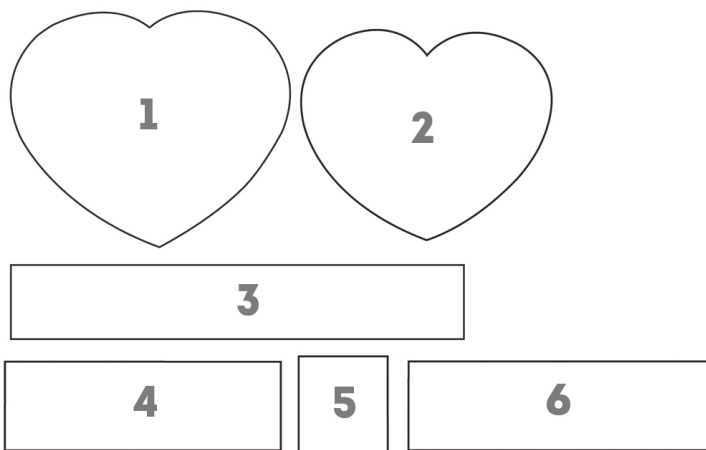


PATTERN PIECES INCLUDED:



- 1 // ITA BAG OUTER**
- 2 // ITA BAG INNER**
- 3 // STRAPS**
- 4 // INNER SIDE PANEL**
- 5 // CELL PHONE POCKET**
- 6 // OUTER SIDE PANEL**

// HOW TO: **CUT**

1. FIND YOUR SIZE

Scan the QR code, shown above, or navigate to www.heckcutsew.com/sizing to use this pattern's custom size calculator. Follow the instructions on the page to take your basic measurements, input them into the calculator, and determine your unique size for this pattern.

2. CUT OUT THE PATTERN

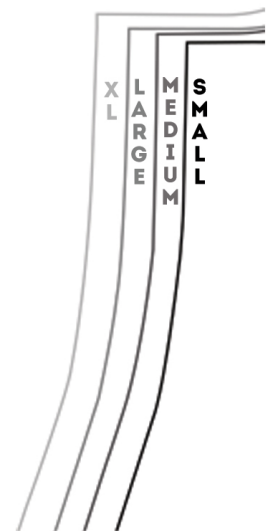
Cut out each pattern piece on the line corresponding to your size.

Black is Small

Dark grey is Medium

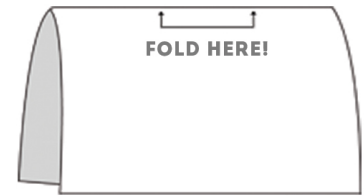
Medium grey is Large

Light grey is Extra Large



3. LAY OUT YOUR PATTERN

Spread out your fabric on a work surface, making sure that it's folded in half vertically. (Most fabric comes on bolts like this already, so just make sure to fold it if you're working with 58" wide fabric or larger.) Lay out your pattern pieces on top of the fabric, following the guide below:



STRAIGHT GRAIN

Place these pieces so that the arrows run parallel to the fold line and bottom (or **selvedge**) of the fabric. This is the fabric's **straight grain**.



CUT ON BIAS

Place these pieces so that the arrows are at a 45 degree angle to the bottom (or **selvedge**) of the fabric. This gives a pattern piece the most stretch and drape.

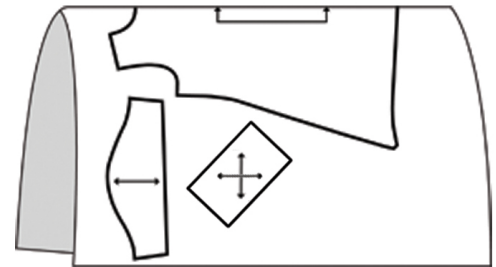


CUT ON FOLD

Place these pieces right against the edge where the fabric is folded in half, the arrows pointed towards the fold.



EXAMPLE:



4. PIN EACH PIECE IN PLACE

Pin each piece to the fabric using straight pins. Make sure to transfer any **notches** - the little black triangles marked on the outlines of some pattern pieces - by tracing them onto the fabric with chalk.

PROTIP! Want to reuse this pattern in the future? Trace out each pattern piece using chalk after you pin it down so you're left with a chalk outline on your fabric. That way you won't accidentally trim off the edges of your pattern pieces when you're cutting.

