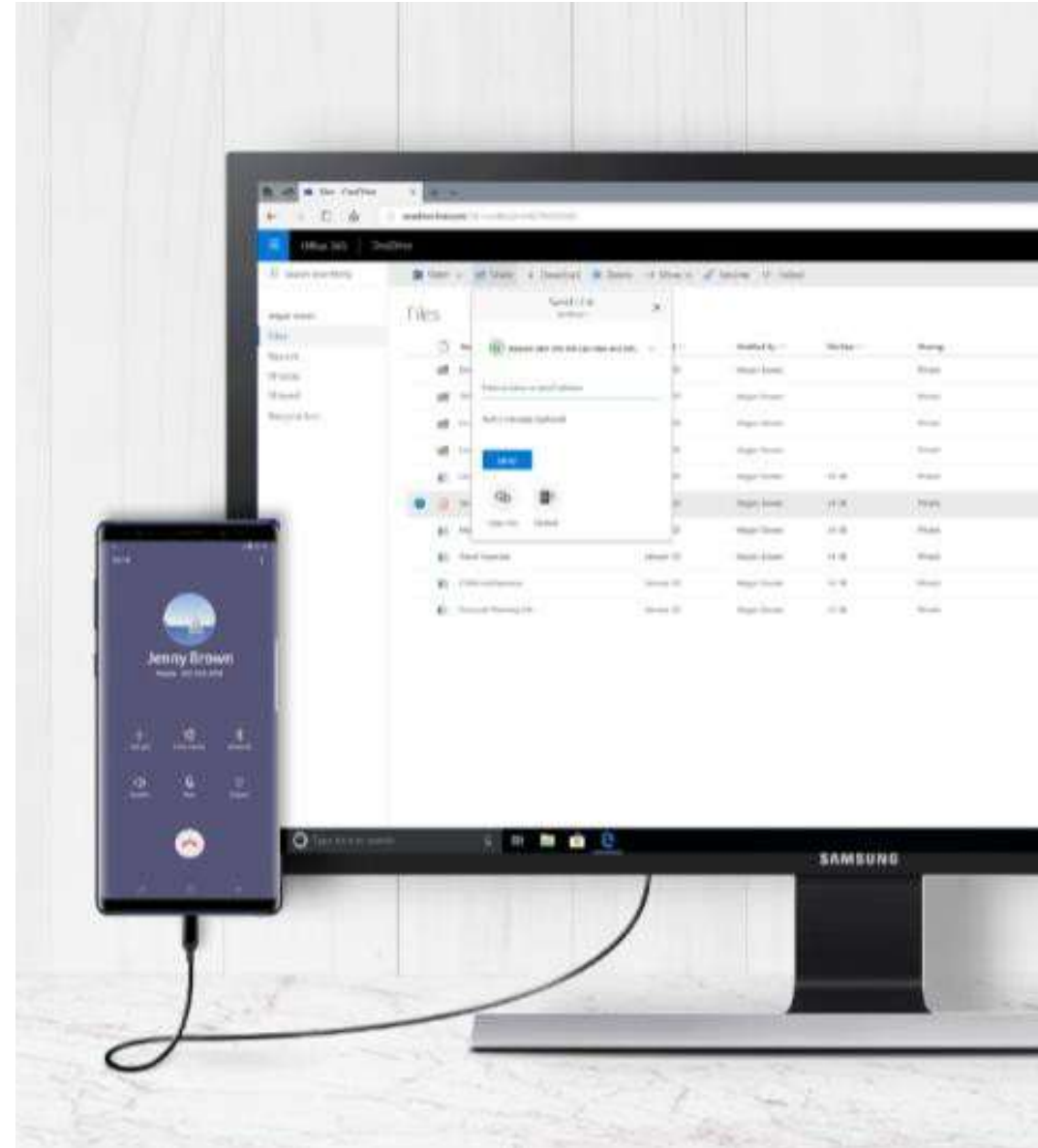
HTML 5 Browser

Windows Virtual Desktop with Samsung DeX

Full screen Windows 10 and Office 365 ProPlus experience from Samsung DeX-enabled mobile devices, providing the **Windows Virtual Desktop experience on an Android endpoint**

Enhanced mobility and productivity with **small and big screen experience**, allowing customers to seamlessly switch from one application to another

Faster speeds and reduced latency with the new Samsung Galaxy S10 support for 5G and Wi-Fi 6



Samsung DeX

PC-like experience entirely powered by Galaxy device

- Software that's built-into Galaxy device that provides PC-like experience (optimized UI)
- Connects Galaxy device to a bigger screen, keyboard and mouse
- Unifies the mobile and desktop with optimized user experience
- Knox security built-in, granular management controls and customizable for your business via Intune

