

# INDIGO ELIXIRS

Brand Overview 2.24



## HEALING TOPICAL WELLNESS

Indigo Elixirs topical wellness & beauty rituals are effective, versatile & a pleasure to adorn. Our formulations encapsulate the potent power of plants to nurture, heal & protect the body.

## HANDMADE IN HONOLULU

From our solar-powered apothecary in Honolulu's lush Mānoa Valley, we process locally grown ingredients to craft every elixir from start to finish using time-honored practices.



## HERBALIST FORMULATED

Founding herbalist Deanna Rose Ahigian, L.Ac & Dipl.OM, has spent over 15 years brewing botanical body care while immersed in the field of herbal medicine & holistic health.

## HAWAI'I GROWN & DIRECT TRADE

We source most ingredients directly from farmers across the Hawaiian Islands. Every purchase benefits small local farms and supports Hawaii's agricultural & economic resiliency.



## NOURISHING BY NATURE

We formulate exclusively with raw, nutrient-rich ingredients harvested straight from plants or hives. We are committed to creations that allow nature to work in its truest forms.



## SUSTAINABLY CRAFTED & SERVED

Every aspect of our operation prioritizes environmental health, from sourcing locally & ethically to serving elixirs in zero waste vessels to using sustainable shipping materials.