5. CUT!

Using sharp scissors, cut around the pattern pieces, making sure to clip any **notches** with your scissors so you know where to find them when you're sewing.

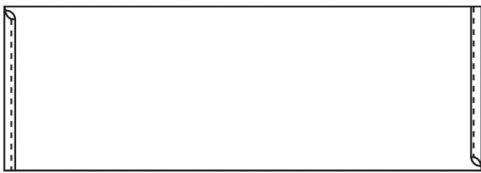
// HOW TO: SEW

HEY!

Read through all the instructions before you begin. There are finishing options included below for more advanced stitchers if you want to challenge your skills.

// MAKING THE OUTER BAG

#1

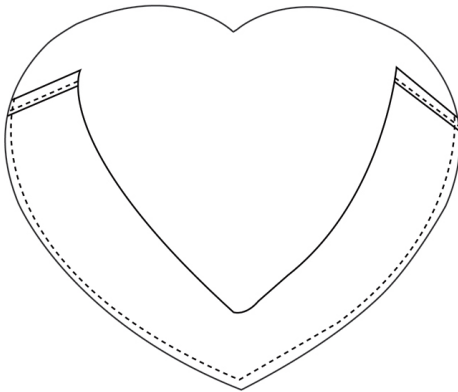


Before you start: If you have one, switch to a heavy duty sewing machine needle. Because the outer bag is made of clear vinyl, it'll be tougher to sew with a regular machine needle.

Have some clear tape or binder clips on standby for this part of the project. Since pins will leave permanent holes in most vinyl, instead of pinning together any of the vinyl pieces it's a good idea to use clips or tape instead.

#1. Place the **outer side panel** flat in your work space. Roll one of the short ends in about 1/8", and then in another 1/8" so the raw edge is enclosed inside of this rolled hem. Tape the hem in place, then repeat the process with the other short end. Take the outer side panel to your sewing machine and stitch down each of these hems by sewing right up against the inner rolled edge, making sure to **back stitch**.

#2



Back stitching is different for every sewing machine, but is usually a lever or button on the front of the machine that, when pressed, allows you to sew backwards. Always backstitch for a few stitches on every seam you begin and end, unless the instructions say otherwise. This keeps your stitches from accidentally unraveling.

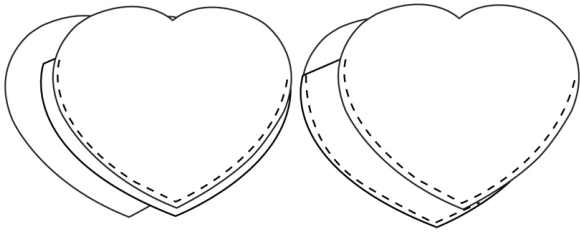
#2. Place one **outer bag** piece in your work space. Take your outer side panel and lay it over top, the side that you rolled the hem and stitched on facing up. Position the top of the outer side panel right at the notch on the outer bag, taping it in place. Work your way around the curve of the outer bag, taping the length of the outer side panel all the way around and to meet the notch on the other side.

When finished, stitch the two together by sewing 1/4" away from the raw edge.

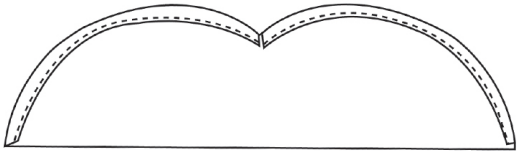


You will need to **clip your curves** to help get the outer side panel to lay flat when you're sewing. To do this, take sharp scissors and cut small notches into any area that has a lot of curve to it. This helps to relieve some of the tension in the fabric, allowing it to lay flat.

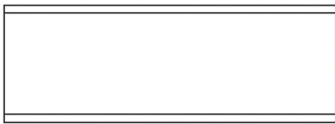
#3



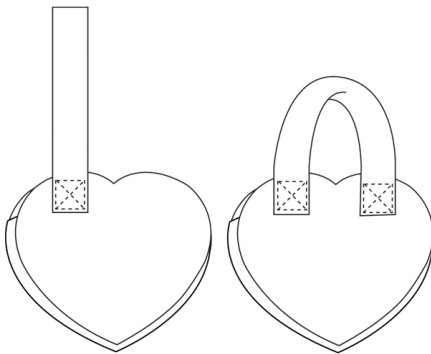
#4



#5



#6



#7



PRO TIP

You can trim your seam allowance down to about 1/8" using very sharp scissors to make it less noticeable inside of the bag.