More information on Samsung DeX can be found [here](#)

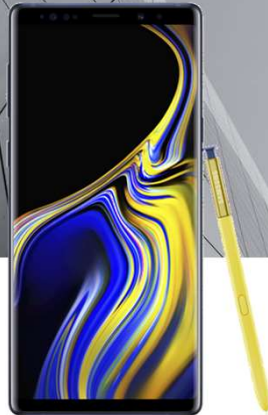


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DeX Ready Devices



Galaxy S Series



Galaxy Note Series



Galaxy Tab S Series

Galaxy S10

Most Advanced Network Capability (5G, Wi-Fi 6)

Ultimate Performance (Improved CPU and GPU, reduced power consumption)

Galaxy Note 9

Optimized for Productivity (Connected S Pen, 12MP+8MP Cameras)

Firstline Worker ready (Water & Dust Resistance (IP68), All Day Battery)

Galaxy Tab S4

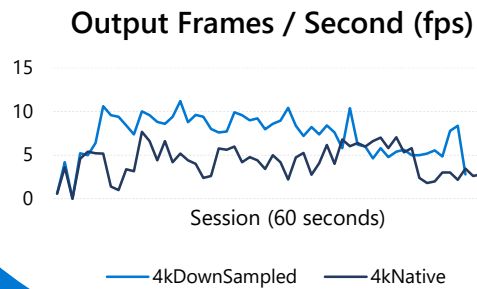
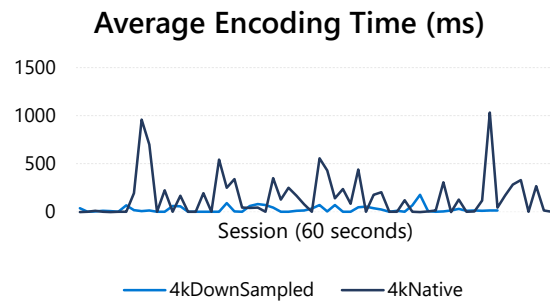
Optimized for Customer engagement (Immersive display, 16hr battery)

Productivity on the go (S-Pen, Pogo Keyboard)



Connection thru USB-C

Video and graphics improvements



Video playback always uses hardware acceleration

Smooth playback when moving the video window

4K downsampling

Device redirection

High-level redirection of built-in or attached video camera

Less network bandwidth compared to USB camera redirection

Increased video framerate, up to 30 fps

Redirect multiple cameras

Improved printing messages

Built-in Windows client first to adopt



Enabling Teams on WVD

Full-featured, high-performance M365 integration is critical to WVD.

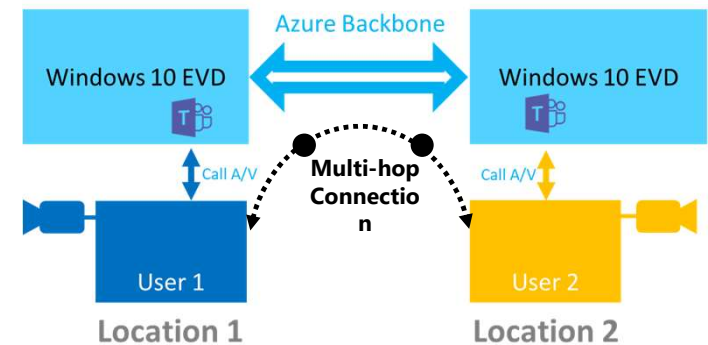
However, UC apps like Teams aren't well-supported in VDI environments:

- Latency, glitching, and A/V sync challenges when streams redirect through VM
- Difficulties associated with traditional in-app Acoustic Echo Cancellation implementations result in unacceptable audio quality
- Increased vCPU usage during peak reduces user/core density

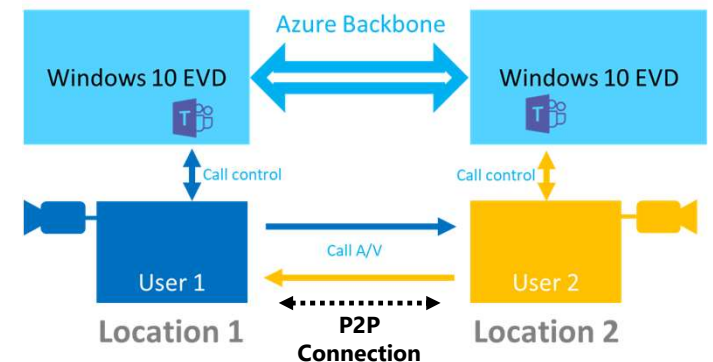
We are delivering WebRTC-based P2P conferencing for Teams:

- Modular design can support new remote protocols and OS environments with less rework while retaining a common core.
 - **Design decision:** We have scoped out support for Win7 clients. Support for Win7 clients will be based on customer feedback.
- High-performance peer-to-peer streaming facilitated by WebRTC
- On Win10 clients, all the benefits of the modern media stack including HW video decoding

Current: Teams Calling with device redirection



WebRTC Enabled: Peer-to-peer Teams on WVD



Top ten Citrix value adds to Windows Virtual Desktop

Hybrid cloud management

- Have a single interface for workloads on-premises or in Azure.*
- Migrate, capacity burst, or load balance.

*Windows 10 Enterprise support available only in Azure.



Citrix HDX technology

- Access any device, any connection.
- Optimize for Microsoft Teams, Skype, and more.



Performance and security analytics

- Gain visibility into user behavior and session responsiveness.
- Catch small issues before they become big ones.



Workspace environment management

- Optimize user density and logon performance.
- Improve user experience.
- Maximize IT spend value.



Session recording

- Record and play back sessions for issue diagnosis, compliance, and security audits.



Citrix app protection and watermarking

- Protect against accidental and malicious data leaks.



Advanced monitoring

- Use tools built for enterprise scale.
- Monitor health, user sessions, and more.



AutoScale

- Scale environments and cloud workloads.
- Leverage existing investments and ramp sessions into the cloud.



Citrix provisioning

- Simplify administration.
- Enhance reliability.
- Rapidly deploy at any scale.



Citrix app layering

- Access flexible technology.
- Enhance user experience.
- Leverage nonpersistent environments.



Appendix

Futures

Feature	Target Availability	Environment
MSIX – App Attach	Q1'20	Private Preview
AAD Join (No DC)	Q4'19	Public Preview
Azure Files with Domain	Q1'20	Public Preview
Personal Desktop Assignments	Q4'19	GA
Portal Management ARM Integration	Q2'20	Preview
AD Group Add	Q1'20	GA
Intune Support for Win 10 Multi Session	H1'20	Preview
Security Center/ Sentinel Integration	H1'20	Preview

Additional Resources – How to Videos

1. [WVD Deployment](#)
2. [WVD Management](#)
3. [WVD User Profiles](#)
4. [WVD High Availability of User Profiles](#)
5. [WVD User Experiences](#)
6. [WVD Web Management UX](#)
7. [WVD Scaling Out](#) (Building new session hosts in existing host pools manually)
8. [WVD with Azure AD Domain Services](#)
9. [WVD Web Diagnostics tool](#)
10. [WVD Automation](#) (Build new session hosts in existing host pools with a custom PowerShell script extension)
11. [WVD Monitoring](#) (Sepago)
12. [WVD Updates](#) (Build new, throw away the old with my custom ARM Template to build new Session hosts in existing host pools, joining to domain and adding to WVD automatically)
13. [WVD Bandwidth Recommendations](#)
14. [WVD Latency & Experience Estimator](#)
15. [WVD Partners](#)
16. [WVD Windows 7 / 10 Client](#)
17. [WVD Android Client](#)
18. [WVD MacOS Client](#)
19. [WVD ios Client](#)

Windows Virtual Desktop

Windows Virtual Desktop is the only service that delivers simplified management, a multi-session Windows 10 experience, optimizations for Office 365 ProPlus, and support for Windows Server Remote Desktop Session Host (RDSH) desktops and apps. With Windows Virtual Desktop, you can deploy and scale your Windows desktops and apps on Azure in minutes.

Reasons to choose Windows Virtual Desktop:

Deliver the only multi-session Windows 10 experience

Enable optimizations for Office 365 ProPlus

Migrate Windows Server (RDS) desktops and apps

Deploy and scale in minutes



PREPARE

A highly scalable Windows Virtual Desktop deployment requires the use of specific patterns and practices. Designing for optimal performance and scale-out is key. Use the scenarios below to help you envision, architect, and continually refine your deployment.

VDI VS. SESSION-BASED



Deploy session hosts for a more lightweight and cost effective model when requirements for user resources are lower. Take advantage of increased application compatibility and a familiar Windows Client OS experience with a VDI deployment.

DEPLOY ANYWHERE



Deploy User VMs anywhere in the world and connect to management services at the location most suited to your needs. Connect to on-premises data/resources as needed using Azure site-to-site VPN or Express Route.

ACCESS FROM ANYWHERE



End users can connect to internal network resources securely from outside the corporate firewall through Windows Virtual Desktop.

SECURE AUTHENTICATION



Leveraging the power of Azure Active Directory and ADFS to provide secure seamless, single sign on functionality. Further enhance security through features like MFA and conditional access (CA).