#3. Place the second **outer bag** in your work space. Take the outer bag/outer side panel you just sewed together and lay them over top, the outer side panel on the bottom. Match the other side of the outer side panel to the notch on the second outer bag piece, repeating the process in **step #2**.

#4. You can choose to leave the top of the bag raw, or you can hem it by carefully folding over the top curved edge about 1/4" all the way around. **Clip your curves** to make sure you can get this fold to lay flat and tape the folded edge in place, then take it to your machine and sew right against the bottom rolled edge. Repeat this process on both sides.

#5. Place a vinyl **strap** piece in your work space. Fold each of the edges in about 1/4" and tape them each flat, then fold the entire strap in half width-wise. Remove the tape from all four sides and re-tape the edges together with this new fold so that you have a clean-finished strap.

Take the strap to your machine and sew all the way around, stitching about 1/4" away from the edge. Repeat this process with both straps.

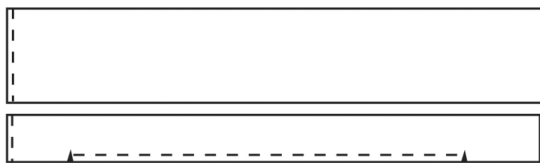
#6. Take one finished strap and position it on the bag as shown in the diagram to the left. Tape the strap in place, then take it to your machine and sew it to the bag by stitching a small square. Then, stitch two diagonal lines inside of the square to form a little X. This will reinforce the strap so it is sturdier. Repeat this process with on the other half of the bag, then repeat the whole step with the second strap to form two sets of straps.

// MAKING THE INNER BAG

#7. Place a fabric **strap** in your work space. Lay the matching lightweight interfacing piece over top, then fuse them together by ironing the interfacing in place. Repeat this with both fabric straps.

Take interfaced strap and place it in your work space with the front of the fabric facing up. Fold it in half width-wise, then pin them together on the longest edge and one of the short edges. Take the strap to your machine and sew 1/4" away from the edge on the pinned edges. Turn the strap right side out through the short edge you left open. Repeat this process with both straps.

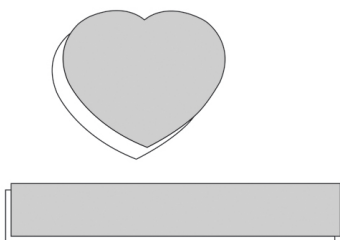
#8



#8. Gently fold the raw edges on the open side of the strap in, then iron them flat. **Edge stitch** the seam closed by sewing 1/8" away from the edge, closing the open end of the strap. Repeat this process with the second strap.

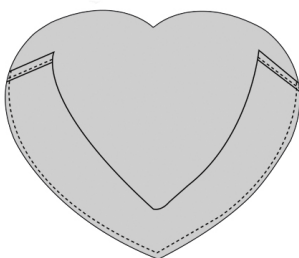
Then, fold the sewn strap in half width-wise again. Pinning the two sides together all the way down the longest edge. Measure up 2" from the bottom of the strap and down 2" from the top of the strap, marking these two areas with chalk. Take the strap to your machine and sew the folded edges together between these two markings by stitching 1/8" away from the edge. Repeat this process with both straps.

#9



#9. Place **inner side panel** and **ita bag inner** face down in your work space. Lay the corresponding craft stabilizer pieces over top, then fuse them together by ironing them in place.

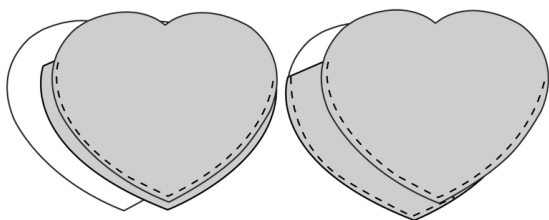
#10



#10. Place one **inner bag** piece in your work space. Take your **inner side panel** and lay it over top. Position the top of the inner side panel right at the notch on the inner bag, pinning it in place. Work your way around the curve of the inner bag, pinning the length of the inner side panel all the way around and to meet the notch on the other side.

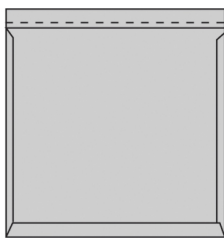
When finished, stitch the two together by sewing 1/4" away from the raw edge, making sure to clip your curves.

#11



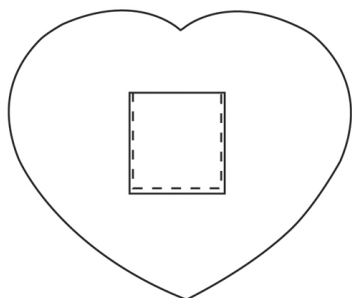
#11. Place the second **inner bag** in your work space face up. Take the inner bag/inner side panel you just sewed together and lay them over top, the inner side panel on the bottom. Match the other side of the inner side panel to the notch on the second inner bag piece, repeating the process in **step #10**.

#12



#12. Place the **cell phone pocket** face down in your work space. Fold the left, right, and bottom edges in approximately 1/4" and iron them flat. Take the top edge and roll it in once, then once more so the raw edge is enclosed inside of this **rolled hem**. Stitch right up against the rolled edge to secure it.

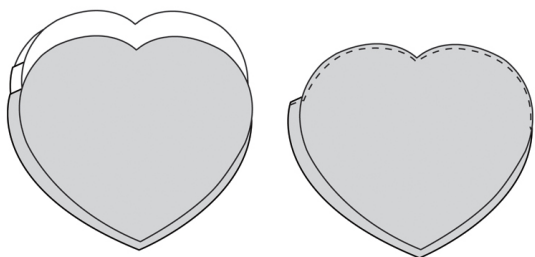
#13



#13. Lay the inner bag lining pieces face up in your work space. Position the **cell phone pocket** in the middle of one of the lining pieces and pin it in place. Sew it down on the three sides you ironed by **top stitching** right up against the rolled edge.

#14. Repeat **steps #9-11** with the **inner bag lining** pieces so you have one continuous bag made of lining fabric.

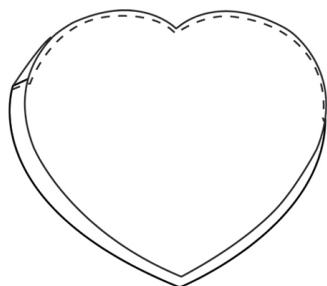
#15



#15. Take the inner bag lining and turn it inside out, then slip it over the right side out fabric inner bag. Pin the two together all along the top edge, then take it to your machine and sew by stitching 1/4" away from the edge. Stop about 2-3" before you reach the end, leaving a gap. Clip your curves before turning the entire bag right side out through the small hole you left.

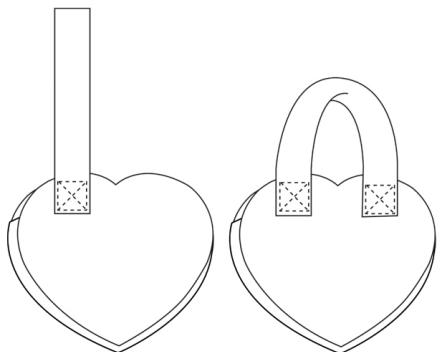
Take it to your iron and press it flat, using a pin to pick out any areas of the curved heart portion that may be stuck.

#16



#16. Fold the raw edges of the hole you left open in, then pin the hole closed. Take the bag to your machine and stitch 1/8" away from the top edge all the way around the top of the back, catching the open hole to close it. This stitch will make sure that your purse lining doesn't flip out when you're wearing it!

#17



#17. Take one finished strap and position it on the bag as shown in the diagram to the left. Pin the strap in place, then take it to your machine and sew it to the bag by stitching a small square. Then, stitch two diagonal lines inside of the square to form a little X. This will reinforce the strap so it is sturdier.

Repeat this process with the second strap on the other side of the bag.