SECURE ENVIRONMENT



New architecture uses reverse connect functionality from the RemoteApp and Desktop Hosts to the infrastructure role. This eliminates the need for opening any inbound IP ports to the RemoteApp and Desktop Hosts environments, thereby increasing the isolation and security for your virtual workspace environment.

CONNECT FROM ANY DEVICE



Access corporate resources from any Windows, Apple, Android, or Linux computer, tablet, or phone. Enable users to easily see their available desktops and applications from any device through WVD Web Feed.

PERSONAL OR POOLED DESKTOPS



Personal desktops give end users increased flexibility of administrative access, while pooled desktops lower maintenance requirements and costs. Provision personal and pooled desktops in both VDI and session-based deployments.

CATER TO DIFFERENT KINDS OF USERS



Scale your deployment depending on the expected need of each type of user. For example, users may perform data entry tasks on lightweight apps, manipulate large datasets with productivity apps like Office, or work with heavy duty engineering or graphics apps.

HIGH AVAILABILITY



The Windows Virtual Desktop services provide high availability to support large-scale deployments and allow end users to connect seamlessly, every time.

SECURE DATA STORAGE



Store business resources, user personalization data, and settings securely on premises or in Azure. RemoteApp and Desktop Hosts use AD authentication and empower users with the resources they need in a personalized environment, securely.

ENABLE HIGH-END GRAPHICS REMOTING

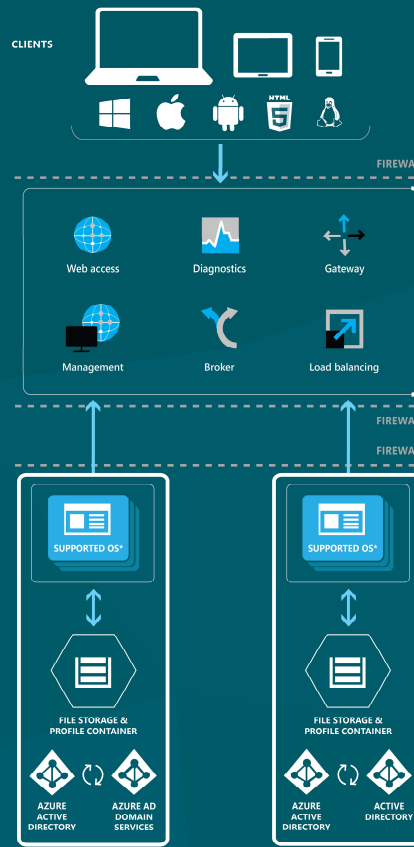


Improve users' graphics performance in a remote session by attaching GPUs to your RemoteApp and Desktop Hosts servers. Directly map a GPU to a VM using Discrete Device Assignment.

DEPLOY

Windows Virtual Desktop services are managed by Microsoft and available to the administrator. The services automatically manage connections between the customers users and virtual machines.

Azure Active Directory provides highly secure authentication for your users to connect from any Windows, Apple, Android, or Linux computer, tablet, or phone.

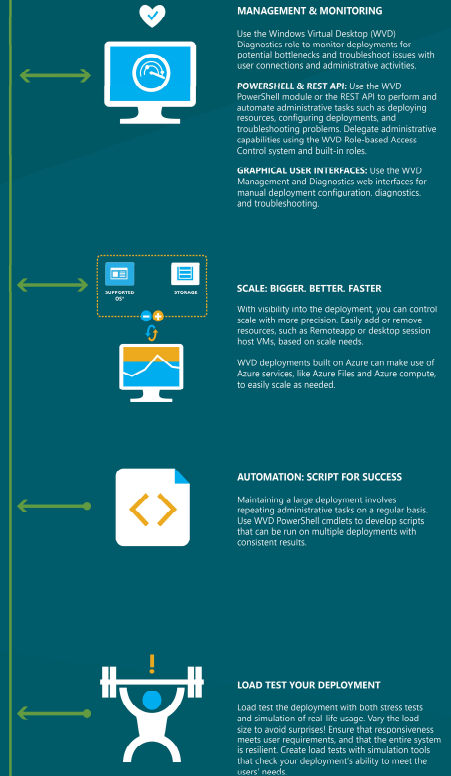


REMOTEAPP AND DESKTOP HOSTS

OPTIMIZE

Tuning your deployment requires instrumentation and monitoring. Use the processes below to refine your Windows Virtual Desktop deployment, keep it running, and enable scaling out (and in) as needed.

It's a good practice to continually assess the metrics and balance against running costs.



Desktop virtualization using Windows Virtual Desktop—service architecture



Thank you.